

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314129

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FITBIT, INC.		08/13/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SILICON VALLEY BANK, as Administrative Agent		
Street Address:	3003 Tasman Drive		
City:	SANTA CLARA		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	86331285	MOBILERUN	
Serial Number:	86298916	FITBIT CHARGE	
Serial Number:	86298924	FITBIT SURGE	
Serial Number:	86298938	PUREPULSE	
Serial Number:	86133604	FITBIT	
Serial Number:	86133607		
Serial Number:	86133621		
Registration Number:	4492419	FITBIT FORCE	
Registration Number:	4380130	FITBIT ONE	
Registration Number:	4413639	FITBIT ZIP	
Registration Number:	4507210	FITBIT FLEX	
Registration Number:	4343562	ARIA	
Registration Number:	4343563	FITBIT	
Registration Number:	3732334	FITBIT	
CORRESPONDENCE DATA			
Fax Number:	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-370-4750		
Email:	ipteam@nationalcorp.com		
		TRADEMARK	

OP \$365.00 86331285

Correspondent Name: Joanna McCall
Address Line 1: 1025 Vermont Ave NW, Suite 1130
Address Line 2: National Corporate Research, Ltd.
Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: F151259

NAME OF SUBMITTER: ANDREW NASH

SIGNATURE: /ANDREW NASH/

DATE SIGNED: 08/15/2014

Total Attachments: 5

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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT**, dated as of August 13, 2014 (as it may be amended, restated, supplemented or otherwise modified from time to time, this “**Agreement**”), is made by the entities identified as grantors on the signature pages hereto (collectively, the “**Grantors**”) in favor of SILICON VALLEY BANK (“**SVB**”), as administrative agent for the Secured Parties (in such capacity, together with its successors and permitted assigns, the “**Administrative Agent**”).

WHEREAS, reference is made to that certain Amended and Restated Credit Agreement, dated as of the date hereof (as amended, restated, supplemented or modified from time to time, the “**Credit Agreement**”), by and among (a) FitBit, Inc., as Borrower, (b) the Lenders party thereto, (c) the Administrative Agent, SVB and SunTrust Bank (“**SunTrust**”), as co-collateral agents for the Lenders (in such capacities, the “**Collateral Agents**”), (d) SunTrust and Morgan Stanley Senior Funding, Inc. (“**Morgan Stanley**”), as co-syndication agents for the Lenders, and (e) SVB, SunTrust Robinson Humphrey, Inc. and Morgan Stanley, as co-lead arrangers and joint bookrunners; and

WHEREAS, the Grantors are party to an Amended and Restated Guarantee and Collateral Agreement, dated as of the date hereof (the “**Security Agreement**”), by and among each of the Grantors and the other grantors party thereto and the Administrative Agent pursuant to which the Grantors granted a security interest to the Administrative Agent in the Trademark Collateral (as defined below) and are required to execute and deliver this Agreement.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantors hereby agree with the Administrative Agent as follows:

SECTION 1. Defined Terms

Unless otherwise defined or stated herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral

SECTION 2.1 Grant of Security. Each Grantor hereby grants to the Administrative Agent, for the benefit of the Secured Parties, a security interest in and continuing lien on all of such Grantor’s right, title and interest in, to and under the following, in each case whether now owned or existing or hereafter acquired, developed, created or arising and wherever located (collectively, the “**Trademark Collateral**”):

all United States, and foreign trademarks, trade names, trade dress, corporate names, company names, business names, fictitious business names, Internet domain names, service marks, certification marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, whether or not registered, and with respect to any and all of the foregoing: (i) all registrations and applications therefor including, without limitation, the registrations and applications listed or required to be listed in Schedule A attached hereto, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing, (iv) the right to sue or otherwise recover for any past, present and future infringement, dilution or other violation of any of the foregoing or for any injury to the related goodwill, (v) all Proceeds of the foregoing, including, without limitation, license fees, royalties, income, payments, claims, damages, and proceeds of suit now or hereafter due and/or payable with respect thereto, and (vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world.

