# OP \$65.00 85799134

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM304273

SUBMISSION TYPE:	NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CHAUDRY MEDIA GROUP, INC.		05/06/2014	CORPORATION: CALIFORNIA

# **RECEIVING PARTY DATA**

Name:	KIDS SPORTS ENTERTAINMENT, INC.
Street Address:	C/O FOLEY & LARDNER LLP
Internal Address:	111 HUNTINGTON AVENUE
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02199
Entity Type:	CORPORATION: DELAWARE

### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	85799134	THE LACROSSE NETWORK
Serial Number:	86077205	TLN

# **CORRESPONDENCE DATA**

Fax Number: 6173424001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 6173424000

Email: IPDocketing@foley.com

**NICOLE GAGE** Correspondent Name:

Address Line 1: **FOLEY & LARDNER LLP** 

Address Line 2: 3000 K STREET N.W., SUITE 600

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20007-5109

ATTORNEY DOCKET NUMBER:	093791-0101	
NAME OF SUBMITTER:	BOBBIE-JEAN CORBIN	
SIGNATURE:	/bobbie-jean corbin/	
DATE SIGNED:	05/12/2014	

**Total Attachments: 2** 

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS Chaudry Media Group, Inc., a California Corporation ("Assignor") by Asset

Purchase Agreement dated April 10, 2014 did sell, assign and transfer to Kids Sprots Entertainment,

Inc., a Delaware Corporation, ("Assignee") all of its right, title and interest in and to the trademarks,

trademark applications and trademark registrations listed in the attached Schedule "A" and made a part

hereof, the trademarks described therein (collectively the "Marks") and the business and goodwill

associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which

are hereby acknowledged, it is hereby agreed as follows:

1. Assignor does hereby confirm that it did and does hereby sell, assign, transfer, convey

and set over to Assignee, all of its right, title and interest in and to the Marks and that portion of the

business that pertains to the Marks, together with the goodwill of the business symbolized by the Marks,

and all derivatives thereof relating to or used in connection with the business, and all other rights relating

thereto including common law rights and the right to sue or otherwise seek and recover damages, profits

or any other remedy (monetary, injunctive, declaratory or other), for any past, present or future

infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of

duty or wrong relating thereto, or any license, agreement, contract or other matter relating thereto.

2. Assignor agrees that it will execute and deliver, or cause to be executed and delivered, to

Assignee or Assignee's legal representatives, any other or additional assignments, powers or other

appropriate documentation, and take all additional actions, necessary to effectuate, validate and record the

assignment of the Marks to Assignee with the appropriate agencies and offices of all jurisdictions in

which the Marks are or may be registered or in which applications for registration of the Marks are

pending. Assignor also agrees to execute such additional documents as Assignee deems reasonably

necessary to establish Assignee's rights in the Marks, including, but not limited to, such documents to

establish the dates of first use for the Marks, anywhere and in commerce, by Assignee through Assignor.

IN WITNESS WHEREOF, Assignor has executed this Confirmatory Assignment on the date

written below:

CHAUDRY MEDIA GROUP, INC.

Bv:

Name: Samir Chaudry

Title: President

Dated: May 6, 2014

# Schedule "A"

# **Trademark Applications**

Mark	Country	Application No.	Filing Date
THE LACROSSE NETWORK	US	85/799,134	December 10, 2013
	US	86/077,205	September 27, 2013
THE LACROSSE NETWORK	Canada	1606274	December 12, 2012

Common Law Trademarks

TLN

GROWING THE GAME THROUGH THE POWER OF MEDIA





THE LACROSSE NETWORK





RECORDED: 05/12/2014