

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM299875

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THREE DOG BAKERY, INC.		03/10/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SELLER, INC.		
<b>Street Address:</b>	1843 N. Topping Avenue		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64120		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 53</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3825061	ASSORT"MU"TT"	
<b>Registration Number:</b>	3938822	ASSORT"MU"TT"	
<b>Registration Number:</b>	2363797	BAKERY BLEND	
<b>Registration Number:</b>	3932270	BAKE TO NATURE	
<b>Registration Number:</b>	2204009	BARK 'N FETCH	
<b>Registration Number:</b>	2812088	BEAGLE BAGELS	
<b>Registration Number:</b>	3932280	"BEG"-ALS	
<b>Registration Number:</b>	3938806	"BEG"-ALS	
<b>Registration Number:</b>	1976440	BIG SCARY KITTIES	
<b>Registration Number:</b>	3972136	BITES 'N BITS	
<b>Registration Number:</b>	3785822	BITTY BITES	
<b>Registration Number:</b>	3832886	BOUNTIFUL BASKET	
<b>Registration Number:</b>	3469704	DOG'S NIGHT OUT	
<b>Registration Number:</b>	3622860	DOGALOG	
<b>Registration Number:</b>	2373039	DOTTIE'S SPOTS	
<b>Registration Number:</b>	2749639	ENTRÉE FOR DOGS	
<b>Registration Number:</b>	3395217	FETCH IT! STICKS	
<b>Registration Number:</b>	3533626	FUR DI VINE COLLECTION	
<b>Registration Number:</b>	3785821	GRACIE'S GARDEN	
<b>Registration Number:</b>	3909959	GRACIE'S GOURMET	
<b>TRADEMARK</b>			

OP \$1340.00 3825061

Property Type	Number	Word Mark
Registration Number:	3917638	IT'S A DOG'S LIFE
Registration Number:	2471083	ITTY BITTY BONES
Registration Number:	2467206	ITTY BITTY SCARY KITTIES
Registration Number:	1978181	JUMP 'N SIT BITS
Registration Number:	2363209	LICKETY-SPLIT
Registration Number:	3261149	LICK'N CRUNCH!
Registration Number:	2867563	LICK'NCRUNCH!
Registration Number:	3827054	MILLIE'S BAKERY FOR DOGS
Registration Number:	3833600	MILLIE'S BAKERY FOR DOGS
Registration Number:	3968448	NATURAL MEALS FORTIFIED WITH VITAMINS AN
Registration Number:	3536473	PEOPLE-WORTHY PRODUCTS ...FOR PETS
Registration Number:	3460590	POOCH SMOOCHES
Registration Number:	1976436	PUPCAKES
Registration Number:	3909961	ROLL-OVER REWARDS
Registration Number:	3909962	ROLL-OVER REWARDS
Registration Number:	3515990	RRRRRRIBS
Registration Number:	3884217	STARBITES
Registration Number:	3884218	STARBITES
Registration Number:	3938808	"SWEET"HEARTS
Registration Number:	3938807	"SWEET"HEARTS
Registration Number:	2081409	THREE DOG BAKERY
Registration Number:	4042605	THREE DOG BAKERY
Registration Number:	2021727	THREE DOG BAKERY THE BAKERY FOR DOGS
Registration Number:	1971349	THREE DOG BAKERY THE BAKERY FOR DOGS
Registration Number:	2542926	TUMMY RUB CLUB
Registration Number:	3472951	ULTI "MUTT" SPOTS
Registration Number:	2567033	WE PITY THE KITTIES
Registration Number:	3991618	"WOOF"ERS
Registration Number:	3991617	"WOOF"ERS
Registration Number:	4233930	YAPPUCCINO
Serial Number:	86173421	BEG NOG LATTÉ
Serial Number:	86173317	PUP-KIN SPICED LATTÉ
Serial Number:	86173551	PUP-PERMINT MOCHA

**CORRESPONDENCE DATA**

Fax Number: 4122883063

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 412-288-7222

Email: ptoipinbox@reedsmith.com

**TRADEMARK**

**REEL: 005248 FRAME: 0455**

**Correspondent Name:** Robert A. Muha  
**Address Line 1:** REED SMITH LLP  
**Address Line 2:** P.O. BOX 488  
**Address Line 4:** PITTSBURGH, PENNSYLVANIA 15230-0488

**ATTORNEY DOCKET NUMBER:** 263889.20001 RAM

**NAME OF SUBMITTER:** Robert A. Muha

**SIGNATURE:** /Robert A. Muha/

**DATE SIGNED:** 04/01/2014

**Total Attachments: 2**

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# Delaware

PAGE 1

*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THREE DOG BAKERY, INC.", CHANGING ITS NAME FROM "THREE DOG BAKERY, INC." TO "SELLER INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF MARCH, A.D. 2014, AT 12:48 O'CLOCK P.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1193471

DATE: 03-10-14

TRADEMARK  
REEL: 005248 FRAME: 0457

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of  
Three Dog Bakery, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED**, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " FIRST " so that, as amended, said Article shall be and read as follows:

**FIRST:** The name of the corporation (hereinafter called the "Coporation") is Seller, Inc.

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF**, said corporation has caused this certificate to be signed this 10th day of March, 2014.

By: William M. Reisler  
Authorized Officer  
Title: Chairman of the Board

Name: William M. Reisler  
Print or Type