

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308381

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cruz Bay Publishing, Inc.		06/06/2014	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	General Electric Capital Corporation, as Agent		
<b>Street Address:</b>	11175 Cicero Drive, Suite 600		
<b>City:</b>	Alpharetta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30022		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 100</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3964715	99 THINGS TO DO IN YELLOWSTONE COUNTRY	
<b>Registration Number:</b>	4280793	ADVENTURES DENVER	
<b>Registration Number:</b>	3073207	ADVENTURES NYC	
<b>Registration Number:</b>	2777828	ADVENTURES OF ZIMMO	
<b>Registration Number:</b>	3286181	AMERICAN COWBOY	
<b>Serial Number:</b>	86160282	ANGLERS JOURNAL	
<b>Registration Number:</b>	1201101	BACKPACKER	
<b>Registration Number:</b>	2595283	BACKPACKER	
<b>Registration Number:</b>	2460850	BACKPACKER.COM	
<b>Registration Number:</b>	2102728	BETTER NUTRITION	
<b>Registration Number:</b>	2010046		
<b>Registration Number:</b>	2157017	BLACK BELT	
<b>Registration Number:</b>	3494214	CLEAN EATING	
<b>Registration Number:</b>	2994798	CLEM LABINE'S TRADITIONAL BUILDING	
<b>Registration Number:</b>	2794279	COUNTRY'S BEST LOG HOMES	
<b>Registration Number:</b>	2169554	EQUINE NETWORK	
<b>Registration Number:</b>	2216471	EQUISEARCH	
<b>Registration Number:</b>	4344451	FOODIE AWARDS	
<b>Registration Number:</b>	2136379	GEARFINDER	
<b>Registration Number:</b>	3615092	GEAR FINDER	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2423355	GEARTRENDS
Registration Number:	2899274	GET OUT MORE
Registration Number:	3477896	GPS-ENABLED
Registration Number:	4227992	GRAND CANYON JOURNAL
Registration Number:	2349134	HORSE JOURNAL/THE PRODUCT, CARE AND SERV
Serial Number:	85704167	LIVE BETTER NATURALLY
Registration Number:	1666700	LOG HOME LIVING
Registration Number:	2385742	LOG HOMES ILLUSTRATED
Serial Number:	85960120	MUD & OBSTACLES
Registration Number:	2006139	MUSCLEMAG INTERNATIONAL
Registration Number:	1120914	NASTAR
Registration Number:	1726359	NASTAR
Registration Number:	3745569	NATIONAL PARK TRIPS
Registration Number:	2227859	OLD-HOUSE JOURNAL
Registration Number:	2528535	PASSAGEMAKER
Registration Number:	3541855	ROBERT KENNEDY'S MAXIMUM FITNESS
Registration Number:	4219653	ROCKY MOUNTAIN JOURNAL
Registration Number:	3983180	SHAPING THE SUCCESSFUL SHOP
Registration Number:	0909613	SKIING
Registration Number:	2083200	SKINET
Registration Number:	2768837	SNEWS
Registration Number:	3035448	SNOWORLD
Registration Number:	1122364	SOUNDINGS
Registration Number:	2374291	SOUNDINGS
Registration Number:	3836801	SOUNDINGS
Registration Number:	2205867	SOUNDINGS TRADE ONLY
Registration Number:	2630091	SOUNDINGS TRADE ONLY TODAY
Registration Number:	2239462	SPIN TO WIN
Registration Number:	3457014	SPIN TO WIN RODEO
Registration Number:	2279479	STN
Serial Number:	86214723	TEACHERS PLUS
Registration Number:	4407879	THE BOX
Registration Number:	4419503	THE BOX
Registration Number:	2997600	THE OUTDOORS AT YOUR DOORSTEP
Registration Number:	3188339	THE TRAIL RIDER
Registration Number:	3082472	TIMBER HOME LIVING
Registration Number:	2360961	TIMBER HOMES ILLUSTRATED
Registration Number:	3285561	TRAWLER FEST
Registration Number:	2486313	TRAWLERPORT

