

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300272

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HANDSHAKE CORP. (AKA HANDSHAKE CORPORATION)		03/06/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HANDSHAKE MEDIA, INCORPORATED		
Street Address:	1722 Emerald Street		
City:	Blacksburg		
State/Country:	VIRGINIA		
Postal Code:	24060		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4319252	HANDSHAKE	
CORRESPONDENCE DATA			
Fax Number:	9735972400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-597-2500		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Vanessa A. Ignacio, Esq.		
Address Line 1:	65 Livingston Avenue		
Address Line 4:	Roseland, NEW JERSEY 07068-1791		
ATTORNEY DOCKET NUMBER:	29167.2		
NAME OF SUBMITTER:	Vanessa A. Ignacio, Esq.		
SIGNATURE:	/Vanessa A. Ignacio/		
DATE SIGNED:	04/03/2014		
Total Attachments: 3			
source=Handshake Corp. to Handshake Media, Incorporated (TM Assignment for Reg. No. 4319252 in CL 42)#page1.tif			
source=Handshake Corp. to Handshake Media, Incorporated (TM Assignment for Reg. No. 4319252 in CL 42)#page2.tif			

CH \$40.00 4319252

Trademark Assignment

This Assignment of Trademarks is made effective as of March 6, 2014 ("Effective Date") by and between **HANDSHAKE CORP. (aka HANDSHAKE CORPORATION)**, a Delaware corporation ("Assignor") and **HANDSHAKE MEDIA, INCORPORATED**, a Virginia corporation ("Assignee") (collectively, "parties").

WHEREAS, subject to the terms and conditions of this Trademark Assignment, and in furtherance of the intention of the parties set forth in that certain Settlement Agreement dated July 18, 2012, Assignor wishes to assign to Assignee, and Assignee wishes to receive, all right, title, and interest in and to the trademark registration set forth on Schedule A and all common law and other rights, in and to the trademark that is the subject of such registration (such rights, collectively, the "Trademark").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

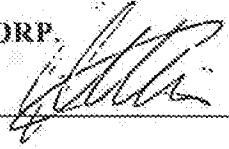
Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors, assigns and other legal representatives, all right, title and interest in and to all the Trademark, together with all income, royalties, damages, claims and payments now or hereafter due or payable in respect thereto, all causes of action either in law or equity, for past, present or future infringement based upon the Trademarks and, the good will symbolized by and associated with the business in connection with which the Trademark is used.

[Signatures appear on next page]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademarks to be executed by its duly authorized officer.

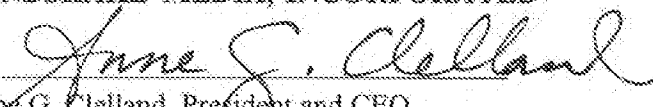
ASSIGNOR:

HANDSHAKE CORP.

By: 
Glen Coates, CEO

ASSIGNEE:

HANDSHAKE MEDIA, INCORPORATED

By: 
Anne G. Clelland, President and CEO

Schedule A

MARK	REGISTRATION NUMBER	REGISTRATION DATE
HANDSHAKE	4,319,252	June 7, 2011