

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314724

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Essentia Water, Inc.		10/31/2013	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Essentia Water, LLC		
Street Address:	22833 Bothell Everett Highway		
Internal Address:	Suite 220		
City:	Bothell		
State/Country:	WASHINGTON		
Postal Code:	98021		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3713911	ESSENTIA WATER IS A PRESCRIPTION FOR LIF	
Registration Number:	3702705	CLEARLY...MORE THAN WATER!	
Registration Number:	3711536	ESSENTIA	
Registration Number:	3993935	TRY IT FOR THE TASTE. BUY IT FOR THE BEN	
Registration Number:	4200312	SUPER HYDRATING WATER	
CORRESPONDENCE DATA			
Fax Number:	3128847352		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@amintalati.com		
Correspondent Name:	Janine A. Moderson		
Address Line 1:	55 West Monroe Street		
Address Line 2:	Suite 3400		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	ESSENTIA ASSIGNMENT		
NAME OF SUBMITTER:	Janine A. Moderson		
SIGNATURE:	/Janine A. Moderson/		
DATE SIGNED:	08/20/2014		

OP \$140.00 3713911

Total Attachments: 3

source=Trademark Assignment - Executed#page1.tif

source=Trademark Assignment - Executed#page2.tif

source=Trademark Assignment - Executed#page3.tif

TRADEMARK ASSIGNMENT

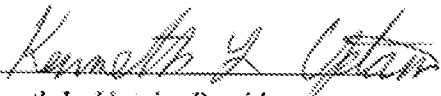
WHEREAS, Essentia Water, Inc., a Washington corporation, having a place of business at 22833 Bothell Everett Highway, Suite 220, Bothell, WA 98021 (hereinafter referred to as "ASSIGNOR"), has used in its business trademarks, and is the owner of record of the trademarks and U.S. trademark registrations identified on Attachment A hereto and made a part hereof (the listed trademarks and registrations collectively referred to herein as the "TRADEMARKS");

WHEREAS, Essentia Water, LLC, a Delaware limited liability company, having a place of business at 22833 Bothell Everett Highway, Suite 220, Bothell, WA 98021 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the TRADEMARKS;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are thereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE, the entire right, title, and interest in and to the TRADEMARKS, and all registrations that may be granted for the TRADEMARKS in the United States and in foreign countries, together with all common law rights in the TRADEMARKS, all goodwill of the business symbolized by and associate with the TRADEMARKS, and all rights of ASSIGNOR associated therewith, including the right to sue for and collect damages by reason of past infringements of the TRADEMARKS. ASSIGNOR further assigns to ASSIGNEE the right to claim priority and any other rights deriving from the TRADEMARKS by virtue of international convention, treaty, or otherwise. The TRADEMARKS to be held and enjoyed by ASSIGNEE for its use and benefit and by its successors and assigns for their use and benefit as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this agreement, transfer and sale not been made.

ASSIGNOR

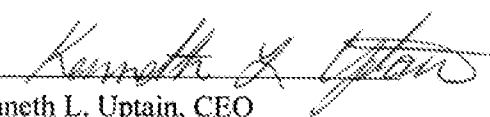
Essentia Water, Inc.

By 
Kenneth L. Uptain, President

Dated: 10/31/2013

ASSIGNEE

Essentia Water, LLC

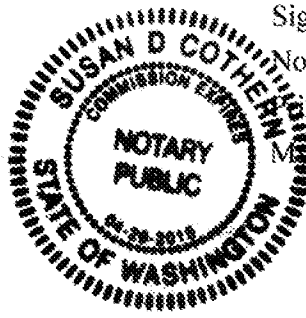
By 
Kenneth L. Uptain, CEO

Dated: 10/31/2013

State of Washington)
) ss.
County of King)

I certify that I know or have satisfactory evidence that Kenneth L. Uptain is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated that he was authorized to execute this instrument, and acknowledged it as the President of Essentia Water, Inc., to be the free and voluntary act of said corporation for the uses and purposes mentioned in the instrument.

Dated 10-31-2013

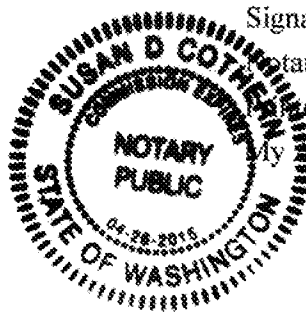


Signature of Susan D Cothran
Notary Public
Printed Name Susan D Cothran
My Appointment Expires 4-28-2015

State of Washington)
) ss.
County of King)

I certify that I know or have satisfactory evidence that Kenneth L. Uptain is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated that he was authorized to execute this instrument, and acknowledged it as the Chief Executive Officer of Essentia Water, LLC, to be the free and voluntary act of said company for the uses and purposes mentioned in the instrument.

Dated 10-31-2013



Signature of Susan D Cothran
Notary Public
Printed Name Susan D Cothran
My Appointment Expires 4-28-2015

ATTACHMENT A

Country	Trademark	Status	Class(es)	Goods	Application #	Filing Date	Registration #	Registration Date
US	ESSENTIA WATER IS A PRESCRIPTION FOR LIFE!	Registered	32	Bottled water	77/482,520	23-May-2008	3,713,911	24-Nov-2009
US	CLEARLY...MORE THAN WATER!	Registered	32	Bottled water	77/487,844	30-May-2008	3,702,705	27-Oct-2009
US	ESSENTIA	Registered	32	Bottled water	77/691,751	16-Mar-2009	3,711, 536	17-Nov-2009
US	TRY IT FOR THE TASTE. BUY IT FOR THE BENEFITS.	Registered	32	Bottled water	85/202,224	20-Dec-2010	3,993,935	12-Jul-2011
US	SUPER HYDRATING WATER	Registered	32	Bottled water	85/502,018	22-Dec-2011	4,200,312	28-Aug-2012