

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Venture Lending & Leasing VI, Inc.		12/14/2013	CORPORATION: MARYLAND
Venture Lending & Leasing VII, Inc.		12/14/2013	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Lemon, Inc.
Street Address:	60 East Rio Salado Parkway
Internal Address:	Suite 400
City:	Tempe
State/Country:	ARIZONA
Postal Code:	85281
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3550661	BLING NATION
Registration Number:	3562099	BLING NATION
Registration Number:	3598972	BLINGER
Registration Number:	3650888	BLINGLINK
Registration Number:	3651094	
Registration Number:	3806131	BLINGTAG
Registration Number:	3936574	BLING NATION
Registration Number:	3936575	BLING TAG
Registration Number:	3936592	
Registration Number:	4146499	LEMON
Registration Number:	4146501	L

CORRESPONDENCE DATA

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000

Email: PTO_TMconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive

Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	327000.011633
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	03/04/2014
Total Attachments: 2 source=Release TM's#page1.tif source=Release TM's#page2.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
RELEASE OF SECURITY INTEREST IN TRADEMARKS

Whereas, LEMON, INC., a Delaware corporation, whose post office address is 364 University Avenue, Palo Alto, CA 94301 ("Assignor"), had granted, to secure the repayment of loans made under a Loan and Security Agreement, dated as of July 1, 2013 (as amended, the "Loan Agreement"), pursuant to the Loan Agreement, a security interest and mortgage in certain personal property assets of Assignor, including all right, title and interest of Assignor in, to and under all of Assignor's Trademarks (as defined in the IP Security Agreement), including all trademarks, trademark applications and trademark licenses, as specifically listed on the attached "Schedule 1," whether presently existing or hereafter arising or acquired, and all products and proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof for the full term of the trademark (all of the foregoing are collectively called the "Trademarks") to each of Venture Lending & Leasing VI, Inc. and Venture Lending & Leasing VII, Inc., both Maryland corporations, having a mailing address at 104 La Mesa Dr., Suite 102, Portola Valley, CA 94028 (together, "Assignee"), by an Intellectual Property Security Agreement, dated as of July 1, 2013 (the "IP Security Agreement"), and the Loan Agreement, and recorded at the United States Patent and Trademark Office on July 1, 2013 at Reel 5061 Frame 0375.

Now, therefore, for good and valuable consideration provided to Assignee by Assignor, Assignee, by these presents, does release, without warranty or recourse, Assignor from Assignee's security interest in the entire right, title and interest in and to the Trademarks.

Executed this 14 day of December 2013, at Portola Valley, California.

ASSIGNEE:

VENTURE LENDING & LEASING VI, INC.

By:
Name: Maurice Werdegar
Title: President and CEO

VENTURE LENDING & LEASING VII, INC.

By:
Name: Maurice Werdegar
Title: President and CEO

SCHEDULE 1

Trademarks

<u>Description</u>	<u>U.S. Registration Number</u>	<u>Registration Date</u>
Bling Nation	3550661	12/23/08
Bling Nation & Design	3562099	01/13/09
Blinger	3598972	03/31/09
BlingLink	3650888	07/07/09
Miscellaneous Design (Bling Nation Logo)	3651094	07/07/09
BlingTag	3806131	09/22/10
Blign Nation & Design	3936574	03/29/11
BlingTag & Design	3936575	03/29/11
Miscellaneous Design (Bling Nation Arrow)	3936592	03/29/11
Lemon	4146499	05/22/12
L & Design	4146501	05/23/12

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