

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM307564

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NSA, LLC		10/24/2013	LIMITED LIABILITY COMPANY: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Juice Plus+ Company, LLC		
<b>Street Address:</b>	140 Crescent Drive		
<b>City:</b>	Collierville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38187		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TENNESSEE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2573762	PART TIME MAGIC	
<b>Registration Number:</b>	1797708	50C	
<b>Registration Number:</b>	1724115	NSA	
<b>Registration Number:</b>	1722305	NSA	
<b>Registration Number:</b>	1722303	NSA	
<b>Registration Number:</b>	1720596	NSA	
<b>Registration Number:</b>	1720595	NSA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9012881706		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(901) 288-1663		
<b>Email:</b>	jim.montgomery@wallerlaw.com		
<b>Correspondent Name:</b>	James D. Montgomery		
<b>Address Line 1:</b>	P.O. Box 17040		
<b>Address Line 4:</b>	Memphis, TENNESSEE 38187-0040		
<b>ATTORNEY DOCKET NUMBER:</b>	028995.45765		
<b>NAME OF SUBMITTER:</b>	James D. Montgomery		
<b>SIGNATURE:</b>	/James D. Montgomery/		

OP \$190.00 2573762

<b>DATE SIGNED:</b>	06/12/2014
<b>Total Attachments: 3</b> source=4 Name Change - NSA, LLC to The Juice Plus+ Company, LLC#page1.tif source=4 Name Change - NSA, LLC to The Juice Plus+ Company, LLC#page2.tif source=4 Name Change - NSA, LLC to The Juice Plus+ Company, LLC#page3.tif	



**STATE OF TENNESSEE**  
**Tre Hargett, Secretary of State**  
Division of Business Services  
William R. Snodgrass Tower  
312 Rosa L. Parks AVE, 6th FL  
Nashville, TN 37243-1102

CFS  
SUITE B  
992 DAVIDSON DRIVE  
NASHVILLE, TN 37205

**Request Type: Certified Copies**  
Request #: 113215

Issuance Date: 11/12/2013  
Copies Requested: 1

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**Document Receipt**

Receipt #: 1207705

Filing Fee: \$20.00

Payment-Account - CFS, NASHVILLE, TN

\$20.00

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I, Tre Hargett, Secretary of State of the State of Tennessee, do hereby certify that **The Juice Plus+ Company, LLC**, Control # 519160 was formed or qualified to do business in the State of Tennessee on 04/27/2006. The Juice Plus+ Company, LLC has a home jurisdiction of TENNESSEE and is currently in an Active status.

Tre Hargett  
Secretary of State

Processed By: Nichole Hambrick

The attached document(s) was/were filed in this office on the date(s) indicated below:

<u>Reference #</u>	<u>Date Filed</u>	<u>Filing Description</u>
7252-1656	10/25/2013	Articles of Amendment

0252.1656, 10/25/2013, 12:09:11, Received by Tennessee Secretary of State Tre Hargett

**ARTICLES OF AMENDMENT  
TO THE ARTICLES OF ORGANIZATION OF  
NSA, LLC**

Pursuant to the applicable provisions of the Tennessee Revised Limited Liability Company Act, as amended, modified and/or superseded (the "Act"), NSA, LLC, a Tennessee limited liability company (the "Company"), hereby adopts, executes, delivers and files these Articles of Amendment with the Secretary of State of the State of Tennessee (the "TN SOS").

1. The name of the limited liability company is NSA, LLC.
2. Article I of the Articles of Organization of the Company is hereby deleted in its entirety and replaced with the following language:  
  
The name of the limited liability company is The Juice Plus+ Company, LLC.
3. The resolutions approving these Articles of Amendment were duly adopted effective October 24, 2013.
4. These Articles of Amendment shall be effective when filed by the TN SOS.

Dated: October 24, 2013.

**Signature Page Follows**

IN WITNESS WHEREOF, the undersigned has executed and delivered these Articles of Amendment effective as of October 24, 2013.

**COMPANY:**

NSA, LLC

By: 

Name: Stan C. Turk

Title: Manager

Signature Page to Articles of Amendment to the Articles of Organization of NSA, LLC

RECORDED: 06/13/2014

TRADEMARK  
REEL: 005302 FRAME: 0102

7252.1657, 10/25/2013, 12:09:12, Received by Tennessee Secretary of State Tre Hargett