Property Type	Number	Word Mark
Registration Number:	2268499	VEGETARIAN TIMES
Registration Number:	1526826	VEGETARIAN TIMES
Registration Number:	1849276	VEGETARIAN TIMES
Registration Number:	2096710	WARREN MILLER
Registration Number:	3455321	WARREN MILLER
Registration Number:	3412901	WARREN MILLER
Registration Number:	3317579	WARREN MILLER
Registration Number:	3221805	WARREN MILLER'S
Registration Number:	3334548	WARREN MILLER'S
Registration Number:	2764135	WARREN MILLER'S GLOBAL ADVENTURE
Registration Number:	2192419	WARREN MILLER'S SNOWORLD
Registration Number:	2906377	WARREN MILLER'S THE POWER OF SNOW
Registration Number:	3978959	WINTER LAB
Registration Number:	1465437	WOODSHOP
Registration Number:	4069020	WOODSHOP NEWS
Registration Number:	2209123	WOODSHOP NEWS
Registration Number:	3668460	YACHTS INTERNATIONAL
Registration Number:	4061894	YELLOWSTONE JOURNAL
Registration Number:	2609355	YOGA JOURNAL
Registration Number:	4000905	YOGA JOURNAL CONFERENCE
Registration Number:	4053529	YOGA JOURNAL IPRACTICE
Serial Number:	86185182	YOGA JOURNAL LIVE!
Serial Number:	86185233	YOGA JOURNAL LIVE!
Registration Number:	2720497	YOGA JOURNAL
Registration Number:	2645039	YOGA JOURNAL
Serial Number:	86214745	YOGA JOURNAL TEACHERS PLUS
Registration Number:	4321967	YOGANOW
Registration Number:	2911052	YOGA STEP BY STEP
Registration Number:	4034940	BOATQUEST.COM
Registration Number:	4358621	MYBOATSHOW
Registration Number:	4061666	ST. PETERSBURG POWER & SAILBOAT SHOW
Registration Number:	3992116	SUNCOAST BOAT SHOW
Serial Number:	86019737	SUPERYACHT MIAMI
Registration Number:	1897498	DRESSAGE TODAY
Registration Number:	1907322	DRESSAGE TODAY
Registration Number:	1988480	EQUUS
Registration Number:	1991191	EQUUS
Registration Number:	1518894	HORSE & RIDER
Registration Number:	1002770	SKI

Property Type	Number	Word Mark
Registration Number:	2925456	USRIDER
Registration Number:	4478241	USRIDER PROTECTION PLUS+

**CORRESPONDENCE DATA**

**Fax Number:** 2149813400  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 214-981-3483  
**Email:** dclark@sidley.com  
**Correspondent Name:** Dusan Clark, Esq.  
**Address Line 1:** Sidley Austin LLP  
**Address Line 2:** 2001 Ross Avenue, Suite 3600  
**Address Line 4:** Dallas, TEXAS 75201

<b>ATTORNEY DOCKET NUMBER:</b>	60665-30020
<b>NAME OF SUBMITTER:</b>	Dusan Clark
<b>SIGNATURE:</b>	/Dusan Clark/
<b>DATE SIGNED:</b>	06/23/2014

**Total Attachments: 48**

- source=Cruz Bay\_ Trademark Security Agreement - Cruz Bay Publishing (Executed)#page1.tif
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**TRADEMARK**

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## TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of June 6, 2014, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of General Electric Capital Corporation ("GE Capital"), as administrative agent and revolver agent (in such capacity, together with its successors and permitted assigns, the "Agent") for the Secured Parties (as defined in the Credit Agreement referred to below) and the other Secured Parties.

### WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of June 6, 2014 (as the same may be amended, restated, supplemented and/or modified from time to time, the "Credit Agreement"), by and among the Borrower, Holdings, the other Credit Parties, the Lenders and the L/C Issuers from time to time party thereto and GE Capital, as Agent for the Lenders and the L/C Issuers, the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, each Grantor has agreed, pursuant to a Guaranty and Security Agreement of even date herewith in favor of Agent (and such agreement may be amended, restated, supplemented or otherwise modified from time to time, the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Credit Agreement) of the Borrower; and

WHEREAS, all of the Grantors are party to the Guaranty and Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrower thereunder, each Grantor hereby agrees with Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral");

(a) all of its Trademarks and all IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

(a) all renewals and extensions of the foregoing;

(b) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(c) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.]

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Guaranty and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.

Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

CRUZ BAY PUBLISHING, INC.

as Grantor

By:

Name: Brian Sellstrom

Title: Executive Vice President

ACKNOWLEDGMENT OF GRANTOR

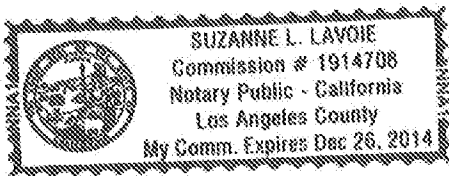
State of California )

County of Los Angeles )

ss.

On this 29th day of May, 2014 before me personally appeared Brian Sellstrom, Executive Vice President, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of Cruz Bay Publishing, Inc., who being by me duly sworn did depose and say that he is an authorized officer of said corporation, that the said instrument was signed on behalf of said corporation as authorized by its Board of Directors and that he acknowledged said instrument to be the free act and deed of said corporation.

