

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308579

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TBWA International BV		06/23/2014	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Cutwater LLC		
Street Address:	950 Battery Street, 4th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3489424	CUTWATER	
Registration Number:	3737346	CUTWATER	
CORRESPONDENCE DATA			
Fax Number:	2125939175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 980-0120		
Email:	FRobinson@fkks.com		
Correspondent Name:	Frankfurt Kurnit Klein & Selz, PC		
Address Line 1:	Attn: Mary Sotis		
Address Line 2:	488 Madison Avenue Fl. 10		
Address Line 4:	New York, NEW YORK 10022-5754		
ATTORNEY DOCKET NUMBER:	016184.0300		
NAME OF SUBMITTER:	Mary Sotis		
SIGNATURE:	/Mary Sotis/		
DATE SIGNED:	06/24/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

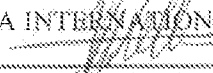
WHEREAS, TBWA International BV, a Netherlands corporation, ("Assignor"), with an address of Generaal Vetterstraat 82, Amsterdam 1059 BW, Netherlands, owns all right, title and interest in and to the trademarks listed in the attached Schedule A (the "Trademarks").

WHEREAS, Cutwater LLC, a limited liability company organized under the laws of the state of California, U.S.A., with an address of 950 Battery Street, 4th Floor, San Francisco, California 94111, U.S.A., ("Assignee") is desirous of acquiring the entire right, title and interest in, and to and under the Trademarks.

WHEREAS, Assignor hereby covenants and agrees that the Assignor has full right to convey the entire interest herein assigned, and that the Assignor has not executed, and will not execute, any agreement in conflict herewith.

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, the Assignor does hereby assign, sell, transfer and set over to Assignee its entire right, title and interest in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks and all income, royalties and damages now and hereafter due and/or payable to Assignor, along with the right to sue for past, present and future infringements, in and to all the Trademarks, and the registrations thereof, set forth on the attached Schedule A.

IN TESTIMONY WHEREOF, Assignor has caused this Trademark Assignment to be duly executed by its duly authorized officer on the date set forth below.

TBWA INTERNATIONAL BV
By: 
Name: W. G. Ketterhuis
Title: CEO
Date: 23.08.2014

SCHEDULE A

Country	Trademark	Registration/Application Number
United States	CUTWATER	3,489,424
United States	CUTWATER	3,737,346