

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM315471

|                                   |  |                       |                       |
|-----------------------------------|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                                     |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>      | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>CONVEYING PARTY DATA</b>       |  |                       |                       |
| <b>Name</b>                       | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| Sassy, Inc.                       |  | 08/15/2014            | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>       |  |                       |                       |
| <b>Name:</b>                      | Sassy 14, LLC                                      |                       |                       |
| <b>Street Address:</b>            | 717 Tremont Street                                 |                       |                       |
| <b>City:</b>                      | North Dighton                                      |                       |                       |
| <b>State/Country:</b>             | MASSACHUSETTS                                      |                       |                       |
| <b>Postal Code:</b>               | 02764  |                       |                       |
| <b>Entity Type:</b>               | LIMITED LIABILITY COMPANY: DELAWARE                |                       |                       |
| <b>PROPERTY NUMBERS Total: 20</b> |  |                       |                       |
| <b>Property Type</b>              | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Serial Number:</b>             | 86189834   | SUPERDUPER SAURUSES   |                       |
| <b>Serial Number:</b>             | 86189833   | SUPERDUPER SAURUSES   |                       |
| <b>Serial Number:</b>             | 86189830   | STRETCH-A-SAURUS      |                       |
| <b>Serial Number:</b>             | 86189826   | STOMP-A-SAURUS        |                       |
| <b>Serial Number:</b>             | 86189825   | SLAMMING SAM-A-SAURUS |                       |
| <b>Serial Number:</b>             | 86189823   | SHAKE-A-SAURUS        |                       |
| <b>Serial Number:</b>             | 86189822   | PEEK-A-DACTYL         |                       |
| <b>Serial Number:</b>             | 86189820   | BABBLE-A-SAURUS       |                       |
| <b>Serial Number:</b>             | 86010616   | SASSY                 |                       |
| <b>Registration Number:</b>       | 4060848  | GROW UP CUP           |                       |
| <b>Registration Number:</b>       | 4206294  |                       |                       |
| <b>Registration Number:</b>       | 4206293  | SASSY                 |                       |
| <b>Registration Number:</b>       | 4543999  | NON-STERS             |                       |
| <b>Registration Number:</b>       | 2183971  | CIRCUS                |                       |
| <b>Registration Number:</b>       | 1187712  | INFA-TRAINER          |                       |
| <b>Registration Number:</b>       | 2159097  | POGO                  |                       |
| <b>Registration Number:</b>       | 3787472  | SASSY SEAT            |                       |
| <b>Registration Number:</b>       | 2296588  | SASSY                 |                       |
| <b>Registration Number:</b>       | 2752658  | SASSY                 |                       |
| <b>Registration Number:</b>       | 3006201  | SASSY                 |                       |
| <b>TRADEMARK</b>                  |  |                       |                       |

CH \$515.00 86189834

**CORRESPONDENCE DATA****Fax Number:** 9734250161*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 973-425-8748**Email:** jwhitteaker@mdmc-law.com**Correspondent Name:** John F. Witteaker**Address Line 1:** 1300 Mount Kemble Avenue**Address Line 4:** Morristown, NEW JERSEY 07962**ATTORNEY DOCKET NUMBER:** A1148-1001**NAME OF SUBMITTER:** John F. Witteaker**SIGNATURE:** /John F. Witteaker/**DATE SIGNED:** 08/28/2014**Total Attachments: 8**

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ASSIGNMENT OF INTELLECTUAL PROPERTY

For \$10.00 and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, SASSY, INC., having an address at 2305 Breton Industrial Park Drive, SE, Kentwood Michigan, 49508 (hereinafter "Assignor"), HEREBY GRANTS, ASSIGNS AND QUITCLAIMS TO SASSY 14, LLC having an address at 717 Tremont Street, North Dighton, Massachusetts 02764 (hereinafter "Assignee"), all right, title and interest whatsoever, throughout the world, in and under the copyright, trademarks, service marks, patents (including registrations, licenses, and applications pertaining thereto), and all other intellectual property set forth on Schedule 1 hereto, including the right to sue for past infringement;

TO HAVE AND TO HOLD THE SAME, UNTO ASSIGNEE, ITS SUCCESSORS AND ASSIGNS, FOR THE FULL DURATION OF ALL SUCH RIGHTS, AND ANY RENEWALS OR EXTENSIONS THEREOF;

IN WITNESS THEREOF, the Assignor and Assignee have executed this Assignment as of August 15, 2014.

Assignor:

SASSY, INC.

