

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299363

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gamestop Corp.		03/25/2014	CORPORATION: DELAWARE
GameStop, Inc.		03/25/2014	CORPORATION: MINNESOTA
Sunrise Publications, Inc.		03/25/2014	CORPORATION: MINNESOTA
ELBO Inc.		03/25/2014	CORPORATION: DELAWARE
EB International Holdings, Inc.		03/25/2014	CORPORATION: DELAWARE
Kongregate Inc.		03/25/2014	CORPORATION: DELAWARE
GameStop Texas Ltd.		03/25/2014	CORPORATION: DELAWARE
Marketing Control Services, Inc.		03/25/2014	CORPORATION: VIRGINIA
SOCOM LLC		03/25/2014	LIMITED LIABILITY COMPANY: DELAWARE
Spawn Labs, Inc.		03/25/2014	CORPORATION: DELAWARE
Simply Mac, Inc.		03/25/2014	CORPORATION: UTAH
Spring Communications Holding, Inc.		03/25/2014	CORPORATION: DELAWARE
GS Mobile, Inc.		03/25/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A.
Street Address:	100 Federal Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02110
Entity Type:	Bank: UNITED STATES

PROPERTY NUMBERS Total: 50

Property Type	Number	Word Mark
Registration Number:	3997746	BUYMYTRONICS
Registration Number:	1708866	FUNCO LAND
Registration Number:	1796604	FUNCOLAND
Registration Number:	2085805	FUNCOLAND
Registration Number:	1788102	GAME INFORMER
Registration Number:	2805625	GAMESTOP

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2902027	GAMESTOP
Registration Number:	3239889	GAMESTOP
Registration Number:	2933627	GAMESTOP
Registration Number:	1707460	GAMESTOP
Registration Number:	3489935	GAMESTOP AND POWER TO THE PLAYERS
Registration Number:	3506230	GAMESTOP AND POWER TO THE PLAYERS
Registration Number:	2489084	GAMESTOP.COM
Registration Number:	2805277	GAMESTOP.COM
Serial Number:	85671325	GAMESTOPPLUS
Serial Number:	85671338	GAMESTOPPLUS
Registration Number:	3993688	GO PRO GET MORE!
Registration Number:	4095384	JUICEBOX
Registration Number:	4117015	MORE POWER TO THE PLAYERS
Registration Number:	1982962	PLAY MORE
Registration Number:	2987740	PLAY MORE
Registration Number:	4142574	POWER TO THE PLAYERS
Registration Number:	4110268	RED SAMURAI
Registration Number:	3332884	RESPECT THE RATINGS
Registration Number:	2862356	STOPWATCH
Registration Number:	1999100	SUNRISE PUBLICATIONS
Registration Number:	3600207	TRADE MORE, PLAY MORE
Registration Number:	1345315	BABBAGE'S
Registration Number:	4154460	BUCK
Registration Number:	1910639	EB ELECTRONICS BOUTIQUE
Registration Number:	1910638	EB ELECTRONICS BOUTIQUE
Registration Number:	3123954	EB GAMES
Registration Number:	3114551	EB GAMES
Registration Number:	1906173	EB
Registration Number:	1909051	EBX
Registration Number:	3926819	GAMESTOP POWERUP REWARDS
Registration Number:	3926820	GAMESTOP POWERUP REWARDS PRO
Registration Number:	3757188	INDIE GAME CHALLENGE
Registration Number:	4472424	POWERUP REWARDS XP
Registration Number:	3909058	RECHARGED
Registration Number:	3932114	RECHARGED
Registration Number:	3122825	
Registration Number:	2485098	RHINO VIDEO GAMES
Registration Number:	3729939	
Registration Number:	1425236	THE ELECTRONICS BOUTIQUE TRADEMARK

Property Type	Number	Word Mark
Serial Number:	77060146	KONGREGATE
Registration Number:	3604238	KONGREGATE
Registration Number:	3679467	S FACTOR
Registration Number:	3691829	SIMPLY ANSWERS
Serial Number:	85102417	NUBS

CORRESPONDENCE DATA

Fax Number: 8004947512
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 202-370-4750
Email: ipteam@nationalcorp.com
Correspondent Name: Thoms Fahey
Address Line 1: 1025 Vermont Ave NW, Suite 1130
Address Line 2: National Corporate Research, Ltd.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	F149084
NAME OF SUBMITTER:	Lisa A Cobbett
SIGNATURE:	/Lisa A. Cobbett/
DATE SIGNED:	03/27/2014

Total Attachments: 46
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SECOND AMENDED AND RESTATED
PATENT AND TRADEMARK SECURITY AGREEMENT

SECOND AMENDED AND RESTATED PATENT AND TRADEMARK SECURITY AGREEMENT (this "Agreement") dated as of March 25, 2014 among GAMESTOP CORP., a corporation organized under the laws of the State of Delaware having a place of business at 625 Westport Parkway, Grapevine, Texas 76051, as Lead Borrower; the Subsidiary Borrowers party hereto (together with the Lead Borrower, individually, a "Grantor" and collectively, the "Grantors"); and BANK OF AMERICA, N.A., a national banking association, as administrative agent and collateral agent (in such capacities, the "Agent") for the Credit Parties, in consideration of the mutual covenants contained herein and benefits to be derived herefrom.

WITNESSETH:

WHEREAS, the Lead Borrower and certain of the Grantors, among others, have entered into (i) that certain Amended and Restated Credit Agreement, dated as of January 4, 2011 (as amended and in effect on and prior to the date hereof, the "Existing Credit Agreement") by, among others, the Lead Borrower, the other Borrowers party thereto, the "Lenders" as defined therein, Bank of America, N.A. as "Administrative Agent" and "Collateral Agent", Wells Fargo Capital Finance, LLC, as "Syndication Agent", and U.S. Bank National Association and Regions Bank, as "Co-Documentation Agents", (ii) that certain Amended and Restated Security Agreement, dated as of January 4, 2011 (as amended and in effect on and prior to the date hereof, the "Existing Security Agreement") by and among such Grantors and Bank of America, N.A., as "Collateral Agent", and (iii) that certain Amended and Restated Patent and Trademark Security Agreement, dated as of January 4, 2011 (as amended and in effect on and prior to the date hereof, the "Existing IP Security Agreement") by and among such Grantors and Bank of America, N.A., as "Collateral Agent", pursuant to which such Grantors have granted a security interest to the Agent in the IP Collateral (as defined in the Existing IP Security Agreement) to secure the Secured Obligations (as defined in the Existing Security Agreement); and

WHEREAS, contemporaneously herewith, the Grantors and the Agent, among others, are amending and restating the Existing Credit Agreement in its entirety pursuant to that certain Second Amended and Restated Credit Agreement dated as of even date herewith (as such may be amended, modified, supplemented or restated hereafter, the "Credit Agreement") by and between, among others, (i) the Grantors, as Borrowers, (ii) the Lenders named therein, (iii) the Agent, and (iv) Bank of America, N.A., as Issuing Bank; and

WHEREAS, contemporaneously herewith, the Grantors and the Agent are amending and restating the Existing Security Agreement in its entirety pursuant to that certain Second Amended and Restated Security Agreement dated as of even date herewith (as such may be amended, modified, supplemented or restated hereafter, the "Security Agreement") by and among the Grantors and the Agent; and

WHEREAS, the obligations of the Lenders to make Loans and of the Issuing Bank to issue Letters of Credit under the Credit Agreement are each conditioned upon, among other things, the execution and delivery by the Grantors of an agreement in the form hereof to secure the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, in consideration of the mutual conditions and agreements set forth in this Agreement, and for good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby agree that the Existing IP Security Agreement shall be amended and restated in its entirety to read as follows (it being agreed that this Agreement shall not be deemed to evidence or result in a novation under the Existing IP Security Agreement):

SECTION 1

Definitions

1.1 **Generally.** Unless the context otherwise requires, all capitalized terms used but not defined herein shall have the meanings set forth in the Credit Agreement or the Security Agreement, as applicable, and all references to the UCC shall mean the Uniform Commercial Code as in effect from time to time in the State of New York; **provided, however,** that if a term is defined in Article 9 of the UCC differently than in another Article thereof, the term shall have the meaning set forth in Article 9, and **provided further** that if by reason of mandatory provisions of law, perfection, or the effect of perfection or non-perfection, of the security interest in any IP Collateral or the availability of any remedy hereunder is governed by the Uniform Commercial Code as in effect in a jurisdiction other than New York, “UCC” means the Uniform Commercial Code as in effect in such other jurisdiction for purposes of the provisions hereof relating to such perfection or effect of perfection or non-perfection or availability of such remedy, as the case may be.

1.2 **Definition of Certain Terms Used Herein.** As used herein, the following terms shall have the following meanings:

(a) “**Intellectual Property**” shall have the meaning assigned to such term in Section 3 hereof.

(b) “**IP Collateral**” shall have the meaning assigned to such term in Section 2 hereof.

(c) “**Licenses**” shall mean, collectively, the Patent Licenses and Trademark Licenses.

(d) “**Patents**” shall mean all letters patent and applications for letters patent of each Grantor, and the inventions and improvements therein disclosed, and any and all

divisions, reissues and continuations of said letters patent including, without limitation the patents listed on **EXHIBIT A** annexed hereto and made a part hereof.

(e) “Patent Licenses” shall mean all agreements, whether written or oral, providing for the grant by or to any Grantor of any right to manufacture, use or sell any invention covered by a Patent, including, without limitation, the agreements listed on **EXHIBIT A** annexed hereto and made a part hereof.

(f) “PTO” shall mean the United States Patent and Trademark Office or any other federal governmental agency which may hereafter perform its functions.

(g) “Trademarks” shall mean all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, service marks, designs, logos and other source or business identifiers of each Grantor, whether registered or unregistered, including, without limitation, the trademarks listed on **EXHIBIT B** annexed hereto and made a part hereof, together with all registrations and recordings thereof, all applications in connection therewith, and any goodwill of the business connected with, and symbolized by, any of the foregoing.

(h) “Trademark Licenses” shall mean all agreements, whether written or oral, providing for the grant by or to any Grantor of any right to use any Trademark, including, without limitation, the agreements listed on **EXHIBIT B** annexed hereto and made a part hereof.

1.3 Rules of Interpretation. The rules of interpretation specified in Sections 1.2 through 1.6 of the Credit Agreement shall be applicable to this Agreement.

SECTION 2

Security Interest

In furtherance and as confirmation of the Security Interest granted by the Grantors to the Agent (for the ratable benefit of the Credit Parties) under the Security Agreement, and as further security for the payment or performance, as the case may be, in full of the Secured Obligations, each Grantor hereby ratifies such Security Interest and grants to the Agent (for the ratable benefit of the Credit Parties) a continuing security interest, with a power of sale (which power of sale shall be exercisable only following the occurrence of an Event of Default), in all of the present and future right, title and interest of the Grantors in and to the following property, and each item thereof, whether now owned or existing or hereafter acquired or arising, together with all products, proceeds, substitutions, and accessions of or to any of the following property (collectively, the “IP Collateral”):

(a) All Patents and Patent Licenses.

