

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM309590

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michael Foods of Delaware, Inc.		06/27/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wells Fargo Bank, National Association, as Administrative Agent		
<b>Street Address:</b>	1700 Lincoln Street		
<b>Internal Address:</b>	3rd floor - Mac C7300-033		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80203-4500		
<b>Entity Type:</b>	National Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 54</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3551507	ABBOTSFORD FARMS	
<b>Registration Number:</b>	3547980	ALL DAY CAFE	
<b>Registration Number:</b>	3482601	ALL EGGS	
<b>Registration Number:</b>	3629112	ALL WHITES	
<b>Registration Number:</b>	4064759	BETTER DAY	
<b>Registration Number:</b>	2070096	BETTER'N EGGS	
<b>Registration Number:</b>	3666496	BETTER 'N EGGS	
<b>Registration Number:</b>	3804867	BETTER 'N EGGS PLUS	
<b>Registration Number:</b>	3425190	BETTER 'N EGGS PLUS	
<b>Registration Number:</b>	3706889	CAGE FREE	
<b>Registration Number:</b>	4109779	CHOOSE BETTER	
<b>Registration Number:</b>	1063046	CLUCK	
<b>Registration Number:</b>	1481746	DANTEX	
<b>Registration Number:</b>	2069125	DEEP CHILL	
<b>Registration Number:</b>	2471488	DINER'S CHOICE	
<b>Registration Number:</b>	1616900	EASY EGGS	
<b>Registration Number:</b>	3534749	EASY EGGS	
<b>Registration Number:</b>	3238348	EASY EGGS	
<b>TRADEMARK</b>			

CH \$1365.00 3551507

Property Type	Number	Word Mark
Registration Number:	3474048	EAT HEALTHY. BE HEALTHY.
Registration Number:	4210144	EGG MATES
Registration Number:	4175644	EGG STARTS
Registration Number:	2889969	EGGSTREME
Registration Number:	2705009	EMULSA
Registration Number:	3536771	EXPLORE BEYOND BREAKFAST
Registration Number:	4215425	FRESH ACCENTS
Registration Number:	3389731	FROM THE HEART OF DAIRY COUNTRY
Registration Number:	3340953	FROM THE HEART OF DAIRY COUNTRY
Registration Number:	3353511	FROZE 'N READY
Registration Number:	3349760	FROZE 'N READY
Registration Number:	3538423	HAVE A BETTER DAY!
Registration Number:	1662607	HY-TEX
Registration Number:	4426484	NORTHERN GOLD
Registration Number:	3808487	NORTHERN STAR POTATOES
Registration Number:	4114835	OVABAKE
Registration Number:	3013125	OVAMAY
Registration Number:	1609936	PAPETTI'S
Registration Number:	3224492	PAPETTI'S
Registration Number:	3396039	PAPETTI'S
Registration Number:	3911828	PIZZERIA
Registration Number:	3547976	PLUS+
Registration Number:	2702864	PRIMERA FOODS
Registration Number:	2850363	PRIMERA
Registration Number:	2446294	PRIMEGG
Registration Number:	4221352	QUICK EGGS
Registration Number:	3842412	SIMPLY MACARONI & CHEESE
Registration Number:	2374745	SIMPLY POTATOES
Registration Number:	1596986	SIMPLY POTATOES
Registration Number:	3930544	FRESH FROM CRYSTAL FARMS TO YOUR TABLE,
Registration Number:	3930545	SIMPLY POTATOES
Registration Number:	3936387	SIMPLY POTATOES. SIMPLY BETTER.
Registration Number:	4154498	SIMPLY POTATOES STEAMABLES
Registration Number:	4282635	SMART EGGS
Registration Number:	1637708	TABLE READY
Registration Number:	3450973	TABLE READY

**CORRESPONDENCE DATA**

Fax Number: 2127514864

**TRADEMARK**

**REEL: 005315 FRAME: 0517**

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 212-906-1200  
**Email:** angela.amaru@lw.com  
**Correspondent Name:** LATHAM & WATKINS LLP C/O ANGELA M. AMARU  
**Address Line 1:** 885 THIRD AVENUE  
**Address Line 2:** SUITE 1000  
**Address Line 4:** NEW YORK, NEW YORK 10022

<b>ATTORNEY DOCKET NUMBER:</b>	039269-0326
<b>NAME OF SUBMITTER:</b>	Angela M. Amaru
<b>SIGNATURE:</b>	/s/ Angela M. Amaru
<b>DATE SIGNED:</b>	07/02/2014

**Total Attachments: 17**

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**INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of June 27, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the “Intellectual Property Security Agreement”), is made by each of the signatories hereto (collectively, the “Grantors”) and Wells Fargo Bank, National Association, as Administrative Agent (in such capacity, the “Administrative Agent”) for the Secured Parties (as defined in the Credit Agreement referred to below).

