

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307151

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bendon Publishing International, Inc.		05/27/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bendon, Inc.
Street Address:	1840 Baney Road
City:	Ashland
State/Country:	OHIO
Postal Code:	44805
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	86095598	BENDON
Serial Number:	86095499	BENDON
Serial Number:	86137431	COLOR & LEARN FUN PAD
Serial Number:	86032186	BENDON
Serial Number:	86095446	BENDON
Registration Number:	4322021	IMAGINE INK
Registration Number:	4322020	MAGIC INK
Registration Number:	4307834	WATER SURPRISE
Registration Number:	4273622	RUB & REVEAL
Registration Number:	3304822	GIGGLE & GROW
Registration Number:	2732304	BENDON
Registration Number:	3628232	IMAGINE BY BENDON

CORRESPONDENCE DATA

Fax Number: 3307226446

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 330-721-0000

Email: iplaw@walkerandjocke.com

Correspondent Name: Stacy L. Emhoff

Address Line 1: 231 South Broadway

TRADEMARK

Address Line 4:	Medina, OHIO 44256
ATTORNEY DOCKET NUMBER:	BENDON NAME CHANGE
NAME OF SUBMITTER:	Stacy L. Emhoff
SIGNATURE:	/Stacy L. Emhoff/
DATE SIGNED:	06/10/2014
Total Attachments: 0	

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