By: 

Name: Glenn R. Laigberg

Title: Chief Restructuring Officer

Assignee:

SASSY 14, LLC

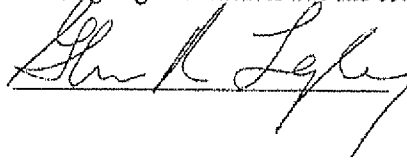
By: \_\_\_\_\_

Name: Dean F. Robinson

Title: President

STATE OF NEW JERSEY :  
: SS.  
COUNTY OF BERGEN :

GLENN R. LANGBERG, being duly sworn, deposes and says on oath that he/she is the person whose name is signed to the foregoing instrument, that he/she has read the foregoing instrument and knows the contents thereof, and that the foregoing instrument is true and correct to the best of his/her information and belief.



Sworn and subscribed to before me  
this 15<sup>TH</sup> day of August 2014.

**LENORE H. SCHUPAK**  
**NOTARY PUBLIC OF NEW JERSEY**  
My Commission Expires 12/20/2018

Lenore H. Schupak  
Notary Public

STATE OF \_\_\_\_\_ :  
: SS.  
COUNTY OF \_\_\_\_\_ :

\_\_\_\_\_, being duly sworn, deposes and says on oath that he/she is the person whose name is signed to the foregoing instrument, that he/she has read the foregoing instrument and knows the contents thereof, and that the foregoing instrument is true and correct to the best of his/her information and belief.

Sworn and subscribed to before me  
this \_\_\_\_\_ day of August 2014.

\_\_\_\_\_  
Notary Public

ASSIGNMENT OF INTELLECTUAL PROPERTY

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TO HAVE AND TO HOLD THE SAME, UNTO ASSIGNEE, ITS SUCCESSORS AND ASSIGNS, FOR THE FULL DURATION OF ALL SUCH RIGHTS, AND ANY RENEWALS OR EXTENSIONS THEREOF;

IN WITNESS THEREOF, the Assignor and Assignee have executed this Assignment as of August 15 2014.


Assignor:

SASSY, INC.

By: \_\_\_\_\_  
Name: Glenn R. Langberg  
Title: Chief Restructuring Officer

Assignee:

SASSY 14, LLC

By:  \_\_\_\_\_  
Name: Dean F. Robinson  
Title: President

STATE OF NEW JERSEY :  
: SS.  
COUNTY OF \_\_\_\_\_ :

\_\_\_\_\_ being duly sworn, deposes and says on oath that he/she is the person whose name is signed to the foregoing instrument, that he/she has read the foregoing instrument and knows the contents thereof, and that the foregoing instrument is true and correct to the best of his/her information and belief.

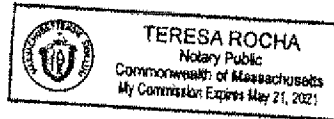
Sworn and subscribed to before me  
this \_\_\_\_\_ day of August 2014.

\_\_\_\_\_  
Notary Public

STATE OF MA :  
: SS. Taunton  
COUNTY OF Bristol :

Dean F Robinson, being duly sworn, deposes and says on oath that he/she is the person whose name is signed to the foregoing instrument, that he/she has read the foregoing instrument and knows the contents thereof, and that the foregoing instrument is true and correct to the best of his/her information and belief.

Sworn and subscribed to before me  
this 15<sup>th</sup> day of August 2014.



Teresa Rocha  
Notary Public  
Teresa Rocha

**SCHEDULE 1**  
To Assignment of Intellectual Property

COPYRIGHTS

| Name or Description of Item | Application / Registration Number | Date       | Status |
|-----------------------------|-----------------------------------|------------|--------|
| Go Go Charm Collection      | VAu001063982                      | 5/4/2011   | Owned  |
| Design Collection           | VAu1-082-437                      | 10/25/2011 | Owned  |
| Thoroughly Modern Mom       | TX0000087778                      | 7/21/1978  | Owned  |
| Thoroughly Modern Mom       | PA0000038768                      | 6/28/1978  | Owned  |