WHEREAS, Post Holdings, Inc., a Missouri corporation (the “Borrower”), has entered into a Credit Agreement, dated as of January 29, 2014 (as amended, restated, supplemented, replaced or otherwise modified from time to time, the “Credit Agreement”), with the banks and other financial institutions and entities from time to time party thereto, and the Administrative Agent.

WHEREAS, it is a condition precedent to the obligation of the Lenders to make their respective extensions of credit to the Borrower under the Credit Agreement that the Grantors shall have executed and delivered that certain Guarantee and Collateral Agreement, dated as of January 29, 2014, in favor of the Administrative Agent (as amended, restated, supplemented, replaced or otherwise modified from time to time, the “Guarantee and Collateral Agreement”). Capitalized terms used and not defined herein have the meanings given such terms in the Guarantee and Collateral Agreement.

WHEREAS, under the terms of the Guarantee and Collateral Agreement, the Grantors have granted a security interest in certain property, including, without limitation, the Intellectual Property Collateral (as defined below), to the Administrative Agent for the benefit of the Secured Parties, and have agreed as a condition thereof to execute this Intellectual Property Security Agreement for recording with the United States Patent and Trademark Office, the United States Copyright Office, the Canadian Intellectual Property Office, and any other applicable Governmental Authority or any political subdivision thereof of the United States or Canada.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantors agree as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Administrative Agent for the benefit of the Secured Parties a security interest in and to all of such Grantor’s right, title and interest in and to the following (the “Intellectual Property Collateral”), as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor’s Obligations:(i) all trademarks, service marks, trade names, corporate names, company names, business names, trade dress, trade styles, logos, or other indicia of origin or source identification, trademark and service mark registrations, and applications for trademark or service mark registrations and any new divisions, extensions or renewals thereof, including, without limitation, each registration and application identified in Schedule 1, however, not including any pending “intent-to-use” application for registration of a trademark or service mark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a “Statement of Use” pursuant to Section 1(d) of the Lanham Act or an “Amendment to Allege Use” pursuant to Section 1(c) of the Lanham Act with respect thereto, to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal Law, (ii) the right to sue or otherwise recover for any and all past, present and future infringements, dilutions and other violations thereof, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, payments arising out of any other sale, lease, license or other disposition thereof and damages and payments for past, present or future infringements, dilutions and other violations thereof), and (iv) all other rights of any kind

whatsoever of such Grantor accruing thereunder or pertaining thereto, together in each case with the goodwill of the business connected with the use of, and symbolized by, each of the above;

(b) (i) all patents, patent applications and patentable inventions, including, without limitation, each issued patent and patent application identified in Schedule 1, (ii) all inventions and improvements described and claimed therein, (iii) the right to sue or otherwise recover for any and all past, present and future infringements and other violations thereof, (iv) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, payments arising out of any other sale, lease, license or other disposition thereof and damages and payments for past, present or future infringements and other violations thereof), (v) all reissues, divisions, continuations, continuations-in-part, substitutes, renewals, reexaminations and extensions thereof, all improvements thereon, and (vi) all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto;

(c) (i) all copyrights, whether or not the underlying works of authorship have been published, and all works of authorship and other intellectual property rights therein, all copyrights of works based on, incorporated in, derived from or relating to works covered by such copyrights, all right, title and interest to make and exploit all derivative works based on or adopted from works covered by such copyrights, and all copyright registrations and copyright applications, and any renewals or extensions thereof, including, without limitation, each registration and application identified in Schedule 1, (ii) the rights to print, publish and distribute any of the foregoing, (iii) the right to sue or otherwise recover for any and all past, present and future infringements and other violations thereof, (iv) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, payments arising out of any other sale, lease, license or other disposition thereof and damages and payments for past, present or future infringements and other violations thereof), and (v) all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto; and

(d) any and all proceeds of the foregoing.

SECTION 2. Recordation. Each Grantor authorizes and requests that the Register of Copyrights, the Commissioner of Patents and Trademarks and any other applicable government officer record this Intellectual Property Security Agreement.

