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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM298139

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Del Monte Corporation		02/18/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Big Heart Pet Brands	
Street Address:	P.O. Box 193575	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94119-3575	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 148

PROPERTY NUMBERS	1	
Property Type	Number	Word Mark
Registration Number:	0228605	
Registration Number:	0639793	REWARD
Registration Number:	0688796	9 LIVES
Registration Number:	0968794	SPECIAL CUTS
Registration Number:	0979542	
Registration Number:	0984625	TASTES SO GOOD, CATS ASK FOR IT BY NAME!
Registration Number:	0756191	POUNCE
Registration Number:	0976448	MORRIS
Registration Number:	1108864	JERKY TREATS
Registration Number:	1314902	SNAUSAGES
Registration Number:	1426759	SKIPPY PREMIUM
Registration Number:	1436599	PUP-PERONI
Registration Number:	1513802	REWARD
Registration Number:	1509480	SNAUSAGES IN A BLANKET
Registration Number:	1805740	NATURES RECIPE
Registration Number:	1185072	AMORE
Registration Number:	1208798	MEATY BONE
Registration Number:	1359527	ALLEY CAT
Registration Number:	1813953	
Registration Number:	1813954	TRADEMARK
		IIADEIMAIN

900283042 REEL: 005237 FRAME: 0167

Registration Number:1995891JERKY TREATS CHICKEN GRILLERSRegistration Number:1990674TARTAR CHECKRegistration Number:1953199NATURES RECIPE INNOVATIVE PET FOODSRegistration Number:1671980CANINE CARRY OUTSRegistration Number:1707078KIBBLES'N BITSRegistration Number:1995276MEOW MIXRegistration Number:20546439 LIVES PLUS CARERegistration Number:2366622GRAVYBONESRegistration Number:2187807SUPER SUPPERRegistration Number:2281798KIBBLES'N BITS'N BEEFY BITSRegistration Number:2348590HAM & CHEESERSRegistration Number:2418434STEAK & CHEESERSRegistration Number:2365313MEOW MIXRegistration Number:2468347MEOW MIXRegistration Number:2856380CANINE CARRY OUTS BAC'N BITESRegistration Number:2673037SMOOTHPULLRegistration Number:3007692SURF 'N TURFRegistration Number:3022746MEOW MIXRegistration Number:3349129REAL TASTE. REAL NUTRITION. REAL EXCITEM	
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Registration Number: 3349129 REAL TASTE. REAL NUTRITION. REAL EXCITEM	
Registration Number: 3281730 WAKE UP YOUR OLD FRIEND'S TASTE BUDS	
Registration Number: 3399045 GROWING YEARS	
Registration Number:3643973MILK-BONE NATURAL SNACKS	
Registration Number: 3463002 SNAUSAGES PAW PRINTS	
Registration Number: 3669737 SNAUSAGES BREAKFAST BITES	
Registration Number: 3367296 STEAKCHEW	
Registration Number:3402643YOUR WORLD. THEIR PLAYGROUND.	
Registration Number: 3367313 CHICKEN DRUMSTIX	
Registration Number: 3612981 CYCLE NATURAL	
Registration Number:3658590MEAT THE BETTER BONE	
Registration Number: 3565421 WHOLESOME GOODNESS	
Registration Number:3521840HEALTHY INSIDE. BEAUTIFUL OUTSIDE.	
Registration Number: 3521984 WHOLESOME MEDLEY	
Registration Number: 3811311 BOLD, MEATY SATISFACTION!	
Registration Number: 3627853 ACATEMY	
Registration Number: 3554952 LICKITTYS	
Registration Number: 3640937 EVERY INGREDIENT COUNTS	
Registration Number:3610818MAR-O-SNACKS	
Registration Number: 3578268 HEALTH CHEW]
Registration Number: 3282185 SNAW SOMES! TRADEMARK	

