

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310595

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ConAgra Foods Food Ingredients Company, Inc.		05/16/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CF AM Holding, LLC		
Street Address:	1 ConAgra Drive		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68102		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 47			
Property Type	Number	Word Mark	
Serial Number:	72058561	AMAPOLA	
Serial Number:	74467494	AMERICAN BEAUTY	
Serial Number:	76241649	BIN 19	
Serial Number:	74274405	BUCCANEER	
Serial Number:	71676065	CANADIA	
Serial Number:	77118976	CONTAINS SUSTAGRAIN ULTRA-HIGH FIBER WHO	
Serial Number:	71085486	DAKOTANA	
Serial Number:	73467298	DENRADO	
Serial Number:	75861319	EL DORADO	
Serial Number:	71599177	FLAKY CRUST	
Serial Number:	73467299	FULL POWER	
Serial Number:	73117529	GOLD CROSS	
Serial Number:	71449015	GOLD CROSS	
Serial Number:	77051888	HARVEST	
Serial Number:	74028456	HIGH ALTITUDE	
Serial Number:	71421256	HITANA	
Serial Number:	71552123	HUNGARIAN	
Serial Number:	71536186	KING MIDAS	
Serial Number:	71536182	KING MIDAS SPECIAL	
TRADEMARK			

CH \$1190.00 72058561

Property Type	Number	Word Mark
Serial Number:	71333567	KYROL
Serial Number:	78768085	MADE WITH ULTRAGRAIN
Serial Number:	76082737	MAGNIFICO SPECIAL
Serial Number:	74623246	MASTER BAKER'S
Serial Number:	74196255	MINNESOTA GIRL
Serial Number:	76638614	
Serial Number:	76978618	
Serial Number:	77761907	MUMBAI GOLD
Serial Number:	77225705	NUFIBER
Serial Number:	71466126	OCCIDENT
Serial Number:	74445731	PIKES PEAK
Serial Number:	71422929	PINNACLE
Serial Number:	85343076	PLATTE
Serial Number:	71100272	PRODUCER
Serial Number:	71545672	RAMSAY
Serial Number:	85343068	SAFEGUARD
Serial Number:	76122006	SAFEGUARD SPECIAL
Serial Number:	71056107	SAPPHIRE
Serial Number:	72084568	SUNBURST
Serial Number:	75786808	SUSTAGRAIN
Serial Number:	76585583	SUSTAGRAIN
Serial Number:	77083136	SUSTAGRAIN ULTRA-HIGH FIBER WHOLE GRAIN
Serial Number:	76978484	ULTRAGRAIN
Serial Number:	85395843	ULTRAGRAIN
Serial Number:	78768169	ULTRAGRAIN
Serial Number:	85169402	ULTRAGRAIN PASTA
Serial Number:	76084118	WHITE SPRAY
Serial Number:	72077306	WISDOM

CORRESPONDENCE DATA

Fax Number: 2165790212

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (216) 586-7149

Email: agott@jonesday.com

Correspondent Name: Angela R. Gott, JONES DAY

Address Line 1: North Point, 901 Lakeside Avenue

Address Line 4: Cleveland, OHIO 44114-1190

ATTORNEY DOCKET NUMBER: 415750-600015

NAME OF SUBMITTER: Angela R. Gott

TRADEMARK

REEL: 005322 FRAME: 0282

SIGNATURE:	/Angela R. Gott/
DATE SIGNED:	07/14/2014
Total Attachments: 8 source=Trademark Assignment (CFFIC)#page1.tif source=Trademark Assignment (CFFIC)#page2.tif source=Trademark Assignment (CFFIC)#page3.tif source=Trademark Assignment (CFFIC)#page4.tif source=Trademark Assignment (CFFIC)#page5.tif source=Trademark Assignment (CFFIC)#page6.tif source=Trademark Assignment (CFFIC)#page7.tif source=Trademark Assignment (CFFIC)#page8.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of May 16, 2014 (the "Effective Date"), by and between ConAgra Foods Food Ingredients Company, Inc., a Delaware corporation ("Assignor"), and CF AM Holding, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Oracle Contribution Agreement, dated as of May 16, 2014 (the "Contribution Agreement"), pursuant to which Assignor has agreed to contribute and Assignee has agreed to receive the "Contributed Assets," as defined in the Contribution Agreement;

