

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Variety Media, LLC		01/28/2014	LIMITED LIABILITY COMPANY: DELAWARE

<b>RECEIVING PARTY DATA</b>	
Name:	Comerica Bank
Street Address:	411 West Lafayette
Internal Address:	MC 3251
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48226-3517
Entity Type:	a Texas banking association: TEXAS

<b>PROPERTY NUMBERS Total: 45</b>		
Property Type	Number	Word Mark
Registration Number:	3296859	AWARD CENTRAL
Registration Number:	4119723	BLOGDOGGER
Serial Number:	85239836	BLOGDOGGER
Registration Number:	3970883	BOFFO
Serial Number:	85470132	CREATIVE CONSCIENCE
Serial Number:	85470155	CREATIVE CONSCIENCE AWARD
Registration Number:	4200263	CREATIVE LEADERSHIP AWARD
Registration Number:	1640471	DAILY VARIETY
Registration Number:	4137264	FILM MARKETING SUMMIT
Registration Number:	4137262	FILM TECHNOLOGY SUMMIT
Registration Number:	4141511	FIND OUT FIRST
Registration Number:	4207999	FLIXTRACKER
Registration Number:	4137263	FUTURE OF FILM SUMMIT

OP \$1140.00 3296859

Registration Number:	4048470	INSIDE PRODUCTION
Registration Number:	2237340	L.A. 411
Registration Number:	1487531	LA 411
Registration Number:	4170811	LA 411
Registration Number:	4193497	LA 411
Registration Number:	3363989	NEW YORK 411
Registration Number:	4170812	NEW YORK 411
Registration Number:	4193495	NEW YORK 411
Registration Number:	4182306	NY 411
Registration Number:	3563557	POWER OF YOUTH
Registration Number:	4054125	SHOWBLITZ
Registration Number:	3529443	THE BIZ
Registration Number:	4196861	TVTRACKER.COM
Registration Number:	4196859	TVTRACKER.COM
Registration Number:	3886598	V
Registration Number:	3078184	V
Registration Number:	2417890	VARIETY
Registration Number:	1350618	VARIETY
Registration Number:	2476922	VARIETY
Registration Number:	4154172	VARIETY ARABIA
Registration Number:	4175700	VARIETY ENTERTAINMENT & TECHNOLOGY SUMMI
Registration Number:	4091085	VARIETY POWER OF COMEDY
Registration Number:	3957896	VARIETY POWER OF COMEDY
Serial Number:	85177958	VARIETY POWER OF MUSIC
Registration Number:	3560089	VARIETY POWER OF YOUTH
Registration Number:	4146712	VARIETY SCREENING SERIES
Registration Number:	4175702	VARIETY VENTURE CAPITAL & NEW MEDIA SUMM
Registration Number:	2251363	VARIETY.COM
Registration Number:	3711045	VARIETY411.COM
Registration Number:	3472234	V LIFE
Registration Number:	3486487	VPAGE
Registration Number:	3335083	VPAGE

CORRESPONDENCE DATA

Fax Number: 7349302494

**TRADEMARK**  
**REEL: 005226 FRAME: 0173**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 734-930-0121  
Email: asujek@bodmanlaw.com  
Correspondent Name: Angela Alvarez Sujek - Bodman PLC  
Address Line 1: 201 South Division, Suite 400  
Address Line 4: Ann Arbor, MICHIGAN 48104

NAME OF SUBMITTER:	Angela Alvarez Sujek
Signature:	/Angela Alvarez Sujek/
Date:	02/25/2014

**Total Attachments: 12**

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

(Variety Media, LLC)

This Intellectual Property Security Agreement (this "Agreement") is entered into as of January 28, 2014, between **COMERICA BANK** ("Bank") and **VARIETY MEDIA, LLC**, a Delaware limited liability company ("Debtor").

### RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations ("Financial Accommodations") to **PENSKE BUSINESS MEDIA, LLC**, a Delaware limited liability company ("Borrower") pursuant to a Credit Agreement made as of January 28, 2014, between Bank and Borrower, as amended, restated, replaced and supplemented from time to time.

