

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM304963

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	02/01/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Designer Michael Todd, LLC		02/01/2014	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Michael Todd True Organics LP		
<b>Street Address:</b>	648 SW Port St. Lucie Blvd		
<b>City:</b>	Port St. Lucie		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34953		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85609019	MICHAEL TODD TRUE ORGANICS	
<b>Serial Number:</b>	85956103	SONICLEAR	
<b>Serial Number:</b>	86218068	CLEANER SKIN BEGINS WITH A CLEANER BRUSH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2158518383		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-851-8522		
<b>Email:</b>	lmcguinness@eckertseamans.com		
<b>Correspondent Name:</b>	Roberta Jacobs-Meadway		
<b>Address Line 1:</b>	50 South 16th Street		
<b>Address Line 4:</b>	PHILADELPHIA, PENNSYLVANIA 19102		
<b>ATTORNEY DOCKET NUMBER:</b>	305276-00006		
<b>NAME OF SUBMITTER:</b>	Roberta Jacobs-Meadway		
<b>SIGNATURE:</b>	/rjacobsmeadway/		
<b>DATE SIGNED:</b>	05/19/2014		
<b>Total Attachments: 3</b>			
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PLAN OF MERGER  
merging

Designer Michael Todd, LLC  
(a Florida limited liability company)

with and into

Michael Todd True Organics LP  
(a Delaware limited partnership)

RECITALS

A. Designer Michael Todd, LLC (the “**Merging Entity**”) is a Florida limited liability company, duly organized, validly existing and in good standing under the laws of the State of Florida.

B. Michael Todd True Organics LP (the “**Surviving Entity**”) is a Delaware limited partnership, duly organized and validly existing under the laws of the State of Delaware.

C. Section 17-211 of the Delaware Revised Uniform Limited Partnership Act (the “**Act**”) authorizes the merger of a foreign limited liability company with and into a Delaware limited partnership.

D. The Board of Managers of the Merging Entity shall adopt resolutions approving this Plan of Merger in accordance with the Act and the operating agreement of the Merging Entity.

E. The General Partner of the Surviving Entity shall adopt resolutions approving this Plan of Merger in accordance with the Act.

Article I

*General*

1.01 *The Merger.* The Merging Entity and the Surviving Entity shall effect a merger (the “**Merger**”) in accordance with and subject to the terms and conditions of this Plan of Merger (this “**Plan**”). At the Effective Time (as defined in Section 1.02 hereof), the Merging Entity shall be

merged with and into the Surviving Entity, and the separate existence of the Merging Entity, except insofar as it may be continued by law, shall cease, all with the effect provided in the Act.

1.02 *Effectiveness.* A Certificate of Merger, and such other documents and instruments as are required by, and complying in all respects with, the Act shall be delivered to the appropriate Delaware state officials for filing. The Merger shall become effective as of the date of filing of such Certificate of Merger with the Secretary of the State of Delaware (the "Effective Time").

1.03 *Further Assurances.* If at any time the Surviving Entity, or its successors or assigns, shall consider or be advised that any further assignments or assurances in law or any other acts are necessary or desirable to (a) vest, perfect or confirm, of record or otherwise, in the Surviving Entity its rights, title and interest in, to or under any of the rights, properties or assets of the Merging Entity acquired or to be acquired by the Surviving Entity as a result of, or in connection with, the Merger, or (b) otherwise carry out the purposes of this Plan, the Merging Entity and its members shall be deemed to have granted to the Surviving Entity an irrevocable power of attorney to execute and deliver all such proper deeds, assignments and assurances in law and to do all acts necessary or proper to vest, perfect or confirm title to and possession of such rights, properties or assets in the Surviving Entity and otherwise to carry out the purposes of this Plan; and the proper officers of the Surviving Entity are fully authorized in the name of the Merging Entity or otherwise to take any and all such action.

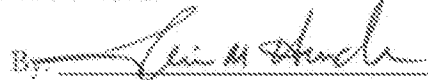
1.04 *Amendment of Plan.* Notwithstanding prior approval of this Plan, this Plan may be amended, modified or supplemented by resolution of the Board of Managers of the Merging Entity and the General Partner of the Surviving Entity, at any time on or before filing of Certificate of Merger embodying this Plan in the offices of the Delaware Secretary of State.

IN WITNESS WHEREOF, the parties have executed this Plan of Merger this

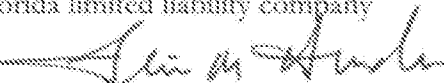
February 1, 2014.

MICHAEL TODD TRUE ORGANICS LP,  
a Delaware limited partnership

By: MITO LLC

By:   
Name: LEWIS HENDLER  
Title: PRES

DESIGNER MICHAEL TODD, LLC  
a Florida limited liability company

By:   
Name: LEWIS HENDLER  
Title: PRES