SECTION 3. Execution in Counterparts. This Intellectual Property Security Agreement may be executed in any number of counterparts (including by facsimile or other electronic imaging means), each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 4. Governing Law. This Intellectual Property Security Agreement and all claims or causes of action (whether in contract, tort or otherwise) that may be based upon, arise out of or relate in any way hereto or the negotiation, execution or performance thereof or the transactions contemplated hereby, unless otherwise expressly set forth therein, shall be governed by, and construed in accordance with, the law of the state of New York.

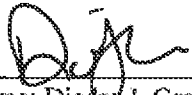
SECTION 5. Conflict Provision. This Intellectual Property Security Agreement has been entered into in conjunction with the provisions of the Guarantee and Collateral Agreement and the Credit Agreement. The rights and remedies of each party hereto with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Guarantee and Collateral Agreement and the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Intellectual Property Security Agreement are

in conflict with the Guarantee and Collateral Agreement or the Credit Agreement, the provisions of the Guarantee and Collateral Agreement or the Credit Agreement shall govern.

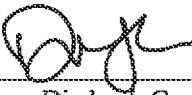
*[Signature Page Follows]*

IN WITNESS WHEREOF, each of the undersigned has caused this Intellectual Property Security Agreement to be duly executed and delivered as of the date first above written.

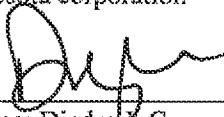
**MICHAEL FOODS OF DELAWARE, INC.,**  
a Delaware corporation

By:   
Name: Diedre J. Gray  
Title: Assistant Secretary

**MICHAEL FOODS, INC.,**  
a Delaware corporation

By:   
Name: Diedre J. Gray  
Title: Assistant Secretary

**CRYSTAL FARMS REFRIGERATED  
DISTRIBUTION COMPANY,**  
a Minnesota corporation

By:   
Name: Diedre J. Gray  
Title: Assistant Secretary

**WELLS FARGO BANK, NATIONAL  
ASSOCIATION, as Administrative Agent**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**COPYRIGHTS**

None.

**PATENTS****Patents, Patent Applications and Patent Licenses:**

<b>Patents</b>						
<u>Grantor</u>	<u>Title</u>	<u>Country</u>	<u>Patent Number</u>	<u>Application Number</u>	<u>Filing Date</u>	<u>Issue Date</u>
Michael Foods of Delaware, Inc.	Formulation fried egg product	U.S.	7,288,279	10/165,043	06/06/02	10/30/07
Michael Foods of Delaware, Inc.	Formulation and process to prepare a pre-formed filling unit	U.S.	7,241,469	10/161,052	5/30/02	7/10/07
Michael Foods, Inc.	Enhanced precooked egg product and process for formulation of precooked egg products	U.S.	6,814,999	10/322,102	12/17/02	11/09/04
Michael Foods, Inc.	Enhanced precooked egg product and process for formulation of precooked egg products	U.S.	6,524,638	10,063,552	5/02/02	2/25/03
Michael Foods, Inc.	Enhanced precooked egg product and process for formulation of precooked egg products	U.S.	6,475,550	10/026,597	12/18/01	11/5/02
Michael Foods, Inc.	Enhanced precooked egg product and process for formulation of precooked egg products	U.S.	6,413,572	09/644,103	8/23/00	7/02/02
Michael Foods, Inc.	Aqueous extraction process to selectively remove phospholipids from egg yolks	U.S.	6,217,926	09/342,759	6/29/99	4/17/01
Michael Foods of Delaware, Inc.	Formulation and process to prepare a premium formulated fried egg	U.S.	7,338,681	11/150,034	6/10/05	3/04/08
Michael Foods of Delaware, Inc.	Formulation and process to prepare a premium formulated fried egg	U.S.	7,709,039	11/971,011	1/8/08	5/04/10
Michael Foods of Delaware, Inc.	Formulation and process to prepare a premium formulated fried egg	U.S.	7,951,411	11/861/755	09/26/07	05/31/11