- (b) All Trademarks and Trademark Licenses.
- (c) All renewals of any of the foregoing.
- (d) All General Intangibles connected with the use of, or related to, any and all Intellectual Property (including, without limitation, all goodwill of the Grantors and their business, products and services appurtenant to, associated with, or symbolized by, any and all Intellectual Property and the use thereof).
- (e) All income, royalties, damages and payments now and hereafter due and/or payable under and with respect to any of the foregoing, including, without limitation, payments under all Licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof.
- (f) The right to sue for past, present and future infringements and dilutions of any of the foregoing.
- (g) All of the Grantors' rights corresponding to any of the foregoing throughout the world.

SECTION 3

Protection of Intellectual Property By Grantors

Except as set forth below in this Section 3, the Grantors shall undertake the following with respect to each of the items respectively described in Sections 2(a), (b), (c), and (d) (collectively, the "Intellectual Property"):

3.1 Pay all renewal fees and other fees and costs associated with maintaining the Intellectual Property and with the processing of the Intellectual Property and take all other reasonable and necessary steps to maintain each registration of the Intellectual Property.

3.2 Take all actions reasonably necessary to prevent any of the Intellectual Property from becoming forfeited, abandoned, dedicated to the public, invalidated or impaired in any way.

3.3 At the Grantors' sole cost, expense, and risk, pursue the prompt, diligent processing of each application for registration which is the subject of the security interest created herein and not abandon or delay any such efforts.

3.4 At the Grantors' sole cost, expense, and risk, take any and all action which the Grantors reasonably deem appropriate under the circumstances to protect the Intellectual Property from infringement, misappropriation or dilution, including, without limitation, the prosecution and defense of infringement actions.

Notwithstanding the foregoing, so long as no Event of Default has occurred and is continuing, and no Material Adverse Effect would result therefrom, no Grantor shall have an obligation to use or to maintain any Intellectual Property (i) that relates solely to any product that has been discontinued, abandoned or terminated, and (ii) that has been replaced with Intellectual Property substantially similar to the Intellectual Property that may be abandoned or otherwise become invalid, so long as the failure to use or maintain such Intellectual Property does not materially adversely affect the validity of such replacement Intellectual Property and so long as such replacement Intellectual Property is subject to the lien created by this Agreement.

SECTION 4

Grantors' Representations and Warranties

The Grantors represent and warrant that:

4.1 **EXHIBIT A** is a true, correct and complete list of all Patents and Patent Licenses owned by the Grantors as of the date hereof.

4.2 **EXHIBIT B** is a true, correct and complete list of all Trademarks and Trademark Licenses owned by the Grantors as of the date hereof.

4.3 Except as set forth in **EXHIBITS A and B**, none of the Intellectual Property is the subject of any licensing or franchise agreement pursuant to which any Grantor is the licensor or franchisor.

4.4 All IP Collateral is, and shall remain, free and clear of all Liens, encumbrances, or security interests in favor of any Person, other than Permitted Encumbrances and Liens in favor of the Agent.

4.5 Each Grantor owns, or is licensed to use, all Intellectual Property necessary for the conduct of its business as currently conducted. No material claim has been asserted and is pending by any Person challenging or questioning the use by any Grantor of any of the Intellectual Property owned by any Grantor or the validity or effectiveness of any of the Intellectual Property owned by any Grantor, nor does any Grantor know of any valid basis for any such claim, except as otherwise set forth in the Credit Agreement. To the knowledge of the Grantors, the use by the Grantors of the Intellectual Property does not infringe the rights of any Person in any material respect. No holding, decision or judgment has been rendered by any Governmental Authority which would limit, cancel or question the validity of, or any Grantor's rights in, any Intellectual Property in any respect that could reasonably be expected to have a Material Adverse Effect on the business or the property of any Grantor.

4.6 The Grantors shall give the Agent written notice (with reasonable detail) within ten (10) days following the occurrence of any of the following:

(a) The Grantors' obtaining rights to, and filing applications for registration of, any new Intellectual Property, or otherwise acquiring ownership of any newly registered Intellectual Property (other than the Grantors' right to sell products containing the trademarks of others in the ordinary course of the Grantors' business).

(b) The Grantors' becoming entitled to the benefit of any registered Intellectual Property whether as licensee or licensor (other than the Grantors' right to sell products containing the trademarks of others in the ordinary course of the Grantors' business).

(c) The Grantors' entering into any new Licenses.

(d) The Grantors' knowing or having reason to know, that any application or registration relating to any material Intellectual Property may become forfeited, abandoned or dedicated to the public, or of any adverse determination or development (including, without limitation, the institution of, or any such determination or development in, any proceeding in the PTO or any court or tribunal) regarding the Grantors' ownership of, or the validity of, any material Intellectual Property or the Grantors' right to register the same or to own and maintain the same.

SECTION 5

Agreement Applies to Future Intellectual Property

5.1 The provisions of this Agreement shall automatically apply to any such additional property or rights described in subsections (a), (b) and (c) of Section 4.6, above, all of which shall be deemed to be and treated as "Intellectual Property" within the meaning of this Agreement.

5.2 Upon the reasonable request of the Agent, the Grantors shall execute and deliver, and have recorded, any and all agreements, instruments, documents and papers as the Agent may request to evidence the Agent's security interest in any Patent or Trademark and the goodwill and General Intangibles of the Grantors relating thereto or represented thereby (including, without limitation, filings with the PTO or any similar office), and the Grantors hereby constitute the Agent as their attorney-in-fact to execute and file all such writings for the foregoing purposes, all acts of such attorney being hereby ratified and confirmed; *provided, however*, the Agent's taking of such action shall not be a condition to the creation or perfection of the security interest created hereby.

SECTION 6

Grantors' Rights To Enforce Intellectual Property

Prior to the Agent's giving of notice to the Grantors (i) following the occurrence of an Event of Default or (ii) pursuant to Section 6.1 below, the Grantors shall have the exclusive right to sue for past, present and future infringement of the Intellectual Property including the right to seek injunctions and/or money damages, in an effort by the Grantors to protect the Intellectual Property against encroachment by third parties, *provided, however*:

6.1 The Grantors first provide the Agent with written notice of the Grantors' intention to so sue for enforcement of any Intellectual Property. If, in the reasonable opinion of the Agent, the Grantors have failed to take appropriate action within sixty (60) days after such notice is given to Agent, upon notice to the Grantors, the Agent may (but shall not be required to) itself take such action in the name of the Grantors, with any damages recovered in such action, net of costs and attorneys' fees reasonably incurred, to be applied as provided in Section 7.3 of the Credit Agreement.

6.2 Any money damages awarded or received by the Grantors on account of such suit (or the threat of such suit) shall constitute IP Collateral.

6.3 Following the occurrence of any Event of Default, the Agent, by notice to the Grantors may terminate or limit the Grantors' rights under this Section 6.

SECTION 7

Agent's Actions To Protect Intellectual Property

In the event of:

- (a) the Grantors' failure, within five (5) days of written notice from the Agent, to cure any failure by the Grantors to observe or perform any of the Grantors' covenants, agreements or other obligations hereunder; and/or
- (b) the occurrence and continuance of any other Event of Default,

the Agent, acting in its own name or in that of the Grantors, may (but shall not be required to) act in the Grantors' place and stead and/or in the Agent's own right in connection therewith.

SECTION 8

Rights Upon Default

Upon the occurrence of any Event of Default, the Agent may exercise all rights and remedies of a secured party under the UCC and other Applicable Law, with respect to the Intellectual Property, in addition to which the Agent may sell, license, assign, transfer, or otherwise dispose of the Intellectual Property. Any person may conclusively rely upon an affidavit of

an officer of the Agent that an Event of Default has occurred and that the Agent is authorized to exercise such rights and remedies.

SECTION 9

Agent as Attorney In Fact

9.1 The Grantors hereby irrevocably constitute and designate the Agent as and for the Grantors' attorney in fact, effective following the occurrence and during the continuance of an Event of Default:

(a) To supplement and amend from time to time Exhibits A and B of this Agreement to include any new or additional Intellectual Property of the Grantors.

(b) To exercise any of the rights and powers referenced herein.

(c) To execute all such instruments, documents, and papers as the Agent determines to be appropriate in connection with the exercise of such rights and remedies and to cause the sale, license, assignment, transfer, or other disposition of the Intellectual Property.

9.2 The foregoing grant of a power of attorney, being coupled with an interest, shall be irrevocable until this Agreement is terminated by a duly authorized officer of the Agent.

9.3 The Agent shall not be obligated to do any of the acts or to exercise any of the powers authorized by Section 9.1, but if the Agent elects to do any such act or to exercise any of such powers, it shall not be accountable for more than it actually receives as a result of such exercise of power, and shall not be responsible to any Grantor for any act or omission to act except for any act or omission to act as to which there is a final determination made in a judicial proceeding (in which proceeding the Agent has had an opportunity to be heard) by a court of competent jurisdiction which determination includes a specific finding that the subject act or omission to act had been grossly negligent or in actual bad faith.

SECTION 10

Agent's Rights

Any use by the Agent of the Intellectual Property, as authorized hereunder in connection with the exercise of the Agent's rights and remedies under this Agreement, under the Security Agreement or under the Credit Agreement shall be coextensive with the Grantors' rights thereunder and with respect thereto and without any liability for royalties or other related charges.

SECTION 11

Intent

This Agreement is being executed and delivered by the Grantors for the purpose of registering and confirming the grant of the security interest of the Agent in the IP Collateral with the PTO. It is intended that the security interest granted pursuant to this Agreement is granted as a supplement to, and not in limitation of, the Security Interest granted to the Agent, for the ratable benefit of the Credit Parties, under the Security Agreement. All provisions of the Security Agreement shall apply to the IP Collateral. The Agent shall have the same rights, remedies, powers, privileges and discretions with respect to the security interests created in the IP Collateral as in all other Collateral. In the event of a conflict between this Agreement and the Security Agreement, the terms of this Agreement shall control with respect to the IP Collateral and the Security Agreement with respect to all other Collateral.

SECTION 12

Governing Law

THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

SECTION 13

Counterparts

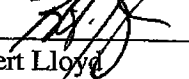
This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by telecopy, pdf or other electronic transmission shall be effective as delivery of a manually executed counterpart of this Agreement.

[SIGNATURE PAGES FOLLOW]

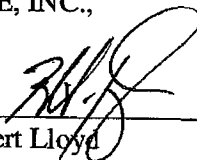
IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement under seal as of the day and year first above written.

GRANTORS:

GAMESTOP CORP.
GAMESTOP, INC.
SUNRISE PUBLICATIONS, INC.
ELBO INC.
EB INTERNATIONAL HOLDINGS, INC.
KONGREGATE INC.
SPAWN LABS, INC.,
as Grantors

By: 
Name: Robert Lloyd
Title: Executive Vice President and Chief
Financial Officer

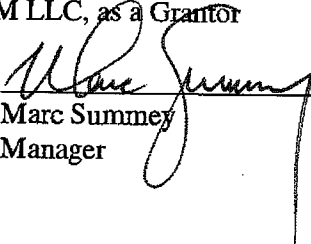
GAMESTOP TEXAS LTD.
SIMPLY MAC, INC.
SPRING COMMUNICATIONS HOLDING, INC.
GS MOBILE, INC.,
as Grantors

By: 
Name: Robert Lloyd
Title: Chief Financial Officer

MARKETING CONTROL SERVICES,
INC., as a Grantor

By: 
Name: Scott Shaver
Title: Secretary

SOCOM LLC, as a Grantor

By: 
Name: Marc Summey
Title: Manager

Signature Page to Second Amended and Restated Patent and Trademark Security Agreement

AGENT:

BANK OF AMERICA, N.A.

