

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FAIRVIEW IMPORT CORPORATION		01/01/2014	CORPORATION:
RECEIVING PARTY DATA			
Name:	FV EYEWEAR INCORPORAE D		
Street Address:	425 S. LOS ANGELES STREET, UNIT C		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90013		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	4112807	CHANTILLY	
Registration Number:	3990090	XS	
Registration Number:	3990091	KAOTIC	
Registration Number:	4210836	BG BAD GIRL	
Registration Number:	4165555	CB	
Registration Number:	4165553	RAGING BULL	
Registration Number:	4165554	PX	
Registration Number:	4235021	CB	
Registration Number:	4235019	GOLD LABEL	
Registration Number:	4235020	GP	
Registration Number:	4118581		
Registration Number:	4358906	RETROPOP	
Registration Number:	4462560	KAOTIC	

OP \$340.00 4112807

CORRESPONDENCE DATA

Fax Number: 6262897384

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 6262810981

Email: PEGGY@FAIRVIEWSUNGLASSES.COM

Correspondent Name: PEGGY LIN PARK

Address Line 1: 425 S. LOS ANGELES ST., UNIT C

Address Line 4: LOS ANGELES, CALIFORNIA 90013

NAME OF SUBMITTER:	FU HSING LIU
Signature:	/FU HSING LIU/
Date:	02/06/2014

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Fairview Import Corporation, a California corporation, doing business at 9934 Bell Ranch Drive, Santa Fe Springs, CA 90670 (hereinafter referred to as **ASSIGNOR**), owns full and exclusive right, title and entire interest to the registration(s) and/or application(s) listed on the attached Exhibit A – List of Trademarks (hereinafter referred to as **THE TRADEMARK RIGHTS**) and all goodwill of the business associated therewith;

WHEREAS, FV Eyewear Incorporated, a California corporation, doing business at 425 S. Los Angeles Street, Unit C, Los Angeles, CA 90013 (hereinafter referred to as **ASSIGNEE**), is desirous of acquiring the full and exclusive right, title and entire interest in **THE TRADEMARK RIGHTS** and all goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **ASSIGNOR** hereby sells, assigns, transfers and sets over unto the said **ASSIGNEE**, its successors and assigns, the full and exclusive right, title and entire interest to **THE TRADEMARK RIGHTS**, together with the goodwill of the business symbolized by the same, and to all Certificates of Registration or applications or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for **THE TRADEMARK RIGHTS**, and to any renewal thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and **ASSIGNOR** hereby authorizes and requests the United States Commissioner of Patents and Trademarks and any officials of foreign countries whose duty it is to issue trademarks on applications as aforesaid, to issue all registrations for **THE TRADEMARK RIGHTS** to **ASSIGNEE** in accordance with the terms of this **ASSIGNMENT** and hereby transfers all rights of action, power and benefit belonging to or accruing from **THE TRADEMARK RIGHTS** including the right to undertake proceedings to recover past and future damages and claim all other relief in respect of any acts of infringement thereof whether such acts shall have been committed before or after the date of this assignment.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

ASSIGNOR further covenants that **ASSIGNEE** will, upon its request, be provided promptly with all pertinent facts and documents relating to **THE TRADEMARK RIGHTS** and legal equivalents as may be known and accessible to **ASSIGNORS** and that **ASSIGNOR** will testify as to the same in any cancellation, opposition or litigation related thereto and will promptly execute and deliver to **ASSIGNEE** or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce **THE TRADEMARK RIGHTS** and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

IN TESTIMONY WHEREOF, I hereunto set my hand as of the date indicated below.

FAIRVIEW IMPORT CORPORATION



Dated: January 1, 2014

Name: Chun-Heng Liu
Title: President

TRADEMARK
REEL: 005210 FRAME: 0748

Exhibit A

List of TRADEMARKS

<u>Mark</u>	<u>Registration No.</u>	<u>Application Date</u>	<u>Registration Date</u>
CHANTILLY	4,112,807	12/07/2010	3/13/2012
XS	3,990,090	12/07/2010	7/05/2011
KAOTIC	3,990,091	12/07/2010	7/05/2011
RETROPOP	4,358,906	3/12/2012	6/25/2013
	4,210,836	2/04/2011	9/18/2012
	4,165,555	3/25/2011	6/26/2012
	4,235,021	8/11/2011	10/30/2012
	4,235,021	8/11/2011	10/30/2012
	4,235,020	8/11/2011	10/30/2012
	4,462,560	5/28/2013	1/07/2014
	4,165,554	3/25/2011	6/26/2012
	4,165,553	3/25/2011	6/26/2012
	4,118,581	8/11/2011	6/25/2013