WHEREAS, Assignor is the owner of the entire right, title, and interest in, to, and under those United States and foreign trademarks and trademark registrations/applications listed on Schedule A or that otherwise constitute "Contributed Assets" under the Contribution Agreement, and the goodwill associated with all of the foregoing (collectively, the "Trademarks"); and

WHEREAS, Assignee, at its request and direction, wishes to acquire and Assignor wishes to assign all of Assignor's right, title, and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration (including the premises and covenants set forth in the Contribution Agreement), the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby irrevocably sells, assigns, transfers, and sets over to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used, and all registrations, renewals, and extensions of the foregoing, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, together with all income, royalties, damages, or payments due or payable as of the Effective Date or thereafter related to any of the foregoing, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.
2. Assignor authorizes and requests the United States Commissioner of Patents and Trademarks and any other similar government authority to record Assignee as owner of the Trademarks and issue any and all registrations issued thereon to Assignee, as assignee of the entire right, title, and interest in, to, and under the same, for the sole use and enjoyment of Assignee and its successors, assigns, or other legal representatives.
3. Assignor shall provide Assignee, its successors, assigns, or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths,

samples, exhibits, specimens, assignments, powers of attorney, or other documentation) as may be reasonably required in the implementation or perfection of this Assignment and in the preparation and prosecution of any application for registration or renewal of a registration covering any of the Trademarks.

4. This Assignment may be executed in one or more counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument.

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**SCHEDULE A
TRADEMARKS AND TRADEMARK APPLICATIONS**

Country	Owner Name	Mark	Filing Date	App. No.	Reg. Date	Reg. No.	Status
Belize	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN	9/22/2011	11008126	1/23/2012	8126.11	Registered
Costa Rica	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN	9/28/2011	2011-009638	5/21/2012	218.602	Registered
Dominican Republic	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN	9/26/2011	2011-23300	9/26/2011	192317	Registered
El Salvador	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN	10/7/2011	E-113181-2011			Pending
Guatemala	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN	10/7/2011	2011-8764			Pending
Honduras	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN	10/25/2011	35600-11	7/21/2012	120.714	Registered
Nicaragua	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN	10/6/2011	2011-003576			Pending
Panama	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN	11/9/2011	206105-01	5/18/2012	206105 01	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	AMAPOLA	9/8/1958	72/058,561	9/1/1959	0,684,506	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	AMERICAN BEAUTY	12/9/1993	74/467,494	1/17/1995	1,874,069	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	BIN 19	4/17/2001	76/241,649	2/19/2002	2,540,252	Registered

Country	Owner Name	Mark	Filing Date	App. No.	Reg. Date	Reg. No.	Status
United States	ConAgra Foods Food Ingredients Co., Inc.	BUCCANEER	5/11/1992	74/274,405	12/15/1992	1,740,064	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	CANADIA	11/4/1954	71/676,065	9/13/1955	0,612,286	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	CONTAINS SUSTAGRAIN ULTRA-HIGH FIBER WHOLE GRAIN (STYLIZED)	2/28/2007	77/118,976			Pending
United States	ConAgra Foods Food Ingredients Co., Inc.	DAKOTANA (STYLIZED)	3/27/1915	71/085,486	8/24/1915	0,105,859	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	DENRADO	2/27/1984	73/467,298	1/29/1985	1,317,206	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	EL DORADO	12/2/1999	75/861,319	7/26/2005	2,976,395	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	FLAKY CRUST	6/15/1950	71/599,177	12/23/1952	0,568,197	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	FULL POWER	2/27/1984	73/467,299	1/29/1985	1,317,207	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	GOLD CROSS	2/25/1977	73/117,529	8/15/1978	1,099,735	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	GOLD CROSS	11/28/1941	71/449,015	3/31/1942	0,394,371	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	HARVEST	11/28/2006	77/051,888	12/18/2007	3,354,971	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	HIGH ALTITUDE	2/12/1990	74/028,456	11/6/1990	1,621,505	Registered