By: 
Name: Andrew Cerussi
Title: Director

Signature Page to Second Amended and Restated Patent and Trademark Security Agreement

TRADEMARK
REEL: 005244 FRAME: 0904

EXHIBIT A

List of Patents and Patent Licenses

Patents and Patent Applications

Entity	Description	Application Number(s) and Date(s)	Issue Number(s), if applicable
GameStop Texas, Ltd.	Semiconductor package repair process.	61,445,330 filed February 22, 2011; and 13/402,746 filed February 22, 2012	8,673,655
ELBO Inc., as assigned by Spawn Labs, Inc.	System for remote game access.	60/806,233 filed June 29, 2006; 14,049,986 filed October 9, 2013; and 14,049,934 filed October 9, 2013	7,841,946 on November 30, 2010; and 8,568,238 on October 29, 2013
ELBO Inc., as assigned by GameStop Corp.	Network-enabled game controller.	13/716,019 filed December 14, 2012	n/a

Patent Licenses

NONE

EXHIBIT B

List of Trademarks and Trademark Licenses

Trademark Registrations and Applications

[see attached]

Trademark Licenses

[see attached]

1650212.4

EXHIBIT B

Gamestop, Inc.

Printed: 3/24/2014

Trademark Report By Country
Search Criteria

Client GAMESTP
Status ACTIVE

Display Options

Goods All

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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ARGENTINA

GAME-86/AR GAMESTOP PROPOSED

AUSTRALIA

GAME-145/AU BUYMYTRONICS 2/8/2011 1407490 8/5/2011 1407490 REGISTERED 35

CLASS	DESCRIPTION
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35 Electronic commerce services, namely, operating on-line marketplaces for trading and selling goods via a global computer network

BRAZIL

GAME-218/BR-5 GAMESTOP in plain block 4/22/2008 829699422 7/5/2011 829699422 REGISTERED 035
letters

CLASS	DESCRIPTION
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035 Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award and discount program

GAME-218/BR-6 GAMESTOP in plain block 4/22/2008 829699430 1/3/2012 829699430 REGISTERED 041
letters

CLASS	DESCRIPTION
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041 Information on video games, computer games and electronic games provided in a web site

CANADA

GAME-51 GAMESTOP in plain block 10/3/2003 1,192,760 4/27/2007 TMA686751 REGISTERED 35
letters

CLASS	DESCRIPTION
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35 Retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, DVDs, movies, CDs, books, magazines, strategy guides, computer hardware and accessories, computer console game hardware and accessories, toys, trading cards and action figures; Retail store services in the field of video, computer and electronic games.

GAME-52/CA GAMESTOP in plain block 10/17/2007 1,367,793 9/17/2009 TMA 747,882 REGISTERED 035
letters

CLASS	DESCRIPTION
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035 Online retail store services provided via a global computer network featuring computer, video and electronic games, DVDs, movies, CDs, books, magazines, strategy guides, computer hardware and accessories, computer console game hardware and accessories, toys, trading cards and action figures.

CHILE

GAME-85/CL GAMESTOP in plain block 10/13/2010 924366 9/5/2011 930.221 REGISTERED 035
letters

CLASS	DESCRIPTION
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035 Wholesale and retail services through Internet, mail, catalogs, telephone, TV, radio, and others electronic means of all products of classes 1 to 34

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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CHINA

GAME-151/CN	GAME STOP	4/20/2007	6009240	1/14/2010	6009240	REGISTERED	
GAME-152/CN	GAME STOP	4/20/2007	6002941	1/14/2010	6002941	REGISTERED	

COSTA RICA

GAME-CR137	GAMESTOP (Stylized)	5/5/2009	2009-003404	10/28/2009	197774	REGISTERED	035
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CLASS	DESCRIPTION
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035 Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures.

GAME-CR138	GAMESTOP (Stylized)	5/5/2009	2009-003405	11/6/2009	196167	REGISTERED	041
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CLASS	DESCRIPTION
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041 Providing a web site containing information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figure

GAME-CR135	GAMESTOP in plain block letters	5/5/2009	2009-003402	10/26/2009	195466	REGISTERED	035
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CLASS	DESCRIPTION
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035 Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures.

GAME-CR136	GAMESTOP in plain block letters	5/5/2009	2009-003403	10/26/2009	195465	REGISTERED	041
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CLASS	DESCRIPTION
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041 Providing a web site containing information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figure

GAME-139CR	GAMESTOP POWER TO THE PLAYERS (Stylized) and Design	5/5/2009	2009-003406	10/28/2009	195760	REGISTERED	035
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CLASS	DESCRIPTION
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035 Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures.

GAME-140CR	GAMESTOP POWER TO THE PLAYERS (Stylized) and Design	5/5/2009	2009-003407	11/6/2009	196135	REGISTERED	041
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REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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CLASS	DESCRIPTION
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041 Providing a web site containing information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figure

EUROPEAN UNION (CTM)

GAME-146/EU BUYMYTRONICS 12/6/2011 10470201 5/7/2012 10470201 REGISTERED 35

CLASS	DESCRIPTION
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35 Electronic commerce services, namely, operating on-line marketplaces for trading and selling goods via a global computer network

GAME-93/EU3 GAMESTOP (Stylized) 2/5/2003 003045812 2/5/2003 003045812 REGISTERED 35
(White & Red)

CLASS	DESCRIPTION
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35 Retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program

GAME-94/EU4 GAMESTOP in plain block 1/7/2003 2996452 1/17/2005 2996452 REGISTERED 35
letters

CLASS	DESCRIPTION
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35 Retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program.

GAME-56/EU1 GAMESTOP.COM 1/7/2003 2996486 10/29/2004 2996486 REGISTERED 35, 41

CLASS	DESCRIPTION
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35 Retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer; incentive award program.
41 Providing a web site containing information on video games, computer games and electronic games.

T16405EU00 RED SAMURAI (Stylized) 1/6/2014 012478855 PENDING 009
and Design

CLASS	DESCRIPTION
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009 computer, video and electronic game hardware and accessories therefor, namely, computer programs for video and computer games, handheld joy stick units for playing video games headsets, microphones, cables, controllers, remote controls for use with video and computer games, keyboards, protective carrying cases specially adapted for video game consoles for use with an external display screen or monitor; computer game disc carrying cases, controller charging bases, gamepads; computer and video game starter kits comprised of earphones, screen protector, stylus, carrying bag, cleaning cloth and soft card for applying screen a protector, power supplies, steering wheels, motion controller attachments

GAME-149/EU SECONDSTOP 5/23/2013 011841228 10/17/2013 011841228 REGISTERED 35

CLASS	DESCRIPTION
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35 Retail and online retail stores featuring used electronics

GERMANY

GAME-164 SOFTSALE 11/1/1994 2905838 REGISTERED

HONG KONG

T04960HK00 GAMESTOP in plain block 10/14/2009 301449180 5/24/2010 301449180 REGISTERED 035
letters

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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CLASS	DESCRIPTION
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035 RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES PROVIDED VIA A GLOBAL COMPUTER NETWORK FEATURING COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES; PROMOTING THE SALE OF COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ADMINISTRATION OF A CUSTOMER INCENTIVE AWARD PROGRAM.

INDIA

T04960IN00 GAMESTOP in plain block 10/13/2009 1873038 PENDING 035
letters

CLASS	DESCRIPTION
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035 RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES PROVIDED VIA A GLOBAL COMPUTER NETWORK FEATURING COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES; and

Class 35 - PROMOTING THE SALE OF COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ADMINISTRATION OF A CUSTOMER INCENTIVE AWARD PROGRAM.

ISRAEL

T04960IL00 GAMESTOP in plain block 10/15/2009 224489 1/9/2011 224489 REGISTERED 035
letters

CLASS	DESCRIPTION
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035 RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES PROVIDED VIA A GLOBAL COMPUTER NETWORK FEATURING COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES; and

Class 35 - PROMOTING THE SALE OF COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ADMINISTRATION OF A CUSTOMER INCENTIVE AWARD PROGRAM.

ITALY

GAME-168 CONSOLES 10/11/1993 MI2013C008654 10/11/1993 1561382 REGISTERED 09, 28
DEPARTMENT

CLASS	DESCRIPTION
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28 games and playthings; gymnastic and sporting articles not included in other classes; ornaments and decorations for Christmas trees
09 scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; fire-extinguishing apparatus - games apparatus adapted for use only with television receivers

MEXICO

GAME-52/MX3 GAMESTOP in plain block 10/24/2003 626338 3/23/2005 872600 REGISTERED 35
letters

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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CLASS	DESCRIPTION
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35 retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, DVDs, movies, CDs, books, magazines, strategy guides, computer hardware and accessories, computer console game hardware and accessories, toys, trading cards and action figures

PHILIPPINES

T04960PH00 GAMESTOP in plain block 3/24/2010 4-2010-500413 9/23/2010 4-2010-500413 REGISTERED 035
letters

CLASS	DESCRIPTION
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035 RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES PROVIDED VIA A GLOBAL COMPUTER NETWORK FEATURING COMPUTER, VIDEO AND ELECTRONIC GAMES, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES; PROMOTING THE SALE OF COMPUTER, VIDEO AND ELECTRONIC GAMES, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ADMINISTRATION OF A CUSTOMER INCENTIVE AWARD PROGRAM

T04960PH01 GAMESTOP in plain block 9/24/2013 4-20130011519 PENDING 035
letters

CLASS	DESCRIPTION
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035 RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES PROVIDED VIA A GLOBAL COMPUTER NETWORK FEATURING COMPUTER, VIDEO AND ELECTRONIC GAMES, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES; PROMOTING THE SALE OF COMPUTER, VIDEO AND ELECTRONIC GAMES, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ADMINISTRATION OF A CUSTOMER INCENTIVE AWARD PROGRAM

SINGAPORE

T04960SG00 GAMESTOP in plain block 10/16/2009 T09118621 7/8/2010 T09118621 REGISTERED 035
letters

CLASS	DESCRIPTION
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035 RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES PROVIDED VIA A GLOBAL COMPUTER NETWORK FEATURING COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES; PROMOTING THE SALE OF COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ORGANIZATION AND MANAGEMENT OF CUSTOMER LOYALTY PROGRAMMES

SOUTH AFRICA

T04960ZA00 GAMESTOP (Stylized) 10/13/2009 2009/20257 5/31/2011 2009/20257 REGISTERED 035
(White & Red in Black outline)

CLASS	DESCRIPTION
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035 ADVERTISING; PROMOTION SERVICES; CUSTOMER LOYALTY AND INCENTIVE REWARDS PROGRAMMES, PROMOTING THE SALE OF COMPUTER, VIDEO, AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ADMINISTRATION OF A CUSTOMER INCENTIVE AWARD PROGRAMME; BUSINESS MANAGEMENT; BUSINESS ADMINISTRATION; OFFICE FUNCTIONS; RETAIL, WHOLESALE, SELLING, DISTRIBUTION, MARKETING, IMPORT AND EXPORT SERVICES, RETAIL STORE SERVICES, ONLINE RETAIL STORE SERVICES PROVIDED VIA A GLOBAL COMPUTER NETWORK, INCLUDING THOSE IN RELATION TO COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES; SERVICES ANCILLARY AND RELATED TO ALL OF THE AFOREGOING

