

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM298636

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Conversant, Inc.		03/19/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Investopedia, LLC		
<b>Street Address:</b>	555 12th St.		
<b>Internal Address:</b>	Ste. 500		
<b>City:</b>	Oakland		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94607		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2870816	INVESTOPEDIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3124775426		
<b>Email:</b>	slawton@conversantmedia.com		
<b>Correspondent Name:</b>	Sarah Lawton		
<b>Address Line 1:</b>	101 N. Wacker Dr. Ste. 2300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	/Lisa Mitchell/		
<b>SIGNATURE:</b>	/Lisa Mitchell/		
<b>DATE SIGNED:</b>	03/19/2014		
<b>Total Attachments: 1</b>			
source=Signed Investopedia Assignment#page1.tif			

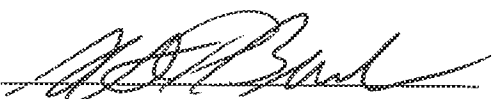
OP \$40.00 2870816

Assignment of Trademark Pursuant to 15 U.S.C. § 1060(a)(1)

Re: "Investopedia" / Registration Number 2870816

Conversant, Inc., a Delaware corporation with a business address at 30699 Russell Ranch Road, Suite 250, Westlake Village, California 91362 ("Assignor") assigns the registered trademark, "Investopedia," which has been assigned Registration Number 28708116 ("Trademark") to Investopedia, LLC, a Delaware limited liability company with a business address at 555 12<sup>th</sup> Street, Suite 500, Oakland, California 94607 ("Assignee"), pursuant to 15. U.S.C. § 1060(a)(1).

**Conversant, Inc.**  
**(Assignor)**

By: 

Name: Scott Barlow  
Title: Vice President and General Counsel  
Date: March 19, 2014