

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM309904

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DHV, LLC		07/07/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E. & J. Gallo Winery		
<b>Street Address:</b>	600 Yosemite Boulevard		
<b>City:</b>	Modesto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95354		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85277648	DARK HORSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2093413719		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(209) 341-6349		
<b>Email:</b>	tm.group@ejgallo.com		
<b>Correspondent Name:</b>	Kristi W. Whalen		
<b>Address Line 1:</b>	600 Yosemite Boulevard		
<b>Address Line 2:</b>	Legal Department		
<b>Address Line 4:</b>	Modesto, CALIFORNIA 95354		
<b>ATTORNEY DOCKET NUMBER:</b>	DARK HORSE		
<b>NAME OF SUBMITTER:</b>	Kristi W. Whalen		
<b>SIGNATURE:</b>	/kww/		
<b>DATE SIGNED:</b>	07/08/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 85277648

**TRADEMARK ASSIGNMENT**

WHEREAS, the parties have entered into that certain Asset Purchase Agreement dated as of July 7, 2014 (the "Agreement"), and this Assignment is subject to and directed by that Agreement;

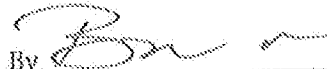
WHEREAS, DHV, LLC, a Delaware limited liability company with a place of business at 2711 Centerville Road, #400 Wilmington, Delaware 19808 ("Assignor"), is the owner of all right, title and interest in and to the trademarks shown in Community Trade Mark Registration No. 010292191 and United States Trademark Application No. 85277648 (the "Trademarks");

WHEREAS, E. & J. Gallo Winery, a California corporation with a place of business at 600 Yosemite Boulevard, Modesto, CA 95354 ("Assignee"), desires to acquire all right, title and interest in and to the Trademarks; and


WHEREAS, in the United States, for the purpose of 37 C.F.R. § 3.16, Assignee is a successor to Assignor's ongoing and existing business related to United States Trademark Application No. 85277648.

NOW THEREFORE, pursuant to the Agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest of Assignor in and to the Trademarks, together with all corresponding rights and goodwill.

DHV, LLC

By   
Name: Bart Mori  
Title: Arthurud Rosen  
Date: 7/7/14

E. & J. GALLO WINERY

By   
Name: Gary Kopolik  
Title: Secretary VP & GENERAL MANAGER  
Date: July 7, 2014