Suzanne L. Lavoie  
Notary Public



*Signature Page to Trademark Security Agreement*



ACCEPTED AND AGREED  
as of the date first above written:

GENERAL ELECTRIC CAPITAL CORPORATION  
as Agent

By:   
Name: **Phillip P. Smith**  
Title: **Duly Authorized Signatory**

*Signature Page to Trademark Security Agreement*

**TRADEMARK**  
**REEL: 005307 FRAME: 0440**

SCHEDULE I  
TO TRADEMARK SECURITY AGREEMENT

Trademark Registrations

1. REGISTERED TRADEMARKS

See attached.

2. TRADEMARK APPLICATIONS

See attached.

3. IP LICENSES

None.

DETROIT 27932-399 1317768v1

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

Page: 1

Trademark

Docket Number  
Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

99 THINGS TO DO IN YELLOWSTONE COUNTRY

027932-00288/  
United States of America

85/001715  
30-Mar-2010

08-Mar-2011  
3964715  
24-May-2011

Registered  
24-May-2021

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

ADVENTURES DENVER

027932-00316/  
United States of America

85/590995  
06-Apr-2012

18-Sep-2012  
4280793  
22-Jan-2013

Registered  
22-Jan-2023

*Class(es):*

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

Page: 2

Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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ADVENTURES NYC

Registered  
28-Mar-2016

3073207  
28-Mar-2006

78/572906  
23-Feb-2005

03-Jan-2006

027932-00201/  
United States of America

**Class(es):** 35 Int., 41 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

ADVENTURES OF ZIMMO & Design

Registered  
28-Oct-2023

2777828  
28-Oct-2003

78/074324  
17-Jul-2001

05-Aug-2003

027932-00345/  
United States of America

**Class(es):** 09 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

Page: 3

Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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AMERICAN COWBOY

Registered  
28-Aug-2017

3286181  
28-Aug-2007

12-Jun-2007

78/885627  
17-May-2006

027932-00046/  
United States of America

**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

ANGLERS JOURNAL

Pending

86/160282  
08-Jan-2014

027932-00393/  
United States of America

**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

Page: 4

Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BACKPACKER	027932-00230/ Canada	575162 22-Dec-1986	23-Sep-1987	TMA348219 25-Nov-1988	Registered 25-Nov-2018
	<i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
BACKPACKER	027932-00204/ United States of America	73/323860 17-Aug-1981	20-Apr-1982	1201101 13-Jul-1982	Registered 13-Jul-2022
	<i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
BACKPACKER	027932-00205/ United States of America	75/982084 24-May-1999	17-Apr-2001	2595283 16-Jul-2002	Registered 16-Jul-2022
	<i>Class(es):</i> 42 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		

BACKPACKER

TRADEMARK

REEL: 005307 FRAME: 0445

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
<b>BACKPACKER.COM</b>	027932-00207/ United States of America <i>Class(es):</i> 41 Int., 42 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/671443 29-Mar-1999	27-Feb-2001	2460850 19-Jun-2001	Registered 19-Jun-2021
<b>BETTER NUTRITION</b>	027932-00020/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/070141 11-Mar-1996		2102728 07-Oct-1997	Registered 07-Oct-2017
<b>TRICEPS &amp; MAN DESIGN</b>	027932-00385/ United States of America <i>Class(es):</i> <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/008193 20-Oct-1995		2010046 22-Oct-1996	Registered 22-Oct-2016

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

Page: 6

Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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BLACK BELT	027932-00022/ United States of America	75/325883 17-Jul-1997		2157017 12-May-1998	Registered 12-May-2018
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

CLEAN EATING

	027932-00390/ United States of America	77/101160 07-Feb-2007		3494214 26-Aug-2008	Registered 26-Aug-2018
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*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

CLEM LABINE'S TRADITIONAL BUILDING

	027932-00392/ United States of America	78/430851 07-Jun-2004	21-Jun-2005	2994798 13-Sep-2005	Registered 13-Sep-2015
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*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*



**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

Page: 7

Trademark

Docket Number  
Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

**COUNTRY'S BEST LOG HOMES**

027932-00241/  
United States of America  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

76/482160  
14-Jan-2003  
23-Sep-2003  
2794279  
16-Dec-2003

Registered  
16-Dec-2013

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**EQUINE NETWORK**

027932-00308/  
United States of America  
*Class(es):* 35 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