Michael Foods, Inc.	Egg Nuggets	U.S.	7,713,571	10/800,577	3/15/04	5/11/10
Michael Foods, Inc.	Methods for automatically making large quantities of pre-cooked eggs having a natural appearance	U.S.	7,763,302	10/741,793	12/19/03	7/27/10
Michael Foods, Inc.	Egg product with particulates	U.S.	7,833,562	11/560,273	11/15/06	11/16/10
Michael Foods, Inc.	Method of preparing egg nuggets	U.S.	8,025,914	12/210,436	9/15/08	09/27/11
Michael Foods of Delaware, Inc.	Formulation and process to prepare a pre-formed filling unit	U.S.	RE43,136	12/069,585	10/31/07	01/24/12
Michael Foods, Inc.	Aqueous extraction process to selectively remove phospholipids from egg yolk	Mexico	222,253	200100231	6/30/99	08/23/04
Michael Foods, Inc.	Enhanced precooked egg product and process for formulation of precooked egg products	Canada	2,316,622	2316622	8/24/00	7/4/06
Michael Foods, Inc.	Methods and devices for automatically making large quantities of pre-cooked eggs having a natural appearance	Mexico	285,418	2006006695	12/17/04	04/04/11
Michael Foods of Delaware, Inc.	Formulation and process to prepare a premium formulated fried egg	U.S.	8,211,488	12/762,494	4/19/10	07/03/12
Michael Foods, Inc.	Methods for automatically making large quantities of pre-cooked eggs having a natural appearance	U.S.	8,475,858	12/842,233	7/23/10	07/02/13



**Patent Applications**


<b>Owner</b>	<b>Title</b>	<b>Country</b>	<b>Application Number</b>	<b>Filing Date</b>
Michael Foods, Inc.	Fruit-vegetable with additive to prevent discoloration	U.S.	13/413,957	03/07/12
Michael Foods, Inc.	Fruit/vegetable with additive to retain firmness	U.S.	13/414,123	03/07/12
Michael Foods of Delaware, Inc.	Formulation and process to prepare a premium formulated fried egg	U.S.	13/537,172	06/29/12
Michael Foods, Inc.	Methods and devices for automatically making large quantities of pre-cooked eggs having a natural appearance	Canada	2550364	12/17/04
Michael Foods, Inc.	Egg nuggets	Canada	2500125	03/10/05



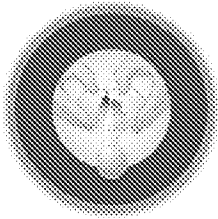
Michael Foods, Inc.	Food product including fully or partially cooked egg	U.S.	13/839,852	03/15/13
Michael Foods, Inc.	Methods and devices for making pre-cooked eggs having a natural appearance	U.S.	13/931,670	06/28/13
Michael Foods, Inc.	Refrigerated mashed potato product and method of making	U.S.	13/786,088	03/05/13
Michael Foods, Inc.	Refrigerated potato product for making crispy potato and method of making	U.S.	13/786,105	03/05/13



## TRADEMARKS





### Trademarks, Trademark Applications and Trademark Licenses:


Trademarks						
Owner	Domain Name/Mark	Country	Reg. No.	App. No.	Filing Date	Issue Date
Michael Foods of Delaware, Inc.	ABBOTSFORD FARMS	U.S.	3,551,507	77/370,960	1/14/08	12/23/08
Michael Foods of Delaware, Inc.	ALL DAY CAFÉ	U.S.	3,547,980	77/343,823	12/4/07	12/16/08
Michael Foods of Delaware, Inc.	ALL EGGS	U.S.	3,482,601	77/059210	12/7/06	8/5/2008
Michael Foods of Delaware, Inc.	ALL WHITES and design: 	U.S.	3,629,112	77/660,317	1/30/09	5/26/09
Michael Foods, Inc.	ALL WHITES	U.S.	2,183,092	75/120,704	6/18/96	8/18/98
Michael Foods of Delaware, Inc.	BETTER DAY	U.S.	4,064,759	85/240,420	2/11/11	11/29/11
Michael Foods of Delaware, Inc.	BETTER 'N EGGS	U.S.	2,070,096	74/161,478	4/29/91	6/10/97
Michael Foods of Delaware, Inc.	BETTER 'N EGGS and design: 	U.S.	3,666,496	77/660,332	1/30/09	8/11/09
Michael Foods of Delaware, Inc.	BETTER 'N EGGS PLUS	U.S.	3,804,867	78/544,615	1/10/05	6/15/10