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
T04960ZA01	GAMESTOP in plain block letters	10/13/2009	2009/20256	5/31/2011	2009/20256	REGISTERED	035
	CLASS	DESCRIPTION					
	035	ADVERTISING; PROMOTION SERVICES; CUSTOMER LOYALTY AND INCENTIVE REWARDS PROGRAMMES, PROMOTING THE SALE OF COMPUTER, VIDEO, AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ADMINISTRATION OF A CUSTOMER INCENTIVE AWARD PROGRAMME; BUSINESS MANAGEMENT; BUSINESS ADMINISTRATION; OFFICE FUNCTIONS; RETAIL, WHOLESale, SELLING, DISTRIBUTION, MARKETING, IMPORT AND EXPORT SERVICES, RETAIL STORE SERVICES, ONLINE RETAIL STORE SERVICES PROVIDED VIA A GLOBAL COMPUTER NETWORK, INCLUDING THOSE IN RELATION TO COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES; SERVICES ANCILLARY AND RELATED TO ALL OF THE AFOREGOING					
SOUTH KOREA							
T04960KR00	GAMESTOP in plain block letters	11/19/2009	41-2009-28258	10/12/2012	41-242088	REGISTERED	035
	CLASS	DESCRIPTION					
	035	Retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, electronic board games, hand-held electronic entertainment hardware and software, CDs, DVDs, CDs and DVDs containing movies, books, magazines, strategy guide books, computer hardware, computer accessories, toys and action figures; sales promotion agency services of computer, video and electronic games, electronic board games, hand-held electronic entertainment hardware and software, CDs, DVDs, CDs and DVDs containing movies, books, magazines, strategy guide books, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program.					
TAIWAN							
T04960TW00	GAMESTOP in plain block letters	11/27/2009	098053259	10/16/2010	1435398	REGISTERED	035
	CLASS	DESCRIPTION					
	035	RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES PROVIDED VIA A GLOBAL COMPUTER NETWORK FEATURING COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES; and Class 35 - PROMOTING THE SALE OF COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ADMINISTRATION OF A CUSTOMER INCENTIVE AWARD PROGRAM.					
THAILAND							
T08439TH00	GAMESTOP in plain block letters	10/28/2009	748018	12/16/2011	SM51863	REGISTERED	035
	CLASS	DESCRIPTION					
	035	Retail store management services and online retail store services provided via a global computer network; promoting the sale through the administration of a customer incentive award program					
TURKEY							
T04960TR00	GAMESTOP in plain block letters	11/18/2009	2009/61764	12/23/2011	2009/61764	REGISTERED	035

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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CLASS	DESCRIPTION
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035 GROUPING OF VARIOUS GOODS FOR CLIENTS SO THAT THEY CAN BETTER SEE AND BUY THEM; PROMOTING THE SALE OF COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ADMINISTRATION OF A CUSTOMER INCENTIVE AWARD PROGRAM

UNITED STATES

GAME-147/US BUYMYTRONICS 12/29/2010 85/207,326 7/19/2011 3,997,746 REGISTERED 35

CLASS	DESCRIPTION
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35 Electronic commerce services, namely, operating on-line marketplaces for trading in and selling goods via a global computer network

GAME-US7 FUNCO LAND 10/10/1990 74,104,697 8/18/1992 1,708,866 REGISTERED 42

CLASS	DESCRIPTION
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42 Retail store services in the field of used computer program video game cartridges

GAME-US5 FUNCOLAND 2/5/1993 74,358,633 10/5/1993 1,796,604 REGISTERED 42

CLASS	DESCRIPTION
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42 Retail store services in the field of computer program video game cartridges

GAME-US6 FUNCOLAND (Stylized) 8/6/1996 75/145,798 8/5/1997 2,085,805 REGISTERED 35

CLASS	DESCRIPTION
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35 retail store services in the field of computer program video game cartridges

GAME-US4 GAME INFORMER 5/14/1992 74-275,301 8/17/1993 1,788,102 REGISTERED 38

CLASS	DESCRIPTION
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38 Magazines relating to games; namely, computer and electronic video games

GAME-US16 GAMESTOP (Stylized) 8/28/2002 76/444,369 1/13/2004 2,805,625 REGISTERED 35

(Black & Red)

CLASS	DESCRIPTION
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35 Retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program

GAME-US20 GAMESTOP (Stylized) 9/18/2002 76/450,776 11/9/2004 2,902,027 REGISTERED 35

(Black, White & Red)

CLASS	DESCRIPTION
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35 retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program

GAME-US45 GAMESTOP (Stylized) 8/25/2006 78/960,748 5/8/2007 3,239,889 REGISTERED 35

(White & Red in Black outline)

CLASS	DESCRIPTION
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35 Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award and discount program

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
GAME-US17	GAMESTOP (Stylized) (White & Red) with Black Border	8/28/2002	76/444,450	3/15/2005	2,933,627	REGISTERED	35
	CLASS DESCRIPTION						
	35	retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program					
GAME-US1	GAMESTOP in plain block letters	8/2/1991	74/190,944	8/11/1992	1,707,460	REGISTERED	42
	CLASS DESCRIPTION						
	42	Retail stores services in the field of video, computer and electronic games					
GAME-US49	GAMESTOP POWER TO THE PLAYERS (Stylized) (Black & Red)	8/23/2007	77/262,380	8/19/2008	3,489,935	REGISTERED	035, 041
	CLASS DESCRIPTION						
	035	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures					
	041	Providing a web site containing information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figure					
GAME-US50	GAMESTOP POWER TO THE PLAYERS (Stylized) (no color)	8/23/2007	77/262,385	9/23/2008	3,506,230	REGISTERED	035, 041
	CLASS DESCRIPTION						
	035	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures					
	041	Providing a web site containing information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figures					
GAME-US2	GAMESTOP.COM	12/2/1999	75/862,740	9/11/2001	2,489,084	REGISTERED	35
	CLASS DESCRIPTION						
	35	Retail services and online retail store services provided via a global computer network featuring video, computer and electronic games					
GAME-US3	GAMESTOP.COM	11/2/2000	76/158,066	1/13/2004	2,805,277	REGISTERED	041
	CLASS DESCRIPTION						
	041	Providing a web site containing information on video games, computer games and electronic games					
GAME-143/US	GAMESTOPPLUS	7/9/2012	85/671,325			ALLOWED	035, 041

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
	CLASS	DESCRIPTION					
	035	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, tablet computers, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, cellular telephones, cellular telephone accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, tablet computers, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, cellular telephones, cellular telephone accessories, toys and action figures					
	041	Providing a web site featuring entertainment information in the field of new and used computers, video and electronic games, tablet computers, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figures					
GAME-144/US	GAMESTOPPLUS	7/9/2012	85/671,338			ALLOWED	035, 041
	(Stylized) and Design						
	CLASS	DESCRIPTION					
	035	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, tablet computers, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, cellular telephones, cellular telephone accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, tablet computers, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, cellular telephones, cellular telephone accessories, toys and action figures					
	041	Providing a web site featuring entertainment information in the field of new and used computers, video and electronic games, tablet computers, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figures					
GAME-138/US	GO PRO GET MORE!	12/14/2010	85/197,813	7/12/2011	3,993,688	REGISTERED	035
	CLASS	DESCRIPTION					
	035	Promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures					
GAME-148/US	JUICEBOX	11/23/2010	85/183,429	2/7/2012	4,095,384	REGISTERED	09
	CLASS	DESCRIPTION					
	09	Battery and battery charger for use with portable electronic devices, namely, music players, video players, smartphones, tablet computers, and notebook computers					
GAME-139/US	MORE POWER TO THE PLAYERS	12/14/2010	85/197,800	3/27/2012	4,117,015	REGISTERED	035
	CLASS	DESCRIPTION					
	035	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures					
GAME-US14	PLAY MORE	6/30/1994	74/543,840	6/25/1996	1,982,962	REGISTERED	42
	CLASS	DESCRIPTION					
	42	retail store services featuring previously owned compact discs and previously owned video game cartridges					

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
GAME-US15	PLAY MORE	5/2/2002	76/403,429	8/23/2005	2,987,740	REGISTERED	35
	CLASS	DESCRIPTION					
	35	retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program					
GAME-___/US	POWER TO THE PLAYERS	9/22/2011	85/429,785	5/15/2012	4,142,574	REGISTERED	35, 41
	CLASS	DESCRIPTION					
	35	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures					
	41	Providing a web site containing information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figure					
GAME-141/US	RED SAMURAI (Stylized) and Design	5/5/2011	85/313,108	3/6/2012	4,110,268	REGISTERED	009
	CLASS	DESCRIPTION					
	009	Computer, video and electronic game hardware and accessories therefor, namely, computer programs for video and computer games, handheld joy stick units for playing video games headsets, microphones, cables, controllers, remote controls for use with video and computer games, keyboards, protective carrying cases specially adapted for video game consoles for use with an external display screen or monitor; computer game disc carrying cases, controller charging bases, gamepads; computer and video game starter kits comprised of earphones, screen protector, stylus, carrying bag, cleaning cloth and soft card for applying screen a protector, power supplies, steering wheels, motion controller attachments					
GAME-US46	RESPECT THE RATINGS	9/14/2006	78/974,069	11/6/2007	3,332,884	REGISTERED	35
	CLASS	DESCRIPTION					
	35	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award and discount program and public awareness program					
GAME-150/US	SECONDSTOP	5/22/2013	85/939,489			ALLOWED	35
	CLASS	DESCRIPTION					
	35	Retail stores and online retail store services featuring used electronics					
GAME-US21	STOPWATCH	7/7/2003	76/530,285	7/13/2004	2,862,356	REGISTERED	35
	CLASS	DESCRIPTION					
	35	retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; retail store and online retail store provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures featuring a bonus incentive program for customers that provides discounts and related benefits to reward repeat customers					
GAME-US8	SUNRISE PUBLICATIONS	11/4/1994	74-595,374	9/10/1996	1,999,100	REGISTERED	41
	CLASS	DESCRIPTION					
	41	Publication of books and magazines					
GAME-US42	TRADE MORE, PLAY MORE	5/4/2005	78/622,826	3/31/2009	3,600,207	REGISTERED	35

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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CLASS	DESCRIPTION
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35 retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program