75/305409  
09-Jun-1997  
2169554  
30-Jun-1998

Registered  
30-Jun-2018

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark

Docket Number  
Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

**EQUISEARCH**

027932-00307/  
United States of America

75/423242  
26-Jan-1998

2216471  
05-Jan-1999

Registered  
05-Jan-2019

**Class(es):** 35 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

**FOODIE AWARDS**

027932-00322/  
Canada

1586076  
13-Jul-2012

TMA855072  
12-Jul-2013

Registered  
12-Jul-2028

**Class(es):** none Natl

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

**TRADIE AWARDS**

027932-00321/  
United States of America

85/676139  
13-Jul-2012

4344451  
28-May-2013

Registered  
28-May-2023

**Class(es):** 41 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

**TRADEMARK**

**REEL: 005307 FRAME: 0449**

**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
<b>GEARFINDER</b>	027932-00210/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/219038 27-Dec-1996		2136379 10-Feb-1998	Registered 10-Feb-2018
<b>GEARFINDER</b>	027932-00231/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/530765 24-Jul-2008	17-Feb-2009	3615092 05-May-2009	Registered 05-May-2019
<b>SMARTRENDS</b>	027932-00235/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/915858 04-Feb-2000		2423355 23-Jan-2001	Registered 23-Jan-2021

**TRADEMARK**

REEL: 005307 FRAME: 0450

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Number/Date

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GET OUT MORE

027932-00212/  
United States of America

76/976757  
12-Mar-2003

2899274  
02-Nov-2004

Registered  
02-Nov-2014

*Class(es):* 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

GPS-ENABLED

027932-00213/  
United States of America

78/359545  
29-Jan-2004

3477896  
29-Jul-2008

Registered  
29-Jul-2018

*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
GRAND CANYON JOURNAL	027932-00300/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/215949 12-Jan-2011		4227992 16-Oct-2012	Registered 16-Oct-2022
HORSE JOURNAL/THE PRODUCT, CARE AND SERVICE GUIDE FOR PEOPLE WHO LOVE HORSES	027932-00292/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/389471 13-Nov-1997		2349134 09-May-2000	Registered 09-May-2020
LOVE BETTER NATURALLY & Design	027932-00306/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/704167 15-Aug-2012	13-Nov-2012		Published

**TRADEMARK**

REEL: 005307 FRAME: 0452

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Next Renewal

LOG HOME LIVING

027932-00038/  
Canada

1177144  
02-May-2003

TMA646818  
29-Aug-2005

Registered  
29-Aug-2020

**Class(es):**

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:** 11839-0367

**Sub Status Date:** 8/29/2005

**Sub Status:** Issued

LOG HOME LIVING

027932-00037/  
United States of America

74/110742  
30-Oct-1990

1666700  
03-Dec-1991

Registered  
03-Dec-2021

**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

LOG HOMES ILLUSTRATED

027932-00245/  
United States of America

75/846348  
11-Nov-1999

2385742  
12-Sep-2000

Registered  
12-Sep-2020

**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

**Cruz Bay Publishing, Inc.  
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MAXIMUM FITNESS

027932-00388/0001  
Canada

1265863  
22-Jul-2005

22-Aug-2007

TMA734490  
16-Feb-2009

Registered  
16-Feb-2024

*Class(es):* none Natl

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

MUD & OBSTACLES

027932-00334/  
United States of America

85/960120  
14-Jun-2013

12-Nov-2013

Published

*Class(es):* 16 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TRADIMAG INTERNATIONAL

027932-00384/  
United States of America

75/008595  
20-Oct-1995

2006139  
08-Oct-1996

Registered  
08-Oct-2016

*Class(es):*

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:* Unfiled

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NASTER	027932-00350/ United States of America	73/137402 12-Aug-1977		1120914 26-Jun-1979	Registered 26-Jun-2019
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**Class(es):** 16 Int., 25 Int., 28 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

NASTER	027932-00351/ United States of America	74/136253 04-Feb-1991		1726359 20-Oct-1992	Registered 20-Oct-2022
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**Class(es):**  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**



**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
NATIONAL PARK TRIPS	027932-00238/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/687584 10-Mar-2009		3745569 02-Feb-2010	Registered 02-Feb-2020
OLD-HOUSE JOURNAL	027932-00253/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/389423 13-Nov-1997		2227859 02-Mar-1999	Registered 02-Mar-2019
MESSAGE MAKER	027932-00131/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	76/009735 27-Mar-2000		2528535 08-Jan-2002	Registered 08-Jan-2022

