

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310458

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insidr, Inc.		05/06/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Directly, Inc.		
Street Address:	333 Bryant Street, LL120		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85786602	DIRECTLY	
Serial Number:	86075603	EXPERT CAPITAL	
Serial Number:	86150228	EXPERT CROWDSERVICE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2064528891		
Email:	gthunell@cooley.com		
Correspondent Name:	Cooley LLP		
Address Line 1:	1299 Pennsylvania Ave NW, Suite 700		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	314762-20000		
NAME OF SUBMITTER:	Gary Thunell		
SIGNATURE:	/Gary Thunell/		
DATE SIGNED:	07/11/2014		
Total Attachments: 3			
source=DIRECTLY INC DE CC-DE- Secretary of State-212904-2#page1.tif			
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INSIDR, INC.", CHANGING ITS NAME FROM "INSIDR, INC." TO "DIRECTLY, INC.", FILED IN THIS OFFICE ON THE SIXTH DAY OF MAY, A.D. 2014, AT 9:17 O'CLOCK A.M.

4950065 8100

140946123




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1528746

DATE: 07-11-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005321 FRAME: 0219

**CERTIFICATE OF AMENDMENT OF
AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION OF
INSIDR, INC.**

Insidr, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), hereby certifies that:

1. The name of the Corporation is Insidr, Inc.
2. The date on which the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware was March 15, 2011.
3. The Board of Directors of the Corporation, acting in accordance with the provisions of Sections 141 and 242 of the General Corporation Law of the State of Delaware, adopted resolutions amending the Amended and Restated Certificate of Incorporation as follows:

Article I is amended and restated to read in its entirety as follows:

"I.

The name of this corporation is Directly, Inc."

4. This Certificate of Amendment was duly adopted by the stockholders of the Corporation in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by its President and Chief Executive Officer as of May 5, 2014.

INSIDR, INC.

By: /s/Antony Brydon
Antony Brydon
President & Chief Executive Officer