Michael Foods of Delaware, Inc.	BETTER 'N EGGS PLUS and design: 	U.S.	3,425,190	77/068,573	12/20/06	5/13/08
Crystal Farms Refrigerated Distribution Company	CAKLEBERRIES	U.S.	1,719,553	74/144,378	3/4/91	9/22/92
Michael Foods of Delaware, Inc.	CAGE FREE and design: 	U.S.	3,706,889	77/672,201	2/17/09	11/3/09
Crystal Farms Refrigerated Distribution Company	CHEESE FROM THE HEART OF DAIRY COUNTRY	U.S.	2,973,842	78/305,795	9/26/03	7/19/05
Crystal Farms Refrigerated Distribution Company	CHEESE FROM THE HEART OF DAIRY COUNTRY.	U.S.	4,128,714	85/401,758	8/18/11	04/17/12
Michael Foods, Inc.	CHEF'S OMELETS	U.S.	2,215,004	75/120,777	6/18/96	12/29/98
Michael Foods of Delaware, Inc.	CHOOSE BETTER	U.S.	4,109,779	85/166,036	11/1/10	3/6/12
Michael Foods of Delaware, Inc.	CLUCK	U.S.	1,063,046	73/100,246	9/17/76	4/12/77
Crystal Farms Refrigerated Distribution Company	CRESCENT VALLEY	U.S.	2,698,580	76/296,614	8/7/01	3/18/03
Crystal Farms Refrigerated Distribution Company	CRYSTAL FARMS	U.S.	3,521,836	77/224,904	7/9/07	10/21/08
Crystal Farms Refrigerated Distribution Company	CRYSTAL FARMS	U.S.	3,761,658	77/501,673	6/18/08	3/16/10
Crystal Farms Refrigerated Distribution Company	CRYSTAL FARMS	U.S.	3,761,656	77/501,475	6/18/08	3/16/10

Crystal Farms Refrigerated Distribution Company	CRYSTAL FARMS	U.S.	3,932,757	85/018,638	4/20/10	3/15/11
Crystal Farms Refrigerated Distribution Company	CRYSTAL FARMS SINCE 1926 and design: 	U.S.	2,091,007	75/134,310	7/15/96	8/26/97
Crystal Farms Refrigerated Distribution Company	CRYSTAL FARMS and design: 	U.S.	3,641,104	77/562,419	9/4/08	6/16/09
Michael Foods of Delaware, Inc.	DANTEX	U.S.	1,481,746	73/675,203	7/30/87	3/22/88
Crystal Farms Refrigerated Distribution Company	DAVID'S DELI	U.S.	1,740,644	74/189,712	7/29/91	12/15/92
Michael Foods of Delaware, Inc.	DEEP CHILL	U.S.	2,069,125	75/080,934	3/29/96	6/10/97
Crystal Farms Refrigerated Distribution Company	"Cracking Egg" design: 	U.S.	4,526,810	85/853,004	2/18/13	5/6/14
Michael Foods of Delaware, Inc.	DINER'S CHOICE	U.S.	2,471,488	76/053,445	5/19/00	7/24/01
Michael Foods, Inc.	EASY EGGS	U.S.	3,056,175	78/253,519	5/23/03	1/31/06
Michael Foods of Delaware, Inc.	EASY EGGS	U.S.	1,616,900	74/019,499	1/16/90	10/9/90
Michael Foods of Delaware, Inc.	EASY EGGS	U.S.	3,534,749	77/152,800	4/10/07	11/18/08

Michael Foods of Delaware, Inc.	EASY EGGS and design: 	U.S.	3,238,348	78/732,613	10/13/05	5/1/07
Michael Foods of Delaware, Inc.	EAT HEALTHY. BE HEALTHY.	U.S.	3,474,048	78/943,150	8/2/06	7/22/08
Michael Foods of Delaware, Inc.	EGG MATES	U.S.	4,210,144	85/589,053	4/4/2012	9/18/12
Michael Foods of Delaware, Inc.	EGG STARTS	U.S.	4,175,644	85/488,439	12/06/11	7/17/12
Michael Foods of Delaware, Inc.	EGGSTREME	U.S.	2,889,969	76/524,172	06/20/03	09/28/04
Michael Foods of Delaware, Inc.	EMULSA	U.S.	2,705,009	75/889,663	1/6/00	4/8/03
Michael Foods of Delaware, Inc.	EXPLORE BEYOND BREAKFAST	U.S.	3,536,771	77/449,462	4/16/08	11/25/08
Michael Foods of Delaware, Inc.	FRESH ACCENTS	U.S.	4,215,425	85/467,423	11/8/11	9/25/12
Crystal Farms Refrigerated Distribution Company	FRESH FROM CRYSTAL FARMS TO YOUR TABLE	U.S.	3,849,377	77/771,583	6/30/09	9/21/10
Crystal Farms Refrigerated Distribution Company	FRESH FROM CRYSTAL FARMS TO YOUR TABLE and design 	U.S.	3,849,375	77/770,991	6/30/09	9/21/10
Michael Foods of Delaware, Inc.	FROM THE HEART OF DAIRY COUNTRY	U.S.	3,389,731	78/504,417	10/22/04	2/26/08
Michael Foods of Delaware, Inc.	FROM THE HEART OF DAIRY COUNTRY	U.S.	3,340,953	78,504,419	10/22/04	11/20/07
Michael Foods of Delaware, Inc.	FROZE 'N READY	U.S.	3,353,511	78/666,489	7/8/05	12/11/07





