

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314721

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Juuva, Inc.		08/20/2014	CORPORATION: CAYMAN ISLANDS
RECEIVING PARTY DATA			
Name:	Juuva Enterprises, Inc.		
Street Address:	807 E Pacific Drive Ste C		
City:	American Fork		
State/Country:	UTAH		
Postal Code:	84003		
Entity Type:	CORPORATION: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	86355330	REJUV	
Serial Number:	86354236	ENERGY PITCHER	
Serial Number:	86346131	ALLWATER ALKA DROPS	
Serial Number:	86339465	BIOINTENSE	
Serial Number:	86300711	CELTRÉ	
Serial Number:	86299605	REJUUV	
Serial Number:	85858147	ZING	
Serial Number:	85845345	JUUVA	
Serial Number:	85839328	TRANSFORM YOUR LIFE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6505495298		
Email:	liz@olinerlaw.com		
Correspondent Name:	Elizabeth Oliner		
Address Line 1:	345 Grove Street		
Address Line 4:	San Francisco, CALIFORNIA 94102		
NAME OF SUBMITTER:	Elizabeth Oliner		

OP \$240.00 86355330

SIGNATURE:	/EO/
DATE SIGNED:	08/20/2014
Total Attachments: 1 source=8-20-14 Assignment of Trademark#page1.tif	

ASSIGNMENT OF TRADEMARK

This Assignment of Trademarks (this "Assignment") is made on August 20, 2014 (the "Effective Date") is by and between, Juuva, Inc., a Cayman Islands Corporation ("Assignor"), and Juuva Enterprises, Inc., a Cayman Islands Corporation ("Assignee"), collectively referred to herein as the "Parties."

RECITALS

Assignor wishes to assign all of Assignor's right, title and interest in and to the trademarks identified below (the "Trademarks") to Assignee in accordance with the provisions of this Assignment, and Assignee wishes to accept such assignment.

Marks	USPTO Serial Nos.
REJUV	86355330
ENERGY PITCHER	86354236
ALLWATER ALKA DROPS	86346131
BIOINTENSE	86339465
CELTRÉ	86300711
REJUUV	86299605
ZING	85858147
JUOVA	85845345
TRANSFORM YOUR LIFE	85839328

AGREEMENT

In consideration of the foregoing recitals, the mutual agreements, provisions and covenants contained herein, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:


1. (a) Assignor hereby transfers, conveys and assigns the Trademarks to Assignee. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all goodwill associated with the Trademarks.

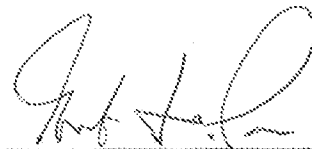
(b) Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office.

2. IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized representatives.

JUOVA, INC.

JUOVA ENTERPRISES, INC.

Signed: 
GRANT F. PACE

Signed: 
GRANT F. PACE

By: PRESIDENT

By: PRESIDENT TRADEMARK