END OF REPORT

TOTAL ITEMS SELECTED =

64

Trademark Report By Country
Search Criteria

Client ELBO
Status ACTIVE

Display Options

Goods All

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES						
AUSTRALIA													
ELBO-61/AU	EB ELECTRONICS BOUTIQUE (Stylized)	12/30/1996	724820	10/27/2000	724820	REGISTERED	042						
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>042</td> <td>Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	042	Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries								
CLASS	DESCRIPTION												
042	Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries												
ELBO-62/AU	EB ELECTRONICS BOUTIQUE (Stylized)	12/30/1996	724817	6/18/1999	724817	REGISTERED	042						
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>042</td> <td>Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	042	Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries								
CLASS	DESCRIPTION												
042	Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries												
ELBO-41/AU	EB GAMES in plain block letters	6/4/2003	956383	5/5/2008	956383	REGISTERED	035, 041						
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>035</td> <td>Mail order, on-line and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines</td> </tr> <tr> <td>041</td> <td>Rental of video and computer games; and on-line rental of computer games; a membership club or organization for video and computer game enthusiasts which offers credits or discounts on purchases and conventional and on-line rentals of video and computer games, credits or discounts on video game magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar benefits to its members</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	035	Mail order, on-line and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines	041	Rental of video and computer games; and on-line rental of computer games; a membership club or organization for video and computer game enthusiasts which offers credits or discounts on purchases and conventional and on-line rentals of video and computer games, credits or discounts on video game magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar benefits to its members						
CLASS	DESCRIPTION												
035	Mail order, on-line and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines												
041	Rental of video and computer games; and on-line rental of computer games; a membership club or organization for video and computer game enthusiasts which offers credits or discounts on purchases and conventional and on-line rentals of video and computer games, credits or discounts on video game magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar benefits to its members												
ELBO-69/AU	ELECTRONICS EB BOUTIQUE	12/30/1996	724819	10/27/2000	724819	REGISTERED	042						
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>042</td> <td>Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	042	Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries								
CLASS	DESCRIPTION												
042	Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries												
ELBO-78/AU	ELECTRONICS EB BOUTIQUE (Stylized)	12/30/1996	724816	6/18/1999	724816	REGISTERED	042						
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>042</td> <td>Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	042	Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries								
CLASS	DESCRIPTION												
042	Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries												
ELBO-34/AU	GAMESTOP in plain block letters	12/9/2005	1090820	5/15/2012	1090820	REGISTERED	35						

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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CLASS	DESCRIPTION
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35 Retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program

ELBO-83/AU POWER TO THE PLAYERS 11/29/2007 1212693 7/18/2008 1212693 REGISTERED 035, 041

CLASS	DESCRIPTION
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035 Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures

041 Information services relating to entertainment, provided on-line from a computer database or the Internet relating to new and used computers, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figure.

BRAZIL

ELBO-79/BR EB ELECTRONICS BOUTIQUE and Design 4/10/1996 819171271 11/23/2004 819171271 REGISTERED 035

CLASS	DESCRIPTION
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035 Commercial auxiliary services including import and export of the following products; software and hardware for interactive multimedia, computers, personal computers, software for computers, computer programs, action discs, modems, computer books, video game systems, software for video games, joysticks, covers, floppy disks, batteries in local Brazilian Class 40.15

ELBO-42/BR EB GAMES in plain block letters 5/30/2003 825548454 PENDING 035

CLASS	DESCRIPTION
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035 Mail order, online and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines

ELBO-43/BR EB GAMES in plain block letters 5/30/2003 825548462 3/20/2012 825548462 REGISTERED 041

CLASS	DESCRIPTION
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041 rental of video and computer games; and on-line rental of computer games; a membership club or organization for video and computer games enthusiasts which offers credits or discounts on purchases and conventional and on-line rentals of video and computer games, credits or discounts on video game magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar benefits to its members

ELBO-70/BR ELECTRONICS EB BOUTIQUE and Design 4/10/1996 819171280 11/23/2004 819171280 REGISTERED 035

CLASS	DESCRIPTION
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035 Commercial auxiliary services including import and export of the following products; software and hardware for interactive multimedia, computers, personal computers, software for computers, computer programs, action discs, modems, computer books, video game systems, software for video games, joysticks, covers, floppy disks, batteries in local Brazilian Class 40.15

CANADA

ELBO-105/CA BABBAGE'S (Trustees of Chasada is owner) 10/15/1993 739,041 8/9/1996 TMA 460,932 REGISTERED 09, 35

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
	CLASS	DESCRIPTION					
	09	Discs for computer, computer paper, disc files and printer ribbons					
	35	Retail store services in the field of home computers, computer software, video games and cartridges.					
ELBO-40/CA	EB EDGE	7/8/2003	1,183,659	12/10/2008	TMA 730,632	REGISTERED	035
	CLASS	DESCRIPTION					
	035	Mail order, online and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines. (2) Rental of video and computer games. (3) On-line rental of computer games. (4) Providing a membership club or organization for video and computer game enthusiasts which offers credits or discounts on purchases and conventional and on-line rentals of video and computer games, credits or discounts on video game magazines, free demonstration of video and computer games, news and reviews of video and computer games; and other similar benefits to its members.					
ELBO-44/CA	EB GAMES in plain block letters	9/12/2002	1,152,360	11/10/2008	TMA 728,171	REGISTERED	035
	CLASS	DESCRIPTION					
	035	Mail order, online and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines					
ELBO-84/CA	POWER TO THE PLAYERS	1/14/2008	1,379,059	1/14/2009	TMA 732,376	REGISTERED	35
	CLASS	DESCRIPTION					
	35	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; Providing a web site containing information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figures.					
CHINA							
ELBO-36/CN	GAMESTOP in plain block letters	12/23/2005	5079913	3/14/2009	5079913	REGISTERED	35
	CLASS	DESCRIPTION					
	35	Import-export agency; procurement services for others (purchasing goods and services for other businesses); industrial and commercial management assistance; sales promotion (for others) promoting the sale of computer, video and electronic games, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through an online store					
DENMARK							
ELBO-72/DK	ELECTRONICS EB BOUTIQUE	10/17/1995	07846/1995	5/16/1997	VR1997/02083	REGISTERED	09, 16
	CLASS	DESCRIPTION					
	09	Electrical apparatus and instruments, especially inter-actively multimedia hardware and computer programs, computers, personal computers, computer programs, disc drives, printers, modems, video game systems, software for video games, joysticks, covers, floppy disks, batteries					
	16	Computer books, computer magazines, printer ribbons					

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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EUROPEAN UNION (CTM)

ELBO-52/EU EB (Stylized) 9/18/1996 00342030 1/7/1999 00342030 REGISTERED 09, 16, 28

CLASS	DESCRIPTION
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- 09 Scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer software; computer hardware; parts and accessories therefor; fire extinguishing apparatus; apparatus for recording, transmission and reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy disks; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software; computers, personal computers, computer software, disk drives, printers, modems, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy disks, and batteries.
- 16 Paper, printed matter; stationery; instructional and teaching materials; booklets, books, computer programs, magazines, periodicals and printed publications.
- 28 Toys, games and playthings; computer and video games; gymnastic and sporting articles.

ELBO-45/EU EB GAMES in plain block 5/7/2002 02688604 12/18/2003 02688604 REGISTERED 035, 041

letters

CLASS	DESCRIPTION
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- 035 Mail order, online and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines.
- 041 Rental of video and computer games; on-line rental of computer games.

ELBO-68/EU ELECTRONICS 9/18/1996 00341966 6/14/2001 00341966 REGISTERED 09, 16, 28

BOUTIQUE (Stylized)

CLASS	DESCRIPTION
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- 09 Scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer software; computer hardware; parts and accessories therefor; fire extinguishing apparatus; apparatus for recording, transmission and reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy disks; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software; computers, personal computers, computer software, disk drives, printers, modems, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy disks, and batteries
- 16 Paper, printed matter; stationery; instructional and teaching materials; booklets, books, computer programs, magazines, periodicals and printed publications.
- 28 Toys, games and playthings; computer and video games; gymnastic and sporting articles.

ELBO-86/EU POWER TO THE PLAYERS 11/29/2007 006466941 11/18/2008 006466941 REGISTERED 35, 41

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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CLASS	DESCRIPTION
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- 35 Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures.
- 41 Providing a web site containing entertainment information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figures.

ELBO-117/EU Stylized BUNNY Device in 9/17/2010 009384082 3/1/2011 009384082 REGISTERED 035
Black/White/Pink

CLASS	DESCRIPTION
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- 035 retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, electronic board games, hand-held electronic entertainment hardware and software, CDs, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, electronic board games, hand-held electronic entertainment hardware and software, CDs, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program

FRANCE

ELBO-73/FR ELECTRONICS EB 4/24/1997 97675113 10/3/1997 97675113 REGISTERED 09
BOUTIQUE

CLASS	DESCRIPTION
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- 09 Electric goods, electronic products, namely, material and/or data processing programs, interactive media; computers; personal computers, software (recorded programs), mechanisms driving discs (data processing), computer printers; modems; books, magazines, computer science; electronic games apparatus; software for electronic games; control levers (games); cases for electronic apparatus, ribbons for computer printers, blank floppy disks, electric batteries

GERMANY

ELBO-51/DE EB ELECTRONIC 10/20/1995 39542702.9 9/9/1996 39542702.9 REGISTERED 09, 16
BOUTIQUE (Stylized)

CLASS	DESCRIPTION
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- 09 Datenverarbeitungsanlagen und deren Teile, auf Datenträgern gespeicherte Programme für Datenverarbeitungsanlagen, Modems, Drucker, Magnetbänder, Compactdisks (CD), Disketten, Batterien, Akkumulatoren, Video-Spiele, Spielcomputer; alle vorgenannten Waren soweit in Klasse 9 enthalten
- 16 Bücher, Magazine (Zeitschriften), Zeitungen, Farbbänder für Drucker von Datenverarbeitungsanlagen und Schreibmaschinen

IRELAND

ELBO-49/IE EB (Stylized) 9/18/1996 96/5222 2/3/2000 214249 REGISTERED 09, 16, 28

CLASS	DESCRIPTION
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- 09 Apparatus for recording, transmission and reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy disks; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, video game systems, video game software, joysticks, covers, blank floppy disks, and batteries; computer games.
- 16 Printed matter; instructional and teaching material, booklets, books, magazines, periodicals and printed publications; printer ribbons
- 28 Games, and playthings, and toys, including hand held computer and video games.

ELBO-54/IE EB ELECTRONICS 9/18/1996 96/5223 2/3/2000 214250 REGISTERED 09, 16, 28
BOUTIQUE (Stylized)

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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CLASS	DESCRIPTION
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- 09 Apparatus for recording, transmission and reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy disks; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, video game systems, video game software, joysticks, covers, blank floppy disks, and batteries; computer games.
- 16 Printed matter; instructional and teaching material, booklets, books, magazines, periodicals and printed publications; printer ribbons.
- 28 Games, and playthings, and toys, including hand held computer and video games.

ELBO-67/IE ELECTRONICS 9/18/1996 96/5224 2/3/2000 207451 REGISTERED 09, 16, 28

BOUTIQUE AND THE
ELECTRONICS
BOUTIQUE

CLASS	DESCRIPTION
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- 28 Games, and playthings, and toys, including computer and video games.
- 09 Apparatus for recording, transmission and reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy disks; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy disks, and batteries.
- 16 Printed matter; instructional and teaching material, booklets, books, computer programs, magazines, periodicals and printed publications.