Michael Foods of Delaware, Inc.	FROZE 'N READY and design: 	U.S.	3,349,760	78/732,385	10/13/05	12/4/07
Michael Foods of Delaware, Inc.	HAVE A BETTER DAY!	U.S.	3,538,423	77/379,229	1/24/08	11/25/08
Michael Foods, Inc.	HEADSTART ON HOMEMADE	U.S.	3,096,313	78/238,369	4/16/03	5/23/06
Michael Foods of Delaware, Inc.	HY-TEX	U.S.	1,662,607	74/084,612	8/3/90	10/29/91
Michael Foods, Inc.	LIKE EGGS	U.S.	1,861,424	74/320,753	10/6/92	11/01/94
Michael Foods of Delaware, Inc.	NORTHERN GOLD	U.S.	4,426,484	85/696,116	8/06/12	10/29/13
Michael Foods of Delaware, Inc.	NORTHERN STAR POTATOES and design: 	U.S.	3,808,487	77/816,187	8/31/09	6/22/10
Michael Foods of Delaware, Inc.	OVABAKE	U.S.	4,114,835	85/389,999	8/4/11	3/20/12
Michael Foods of Delaware, Inc.	OVAMAY	U.S.	3,013,125	78/387,661	3/19/04	11/8/05
Crystal Farms Refrigerated Distribution Company, Inc.	P PASTEURIZED and design: 	U.S.	2,089,230	75/154,211	8/22/96	8/19/97
Michael Foods of Delaware, Inc.	PAPETTI'S	U.S.	1,609,936	73/799,513	5/12/89	8/14/90
Michael Foods of Delaware, Inc.	PAPETTI'S	U.S.	3,224,492	78/775,071	12/16/05	4/3/07
Michael Foods of Delaware, Inc.	PAPETTI'S and design: 	U.S.	3,396,039	78/732,639	10/13/05	3/11/08
Michael Foods of Delaware, Inc.	PIZZERIA	U.S.	3,911,828	77/781,846	7/15/09	1/25/11

Michael Foods of Delaware, Inc.	PLUS+	U.S.	3,547,976	77/341,532	11/30/07	12/16/08
Michael Foods of Delaware, Inc.		U.S.	2,702,864	75/823,399	10/14/99	04/01/03
Michael Foods of Delaware, Inc.		U.S.	2,850,363	76/482,505	01/15/03	06/08/04
Michael Foods of Delaware, Inc.	PRIMEGG	U.S.	2,446,294	76/005,058	03/20/00	04/24/01
Michael Foods of Delaware, Inc.	QUICK EGGS	U.S.	4,221,352	85/543,535	2/15/12	10/09/12
Michael Foods, Inc.	QUICK WHITES	U.S.	2,636,526	76/079,126	6/20/00	10/15/02
Crystal Farms Refrigerated Distribution Company	SIGNATURE SELECTIONS	U.S.	3,510,152	78/951,712	8/14/06	9/30/08
Michael Foods, Inc.	SIMPLY EGGS	U.S.	4,424,898	85/864,846	3/1/13	10/29/13
Michael Foods of Delaware, Inc.	SIMPLY-FIED	U.S.	N/A	85/473,312 ITU	11/15/11	N/A
Michael Foods of Delaware, Inc.	SIMPLY MACARONI & CHEESE	U.S.	3,842,412	77/657,781	1/27/09	8/31/10
Michael Foods of Delaware, Inc.	SIMPLY POTATOES	U.S.	2,374,745	75/664,888	3/19/99	8/8/00
Michael Foods of Delaware, Inc.	SIMPLY POTATOES	U.S.	1,596,986	73/768,391	12/9/88	5/15/90
Michael Foods of Delaware, Inc.	SIMPLY POTATOES and design: 	U.S.	3,930,544	77/941,782	2/22/10	3/15/11
Michael Foods of Delaware, Inc.	SIMPLY POTATOES and design: 	U.S.	3,930,545	77/941,783	2/22/10	3/15/11
Michael Foods of Delaware, Inc.	SIMPLY POTATOES SIMPLY BETTER	U.S.	3,936,387	77/908,150	1/8/10	3/29/11

