:H \$40.00 443139

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM310160

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U Connect, Inc.		10/08/2013	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	EatStreet, Inc.	
Street Address:	131 W. Wilson St.	
Internal Address:	#400	
City:	Madison	
State/Country:	WISCONSIN	
Postal Code:	53703	
Entity Type:	CORPORATION: WISCONSIN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4431395	EATSTREET

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: Imkonkel@michaelbest.com
Correspondent Name: Michael Best & Friedrich LLP

Address Line 1: 100 E. Wisconsin Ave.

Address Line 2: Suite 3300

Address Line 4: Milwaukee, WISCONSIN 53202

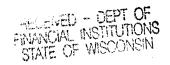
ATTORNEY DOCKET NUMBER:	030997-9002
NAME OF SUBMITTER:	Laura M. Konkel
SIGNATURE:	/Laura M. Konkel/
DATE SIGNED:	07/09/2014

Total Attachments: 1

source=EatStreet Name Change#page1.tif

TRADEMARK REEL: 005319 FRAME: 0431

900294602



2013 OCT -8

ARTICLES OF AMENDMENT TO THE ARTICLES OF INCORPORATION OF U CONNECT, INC.

U Connect, Inc., a corporation organized and existing under Chapter 180 of the Wisconsin Statutes, does hereby certify that the existing Articles of Incorporation were duly amended as follows:

RESOLVED, that Article First of the Articles of Incorporation is hereby amended to read, in its entirety, as follows:

"FIRST: The name of this corporation is EatStreet, Inc. (the "Corporation")."

Said amendment was duly adopted on October 8, 2013, in accordance with Section 180.1003 of the Wisconsin Business Corporation Law.

Dated this 8th day of October, 2013.

Matt Howard, Chief Executive Officer

This document was drafted by and is returnable to:

Melissa M. Turczyn, Esq. Michael Best & Friedrich LLP 1 South Pinckney Street, Suite 700 Madison, WI 53703 (608) 257-3501 OCT - 9 2013

FINANCIAL INSTITUTIONS

030997-0001\13905791.1

TRADEMARK REEL: 005319 FRAME: 0432

RECORDED: 07/09/2014