Country	Owner Name	Mark	Filing Date	App. No.	Reg. Date	Reg. No.	Status
United States	ConAgra Foods Food Ingredients Co., Inc.	HITANA	7/3/1939	71/421,256	11/14/1939	0,372,827	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	HUNGARIAN	3/17/1948	71/552,123	11/10/1953	0,582,146	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	KING MIDAS (STYLIZED)	9/29/1947	71/536,186	7/5/1949	0,511,798	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	KING MIDAS SPECIAL (STYLIZED)	9/29/1947	71/536,182	7/5/1949	0,511,796	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	KYROL	1/3/1933	71/333,567	5/16/1933	0,303,197	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	MADE WITH ULTRAGRAIN AND DESIGN	12/7/2005	78/768,085	10/28/2008	3,525,783	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	MAGNIFICO SPECIAL	7/3/2000	76/082,737	8/6/2002	2,603,634	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	MASTER BAKER'S	1/19/1995	74/623,246	10/8/1996	2,005,589	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	MINNESOTA GIRL	8/19/1991	74/196,255	6/30/1992	1,697,875	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	MISCELLANEOUS DESIGN (CONAGRA MILLS)	5/12/2005	76/638,614	8/25/2009	3,673,341	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	MISCELLANEOUS DESIGN (CONAGRA MILLS)	5/12/2005	76/978,618	9/25/2007	3,298,608	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	MUMBAI GOLD	6/17/2009	77/761,907	3/8/2011	3,929,327	Registered

Country	Owner Name	Mark	Filing Date	App. No.	Reg. Date	Reg. No.	Status
United States	ConAgra Foods Food Ingredients Co., Inc.	NUFIBER	7/10/2007	77/225,705	10/18/2011	4,042,314	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	OCCIDENT	12/28/1943	71/466,126	5/16/1944	0,407,104	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	PIKES PEAK	10/12/1993	74/445,731	8/2/1994	1,847,816	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	PINNACLE	8/24/1939	71/422,929	1/9/1940	0,374,476	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	PLATTE	6/10/2011	85/343,076			Allowed
United States	ConAgra Foods Food Ingredients Co., Inc.	PRODUCER	12/30/1916	71/100,272	4/24/1917	0,116,364	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	RAMSAY	12/29/1947	71/545,672	12/26/1950	0,535,179	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	SAFEGUARD	6/10/2011	85/343,068			Allowed
United States	ConAgra Foods Food Ingredients Co., Inc.	SAFEGUARD SPECIAL	9/5/2000	76/122,006	12/4/2001	2,514,793	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	SAPPHIRE	5/1/1911	71/056,107	9/19/1911	0,083,505	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	SUNBURST	11/3/1959	72/084,568	7/5/1960	0,700,646	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	SUSTAGRAIN	8/27/1999	75/786,808	2/24/2004	2,817,660	Registered

Country	Owner Name	Mark	Filing Date	App. No.	Reg. Date	Reg. No.	Status
United States	ConAgra Foods Food Ingredients Co., Inc.	SUSTAGRAIN	4/5/2004	76/585,583	6/3/2008	3,441,151	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	SUSTAGRAIN ULTRA-HIGH FIBER WHOLE GRAIN & DESIGN	1/15/2007	77/083,136			Pending
United States	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN	9/17/2004	76/978,484	4/24/2007	3,234,092	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN	8/11/2011	85/395,843	1/17/2012	4,088,107	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN & DESIGN	12/7/2005	78/768,169	11/24/2009	3,716,991	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	ULTRAGRAIN PASTA	11/4/2010	85/169,402	7/31/2012	4,183,899	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	WHITE SPRAY	7/3/2000	76/084,118	8/7/2001	2,475,674	Registered
United States	ConAgra Foods Food Ingredients Co., Inc.	WISDOM	7/8/1959	72/077,306	5/24/1960	0,698,261	Registered