TRADEMARKS

| Name or Description of Item | Application / Registration Number | Jurisdiction | Date       | Status                       |
|-----------------------------|-----------------------------------|--------------|------------|------------------------------|
| Grow Up Cup                 | Reg. No. 4060848                  | USA          | 4/16/2010  | Registered Nov. 22, 2011     |
| Ladybug Design              | Reg. No. 4,206,294                | USA          | 8/19/2009  | Registered Sept. 11, 2012    |
| Sassy And Ladybug Design    | Reg. No. 4,206,293                | USA          | 8/19/2009  | Registered Sept. 11, 2012    |
| Non-Sters                   | Reg. No. 4,543,999                | USA          | 5/2/2012   | Registered June 3, 2014      |
| Circus                      | Reg. No. 2183971                  | USA          | 7/23/1997  | Registered August 25, 1998   |
| Infa-Trainer                | Reg. No. 1187712                  | USA          | 3/20/1981  | Abandoned                    |
| Pogo                        | Reg. No. 2159097                  | USA          | 7/23/1997  | Registered May 19, 1998      |
| Sassy Seat                  | Reg. No. 3787472                  | USA          | 10/29/2009 | Registered May 11, 2010      |
| Sassy                       | Reg. No. 2296588                  | USA          | 8/21/1997  | Registered November 20, 1999 |
| Sassy                       | Reg. No. 2752658                  | USA          | 10/23/2002 | Registered August 19, 2003   |
| Sassy                       | Reg. No. 3006201                  | USA          | 10/23/2002 | Registered October 11, 2005  |

| Name or Description of Item | Application / Registration Number | Jurisdiction | Date       | Status                      |
|-----------------------------|-----------------------------------|--------------|------------|-----------------------------|
| Superduper Sauruses         | App. No. 86/189834                | USA          | 2/10/2014  | Pending (ITU)               |
| Superduper Sauruses         | App. No. 86/189833                | USA          | 2/11/2014  | Pending (ITU)               |
| Stretch-A-Saurus            | App. No. 86/189830                | USA          | 2/12/2014  | Pending (ITU)               |
| Stomp-A-Saurus              | App. No. 86/189826                | USA          | 2/13/2014  | Pending (ITU)               |
| Slamming Sam-A-Saurus       | App. No. 86/189825                | USA          | 2/14/2014  | Pending (ITU)               |
| Shake-A-Saurus              | App. No. 86/189823                | USA          | 2/15/2014  | Pending (ITU)               |
| Peek-A-Dactyl               | App. No. 86/189822                | USA          | 2/16/2014  | Pending (ITU)               |
| Babble-A-Saurus             | App. No. 86/189820                | USA          | 2/17/2014  | Pending (ITU)               |
| Sassy                       | App. No. 86/010616                | USA          | 7/15/2013  | Allowed (ITU)               |
| Non-Sters                   | App. No. 1600885                  | Canada       | 11/2/2012  | Pending                     |
| Grow Up Cup                 | Reg. No. TMA808743                | Canada       | 10/18/2010 | Registered October 12, 2011 |
| Sassy                       | Reg. No. TMA542170                | Canada       | 2/20/1998  | Registered 3/12/2001        |
| Sassy Seat Design           | Reg. No. TMA282211                | Canada       | 3/31/1981  | Registered 8/12/1983        |
| Sassy And Ladybug Design    | Reg. No. 1094393                  | Mexico       | 2/21/2008  | Registered 4/15/2009        |
| Sassy                       | Reg. No. 2434823                  | Argentina    | 3/29/2010  | Registered 4/18/2011        |
| Sassy And Ladybug Design    | Reg. No. 829323996                | Brazil       | 8/28/2001  | Registered 11/1/2011        |
| Sassy                       | Reg. No. 821420780                | Brazil       | 2/17/1999  | Registered 8/13/2002        |
| Sassy                       | Reg. No. P232849                  | Venezuela    | 1/6/2000   | Registered 8/27/2001        |
| Sassy                       | Reg. No. R.629872                 | Benelux      | 2/20/1998  | Registered                  |
| Sassy And Ladybug Design    | App. No. Z20090556                | Croatia      | 4/1/2009   | Registered                  |
| Sassy And Ladybug Design    | App. No. Z20090556A               | Croatia      | 4/1/2009   | Pending                     |
| Sassy                       | Reg. No. 98 719226                | France       | 2/20/1998  | Registered                  |
| Sassy                       | Reg. No. 39809459                 | Germany      | 2/20/1998  | Registered 7/6/1998         |
| Sassy                       | Reg. No. 212947                   | Ireland      | 8/21/1998  | Registered                  |
| Sassy And Ladybug Design    | Reg. No. 252457                   | Norway       | 3/31/2009  | Registered 9/11/2009        |
| Sassy                       | Reg. No. 210141                   | Norway       | 9/14/2000  | Registered 8/30/2001        |