ISRAEL

ELBO-74/IL ELECTRONICS EB 10/26/1995 101,511 9/5/2001 101,511 REGISTERED
BOUTIQUE

ITALY

ELBO-55/IT EB ELECTRONIC 6/20/1996 MI2006C011568 12/14/1998 1215144 REGISTERED 042
BOUTIQUE (Stylized)

CLASS	DESCRIPTION
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- 042 Services provided by shops; sale of retail goods such as machines and programs, interactive multimedia, laboratories electronics, PC, programs for electronic laboratories, carriages for diskettes, printers, modem, computer books, computer magazines, video game systems, video game programs, screens, ribbons for printers, diskettes, batteries

JAPAN

ELBO-75/JP ELECTRONICS EB 12/28/1996 81-147580 5/11/2001 4473438 REGISTERED 035
BOUTIQUE

CLASS	DESCRIPTION
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- 035 wholesale services and retail store services in relation to electronic products, including interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries

ELBO-37/JP GAMESTOP in plain block 12/8/2005 115365/2005 8/18/2006 4979675 REGISTERED 35
letters

CLASS	DESCRIPTION
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- 35 retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES						
ELBO-87/JP	POWER TO THE PLAYERS	11/29/2007	119756/2007	9/17/2010	4070892	REGISTERED	035, 041						
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>035</td> <td>Retail services including online retail store services provided via a global computer network featuring new and used computers, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, computer hardware, computer connection cables, computer joysticks, computer mice, computer keyboards, computer video and audio connection cables, computer video routing boxes, batteries and chargers, mouse pads, computer faceplates, computer microphones and headsets, wireless game controllers, wireless microphones, headphones and computer disc cleaning kits; Sales promotion for others through the administration of a customer incentive award and discount program featuring discounts on new and used computers, consumer video games, electronic games, video game consoles, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, recorded DVDs, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer connection cables, computer joysticks, computer mice, computer keyboards, computer video and audio connection cables, computer video routing boxes, batteries and chargers, mouse pads, computer faceplates, computer microphones and headsets, wireless game controllers, wireless microphones, headphones and computer disc cleaning kits, toys and action figures; Advertising and publicity services; Issuance of trading stamps; Business management analysis or business consultancy; Marketing research; Providing information on commodity sales; Retail services or wholesale services for electrical machinery and apparatuses; Providing information on sale via web site on new and used computer, consumer video games, electronic games, video game consoles, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, recorded DVDs, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game connection cables, computer game joysticks, computer game mice, computer game keyboards, computer game video and audio connection cables, computer game video routing boxes, computer game batteries and chargers, mouse pads, computer game faceplates, computer game microphones and headsets, computer game wireless game controllers, computer game wireless microphones, headphones and computer game disc cleaning kits, toys and action figures</td> </tr> <tr> <td>041</td> <td>Providing electronic publications</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	035	Retail services including online retail store services provided via a global computer network featuring new and used computers, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, computer hardware, computer connection cables, computer joysticks, computer mice, computer keyboards, computer video and audio connection cables, computer video routing boxes, batteries and chargers, mouse pads, computer faceplates, computer microphones and headsets, wireless game controllers, wireless microphones, headphones and computer disc cleaning kits; Sales promotion for others through the administration of a customer incentive award and discount program featuring discounts on new and used computers, consumer video games, electronic games, video game consoles, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, recorded DVDs, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer connection cables, computer joysticks, computer mice, computer keyboards, computer video and audio connection cables, computer video routing boxes, batteries and chargers, mouse pads, computer faceplates, computer microphones and headsets, wireless game controllers, wireless microphones, headphones and computer disc cleaning kits, toys and action figures; Advertising and publicity services; Issuance of trading stamps; Business management analysis or business consultancy; Marketing research; Providing information on commodity sales; Retail services or wholesale services for electrical machinery and apparatuses; Providing information on sale via web site on new and used computer, consumer video games, electronic games, video game consoles, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, recorded DVDs, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game connection cables, computer game joysticks, computer game mice, computer game keyboards, computer game video and audio connection cables, computer game video routing boxes, computer game batteries and chargers, mouse pads, computer game faceplates, computer game microphones and headsets, computer game wireless game controllers, computer game wireless microphones, headphones and computer game disc cleaning kits, toys and action figures	041	Providing electronic publications						
CLASS	DESCRIPTION												
035	Retail services including online retail store services provided via a global computer network featuring new and used computers, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, computer hardware, computer connection cables, computer joysticks, computer mice, computer keyboards, computer video and audio connection cables, computer video routing boxes, batteries and chargers, mouse pads, computer faceplates, computer microphones and headsets, wireless game controllers, wireless microphones, headphones and computer disc cleaning kits; Sales promotion for others through the administration of a customer incentive award and discount program featuring discounts on new and used computers, consumer video games, electronic games, video game consoles, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, recorded DVDs, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer connection cables, computer joysticks, computer mice, computer keyboards, computer video and audio connection cables, computer video routing boxes, batteries and chargers, mouse pads, computer faceplates, computer microphones and headsets, wireless game controllers, wireless microphones, headphones and computer disc cleaning kits, toys and action figures; Advertising and publicity services; Issuance of trading stamps; Business management analysis or business consultancy; Marketing research; Providing information on commodity sales; Retail services or wholesale services for electrical machinery and apparatuses; Providing information on sale via web site on new and used computer, consumer video games, electronic games, video game consoles, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, recorded DVDs, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game connection cables, computer game joysticks, computer game mice, computer game keyboards, computer game video and audio connection cables, computer game video routing boxes, computer game batteries and chargers, mouse pads, computer game faceplates, computer game microphones and headsets, computer game wireless game controllers, computer game wireless microphones, headphones and computer game disc cleaning kits, toys and action figures												
041	Providing electronic publications												
MEXICO													
T07233MX02	EB GAMES in plain block letters	11/21/2013	1434044			PENDING	035						
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>035</td> <td>Online and retail store services featuring children's toys and books, children's video tapes, cd's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment, hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	035	Online and retail store services featuring children's toys and books, children's video tapes, cd's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment, hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines								
CLASS	DESCRIPTION												
035	Online and retail store services featuring children's toys and books, children's video tapes, cd's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment, hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines												
T07233MX03	EB GAMES in plain block letters	11/21/2013	1434046			PENDING	041						
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>041</td> <td>Rental of video and computer games; and on-line rental of computer games; a membership club or organization for video and computer game enthusiasts which offers credits or discounts on purchases on video games magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar to its members</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	041	Rental of video and computer games; and on-line rental of computer games; a membership club or organization for video and computer game enthusiasts which offers credits or discounts on purchases on video games magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar to its members								
CLASS	DESCRIPTION												
041	Rental of video and computer games; and on-line rental of computer games; a membership club or organization for video and computer game enthusiasts which offers credits or discounts on purchases on video games magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar to its members												
NEW ZEALAND													
ELBO-47/NZ	EB GAMES in plain block letters	3/26/2003	675805	9/7/2006	675805	REGISTERED	035						
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>035</td> <td>mail order, online and retail store services relating to children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	035	mail order, online and retail store services relating to children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines								
CLASS	DESCRIPTION												
035	mail order, online and retail store services relating to children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines												
ELBO-48/NZ	EB GAMES in plain block letters	3/26/2003	675806	9/7/2006	675806	REGISTERED	041						

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
	CLASS	DESCRIPTION					
	041	rental of video and computer games; and on-line rental of computer games; a membership club or organisation for video and computer game enthusiasts which offers credits or discounts on purchases and conventional and on-line rentals of video and computer games, credits or discounts on video game magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar benefits to its members					
ELBO-76/NZ	ELECTRONICS EB	3/6/1997	273534	2/9/1999	273534	REGISTERED	042
	BOUTIQUE (Stlyzed)						
	CLASS	DESCRIPTION					
	042	Wholesale services and retail store services in relation to electronic products, including interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries					
ELBO-39/NZ	GAMESTOP in plain block	12/8/2005	740116	7/13/2006	740116	REGISTERED	35
	letters						
	CLASS	DESCRIPTION					
	35	retail store services and online retail store services provided via a global computer network in respect of computer, video and electronic games, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program					
NORWAY							
ELBO-65/NO	EB ELECTRONICS	4/19/2001	2001-05018	9/18/2006	234954	REGISTERED	035, 041
	BOUTIQUE (Stylized)						
	CLASS	DESCRIPTION					
	035	Retail sale of children's toys and books, children's video tapes, CDs and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware and software and accessories, electronic board games, hand-held entertainment hardware and software, computer-related disc hardware and software, and entertainment electronics, and for the sale, resale, trade-in, and rental of video games and PC games, and for the sale and resale of trading/game cards, and for the sale of accessories, books and magazines relating to the above					
	041	Online gaming and game rental on demand online					
ELBO-48A/NO	EB GAMES in plain block	7/22/2003	2003-06871A	7/17/2010	256210	REGISTERED	035
	letters						
	CLASS	DESCRIPTION					
	035	Mail order, online and retail store services featuring children's toys and children's books, puzzles and board games, plush toys, dress up clothing, children's art and crafts and equipment for the creation of children's art and art crafts, science and nature items, books and magazines.					
ELBO-38/NO	GAMESTOP in plain block	12/13/2005	200514027	10/9/2006	235322	REGISTERED	35
	letters						
	CLASS	DESCRIPTION					
	35	retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program					
ELBO-88/NO	POWER TO THE PLAYERS	11/30/2007	200714771	12/13/2010	257892	REGISTERED	035, 038, 041

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
	CLASS	DESCRIPTION					
	038	Providing a web site containing information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figure					
	041	Information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figure					
	035	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures					

ELBO-82/NO RESPECT THE RATINGS 9/9/2008 200811381 11/10/2008 248561 REGISTERED 35

CLASS	DESCRIPTION
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35	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award and discount program and public awareness program
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SOUTH AFRICA

ELBO-77/ZA ELECTRONICS EB 10/23/1995 95/14095 7/10/1999 95/14095 REGISTERED
BOUTIQUE

SOUTH KOREA

ELBO-56/KR EB (Stylized) 2/3/1995 95-994 11/14/1996 33518 REGISTERED

ELBO-46/KR EB GAMES (Stylized) 5/29/2003 41-2003-11297 10/24/2006 139195 REGISTERED 035, 041

CLASS	DESCRIPTION
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035	Sales agency or mediating services for children's toys and books related to games, children's video tapes related to games, CDs and audio tapes related to games, interactive toys for games, puzzles for games, board games, plush toys for games, clothing for role playing, computer hardware, software and peripherals related to games, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software for games,
041	Rental of video and computer game programs, and on-line rental of computer game programs

ELBO-58/KR ELECTRONICS 2/3/1995 95-995 11/14/1996 33519 REGISTERED
BOUTIQUE (Stylized)

SWITZERLAND

ELBO-71/CH ELECTRONICS EB 10/19/1995 436837 3/27/1997 1201895 REGISTERED 09, 16, 28
BOUTIQUE

CLASS	DESCRIPTION
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09	Electric and electronic apparatus and instruments as included in Class 9; equipment for recording, transmission and reproduction of data, sound and image; electronic, optical and magnetic recording devices, records; data processing equipment, computers, computer hardware and software as well as peripheral apparatus and instruments, including personal computers, interactive multimedia hardware and software, disk drives, printers, modems, video games apparatus, video games software, joysticks, unrecorded floppy disks, batteries; components, spare parts and accessories such as lids, cable and connectors for all aforesaid goods
16	Printed matter, including computer books and magazines; typewriters and office requisites (except furniture), including inking ribbons for printers; teaching aids and teaching materials (except apparatus) including user manuals
28	Games, toys, including video game apparatus