Michael Foods of Delaware, Inc.	SIMPLY POTATOES STEAMABLES	U.S.	4,154,498	77/871,860	11/13/09	6/5/12
Michael Foods of Delaware, Inc.	SMART EGGS (new description of goods)	U.S.	4,282,635	85/653,366	6/15/12	1/29/13
Michael Foods of Delaware, Inc.	TABLE READY	U.S.	1,637,708	74/052,611	4/23/90	3/12/91
Michael Foods of Delaware, Inc.	TABLE READY and design: 	U.S.	3,450,973	78/732,427	10/13/05	6/17/08
Crystal Farms Refrigerated Distribution Company	WESTFIELD FARMS and design: 	U.S.	1,620,182	74/021,025	1/22/90	10/30/90

<b>United States of America – Wisconsin</b>						
Crystal Farms Refrigerated Distribution Company	CRYSTAL FARMS REFRIGERATED DISTRIBUTION COMPANY	Wisconsin	N/A	5501516 (orig. no.) 5501925 (assigned no.)	N/A	3/1/95 3/23/05
<b>Australia</b>						
MFI Food Canada Ltd.	INOVATECH	Australia	783.011	783.011	1/15/99	10/06/00
<b>Canada</b>						
Michael Foods of Delaware, Inc.	ABBOTSFORD FARMS	Canada	TMA825,987	1399843	6/6/08	6/11/12
Michael Foods of Delaware, Inc.	CHOOSE BETTER	Canada		1525146	4/27/11	
Michael Foods of Delaware, Inc.	EASY EGGS	Canada	TMA685688	1285300	12/21/05	4/5/07



Michael Foods of Delaware, Inc.	EASY EGGS and design: 	Canada	TMA854,255	1550745	11/4/11	7/2/13
Michael Foods, Inc.	EGGSTARTS and design: 	Canada	TMA632508	1186196	7/31/03	2/9/05
Michael Foods of Delaware, Inc.	FROZE'N READY	Canada	TMA852794	1552213	11/16/11	06/10/13
Michael Foods of Delaware, Inc.	MICHAEL FOODS	Canada	TMA550082	1020849	6/30/99	8/23/01
Michael Foods of Delaware, Inc.	OVAMAY	Canada	TMA674644	1215336	4/23/04	10/12/06
Michael Foods of Delaware, Inc.	PAPETTI'S	Canada	TMA858550	1550747	11/8/11	08/26/13
Michael Foods of Delaware, Inc.	PAPETTI'S and design: 	Canada	TMA858551	1550746	11/4/11	08/26/13
Michael Foods of Delaware, Inc.	SIMPLY POTATOES	Canada	TMA573913	1029324	9/17/99	1/17/03
Michael Foods of Delaware, Inc.	TABLE READY and design: 	Canada	TMA779564	1299792	4/13/06	10/12/10
<b>China</b>						
Crystal Farms Refrigerated Distribution Company	CRYSTAL FARMS	China	6559648	6559648	2/21/08	12/7/09
Crystal Farms Refrigerated Distribution Company	CRYSTAL FARMS SINCE 1926	China	N/A	6606103	3/19/08	N/A

Michael Foods of Delaware, Inc.	"EASY EGGS" DESIGN	China	6301895	6301895	9/28/07	10/7/09
Michael Foods of Delaware, Inc.	"PAPETTI'S" DESIGN	China	6792598	6792598	6/19/08	11/21/10

<b>Costa Rica</b>						
Michael Foods, Inc.	PAPETTI'S	Costa Rica	93935	95002	6/7/95	11/22/95

<b>Cuba</b>						
Michael Foods of Delaware, Inc.	FROZE 'N READY	Cuba	20050745	20050745	12/9/05	1/28/08

<b>European Community – Community Trademark (CTM)</b>						
Michael Foods of Delaware, Inc.	EASY EGGS	CTM	006435051	006435051	11/5/07	10/3/08
Michael Foods of Delaware, Inc.	OVAMAY	CTM	5512231	5512231	11/30/06	11/13/07
Michael Foods of Delaware, Inc.	PAPETTI'S	CTM	77479	77479	4/1/96	3/30/98

<b>Hong Kong</b>						
Michael Foods of Delaware, Inc.	"EASY EGGS" DESIGN	Hong Kong	300941931	300941931	8/27/07	8/27/07

