

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301400

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bread Labs, Inc.		03/28/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Yahoo! Inc.		
Street Address:	701 First Avenue		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4132413	BREAD	
Registration Number:	4083749	TOAST	
CORRESPONDENCE DATA			
Fax Number:	4083497750		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmbox@yahoo-inc.com		
Correspondent Name:	Diane Lau		
Address Line 1:	Yahoo! Inc., 701 First Avenue		
Address Line 4:	Sunnyvale, CALIFORNIA 94089		
NAME OF SUBMITTER:	Diane Lau		
SIGNATURE:	/Diane Lau/		
DATE SIGNED:	04/14/2014		
Total Attachments: 2			
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source=Trademark Assignment - US - Bread Labs to Yahoo - signed 28-Mar-2014#page2.tif			

OP \$65.00 4132413

TRADEMARK ASSIGNMENT

This is an Assignment entered into as of March 28, 2014 by and between Yahoo! Inc., a Delaware corporation, with an address at 701 First Avenue, Sunnyvale, California 94089 (hereinafter, "Assignee") and, Bread Labs, Inc., a Delaware corporation, with an address at 701 First Avenue, Sunnyvale, California 94089 (hereinafter, "Assignor").

WHEREAS, Assignor has adopted, used and is the owner of the trademarks listed in Schedule A of this Assignment (hereinafter the "Trademarks"); and

WHEREAS, the Assignor has agreed to assign unto the Assignee all right, title and interest in and to the said Trademarks together with the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for which good and valuable consideration, receipt of which is hereby acknowledged, the Assignor and Assignee agree as follows:

- 1. Assignor does hereby assign to Assignee the Trademarks, together with the goodwill of the business symbolized by the Trademarks (including without limitation, the right to sue for all past, present or future infringement of the Trademarks, to seek equitable relief, and to settle and retain proceeds from any such actions, and any current or future right to receive royalties based on any of the foregoing), and all applications and registrations for the Trademarks.
2. Assignor further covenants and agrees to execute, without further compensation, any and all additional documents necessary and appropriate to perfect and record the transfer of the Trademarks in any country.

For Bread Labs, Inc., by:

[Signature]

Signature

Alan Chan

Name

March 28, 2014

Date

For Yahoo! Inc., by:

[Signature]

Signature

Ronald S. Bell

Name

April 7 2014

Date

Notary Seal:

Notary Seal:

State of California
County of Santa Clara

ACKNOWLEDGMENT

On March 28, 2014 before me, Michelle Martinez, Notary Public, personally appeared Alan Chan who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal.

[Signature]
Michelle Martinez, Notary Public



SCHEDULE A

Country	Trademark	Reg. No./App. No.
United States	BREAD	4,132,413
United States	TOAST	4,083,749

State of California
County of Santa Clara

ACKNOWLEDGMENT

On April 7, 2014 before me, Michelle Martinez, Notary Public, personally appeared Yanira S Bell who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by signing the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal.

Michelle Martinez
Michelle Martinez, Notary Public