**TRADEMARK**

REEL: 005307 FRAME: 0456

**Cruz Bay Publishing, Inc.  
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REPS! REPS

Registered  
13-Sep-2017

027932-00389/  
United Kingdom

13-Sep-2007

2466830  
21-Mar-2008

**Class(es):**

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:** Unfiled

ROBERT KENNEDY'S MAXIMUM FITNESS

Registered  
16-Feb-2024

027932-00387/0001  
Canada

1265858  
22-Jul-2005

22-Aug-2007

TMA734491  
16-Feb-2009

**Class(es):** none Natl

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

ROBERT KENNEDY'S MAXIMUM FITNESS

Registered  
02-Dec-2018

027932-00387/  
United States of America

78/691858  
12-Aug-2005

3541855  
02-Dec-2008

**Class(es):**

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

TRADEMARK

REEL: 005307 FRAME: 0457

**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
<b>ROCKY MOUNTAIN JOURNAL</b>	027932-00301/ United States of America  <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/215992 12-Jan-2011		4219653 02-Oct-2012	Registered 02-Oct-2022
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
<b>SHAPING THE SUCCESSFUL SHOP</b>	027932-00132/ United States of America  <i>Class(es):</i> 16 Int., 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/852550 20-Oct-2009		3983180 28-Jun-2011	Registered 28-Jun-2021
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
	027932-00355/ Brazil  <i>Class(es):</i> <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	26-Jan-2011		903326248 22-Mar-2011	Registered 22-Mar-2021
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		

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SKIING

027932-00359/ United States of America	72/357462 20-Apr-1970		909613 09-Mar-1971	Registered 09-Mar-2021
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**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

SKINET

027932-00362/ United States of America	75/047224 23-Jan-1996	06-May-1997	2083200 29-Jul-1997	Registered 29-Jul-2017
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**Class(es):** 42 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

TRADEMARK

REEL: 005307 FRAME: 0459

**Cruz Bay Publishing, Inc.  
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Trademark

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SNEWS

027932-00234/  
United States of America  
*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

76/394723  
11-Apr-2002

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

2768837  
30-Sep-2003

Registered  
30-Sep-2023

SNOWORLD

027932-00363/  
United States of America  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

78/510843  
03-Nov-2004

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

3035448  
27-Dec-2005

Registered  
27-Dec-2015

SOUNDINGS

027932-00133/  
United States of America  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

73/180667  
02-Aug-1978

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

1122364  
17-Jul-1979

Registered  
17-Jul-2019

**TRADEMARK**

**REEL: 005307 FRAME: 0460**

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Number/Date

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SOUNDINGS

Registered  
08-Aug-2020

75/510756  
30-Jun-1998

2374291  
08-Aug-2000

027932-00134/  
United States of America  
*Class(es):* 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

SOUNDINGS

Registered  
24-Aug-2020

77/784513  
20-Jul-2009

3836801  
24-Aug-2010

027932-00135/  
United States of America  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

SOUNDINGS TRADE ONLY

TRADEMARK

Registered  
24-Nov-2018

75/421408  
22-Jan-1998

2205867  
24-Nov-1998

027932-00136/  
United States of America  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
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**SOUNDINGS TRADE ONLY TODAY**

027932-00137/  
United States of America

76/111531  
17-Aug-2000

2630091  
08-Oct-2002

Registered  
08-Oct-2022

**Class(es):** 35 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

**SPIN TO WIN**

027932-00293/  
United States of America

75/250859  
03-Mar-1997

2239462  
13-Apr-1999

Registered  
13-Apr-2019

**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

**SPIN TO WIN RODEO MAGAZINE**

027932-00295/  
United States of America

77/263478  
24-Aug-2007

3457014  
01-Jul-2008

Registered  
01-Jul-2018

**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

**TRADEMARK**

**REEL: 005307 FRAME: 0462**

**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
STN	027932-00364/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/564825 05-Oct-1998	29-Jun-1999	2279479 21-Sep-1999	Registered 21-Sep-2019
TEACHERS PLUS	027932-00396/ United States of America <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	86/214723 07-Mar-2014	03-Jun-2014		Published
THE BOX TRADEMARK	027932-00309/ United States of America <i>Class(es):</i> 16 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/584894 30-Mar-2012	01-Jan-2013	4407879 24-Sep-2013	Registered 24-Sep-2023



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Number/Date

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Next Renewal

THE BOX (Logo)

027932-00319/  
United States of America  
*Class(es):* 16 Int., 41 Int., 44 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

85/657989  
21-Jun-2012  
08-Jan-2013  
4419503  
15-Oct-2013  
Registered  
15-Oct-2023

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

THE OUTDOORS AT YOUR DOORSTEP

027932-00223/  
United States of America  
*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

78/436105  
16-Jun-2004  
28-Jun-2005  
2997600  
20-Sep-2005  
Registered  
20-Sep-2015

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TRADEMARK

REEL: 005307 FRAME: 0464

THE TRAIL RIDER

027932-00294/  
United States of America  
*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*