B. Bank is willing to make the Financial Accommodations to Borrower, but only upon the condition, among others, that Debtor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the Indebtedness. Debtor executed and delivered to Bank that certain Security Agreement (Intellectual Property) dated as of even date herewith (as amended, restated, replaced and supplemented from time to time, the "Security Agreement"). Capitalized terms used herein are used as defined in the Security Agreement.

C. Pursuant to the terms of the Security Agreement, Debtor has granted to Bank a security interest in all of Debtor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of the Indebtedness, Debtor hereby represents, warrants, covenants and agrees as follows:

### AGREEMENT

To secure the Indebtedness, Debtor grants and pledges to Bank a security interest in all of Debtor's right, title and interest in, to and under its Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Security Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Security Agreement, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Security Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Agreement or the Security Agreement, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Debtor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Debtor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Debtor:

11175 Santa Monica Boulevard, 9<sup>th</sup> Floor  
Los Angeles, California 90025

DEBTOR:

**VARIETY MEDIA, LLC,**  
a Delaware limited liability company

By: \_\_\_\_\_  
Name: Paul Woolnough  
Title: Secretary

Address of Bank:

411 West Lafayette  
MC 3251  
Detroit, Michigan 48226-3517

BANK:

**COMERICA BANK**

By: \_\_\_\_\_  
Name: David J. Wible  
Title: Vice President

[Signature Page to Intellectual Property Security Agreement (Variety Media, LLC)]

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Debtor:

11175 Santa Monica Boulevard, 9<sup>th</sup> Floor  
Los Angeles, California 90025

DEBTOR:

**VARIETY MEDIA, LLC,**  
a Delaware limited liability company


By: \_\_\_\_\_  
Name: Paul Woolnough  
Title: Secretary

Address of Bank:

411 West Lafayette  
MC 3251  
Detroit, Michigan 48226-3517

BANK:

**COMERICA BANK**

By:  \_\_\_\_\_  
Name: David J. Wible  
Title: Vice President

[Signature Page to Intellectual Property Security Agreement (Variety Media, LLC)]

**EXHIBIT A**

**Copyrights**

<u>Grantor/ Claimant</u>	<u>Title of Work</u>	<u>Registration/ Copyright Number</u>	<u>Registration Date</u>	<u>Publication Date</u>
Variety Media, LLC	Cannes : fifty years of sun, sex & celluloid / foreword by Clint Eastwood ; introd. by Todd McCarthy	TX0004575676	8-4-1997	5-7-1997
Variety Media, LLC	Variety : film, video, theatre, music : the year in review	CSN0093204  ISSN: 0959- 1486		1991
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		2004
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		2003
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		2002
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		2001
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		2000
Variety Media, LLC	Variety : films, video, cable,	CSN0008080		1999

<u>Grantor/ Claimant</u>	<u>Title of Work</u>	<u>Registration/ Copyright Number</u>	<u>Registration Date</u>	<u>Publication Date</u>
LLC	music, talent, stage / Syd Silverman, executive editor]	ISSN: 0042- 2738		
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		1998
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		1997
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		1996
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		1995
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		1994
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		1993
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		1992
Variety	Variety : films,	CSN0008080		1991



<u>Grantor/ Claimant</u>	<u>Title of Work</u>	<u>Registration/ Copyright Number</u>	<u>Registration Date</u>	<u>Publication Date</u>
Media, LLC	video, cable, music, talent, stage / Syd Silverman, executive editor]	ISSN: 0042- 2738		
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		1990
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		1989
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080  ISSN: 0042- 2738		1988
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080		1987
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080		1986
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080		1985
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080		1984

<u>Grantor/ Claimant</u>	<u>Title of Work</u>	<u>Registration/ Copyright Number</u>	<u>Registration Date</u>	<u>Publication Date</u>
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080		1983
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080		1982
Variety Media, LLC	Variety : films, video, cable, music, talent, stage / Syd Silverman, executive editor]	CSN0008080		1981
Variety Media, LLC	Variety : films, video, T V films, radio, music, stage / editor, Syd Silverman	CSN0008080		1980
Variety Media, LLC	Variety : films, video, T V films, radio, music, stage / editor, Syd Silverman	CSN0008080		1979
Variety Media, LLC	Variety : films, video, T V films, radio, music, stage / editor, Syd Silverman	CSN0008080		1978
Variety Media, LLC	Variety : films, video, T V films, radio, music, stage / editor, Syd Silverman	CSN0008080		1977
Variety Media, LLC	The variety, history of show business	TX0003665601	10-8-1993	9-16-1993
Variety Media, LLC	The Variety insider / the editors of Variety	CSN0132984  ISSN: 1524- 5446		2000