REEL. 005237 FRAME. 0168

Property Type	Number	Word Mark
Registration Number:	3291418	FARM STAND SELECTS
Registration Number:	3391636	PLUS CARE
Registration Number:	3861389	COMBO BITES
Registration Number:	3684196	ESSENTIALS PLUS
Registration Number:	3894363	LET'S PLAY
Registration Number:	3929376	DOGS JUST KNOW
Registration Number:	3749792	MILK-BONE
Registration Number:	3749800	KIBBLES 'N BITS
Registration Number:	3749801	9LIVES
Registration Number:	3749802	9LIVES
Registration Number:	3777760	POWER OF PAWS
Registration Number:	3912003	FINICKY ABOUT NUTRITION
Registration Number:	3920927	9LIVES INDOOR COMPLETE
Registration Number:	3844645	9LIVES
Registration Number:	3845242	ESSENTIALS PLUS+
Registration Number:	3845244	MEOW MIX
Registration Number:	3930559	TRUSTED SINCE 1908 MILK-BONE BRAND
Registration Number:	3945404	THE BITS MAKE IT BETTER
Registration Number:	3978715	IT'S GOOD TO GIVE
Registration Number:	4026683	MILK-BONE HEALTHY FAVORITES
Registration Number:	4225954	THE TASTE CATS ASK FOR BY NAME
Registration Number:	4305554	TOO GOOD TO PUT IN A CAN!
Registration Number:	2833430	
Registration Number:	2863689	CHEW-LOTTA
Registration Number:	2890290	MORE TASTE. MORE JOY.
Registration Number:	2900846	BAKERY BITES
Registration Number:	2896426	MILK-BONE BAKERY BITES
Registration Number:	2908694	NATURE'S RECIPE
Registration Number:	3419767	SNOCRATES
Registration Number:	3373800	TASTY TIPS
Registration Number:	2943581	CARIBBEAN CATCH
Registration Number:	2534344	MILK-BONE
Registration Number:	2770488	
Registration Number:	3319893	REAL TASTE. REAL EXCITEMENT.
Registration Number:	3276992	DRUMSTICKS
Registration Number:	3336294	KITTY CATCH
Registration Number:	3303815	ROVEROLIS
Registration Number:	3376525	PAWFECTIONS
Registration Number:	3304402	FORTUNE SNOOKIES TRADEMARK

REEL. 005237 FRAME. 0169

	Number	Word Mark
Registration Number:	3299822	DENTA RIFFIC
Registration Number:	3418325	KITTEN LI'L NIBBLES
Registration Number:	3309703	MORRIS'
Registration Number:	3309704	MORRIS' MILLION CAT RESCUE
Registration Number:	3299949	CHEEZ PUPS
Registration Number:	3309713	LI'L MO
Registration Number:	3360908	100% CATISFACTION
Registration Number:	3442894	MAKING LIVES BETTER
Registration Number:	3076066	MILK-BONE
Registration Number:	3146647	DENTA-DELICIOUS
Registration Number:	3146666	MILK-BONE
Registration Number:	3170087	OCEAN EXPLOSION
Registration Number:	3245407	STIR UP A NOURISHING MEAL
Registration Number:	3195318	
Registration Number:	3122224	
Registration Number:	3113256	
Registration Number:	3190283	
Registration Number:	3647573	MEOW
Registration Number:	3641263	THE MEOW MIX HOUSE
Registration Number:	3641270	MEOW MIX HOUSE
Registration Number:	3170330	
Registration Number:	3170331	
Registration Number:	3263014	9 LIVES DAILY ESSENTIALS
Registration Number:	3262520	MARKET SELECT
Registration Number:	3270354	BRUSHING BITES
Registration Number:	3349402	STEAK BONES
Registration Number:	3257317	
Registration Number:	3913878	NATURE'S RECIPE EVERY INGREDIENT COUNTS
Registration Number:	3975839	BISTRO MEALS
Registration Number:	4019611	KITTEN LI'L NIBBLES
Registration Number:	4023837	MILO'S KITCHEN
Registration Number:	4033490	
Registration Number:	4036183	HEALTHY FAVORITES
Registration Number:	4039409	MILO'S KITCHEN
Registration Number:	4122983	TENDER FAVORITES
Registration Number:	4176190	MEOW MIX TENDER CENTERS
Registration Number:	4191821	PATÉ TOPPERS
Registration Number:	4199512	START THE FUN!
Registration Number:	4199626	SN-ALLOWEEN TRADEMARK