78/564415  
10-Feb-2005  
3188339  
19-Dec-2006  
Registered  
19-Dec-2016

*Client Ref:*  
*Agent Ref:*

**Cruz Bay Publishing, Inc.  
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*Owner:* Cruz Bay Publishing, Inc.

*Sub Status Date:*  
*Sub Status:*

TIMBER HOME LIVING

Registered  
08-Jan-2023

TMA704110  
08-Jan-2008

1294132  
17-Mar-2006

25-Jul-2007

*Class(es):* 00000 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* 11839-366

*Sub Status Date:*  
*Sub Status:*

TIMBER HOME LIVING

Registered  
18-Apr-2016

3082472  
18-Apr-2006

78/617879  
27-Apr-2005

*Class(es):* 16 Int.  
United States of America

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TIMBER HOMES ILLUSTRATED

Registered  
20-Jun-2020

2360961  
20-Jun-2000

75/847375  
12-Nov-1999

*Class(es):* 16 Int.  
United States of America

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**TRADEMARK**

**REEL: 005307 FRAME: 0465**

**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
TRAWLER FEST	027932-00139/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/646940 09-Jun-2005		3285561 28-Aug-2007	Registered 28-Aug-2017
TRAWLERPORT	027932-00140/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	76/009736 27-Mar-2000		2486313 04-Sep-2001	Registered 04-Sep-2021
VEGETARIAN TIMES	027932-00008/ United States of America <i>Class(es):</i> 16 Int., 42 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/425369 29-Jan-1998		2268499 10-Aug-1999	Registered 10-Aug-2019

**TRADEMARK**

**REEL: 005307 FRAME: 0466**

**Cruz Bay Publishing, Inc.  
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VEGETARIAN TIMES

Registered  
28-Feb-2019

1526826  
28-Feb-1989

73/710473  
10-Feb-1988

*Class(es):* 38 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:* 2/28/1989  
*Sub Status:* Issued

VEGETARIAN TIMES

Registered  
09-Aug-2014

1849276  
09-Aug-1994

74/392385  
13-May-1993

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

VEGETARIAN TIMES Logo

Pending

027932-00337/  
India  
06-Jun-2013

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* T28614-RNS  
*Sub Status Date:*  
*Sub Status:*

**TRADEMARK**

**REEL: 005307 FRAME: 0467**

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Trademark

<b>Docket Number</b>	<b>Application</b>	<b>Publication</b>	<b>Registration</b>	<b>Status</b>
<b>Country Name</b>	<b>Number/Date</b>	<b>Number/Date</b>	<b>Number/Date</b>	<b>Next Renewal</b>

VEGETARIAN TIMES Logo

Pending

027932-00338/  
India

06-Jun-2013

**Class(es):** 42 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:** T28615-RNS  
**Sub Status Date:**  
**Sub Status:**

WARREN MILLER

Registered  
16-Sep-2017

027932-00365/  
United States of America

2096710  
16-Sep-1997

**Class(es):** 09 Int., 39 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

20-May-1997  
**Attorney(s):** RMB JCN JCB

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

WARREN MILLER

Registered  
24-Jun-2018

027932-00366/  
United States of America

3455321  
24-Jun-2008

**Class(es):** 09 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

21-Nov-2006  
**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

**TRADEMARK**

**REEL: 005307 FRAME: 0468**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark

**WARREN MILLER**

Registered  
24-Jun-2018

3412901  
15-Apr-2008

78/698018  
23-Aug-2005

027932-00367/  
United States of America

*Class(es):* 38 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**WARREN MILLER**

Registered  
23-Oct-2017

3317579  
23-Oct-2007

78/856776  
07-Apr-2006

027932-00368/  
United States of America

*Class(es):* 39 Int., 41 Int., 42 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
WARREN MILLER'S	027932-00370/ United States of America <i>Class(es):</i> 09 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/740057 25-Oct-2005	09-Jan-2007	3221805 27-Mar-2007	Registered 27-Mar-2017
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
WARREN MILLER'S	027932-00371/ United States of America <i>Class(es):</i> 39 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/740125 25-Oct-2005	28-Aug-2007	3334548 13-Nov-2007	Registered 13-Nov-2017
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
WARREN MILLER'S GLOBAL ADVENTURE	027932-00374/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/074288 17-Jul-2001	24-Jun-2003	2764135 16-Sep-2003	Registered 16-Sep-2023
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		

TRADEMARK

REEL: 005307 FRAME: 0470

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Country Name

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Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

WARREN MILLER'S SNOWWORLD Logo

027932-00375/  
United States of America

75/398000  
21-Nov-1997

07-Jul-1998  
2192419  
29-Sep-1998

Registered  
29-Sep-2018

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

WARREN MILLER'S THE POWER OF SNOW

027932-00376/  
United States of America

78/260992  
11-Jun-2003

07-Sep-2004  
2906377  
30-Nov-2004

Registered  
30-Nov-2014

*Class(es):* 09 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADER MARK  
ENTER LAB

