

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304943

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jim Greco		05/19/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	House of Hammers, Inc.		
Street Address:	c/o Law Offices of Victoria Newland		
Internal Address:	3460 Marron Rd, Ste 103-356		
City:	Oceanside		
State/Country:	CALIFORNIA		
Postal Code:	92056		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85611023	HAMMER	
Serial Number:	85611025	HAMMER	
CORRESPONDENCE DATA			
Fax Number:	7608593208		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7602166440		
Email:	victoria@vnewlandlaw.com		
Correspondent Name:	Victoria Newland		
Address Line 1:	3460 Marron Rd, Ste 103-356		
Address Line 4:	Oceanside, CALIFORNIA 92056		
NAME OF SUBMITTER:	Victoria Newland		
SIGNATURE:	/Victoria Newland/		
DATE SIGNED:	05/19/2014		
Total Attachments: 1			
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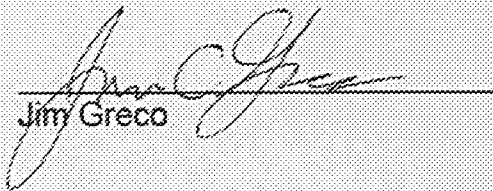
TRADEMARK APPLICATIONS ASSIGNMENT

WHEREAS, Jim Greco, an individual, c/o Baker Boys Distribution LLC 8120 Webb Ave N. Hollywood CALIFORNIA 91605, has intended to use the mark HAMMER in interstate commerce and has filed applications with the United States Patent and Trademark office based on his bona fide intent to use such marks in commerce, which applications have been given Serial Nos. 85/611023 and 85/611025, but has not yet filed an allegation of use of the marks under Section 1(c) or 1(d) of the Trademark Act, and;

WHEREAS, House of Hammers, Inc., a California corporation, c/o Law Offices of Victoria Newland 3460 Marron Road, Suite 103-356 Oceanside CALIFORNIA 92056, is acquiring the entire business or portion thereof to which the mark pertains as required by 15 USC §106015 USCA 1060;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Jim Greco does hereby assign to House of Hammers, Inc. the marks in the above identified applications, together with all goodwill associated with the marks, as part of the entire business or portion thereof to which the marks pertain as required by 15 USC §106015 USCA 1060.

Dated: 5/19/2014



Jim Greco

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