REEL. 005237 FRAME. 0170

Property Type	Number	Word Mark
Registration Number:	4206811	MILK-BONE
Registration Number:	4214508	IT'S ALL ABOUT THE MIX.
Registration Number:	4218687	THE BEST TREATS COME FROM THE KITCHEN
Registration Number:	4219058	MEOW MIX PATÉ TOPPERS
Registration Number:	4222658	
Registration Number:	4241791	PICTURE PERFECT PETS
Registration Number:	4293018	BACKYARD GRILL
Registration Number:	4298961	PUP-PERONI MIX STIX
Registration Number:	4299323	HOLIDAY FEAST
Registration Number:	4321620	POOCH PICNIC
Registration Number:	4328440	GRAVY TRAIN

CORRESPONDENCE DATA

Fax Number: 4152473263

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 415-247-3000

Email: trademarkspet@bigheartpet.com, stephanie.guerra@bigheartpet.com

Correspondent Name: Timothy S. Ernst **Address Line 1:** P.O. Box 193575

Address Line 4: San Francisco, CALIFORNIA 94119-3575

ATTORNEY DOCKET NUMBER:	REGS. NAME CHANGE
NAME OF SUBMITTER:	Timothy S. Ernst
SIGNATURE:	/tse/
DATE SIGNED:	03/13/2014

Total Attachments: 3

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TRADEMARK REEL: 005237 FRAME: 0171 Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "DEL MONTE CORPORATION",

CHANGING ITS NAME FROM "DEL MONTE CORPORATION" TO "BIG HEART PET

BRANDS", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF FEBRUARY,

A.D. 2014, AT 4 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3532840 8100

140192030

AUTHENT'TCATION: 1141649

DATE: 02-18-14

Jeffrey W. Bullock, Secretary of State

TRADEMARK REEL: 005237 FRAME: 0172

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 04:14 PM 02/18/2014 FILED 04:00 PM 02/18/2014 SRV 140192030 - 3532840 FILE

CERTIFICATE OF AMENDMENT

TO THE

CERTIFICATE OF INCORPORATION

OF

DEL MONTE CORPORATION

Del Monte Corporation, a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), does hereby certify:

1. That by unanimous written consent of the Board of Directors of the Corporation, resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Board hereby declares it advisable and in the best interests of the Corporation that the Certificate of Incorporation of the Corporation be amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and read as follows:

"FIRST: The name of the corporation is "Big Heart Pet Brands"."

- 2. That thereafter, pursuant to resolution of its Board of Directors, a unanimous written consent of the stockholders of the Corporation was passed in accordance with Section 228 of the General Corporation Law of the State of Delaware, in which consent the necessary number of shares as required by statute approved the amendment.
- 3. This Certificate of Amendment, which amends the Certificate of Incorporation, was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.
- 4. This Certificate of Amendment shall be effective as of the date of its filing with the Secretary of State of the State of Delaware.

[Remainder of Page Intentionally Left Blank]

TRADEMARK
REEL: 005237 FRAME: 0173

IN WITNESS WHEREOF, the undersigned, as a duly authorized officer of the Corporation, has executed this Certificate of Amendment on February 18, 2014.

By:

Name: Timothy S. Ernst

Title: Vice President, General Counsel

and Secretary

RECORDED: 03/13/2014

REEL: 005237 FRAME: 0174