027932-00377/  
United States of America

77/898091  
21-Dec-2009

14-Sep-2010  
3978959  
14-Jun-2011

Registered  
14-Jun-2021

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*



**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
<b>WOODSHOP</b>	027932-00141/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	73/655816 17-Apr-1987		1465437 17-Nov-1987	Registered 17-Nov-2017
<b>WOODSHOP NEWS</b>	027932-00142/ United States of America <i>Class(es):</i> 35 Int., 40 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/875529 18-Nov-2009	27-Sep-2011	4069020 13-Dec-2011	Registered 13-Dec-2021
<b>WOODSHOP NEWS &amp; Design</b>	027932-00143/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/415281 08-Jan-1998		2209123 08-Dec-1998	Registered 08-Dec-2018

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YACHTS INTERNATIONAL	027932-00233/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc..	77/522361 15-Jul-2008	02-Jun-2009	3668460 18-Aug-2009	Registered 18-Aug-2019
YELLOWSTONE JOURNAL	027932-00287/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/969871 26-Mar-2010	13-Sep-2011	4061894 29-Nov-2011	Registered 29-Nov-2021
LOGA JOURNAL	027932-00087/ European Community <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	3078029 12-Mar-2003	3078029 17-Jul-2006	3078029 26-Jan-2007	Registered 12-Mar-2023

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REEL: 005307 FRAME: 0473

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL	027932-00232/ Russian Federation  <i>Class(es):</i> 16 Int., 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	2004728948 15-Dec-2004		292885 25-Jul-2005	Registered 15-Dec-2014
YOGA JOURNAL	027932-00054/ United States of America  <i>Class(es):</i> 09 Int., 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	76/244355 19-Apr-2001		2609355 20-Aug-2002	Registered 20-Aug-2022
YOGA JOURNAL & Design	027932-00067/ Canada  <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	1283228 15-Dec-2005		TMA824697 24-May-2012	Registered 24-May-2027

*Client Ref:*  
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*Sub Status Date:*  
*Sub Status:*

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Client Ref:*  
*Agent Ref:* 80323-0306  
*Sub Status Date:*  
*Sub Status:*

**TRADEMARK**

REEL: 005307 FRAME: 0474

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL CONFERENCE	027932-00290/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/049226 27-May-2010	10-May-2011	4000905 26-Jul-2011	Registered 26-Jul-2021
YOGA JOURNAL iPRACTICE	027932-00252/ United States of America <i>Class(es):</i> 09 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/869400 10-Nov-2009	13-Jul-2010	4053529 08-Nov-2011	Registered 08-Nov-2021
YOGA JOURNAL LIVE!	027932-00394/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	86/185182 05-Feb-2014	10-Jun-2014		Published

**TRADEMARK**

REEL: 005307 FRAME: 0475

**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL LIVE! & design	027932-00395/ United States of America  <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	86/185233 05-Feb-2014	10-Jun-2014		Published
YOGA JOURNAL Stylized	027932-00079/ Australia  <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	1029853 15-Nov-2004	1029853 28-Sep-2006	1029853 15-Jan-2007	Registered 15-Nov-2014
YOGA JOURNAL Stylized	027932-00065/ Brazil  <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	827305109 01-Apr-2005	827305109 03-May-2005	827305109 02-Oct-2007	Registered 02-Oct-2017

*Client Ref:*  
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*Sub Status Date:*  
*Sub Status:*

**TRADEMARK**

**REEL: 005307 FRAME: 0476**

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YOGA JOURNAL Stylized

027932-00074/ Brazil	827305095 01-Apr-2005	827305095 03-May-2005		Published
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**Class(es):** 41 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
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YOGA JOURNAL Stylized

027932-00080/ Brazil	827305079 01-Apr-2005	827305079 03-May-2005		Published
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**Class(es):** 09 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

YOGA JOURNAL Stylized

027932-00077/ European Community	004632303 13-Sep-2005	12-Feb-2007	005632303 23-Aug-2007	Registered 13-Sep-2015
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**Class(es):** 09 Int., 16 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:** BG/TM25808EU00  
**Sub Status Date:**  
**Sub Status:**