<b>Italy</b>						
Michael Foods, Inc.	EASY EGGS	Italy	0674751	UD93-C000156 [Original application]	8/24/93	3/29/96

<b>Japan</b>						
Crystal Farms Refrigerated Distribution Company	CRYSTAL FARMS	Japan	5161413	20085761	1/29/08	8/22/08
Crystal Farms Refrigerated Distribution Company	CRYSTAL FARMS SINCE 1926 and design	Japan	5161412	20085760	1/29/08	8/22/08
Michael Foods of Delaware, Inc.	EASY EGGS	Japan	3297265	H06-102472	10/7/94	4/25/97
Michael Foods of Delaware, Inc.	FROZE 'N READY	Japan	5002693	200511496 2	12/7/05	11/10/06

Northern Star Co.	NORTHERN STAR	Japan	3178216	1993-063349	6/25/93	7/31/96
Michael Foods of Delaware, Inc.	PRIMEX	Japan	5115192	2007045979	05/09/07	02/29/08

<b>Malaysia</b>						
Michael Foods of Delaware, Inc.	"EASY EGGS" DESIGN	Malaysia	07021526	200721526	11/1/07	09/13/12
<b>Mexico</b>						
Michael Foods of Delaware, Inc.	ALL WHITES	Mexico	1073956	932461	5/8/08	11/26/08
Michael Foods of Delaware, Inc.	BETTER 'N EGGS	Mexico	1140205	932462	5/8/08	1/28/10
Michael Foods of Delaware, Inc.	DANTEX	Mexico	1003918	876316	8/20/07	9/25/07
Michael Foods, Inc.	"EASY EGGS" DESIGN	Mexico	1081870	1164572	4/15/10	6/18/10
Michael Foods of Delaware, Inc.	OVAMAY	Mexico	1003360	875505	8/15/07	9/20/07
Michael Foods of Delaware, Inc.	PAPETTI'S	Mexico	391441	96978	9/25/90	2/28/91
Papetti's Hygrade Egg Products, Inc.	PAPETTI'S	Mexico	392016	392016	9/24/90	9/24/90
Michael Foods of Delaware, Inc.	"PAPETTI'S" DESIGN	Mexico	392016	96856	9/24/90	3/4/91
Papetti's Hygrade Egg Products, Inc.	PAPETTI'S OF MEXICO	Mexico	465929	145369	7/21/92	7/8/94
Papetti's Hygrade Egg Products, Inc.	PURE PRO	Mexico	498944	235793	6/28/95	7/26/95
Michael Foods, Inc.	"TABLE READY" DESIGN	Mexico	1121764	777650	4/17/06	9/22/09
<b>Puerto Rico</b>						
Michael Foods, Inc.	FROZE 'N READY	Puerto Rico	67235	67235	12/23/05	12/23/05
Michael Foods, Inc.	"TABLE READY" DESIGN	Puerto Rico	72073	72073	4/28/06	6/11/08
<b>Singapore</b>						
Michael Foods of Delaware, Inc.	"EASY EGGS" DESIGN	Singapore	T0717814D	T071784D	8/28/07	4/30/08
<b>Taiwan</b>						
Michael Foods of Delaware, Inc.	"EASY EGGS" DESIGN	Taiwan	1338666	096043485	9/11/07	11/16/08
<b>Thailand</b>						
Michael Foods of Delaware, Inc.	"EASY EGGS" DESIGN	Thailand	TM295311	671684	8/29/07	3/25/09

<b>Licenses</b>			
<b>Grantor</b>	<b>Grantee</b>	<b>Licensed Item(s)</b>	<b>Term</b>
Weight Watchers International, Inc.	Michael Foods Group, Inc. and Crystal Farms Refrigerated Distribution Company	Weight Watchers' Endorsement Icon and other registered trademarks of Weight Watchers International, Inc.	October 4, 2012 - December 31, 2015 (potential to renew for three additional years)
Eggland's Best, LLC	Michael Foods, Inc.	Various trademarks, trade names and services marks owned by Eggland's Best, LLC or related companies	August 1, 2013 – July 31, 2018 (potential to renew for up to 15 additional years)
American Humane Association	Michael Foods, Inc. and M.G. Waldbaum Company	Various certification marks, used to show production methods meet American Humane standards	December 18, 2013 - December 17, 2014 (renewable from year to year)
United Egg Producers	Michael Foods, Inc.	UEP Certified logo, used to show eggs contained in product were produced in accordance with program standards	Renews annually (subject to audit to confirm compliance)