| Name or Description of Item | Application / Registration Number | Jurisdiction         | Date       | Status                |
|-----------------------------|-----------------------------------|----------------------|------------|-----------------------|
| Sassy                       | Reg. No. 2158808                  | United Kingdom       | 2/20/1998  | Registered 3/5/1999   |
| Grow Up Cup                 | Reg. No. 9454596                  | Community Trademarks | 10/18/2010 | Registered 3/25/2011  |
| Sassy                       | Reg. No. 6437552                  | Community Trademarks | 11/14/2007 | Registered 1/20/2009  |
| Sassy And Ladybug Design    | App. No. 221038                   | Egypt                | 8/26/2008  | Pending               |
| Sassy And Ladybug Design    | App. No. 221039                   | Egypt                | 8/26/2008  | Pending               |
| Sassy And Ladybug Design    | App. No. 213349                   | Israel               | 7/17/2008  | Registered            |
| Sassy                       | App. No. 120447                   | Israel               | 6/22/1998  | Registered            |
| Sassy                       | App. No. 95475                    | Kuwait               | 6/8/2008   | Pending               |
| Sassy                       | App. No. 95476                    | Kuwait               | 6/8/2008   | Pending               |
| Sassy And Ladybug Design    | App. No. 118236                   | Lebanon              | 9/4/2008   | Pending               |
| Sassy And Ladybug Design    | App. No. 53458                    | Qatar                | 8/24/2008  | Pending               |
| Sassy And Ladybug Design    | App. No. 53459                    | Qatar                | 8/24/2008  | Pending               |
| Sassy And Ladybug Design    | App. No. 99239162                 | Saudi Arabia         | --         | Pending               |
| Sassy And Ladybug Design    | App. No. 99241851                 | Saudi Arabia         | --         | Pending               |
| Sassy And Ladybug Design    | App. No. 118728                   | United Arab Emirates | 8/31/2008  | Pending               |
| Sassy And Ladybug Design    | App. No. 118729                   | United Arab Emirates | 8/31/2008  | Pending               |
| Grow Up Cup                 | Reg. No. 8750427                  | China                | 10/18/2010 | Registered 6/21/2013  |
| Sassy                       | Reg. No. 1378162                  | China                | 7/14/1998  | Registered 3/28/2000  |
| Sassy                       | Reg. No. 1287898                  | China                | 3/19/1998  | Registered 6/28/1999  |
| Sassy                       | Reg. No. 200206405                | Hong Kong            | 9/14/2000  | Registered 9/14/2000  |
| Sassy                       | App. No. D0023630                 | Indonesia            | 10/14/2000 | Pending               |
| Sassy                       | Reg. No. 4512048                  | Japan                | 9/13/2000  | Registered 10/5/2001  |
| Sassy                       | App. No. 00015154                 | Malaysia             | 10/27/2000 | Registered 5/21/2003  |
| Sassy And Ladybug Design    | Reg. No. 42009012788              | Philippines          | 12/14/2009 | Registered 7/29/2010  |
| Sassy                       | Reg. No. 42000007691              | Philippines          | 9/19/2000  | Registered 12/14/2003 |
| Sassy                       | App. No. T0016164E                | Singapore            | 9/13/2000  | Registered            |

| Name or Description of Item | Application / Registration Number | Jurisdiction | Date       | Status                |
|-----------------------------|-----------------------------------|--------------|------------|-----------------------|
| Sassy And Ladybug Design    | Reg. No. 4008079230000            | South Korea  | 8/28/2008  | Registered 12/3/2009  |
| Sassy                       | Reg. No. 00971798                 | Taiwan       | 9/16/2000  | Registered 11/16/2001 |
| Sassy                       | Reg. No. 00393314                 | Taiwan       | 3/27/1987  | Registered 3/1/1998   |
| Sassy                       | Reg. No. 144010                   | Thailand     | 12/4/2000  | Registered 11/26/2010 |
| Sassy                       | Reg. No. 755620                   | Australia    | 2/20/1998  | Registered 2/20/1998  |
| Grow Up Cup                 | Reg. No. 831994                   | New Zealand  | 10/18/2010 | Registered 4/18/2011  |
| Sassy                       | Reg. No. 303931                   | New Zealand  | 1/15/1999  | Registered 9/10/1999  |

PATENTS

| Name or Description of Item      | Application/ Registration Number | Date       | Status |
|----------------------------------|----------------------------------|------------|--------|
| Integrated Bib/Teether Apparatus | Patent No. 6209133               | 10/18/1999 | Owned  |
| Baby Seat                        | App No. 61/943587                | 2/24/2014  | Owned  |