

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM305992

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INFOTURE, INC.		05/27/2014	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	LENA FOUNDATION		
Street Address:	5525 Central Avenue		
Internal Address:	Suite 100		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80301-2820		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78559834	INFOTURE	
Registration Number:	3341017	LENA	
Registration Number:	3415029	LENA	
Registration Number:	3415030		
CORRESPONDENCE DATA			
Fax Number:	3038949239		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-894-6330		
Email:	IPDocketing@pattonboggs.com		
Correspondent Name:	PATTON BOGGS LLP		
Address Line 1:	2550 M Street, NW		
Address Line 4:	Washington, D.C. 20037		
ATTORNEY DOCKET NUMBER:	026934.0100		
NAME OF SUBMITTER:	Theresa Cope		
SIGNATURE:	/Theresa Cope/		
DATE SIGNED:	05/29/2014		
Total Attachments: 2			
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OP \$115.00 78559834

TRADEMARK ASSIGNMENT

WHEREAS, INFOTURE, INC., a Colorado corporation ("Assignor"), having a place of business at 2060 Broadway, Suite 220, Boulder, CO 80302, is the owner of the trademarks listed in Exhibit A ("Marks"), and has adopted and used, and/or authorized the use of said Marks, and owns and enjoys all goodwill symbolized by said Marks; and

WHEREAS, LENA Foundation, an Illinois not-for-profit corporation ("Assignee"), having a place of business at 5525 Central Avenue, Suite 100, Boulder, CO 80301-2820, is desirous of acquiring said Marks and the goodwill associated with and symbolized by said Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

1. Assignor hereby sells, assigns, transfers and sets over, to Assignee, all right, title and interest in and to said Marks, along with the goodwill of the business symbolized by said Marks, in the United States and in all other countries throughout the world, including the right to maintain any claim or action for infringement or other violation of rights, to maintain or obtain the registration thereof, and to take any other action with respect to said Marks.
2. Assignor hereby warrants and represents that it has sole title and interest in and to the Marks, that it has not sold its interest in or to any of the Marks, and that it is fully authorized and empowered to enter into this Agreement and effectuate the transfer of the Marks.
3. Assignor hereby agrees that it, and any successor or assign, will execute and deliver any further assignments and/or documentation as reasonably requested and do all acts reasonably necessary or desirable, without additional consideration, to effectuate this Assignment and to obtain or maintain the Marks and trademark registrations therefore.
4. Assignor hereby appoints and authorizes Patton Boggs LLP to add, update, or otherwise amend the information contained on Exhibit A, including authorization to insert the Marks registration numbers, and amend or update the Marks information.

INFOTURE, INC.

By: Terrance Paul

Name: Terrance Paul

Title: President

Address: 2060 Broadway, Suite 220
Boulder, CO 80302

LENA FOUNDATION

By: Terrance Paul

Name: Terrance Paul

Title: Chairman

Address: 5525 Central Avenue, Suite 100
Boulder, CO 80301-2820

EXHIBIT A

UNITED STATES TRADEMARKS

INFOTURE Classes 009 and 041

Application No. 78/559,834 filed 03 Feb 2005

LENA Classes 009 and 016

Application No. 78/559,827 filed 03 Feb 2005

Registration No. 3,341,017 on 20 Nov 2007

LENA (and new elephant design) Classes 009 and 016

Application No. 77/021,813 filed 16 Oct 2006

Registration No. 3,415,029 on 22 Apr 2008

New Elephant Design Classes 009 and 016

Application No. 77/021,815 filed 16 Oct 2006

Registration No. 3,415,030 on 22 Apr 2008

EUROPEAN COMMUNITY TRADEMARKS

LENA Classes 009 and 016

Application No. 006090955 filed 11 Jul 2007

Registration No. 006090955 on 12 June 2008