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
ELBO-35/CH	GAMESTOP in plain block letters	12/9/2005	60167/2005	1/25/2006	542227	REGISTERED	35
	CLASS DESCRIPTION						
	35 retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program						
ELBO-85/CH	POWER TO THE PLAYERS	11/29/2007	63496	5/14/2008	570865	REGISTERED	035, 041, 042
	CLASS DESCRIPTION						
	035 Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures						
	041 Providing information on websites concerning entertainment in regard of new and used computers, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figures						
	042 Providing information on websites regarding technology and technical values in regard of new and used computer, video, and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figures						
ELBO-80/CH	RESPECT THE RATINGS	9/9/2008	61226/2008	11/7/2008	579007	REGISTERED	35
	CLASS DESCRIPTION						
	35 Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award and discount program and public awareness program						
UNITED KINGDOM							
ELBO-53/GB	EB (Stylized)	10/10/1995	2040726	6/5/1998	2040726	REGISTERED	09, 16, 28, 38, 42
	CLASS DESCRIPTION						
	09 Apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer key boards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy disks; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software; personal computers; disk drives; printers; modems; video game systems for use with television receivers only; video game software; joysticks.						
	16 Printed matter; instructional and teaching material (except apparatus); booklets; books; computer programs; magazines; periodicals; printed publications.						
	28 Games and playthings, not included in any other class; toys; computer and video games other than those for use with television receivers only.						
	38 Communications by computer terminals; computer aided transmission of messages and images; electronic mail; rental of message sending apparatus.						
	42 Computer programming; consultancy in the field of computer hardware; leasing access to a computer database; computer rental; updating computer software; computer software design; computer software rental.						
ELBO-64/GB	EB ELECTRONICS BOUTIQUE (Stylized)	10/10/1995	2040724	7/18/1997	2040724	REGISTERED	09, 16, 28, 38, 42

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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CLASS	DESCRIPTION
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- 09 Apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy discs; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software; personal computers; disk drives; printers; modems; video game systems for use with television receivers only; video game software; joysticks; but not including computer software relating to typefaces.
- 16 Printed matter; instructional and teaching material(except apparatus); booklets; books; computer programs; magazines; periodicals; printed publications.
- 28 Games and playthings, not included in any other classes; toys; computer and video games other than those for use with television receivers only.
- 38 Communications by computer terminals; computer aided transmission of messages and images; electronic mail; rental of message sending apparatus.
- 42 Computer programming; consultancy in the field of computer hardware; leasing access to a computer database; computer rental; updating computer software; computer software design; computer software rental.

ELBO-50/GB EBX (Stylized) and Device 11/2/1995 2050730 9/1/2000 2050730 REGISTERED 09, 016, 25, 28, 38, 42

CLASS	DESCRIPTION
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- 016 Printed matter; instructional and teaching material(except apparatus); booklets; books; computer programs; magazines; periodicals; printed publications.
- 25 Articles of clothing; headgear; footwear.
- 09 Magnetic data carriers, recording disks, data processing apparatus and computers, computer keyboards, computer memories, computer peripheral devices, computer hardware, computer programs, computer software, floppy discs, magnetic data media, magnetic encoders, magnetic tape units for computers, magnetic tapes, microprocessors, monitors, interactive multi-media hardware and software, disks drives, printers and modems; none of the aforesaid goods for use in the broking of financial instruments; apparatus for recording, transmission or reproduction of sound and images; amusement apparatus adapted for use with television receivers only; compact discs; video game systems for use with television receivers only; joysticks; parts and fittings included in Class 9 for all the aforesaid goods; but not including cases, casings or any goods similar to cases or casings.
- 28 Games and playthings, not included in any other classes; toys; computer and video games other than those for use with television receivers only.
- 38 Communications by computer terminals; computer aided transmission of messages and images; electronic mail; rental of message sending apparatus; none of the aforesaid services relating to electronic broking of financial instruments.
- 42

ELBO-57/GB ELECTRONICS 10/6/1995 2041846 9/19/1997 2041846 REGISTERED 09
BOUTIQUE

CLASS	DESCRIPTION
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- 09 Computers; videos; visual display units; keyboards; joysticks; computer software, but none relating to typefaces; computer games; parts and fittings for all the aforementioned goods.

ELBO-59/GB STOP -N- SAVE 11/2/1995 2043306 1/16/1998 2043306 REGISTERED 09, 16, 25, 28, 38, 39, 42
SOFTWARE and Device

CLASS	DESCRIPTION
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- 09 Apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy discs; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software; personal computers; disk drives; printers; modems; video game systems for use with television receivers only; video games software; joysticks.
- 16 Printed matter; instructional and teaching material (except apparatus); booklets; books; computer programs; magazines; periodicals; printed publications.
- 25 Clothing, footwear and headgear.
- 28 Games and play things, not included in other classes; toys; computer and video games other than those for use with television receivers only.
- 38 Communications by computer terminal; computer aided transmission of messages and images; electronic mail; rental of message sending apparatus.
- 39 Transportation and storage services relating to computer hardware, computer software, computer peripherals, video games systems and video games software.
- 42 Computer programming; consultancy in the field of computer hardware; leasing access to a computer database; computer rental; updating computer software; computer software design; computer software rental.

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES												
ELBO-60/GB	THE ELECTRONICS BOUTIQUE ELECTRONICS BOUTIQUE	10/10/1995	2040725	8/1/1997	2040725	REGISTERED	09, 16, 28, 38, 42												
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>09</td> <td>Apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy discs; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software; personal computers; disk drives; printers; modems; video game systems for use with television receivers only; video game software; joysticks; but not including computer software relating to typefaces.</td> </tr> <tr> <td>16</td> <td>Printed matter; instructional and teaching material (except apparatus); booklets; books; computer programs; magazines; periodicals; printed publications.</td> </tr> <tr> <td>28</td> <td>Games and playthings, not included in any other classes; toys; computer and video games other than those for use with television receivers only.</td> </tr> <tr> <td>38</td> <td>Communications by computer terminals; computer aided transmission of messages and images; electronic mail; rental of message sending apparatus.</td> </tr> <tr> <td>42</td> <td>Computer programming; consultancy in the field of computer hardware; leasing access to a computer database; computer rental; updating computer software; computer software design; computer software rental.</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	09	Apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy discs; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software; personal computers; disk drives; printers; modems; video game systems for use with television receivers only; video game software; joysticks; but not including computer software relating to typefaces.	16	Printed matter; instructional and teaching material (except apparatus); booklets; books; computer programs; magazines; periodicals; printed publications.	28	Games and playthings, not included in any other classes; toys; computer and video games other than those for use with television receivers only.	38	Communications by computer terminals; computer aided transmission of messages and images; electronic mail; rental of message sending apparatus.	42	Computer programming; consultancy in the field of computer hardware; leasing access to a computer database; computer rental; updating computer software; computer software design; computer software rental.						
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42	Computer programming; consultancy in the field of computer hardware; leasing access to a computer database; computer rental; updating computer software; computer software design; computer software rental.																		
UNITED STATES																			
ELBO-US39	BABBAGE'S	1/7/1985	73/516,423	6/25/1985	1,345,315	REGISTERED	42												
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>42</td> <td>Retail store services in the field of home computers, computer software, video games and cartridges</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	42	Retail store services in the field of home computers, computer software, video games and cartridges														
CLASS	DESCRIPTION																		
42	Retail store services in the field of home computers, computer software, video games and cartridges																		
ELBO-US112	BUCK	9/2/2009	77/818,890	6/5/2012	4,154,460	REGISTERED	035, 041												
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>035</td> <td>Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award and discount program</td> </tr> <tr> <td>041</td> <td>Providing a web site containing entertainment information, namely, providing information about new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards games, game cards, books and magazines featuring computer games, strategy guides for computer games, computer game hardware, computer game accessories, toys and action figures; Entertainment services, namely, conducting contests and sweepstakes and conducting contests and sweepstakes over a global computer network</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	035	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award and discount program	041	Providing a web site containing entertainment information, namely, providing information about new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards games, game cards, books and magazines featuring computer games, strategy guides for computer games, computer game hardware, computer game accessories, toys and action figures; Entertainment services, namely, conducting contests and sweepstakes and conducting contests and sweepstakes over a global computer network												
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ELBO-US19	EB ELECTRONICS BOUTIQUE (Stylized)	8/3/1994	74/557,001	8/8/1995	1,910,639	REGISTERED	042												
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>042</td> <td>retail store services of electric products, namely interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, computer books, computer magazines, video game systems, video game software, joy sticks, covers, printer ribbons, blank floppy disks, and batteries</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	042	retail store services of electric products, namely interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, computer books, computer magazines, video game systems, video game software, joy sticks, covers, printer ribbons, blank floppy disks, and batteries														
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ELBO-US20	EB ELECTRONICS BOUTIQUE (Stylized)	8/3/1994	74/556,981	8/8/1995	1,910,638	REGISTERED	042												
	<table border="1"> <thead> <tr> <th>CLASS</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td>042</td> <td>retail store services of electric products, namely interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, computer books, computer magazines, video game systems, video game software, joy sticks, covers, printer ribbons, blank floppy disks, and batteries</td> </tr> </tbody> </table>	CLASS	DESCRIPTION	042	retail store services of electric products, namely interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, computer books, computer magazines, video game systems, video game software, joy sticks, covers, printer ribbons, blank floppy disks, and batteries														
CLASS	DESCRIPTION																		
042	retail store services of electric products, namely interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, computer books, computer magazines, video game systems, video game software, joy sticks, covers, printer ribbons, blank floppy disks, and batteries																		
ELBO-US12	EB GAMES (Stylized)	11/29/2002	76/474,303	8/1/2006	3,123,954	REGISTERED	035												

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
	CLASS	DESCRIPTION					
	035	Mail order, online and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines					
ELBO-US13	EB GAMES in plain block letters	3/19/2002	76/385,446	7/11/2006	3,114,551	REGISTERED	035
	CLASS	DESCRIPTION					
	035	mail order, online and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines					
ELBO-US21	EB in plain block letters	8/3/1994	74/556,983	7/18/1995	1,906,173	REGISTERED	042
	CLASS	DESCRIPTION					
	042	retail store services of electric products, namely interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, computer books, computer magazines, video game systems, video game software, joy sticks, covers, printer ribbons, blank floppy disks, and batteries					
ELBO-US24	EBX	8/3/1994	74/556,841	8/1/1995	1,909,051	REGISTERED	042
	CLASS	DESCRIPTION					
	042	retail store services of electric products, namely interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, computer books, computer magazines, video game systems, video game software, joy sticks, covers, printer ribbons, blank floppy disks, and batteries					
ELBO-US114	GAMESTOP POWERUP REWARDS	2/1/2010	77/925,057	3/1/2011	3,926,819	REGISTERED	035
	CLASS	DESCRIPTION					
	035	Promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures					
ELBO-115	GAMESTOP POWERUP REWARDS PRO	2/1/2010	77/925,060	3/1/2011	3,926,820	REGISTERED	035
	CLASS	DESCRIPTION					
	035	Promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures					
ELBO-US111	INDIE GAME CHALLENGE and Design	7/16/2009	77/782,472	3/9/2010	3,757,188	REGISTERED	041
	CLASS	DESCRIPTION					
	041	Providing online video and computer game contests, competitions and tournaments; providing a web site featuring on-line video and computer games					
ELBO-117/US	POWERUP REWARDS XP	2/7/2013	85/843,536	1/21/2014	4,472,424	REGISTERED	35