SECTION 2.2 Certain Limited Exclusions. Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted under Section 2.1 hereof attach to any Excluded Assets. Each Grantor hereby represents and warrants that Schedule A does not contain any Excluded Assets.

SECTION 3. Security Agreement

The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Administrative Agent for the Secured Parties pursuant to the Security Agreement, and the Grantors hereby acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Termination

Upon the payment in full of all Obligations, the cancellation or termination of the Commitments and the cancellation, expiration, posting of backstop letters of credit or cash collateralization of all outstanding Letters of Credit satisfactory to the Issuing Bank of such Letters of Credit, the security interest granted hereby shall automatically terminate hereunder and of record and all rights to the Trademark Collateral shall revert to the Grantors. Upon any such termination the Administrative Agent shall, at the Grantors' expense, execute and deliver to the Grantors or otherwise authorize the filing of such documents as the Grantors shall reasonably request to evidence such termination.

SECTION 5. Governing Law

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER AND ALL CLAIMS AND CONTROVERSIES ARISING OUT OF THE SUBJECT MATTER HEREOF WHETHER SOUNDING IN CONTRACT LAW, TORT LAW OR OTHERWISE SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAW PROVISIONS THAT WOULD RESULT IN THE APPLICATION OF ANY OTHER LAW (OTHER THAN ANY MANDATORY PROVISIONS OF LAW RELATING TO THE LAW GOVERNING PERFECTION AND THE EFFECT OF PERFECTION OF THE SECURITY INTEREST).

SECTION 6. Counterparts

This Agreement may be executed in one or more counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, the parties have caused this Trademark Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

FITBIT, INC.

By: 
Name: William Zerella
Title Chief Financial Officer

ADMINISTRATIVE AGENT:

SILICON VALLEY BANK

By:

Title:

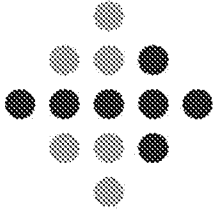
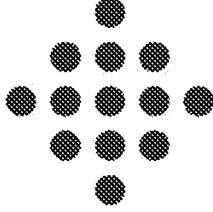
Jennie T. Bartlett
Jennie T. Bartlett, Vice President

Signature Page to Trademark Security Agreement

TRADEMARK
REEL: 005344 FRAME: 0579

SCHEDULE A
to
TRADEMARK SECURITY AGREEMENT

TRADEMARK REGISTRATIONS AND APPLICATIONS

Mark	Appl. No.	Appl. Date	Registration No.	Registration Date	Owner
MOBILERUN	86331285	7/8/2014	N/A	N/A	FitBit, Inc.
FITBIT CHARGE	86298916	6/3/2014	N/A	N/A	Fitbit, Inc.
FITBIT SURGE	86298924	6/3/2014	N/A	N/A	Fitbit, Inc.
PUREPULSE	86298938	6/3/2014	N/A	N/A	Fitbit, Inc.
FITBIT	86133604	12/3/2013	N/A	N/A	Fitbit, Inc.
Design 	86133607	12/3/2013	N/A	N/A	Fitbit, Inc.
Design 	86133621	12/3/2013	N/A	N/A	Fitbit, Inc.
FITBIT FORCE	85854784	2/20/2013	4492419	3/4/2014	Fitbit, Inc.
FITBIT ONE	85813093	12/31/2012	4380130	8/6/2013	Fitbit, Inc.
FITBIT ZIP	85813068	12/31/2012	4413639	10/8/2013	Fitbit, Inc.
FITBIT FLEX	85811829	12/28/2012	4507210	4/1/2014	Fitbit, Inc.
ARIA	85549189	2/22/2012	4343562	5/28/2013	Fitbit, Inc.
FITBIT	85549196	2/22/2012	4343563	5/28/2013	Fitbit, Inc.
FITBIT	77549355	8/18/2008	3732334	12/29/2009	Fitbit, Inc.