

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313555

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Splintek, Inc. | FORMERLY Power Products, Inc. | 08/06/2014 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | Brown Innovation, LLC | | |
| Street Address: | 308 Mojave | | |
| City: | Lake Quivira | | |
| State/Country: | KANSAS | | |
| Postal Code: | 66217 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: KANSAS | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3681502 | SLEEPRIGHT | |
| Registration Number: | 3071511 | GEL-PEDIC | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8167539996 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 816-531-2008 | | |
| Email: | tschipper@mcdowellrice.com | | |
| Correspondent Name: | Thomas W. Brown | | |
| Address Line 1: | 308 Mojave | | |
| Address Line 4: | Lake Quivira, KANSAS 66217 | | |
| NAME OF SUBMITTER: | Joe A. Harter | | |
| SIGNATURE: | /Joe A. Harter/ | | |
| DATE SIGNED: | 08/11/2014 | | |
| Total Attachments: 4 | | | |
| source=Assignment of Trademark - Splintek, Inc. fka Power Products to Brown Innovation, LLC#page1.tif | | | |
| source=Assignment of Trademark - Splintek, Inc. fka Power Products to Brown Innovation, LLC#page2.tif | | | |
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OP \$65.00 3681502

ASSIGNMENT OF TRADEMARKS

WHEREAS, Splintek, Inc., formerly known as Power Products, Inc., a Missouri corporation, whose address is 3325 Wyoming Street, Kansas City, MO 64111 (referred to herein as the "Assignor") of the United States Trademarks identified and described on Schedule A attached hereto (the "Trademarks"); and

WHEREAS, the Assignor desires to assign all right, title and interest in, to and under the Trademarks to Brown Innovation, LLC, a Kansas limited liability company whose address is 308 Mojave, Lake Quivira, KS 66217 ("Assignee"); and

WHEREAS, the Assignee desires to acquire the entire right, title and interest in, to and under the Trademarks; and

WHEREAS, Assignor has agreed to assign the Trademarks to Assignee under this agreement ("Assignment").

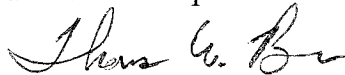
NOW, THEREFORE, for the good and valuable consideration of Ten Dollars (\$10.00), to it in hand paid by Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, said Assignor does hereby sell, assign, transfer and set over to said Assignee all right, title and interest in, to and under said Trademarks and registrations, together with the goodwill of the business symbolized by the Trademarks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, each party has executed this Assignment by its proper officers thereunto duly authorized.

ASSIGNOR:

SPLINTEK, INC., formerly known as
POWER PRODUCTS, INC.,
a Missouri corporation

Date: 8/12/14



Thomas W. Brown, President

State of Missouri)
) ss.
County of Jackson)

On this 6th day of August, 2014 before me personally appeared THOMAS W. BROWN, President of Splintek, Inc., formerly known as Power Products, Inc., who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purposes therein set forth.



Notary Public

My Commission Expires: 2/14/17

THOMAS B. SCHIPPER
NOTARY PUBLIC-NOTARY SEAL
STATE OF MISSOURI
JACKSON COUNTY
MY COMMISSION EXPIRES 2/14/17
COMMISSION # 13449195

ASSIGNEE:

BROWN INNOVATION, LLC

Date: 8/6/14

By: Thomas W. Brown
Thomas W. Brown, Manager

State of Missouri)
County of Jackson) ss.

On this 6th day of August, 2014 before me personally appeared THOMAS W. BROWN, Manager of Brown Innovation, LLC, who executed the foregoing instrument on behalf of Brown Innovation, LLC, and who acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

Thomas B. Schipper
Notary Public

My Commission Expires: 2/14/17

THOMAS B. SCHIPPER
NOTARY PUBLIC-NOTARY SEAL
STATE OF MISSOURI
JACKSON COUNTY
MY COMMISSION EXPIRES 2/14/17
COMMISSION # 13449195

SCHEDULE A
TRADEMARKS

- Reg. No. 3,681,502 – Sleepright/Ear Plugs
- Reg. No. 3,071,511 – Gel-Pedic/Pillows