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
	CLASS	DESCRIPTION					
	35	Promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures					
ELBO-US113	RECHARGED	10/29/2009	77/860,050	1/18/2011	3,909,058	REGISTERED	009, 028, 035
	CLASS	DESCRIPTION					
	035	Retail stores and online retail store services featuring used, repaired, recycled and refurbished video game consoles, hand-held gaming units, portable gaming units and accessories therefor					
	009	computer, video and electronic game hardware, namely used, repaired, recycled and refurbished computer and video game consoles for use with an external display screen or monitor; hand-held gaming units for playing electronic games for use with an external display screen or monitor; portable gaming units, namely, portable computer game consoles for use with an external display screen or monitor; portable handheld units for playing electronic games for use with external display screen or monitor; and accessories therefore, namely, computer programs for video and computer games, handheld joy stick units for playing video games					
	028	hand-held units for playing video games other than those adapted for use with an external screen or monitor					
ELBO-114/US	RECHARGED (Stylized) and Design	11/16/2009	77/873,113	3/15/2011	3,932,114	REGISTERED	009, 028, 035
	CLASS	DESCRIPTION					
	035	retail stores and online retail store services featuring used, repaired, recycled and refurbished video game consoles, hand-held gaming units, portable gaming units and accessories therefor					
	009	computer, video and electronic game hardware, namely used, repaired, recycled and refurbished computer and video game consoles for use with an external display screen or monitor; hand-held gaming units for playing electronic games for use with an external display screen or monitor; portable gaming units, namely, portable computer game consoles for use with an external display screen or monitor; portable handheld units for playing electronic games for use with external display screen or monitor; and accessories therefore, namely, computer programs for video and computer games, handheld joy stick units for playing video games					
	028	hand-held units for playing video games other than those adapted for use with an external screen or monitor					
ELBO-US44	RHINO Design	1/5/2005	78/542,569	8/1/2006	3,122,825	REGISTERED	35
	CLASS	DESCRIPTION					
	35	RETAIL STORE, ONLINE RETAIL STORE AND ELECTRONIC CATALOGUE SERVICES FEATURING AUDIO-VIDEO RECORDINGS OF FILMS, RETAIL STORE, ONLINE RETAIL STORE AND ELECTRONIC CATALOGUE SERVICES FEATURING AUDIO-VIDEO RECORDINGS OF FILMS, MOVIES, PRE-RECORDED VIDEO CASSETTES, DIGITAL VERSATILE DISCS OR DVDS, ELECTRONIC AND COMPUTERIZED VIDEO GAMES AND ASSOCIATED ELECTRONIC EQUIPMENT AND ACCESSORIES, GAME BOOKS, MAGAZINES, TOYS, FOODSTUFFS, CLOTHING FEATURING T-SHIRTS AND HEADGEAR, COMPUTER SOFTWARE AND HARDWARE, AND RELATED HOME ENTERTAINMENT PRODUCTS AND EQUIPMENT; RETAIL STORE SERVICES FEATURING MOVIES, FILMS, MOTION PICTURES PRE-RECORDED VIDEO CASSETTES, DIGITAL VIDEO DISCS OR DVDS, AND ELECTRONIC AND COMPUTERIZED VIDEO GAME TRADING					
ELBO-US45	RHINO VIDEO GAMES (Stylized)			9/4/2001	2,485,098	REGISTERED	35
	CLASS	DESCRIPTION					
	35	Retail store services and on-line retail store services via a global computer network featuring new and used electronic, computer and video games, and game systems					
ELBO-US33	Stylized BUNNY Device in Black/White/Pink	3/24/2009	77/697,496	12/22/2009	3,729,939	REGISTERED	035

REFERENCE #	MARK	FILED	APP #	REG DT	REG #	STATUS	CLASSES
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CLASS	DESCRIPTION
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035 retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, electronic board games, hand-held electronic entertainment hardware and software, CDs, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, electronic board games, hand-held electronic entertainment hardware and software, CDs, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program

ELBO-US28 THE ELECTRONICS 3/11/1985 73/526,120 1/13/1987 1,425,236 REGISTERED 035
BOUTIQUE (Stylized)

CLASS	DESCRIPTION
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035 RETAIL STORE SERVICES OF ELECTRIC PRODUCTS, NAMELY: ((COMPUTERS, PERSONAL COMPUTERS,)) COMPUTER SOFTWARE, DISC DRIVES, ((PRINTERS, MONITORS,)) MODEMS, COMPUTER BOOKS, COMPUTER MAGAZINES, VIDEO SOFTWARE, JOY STICKS, COVERS, PRINTER RIBBONS, BLANK FLOPPY DISCS, WATCHES, RADIOS, ((TAPE RECORDERS, TELEVISION SETS, COMBINATION TELEVISION SETS AND RADIOS, CHILDREN'S RADIOS,)) CALCULATORS, ((CLOCKS,)) AND BATTERIES

END OF REPORT

TOTAL ITEMS SELECTED =

75

PROJECT KANGAROO

PRIVILEGED/CONFIDENTIAL

TRADEMARK SCHEDULE

TRADEMARK	COUNTRY	FILE DATE	APP. NO.	REG. DATE	REG. NO.	STATUS	Term/Renewals
KONGREGATE	ALBANIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	To be renewed upon renewal of International Registration with WIPO ("WIPO Renewal")
KONGREGATE	ANTIGUA & BARBUDA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	ARMENIA	6/ 8/2007	983,020	11/16/2009	983,020	REGISTERED	WIPO Renewal
KONGREGATE	AUSTRALIA	6/ 8/2007	983,020	6/ 8/2007	1,275,523	REGISTERED	WIPO Renewal
KONGREGATE	AZERBAIJAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	BELARUS	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	BHUTAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	BOTSWANA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	CANADA	6/ 8/2007	1,350,833	5/10/2010	766,245	REGISTERED	5/10/2025 - Renewal due
KONGREGATE	CHINA	6/ 8/2008	983,020	6/ 8/2008	983,020	REGISTERED	WIPO Renewal
KONGREGATE	CROATIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	CUBA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	EUROPEAN UNION (CTM)	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	FEDERATION OF RUSSIA	6/ 8/2007	983,020	10/ 6/2009	983,020	REGISTERED	WIPO Renewal
KONGREGATE	GEORGIA	6/ 8/2007	983,020	11/27/2009	983,020	REGISTERED	WIPO Renewal
KONGREGATE	ICELAND	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	IRAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	JAPAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	Second Installment of Fees due - payment in process
KONGREGATE	KENYA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	LESOTHO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	LIECHTENSTEIN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MACEDONIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MOLDOVA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MONACO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MONGOLIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MONTENEGRO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MOROCCO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MOZAMBIQUE	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	6/8/2012 - Affidavit of Use due
KONGREGATE	NAMIBIA (S.W. AFRICA)	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	NETHERLANDS ANTILLES	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal

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KONGREGATE	NORTH KOREA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	NORWAY	6/ 8/2007	983,020	7/10/2009	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SERBIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SIERRA LEONE	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SINGAPORE	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SOUTH KOREA	6/ 8/2007	983,020	4/ 7/2010	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SWAZILAND	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SWITZERLAND	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SYRIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	TURKEY	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	UKRAINE	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	UNITED STATES	12/ 8/2006	77/060,146			ABANDONED	Class 42 - remaining from original application, post divisional filing. Client instructed to allow application to abandon by not filing a Statement of Use
KONGREGATE	UNITED STATES	12/ 8/2006	77/976,662	4/ 7/2009	3,604,238	REGISTERED	4/7/2014-2015 - Filing period for Declaration Under Sections 8 & 15
KONGREGATE	VIETNAM	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	WIPO			6/ 8/2007	983,020	REGISTERED	6/8/2012 Dependency Period Ends; 6/8/2017 Renewal due
KONGREGATE	ZAMBIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal

TRADEMARK OWNERSHIP SEARCH: Simply Mac, Inc.

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	Page
1	77677122	3679467	S FACTOR	TARR	LIVE	1
2	77677145	3691829	SIMPLY ANSWERS	TARR	LIVE	2
3	85102417		NUBS	TARR	DEAD	3
4	85183429	4095384	JUICEBOX	TARR	DEAD	4

S FACTOR

Word Mark S FACTOR
Goods and Services IC 035. US 100 101 102. G & S: RETAIL STORE SERVICES FEATURING COMPUTERS, PRINTERS, HEADPHONES, PERSONAL DATA ASSISTANTS (PDAS), COMPACT MUSIC DEVICES, SOFTWARE, MEMORY CARDS, AND OTHER COMPUTER ACCESSORES. FIRST USE: 20071015. FIRST USE IN COMMERCE: 20071015
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Trademark Search Facility Classification Code LETS-1 S A single letter, multiples of a single letter or in combination with a design
Serial Number 77677122
Filing Date February 24, 2009
Current Basis 1A
Original Filing Basis 1A
Published for Opposition June 23, 2009
Registration Number 3679467
Registration Date September 8, 2009
Owner (REGISTRANT) Simply Mac, Inc. CORPORATION UTAH 3939 South Wasatch Drive Salt Lake City UTAH 84121
Attorney of Record L. Grant Foster
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

SIMPLY ANSWERS

Word Mark SIMPLY ANSWERS
Goods and Services IC 041. US 100 101 107. G & S: TRAINING SERVICES FOR COMPUTERS, COMPUTER ACCESSORIES, AND SOFTWARE. FIRST USE: 20071015. FIRST USE IN COMMERCE: 20071015

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77677145

Filing Date February 24, 2009

Current Basis 1A

Original Filing Basis 1A

Published for Opposition July 21, 2009

Registration Number 3691829

Registration Date October 6, 2009

Owner (REGISTRANT) Simply Mac, Inc. CORPORATION UTAH 3939 South Wasatch Drive Salt Lake City UTAH 84121

Attorney of Record L. Grant Foster

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

Nubs

Word Mark NUBS
Goods and Services (ABANDONED) IC 009. US 021 023 026 036 038. G & S: Earphones and headphones. FIRST USE: 20100701. FIRST USE IN COMMERCE: 20100802
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 85102417
Filing Date August 6, 2010
Current Basis 1A
Original Filing Basis 1A
Owner (APPLICANT) Simply Mac, Inc. CORPORATION UTAH 3939 South Wasatch STE 1 Salt Lake City UTAH 84124
Attorney of Record Eric Westerberg
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator DEAD
Abandonment Date May 23, 2011

juicebox

Word Mark JUICEBOX
Goods and Services (CANCELLED) IC 009. US 021 023 026 036 038. G & S: Battery and battery charger for use with portable electronic devices, namely, music players, video players, smartphones, tablet computers, and notebook computers. FIRST USE: 20100924. FIRST USE IN COMMERCE: 20100924
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 85183429
Filing Date November 23, 2010
Current Basis 1A
Original Filing Basis 1A
Published for Opposition June 21, 2011
Registration Number 4095384
Registration Date February 7, 2012
Owner (REGISTRANT) Simply Mac, Inc. CORPORATION UTAH 2558 Wilmington Ave 3939 S Wasatch Dr., suite 1 Salt Lake City UTAH 84124
Attorney of Record Eric Westerberg
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator DEAD
Cancellation Date November 19, 2013