<u>Grantor/ Claimant</u>	<u>Title of Work</u>	<u>Registration/ Copyright Number</u>	<u>Registration Date</u>	<u>Publication Date</u>
Variety Media, LLC	The Variety insider / the editors of Variety	CSN0132984  ISSN: 1524- 5446		1999
Variety Media, LLC	Variety movie guide / foreword by Richard Attenborough; editor, Derek Elley	TX0003215525	12-9-1991	10-31-1991
Variety Media, LLC	Variety ... sourcebook	CSN0088664		1990
Variety Media, LLC	Variety the Hollywood dictionary	TX0006337183	12-6-2005	10-1-2005

**EXHIBIT B**

**Patents**

None.

**EXHIBIT C**

**Trademarks**

**Trademarks**

MARK (PROFILE NAME)	OWNER	CLASS(ES)	COUNTRY NAME	APPLICATION #	APP. DATE	REGISTRATION #	REG. DATE	STATUS
AWARD CENTRAL	Variety Media, LLC	41	United States of America	77/085,837	18-Jan-07	3296859	25-Sep-07	Registered
BLOGDOGGER	Variety Media, LLC	41	United States of America	85/976,187	11-Feb-11	4119723	27-Mar-12	Registered
BLOGDOGGER	Variety Media, LLC	016, 041	United States of America	85/239,836	11-Feb-11			Allowed
BOFFO	Variety, Inc.	41	United States of America	77/313,708	25-Oct-07	3970883	31-May-11	Registered
CREATIVE CONSCIENCE	Variety Media, LLC	41	United States of America	85/470,132	11-Nov-11			Allowed
CREATIVE CONSCIENCE AWARD	Variety Media, LLC	41	United States of America	85/470,155	11-Nov-11			Allowed
CREATIVE LEADERSHIP AWARD	Variety Media, LLC	41	United States of America	85/423,581	15-Sep-11	4200263	28-Aug-12	Registered
DAILY VARIETY (stylized)	Variety Media, LLC	16	United States of America	74/065,444	4-Jun-90	1640471	9-Apr-91	Registered
FILM MARKETING SUMMIT	Variety Media, LLC	35	United States of America	85/507,180	2-Jan-12	4137264	1-May-12	Registered
FILM TECHNOLOGY SUMMIT	Variety Media, LLC	35	United States of America	85/507,153	2-Jan-12	4137262	1-May-12	Registered
FIND OUT FIRST	Variety Media, LLC	035, 041, 009	United States of America	85/349,022	17-Jun-11	4141511	15-May-12	Registered
FLIXTRACKER	Variety Media, LLC	035, 042	United States of America	85/447,911	14-Oct-11	4207999	11-Sep-12	Registered
FUTURE OF FILM SUMMIT	Variety Media, LLC	35	United States of America	85/507,161	2-Jan-12	4137263	2-May-12	Registered
INSIDE PRODUCTION	Variety Media, LLC	41	United States of America	85/263,548	10-Mar-11	4048470	1-Nov-11	Registered
L.A. 411	Variety Media, LLC	41	United States of America	75/226,488	16-Jan-97	2237340	6-Apr-99	Registered
LA 411	Variety Media, LLC	16	United States of America	73/648,835	11-Mar-87	1487531	10-May-88	Registered
LA 411	Variety Media, LLC	35	United States of America	85/451,131	19-Oct-11	4170811	7-Jul-12	Registered
LA 411	Variety Media, LLC	42	United States of	85/456,385	26-Oct-	4193497	11-Sep-	Registered