**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL Stylized	027932-00076/ India <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	1419705 06-Feb-2006			Pending
					<i>Client Ref:</i> <i>Agent Ref:</i> T17331.007 SLM <i>Sub Status Date:</i> <i>Sub Status:</i>
YOGA JOURNAL Stylized	027932-00336/ India <i>Class(es):</i> 42 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	06-Jun-2013			Pending
					<i>Client Ref:</i> <i>Agent Ref:</i> T28613-RNS <i>Sub Status Date:</i> <i>Sub Status:</i>
YOGA JOURNAL Stylized	027932-00081/ Italy <i>Class(es):</i> 09 Int., 16 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	MI2005C003597 04-Apr-2005		1131821 05-Aug-2008	Registered 04-Apr-2015
					<i>Client Ref:</i> <i>Agent Ref:</i> fm/FPV 44526 <i>Sub Status Date:</i> <i>Sub Status:</i>

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**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Next Renewal

YOGA JOURNAL Stylized

Registered  
22-Nov-2017

027932-00091/  
Japan

2007-014691  
21-Feb-2007

5094388  
22-Nov-2007

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* C0904 WY0001-JP

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL Stylized

Registered  
16-Dec-2015

027932-00068/  
Spain

2685380(9)  
16-Dec-2005

2685380  
24-May-2006

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* LAD/M-162088

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL Stylized

Pending

027932-00064/  
Ukraine

M200503565  
04-Apr-2005

*Class(es):* 09 Int., 16 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*



**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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YOGA JOURNAL Stylized

027932-00052/ United States of America	76/238469 10-Apr-2001		2720497 03-Jun-2003	Registered 03-Jun-2023
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**Class(es):** 16 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
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YOGA JOURNAL Stylized

027932-00053/ United States of America	75/981808 10-Apr-2001		2645039 05-Nov-2002	Registered 05-Nov-2022
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**Class(es):** 35 Int., 41 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

YOGA JOURNAL Stylized

027932-00057/ Taiwan	095005337 06-Feb-2006		01250808 15-Feb-2007	Registered 15-Feb-2017
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**Class(es):** 16 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

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**YOGA JOURNAL TEACHERS PLUS**

027932-00397/  
United States of America

Published

03-Jun-2014

*Class(es):* 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
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*Sub Status Date:*  
*Sub Status:*

**YOGA NOW**

027932-00305/  
United States of America

Registered  
16-Apr-2023

03-Jul-2012

4321967  
16-Apr-2013

*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**YOGA STEP BY STEP**

027932-00050/  
United States of America

Registered  
14-Dec-2014

2911052  
14-Dec-2004

*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

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*Sub Status Date:*  
*Sub Status:*

**TRADEMARK**

**REEL: 005307 FRAME: 0481**

**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BOATQUEST.COM	029955-00007/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/256488 03-Mar-2011	19-Jul-2011	4034940 04-Oct-2011 <i>Attorney(s):</i> RMB JCN JCB <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Registered 04-Oct-2021
MY BOAT SHOW	029955-00003/ United States of America <i>Class(es):</i> 9 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/423477 15-Sep-2011	28-Aug-2012	4358621 25-Jun-2013 <i>Attorney(s):</i> RMB JCN JCB <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Registered 25-Jun-2023
ST. PETERSBURG POWER & SAILBOAT SHOW	029955-00004/ United States of America <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/037473 13-May-2010		4061666 22-Nov-2011 <i>Attorney(s):</i> RMB JCN JCB <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Registered 22-Nov-2021

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
SUNCOAST BOAT SHOW	029955-00005/ United States of America <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/036920 12-May-2010	26-Apr-2011	3992116 12-Jul-2011 RMB JCN JCB <i>Attorney(s):</i> <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Registered 12-Jul-2021
SUPERYACHT MIAMI	029955-00009/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	86/019737 25-Jul-2013		RMB JCN JCB <i>Attorney(s):</i> <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Pending
PANAMA INTERNATIONAL BOAT SHOW THE FLAMENCO MARINA	029955-00010/ Panama <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc. & Fuerte Resort & Marina	231202-01 10-Apr-2014		RMB JCN JCB <i>Attorney(s):</i> <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Pending

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DRESSAGE TODAY	U.S.	74530191		1897498 JUNE 6, 1995	JUNE 6, 2015
DRESSAGE TODAY	U.S.	74530192		1907322 JULY 25, 1995	JULY 25, 2015
EQUUS	U.S.	74705499		1988480 JULY 23, 1996	JULY 23, 2016
EQUUS	U.S.	74705500		1991191 AUG. 6, 1996	AUG. 6, 2016
HORSE & RIDER	U.S.	73729071		1518894 JAN. 3, 1989	JAN. 3, 2019
SKI	U.S.	73011482		1002770 JAN. 28, 1975	JAN. 28, 2015
RIDER	U.S.	78373157		2925456 FEB. 8, 2005	FEB. 8, 2015
RIDER PROTECTION PLUS+	U.S.	86006500		4478241 FEB. 4, 2014	FEB. 4, 2024

**TRADEMARK**