MARK (PROFILE NAME)	OWNER	CLASS(ES)	COUNTRY NAME	APPLICATION #	APP. DATE	REGISTRATION #	REG. DATE	STATUS
			America		11		12	
NEW YORK 411	Variety Media, LLC	16	United States of America	77/240,262	27- Jul- 07	3363989	1- Jan- 08	Registered
NEW YORK 411	Variety Media, LLC	42	United States of America	85/451,229	19- Oct- 11	4170812	10- Jul-12	Registered
NEW YORK 411	Variety Media, LLC	42	United States of America	85/456,330	26- Oct- 11	4193495	21- Aug- 12	Registered
NY 411	Variety Media, LLC	42	United States of America	85/451,170	19- Oct- 11	4182306	31- Jul-12	Registered
POWER OF YOUTH	Variety Media, LLC	035, 036	United States of America	77/433,293	27- Mar- 08	3563557	20- Jan- 09	Registered
SHOWBLITZ	Variety Media, LLC	41	United States of America	85/229,913	31- Jan- 11	4054125	8- Nov- 11	Registered
THE BIZ	Variety Media, LLC	35	United States of America	77/351,161	13- Dec- 07	3529443	4- Nov- 08	Registered
TVTRACKER.C OM	Variety Media, LLC	035, 041	United States of America	85/349,116	17- Jun- 11	4196861	28- Aug- 12	Registered
TVTRACKER.C OM and Design	Variety Media, LLC	035, 041	United States of America	85/348,976	17- Jun- 11	4196859	28- Aug- 12	Registered
V (stylized)	Variety Media, LLC	41	United States of America	77/198,714	6- Jun- 07	3886598	7- Dec- 10	Registered
V (stylized)	Variety Media, LLC	016, 041	United States of America	76/610,855	10- Sep- 04	3078184	11- Apr- 06	Registered
VARIETY	Variety Media, LLC	41	United States of America	75/404,877	10- Dec- 97	2417890	2- Jan- 01	Registered
VARIETY (stylized)	Variety Media, LLC	16	United States of America	73/519,633	20- Jan- 85	1350618	23- Jul-85	Registered
VARIETY (stylized)	Variety Media, LLC	41	United States of America	75/402,891	10- Dec- 97	2476922	14- Aug- 01	Registered
VARIETY ARABIA	Variety Media, LLC	009, 041	United States of America	85/456,536	26- Oct- 11	4154172	5- Jun- 11	Registered
VARIETY ENTERTAINME NT & TECHNOLOGY SUMMIT	Variety Media, LLC	35	United States of America	85/507,137	2- Jan- 12	4175700	17- Jul-12	Registered
VARIETY POWER OF COMEDY	Variety Media, LLC	035, 036	United States of America	85/359,604	29- Jun- 11	4091085	24- Jan- 12	Registered
VARIETY POWER OF COMEDY and Design	Variety Media, LLC	035, 036	United States of America	85/177,071	15- Nov- 10	3957896	10- May- 11	Registered

MARK (PROFILE NAME)	OWNER	CLASS(ES)	COUNTRY NAME	APPLICATION #	APP. DATE	REGISTRATION #	REG. DATE	STATUS
VARIETY POWER OF MUSIC	Variety Media, LLC	035, 036	United States of America	85/177,958	16-Nov-10			Allowed
VARIETY POWER OF YOUTH	Variety Media, LLC	035, 036	United States of America	77/433,272	27-Mar-08	3560089	3-Jan-09	Registered
VARIETY SCREENING SERIES and Design	Variety Media, LLC	41	United States of America	85/451,931	20-Oct-11	4146712	22-May-12	Registered
VARIETY VENTURE CAPITAL & NEW MEDIA SUMMIT	Variety Media, LLC	35	United States of America	85/507,190	2-Jan-12	4175702	17-Jul-12	Registered
VARIETY.COM	Variety Media, LLC	42	United States of America	75/464,542	10-Dec-97	2251363	8-Jun-99	Registered
VARIETY411.COM	Variety Media, LLC	35	United States of America	77/549,287	18-Aug-08	3711045	17-Nov-09	Registered
VLIFE	Variety Media, LLC	016, 041	United States of America	78/609,964	15-Apr-05	3472234	22-Jul-08	Registered
VPAGE	Variety Media, LLC	16	United States of America	78/930,669	17-Jul-06	3486487	12-Aug-08	Registered
VPAGE	Variety Media, LLC	41	United States of America	78/930,709	17-Jul-06	3335083	13-Nov-07	Registered