

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	FIRST LIEN TRADEMARK SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NATIONAL TOBACCO COMPANY, L.P.		01/13/2014	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	WELLS FARGO BANK, NATIONAL ASSOCIATION
Street Address:	125 WEST W.T. HARRIS BLVD.
Internal Address:	ATTENTION: SYNDICATION AGENCY SERVICES
City:	CHARLOTTE
State/Country:	NORTH CAROLINA
Postal Code:	28262
Entity Type:	NATIONAL ASSOCIATION: UNITED STATES

PROPERTY NUMBERS Total: 72

Property Type	Number	Word Mark
Registration Number:	1817067	24C
Registration Number:	3683734	24C CLASSIC
Registration Number:	4102075	24-M
Registration Number:	4282388	A GREAT CHEW AT A FAIR PRICE
Registration Number:	4081343	A GREAT DIP AT A FAIR PRICE
Registration Number:	896764	BEECH-NUT
Registration Number:	1208850	BEECH-NUT
Registration Number:	4164901	BIG RED
Registration Number:	4313846	BIG RED
Registration Number:	4432045	BIG RED
Registration Number:	4321666	BLACK CANE
Registration Number:	4227611	BLACK STINGER
Registration Number:	2518530	DURANGO

OP \$1815.00 1817067

Registration Number:	4118850	DURANGO
Registration Number:	2624913	DURANGO
Registration Number:	3250523	FRED STOKER & SONS, INC.
Registration Number:	1904573	FRED STOKER & SONS, INC.
Registration Number:	2740903	FRED'S CHOICE
Registration Number:	3093811	FRED'S CHOICE
Registration Number:	4243368	GREEN KARMA
Registration Number:	4251655	GREEN KB-90
Registration Number:	2594416	HAVANA BLOSSOM
Registration Number:	2588575	HAVANA BLOSSOM
Registration Number:	1358381	HAVANA BLOSSOM FRESHER & TASTIER
Registration Number:	4147583	HOME RUN
Registration Number:	4147663	KEY STONE
Registration Number:	1817068	L-50
Registration Number:	2911785	LONE STAR
Registration Number:	4146922	LONE STAR
Registration Number:	3332794	MOONSHINE BLEND
Registration Number:	2535562	NATIONAL TOBACCO
Registration Number:	2570970	NATIONAL TOBACCO
Registration Number:	4137041	OLD HILLSIDE
Registration Number:	3167449	OLD HILLSIDE
Registration Number:	4137042	OUR PRIDE
Registration Number:	3028098	OUR PRIDE
Registration Number:	3351384	QUALITY MADE IT FAMOUS
Registration Number:	3703294	QUALITY MADE IT FAMOUS BEECH NUT EST 189
Registration Number:	3854466	RED CAP
Registration Number:	4298306	RED CAP
Registration Number:	4089989	RED SUPREME
Registration Number:	4125752	RIPTIDE
Registration Number:	4133234	RIPTIDE
Registration Number:	4214253	RIPTIDE
Registration Number:	3375872	RIVERMONT
Registration Number:	4136987	ROCK CASTLE
Registration Number:	4147584	SEQUOIA
Registration Number:	3170831	STOKER'S

	2071640	STOKER'S
Registration Number:	2359709	STOKER'S CLASSIC
Registration Number:	3092966	STOKER'S NUMBER 2
Registration Number:	3740942	STOKER'S SINCE 1940
Registration Number:	4117820	STRAIGHT UP
Registration Number:	3300362	SWEET 'N SMOKEY
Registration Number:	2027975	TENNESSEE CHEW
Registration Number:	3239885	TENNESSEE CHEW
Registration Number:	2381424	TEQUILA SUNRISE
Registration Number:	4151029	THUNDER BAY
Registration Number:	2508886	TROPHY
Registration Number:	2508885	TROPHY
Registration Number:	1879989	TROPHY THE SPORTSMAN'S CHEW
Registration Number:	3741010	
Registration Number:	2495704	
Registration Number:	2679622	
Registration Number:	2666702	
Registration Number:	2666703	
Registration Number:	2666704	
Serial Number:	78635686	NO. 1
Serial Number:	78635724	NUMBER 2
Serial Number:	78635739	NUMBER 2
Serial Number:	86071581	STOKER'S COUNTRY
Serial Number:	85360310	STRAIGHT UP

CORRESPONDENCE DATA

Fax Number: 7147558290

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: IPDOCKET@LW.COM, KRISTIN.AZCONA@LW.COM

Correspondent Name: LATHAM & WATKINS LLP

Address Line 1: 650 TOWN CENTER DRIVE, 20TH FLOOR

Address Line 4: COSTA MESA, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER: 037216-0018

NAME OF SUBMITTER: KRISTIN J AZCONA

Signature: /kja/

TRADEMARK

Total Attachments: 48

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FIRST LIEN TRADEMARK SECURITY AGREEMENT

This FIRST LIEN TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is made this 13th day of January, 2014, by and among Grantors listed on the signature pages hereof (collectively, jointly and severally, "Grantors" and each individually "Grantor"), and **WELLS FARGO BANK, NATIONAL ASSOCIATION**, a national banking association ("Wells Fargo"), in its capacity as agent for the Lenders and the other Secured Parties (in such capacity, together with its successors and assigns in such capacity, "Agent").

WITNESSETH:

WHEREAS, pursuant to that certain First Lien Term Loan Credit Agreement dated as of January 13, 2014 (as amended, restated, amended and restated, supplemented, or otherwise modified from time to time, the "Credit Agreement") by and among NORTH ATLANTIC HOLDING COMPANY, INC. ("Parent"), NATC HOLDING COMPANY, INC. ("Holdings"), NORTH ATLANTIC TRADING COMPANY, INC. ("Borrower"), the lenders party thereto as "Lenders" (each of such Lenders, together with its successors and assigns, is referred to hereinafter as a "Lender") and Agent, the Lenders have agreed to make certain financial accommodations available to the Borrower from time to time pursuant to the terms and conditions thereof; and

WHEREAS, the Lenders and the other Secured Parties are willing to make the financial accommodations to the Borrower as provided for in the Credit Agreement and the other Loan Documents, but only upon the condition, among others, that Grantors shall have executed and delivered to Agent, for the benefit of the Secured Parties, that certain First Lien Guaranty and Security Agreement, dated as of January 13, 2014 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, amended and restated, supplemented or otherwise modified, the "Guaranty and Security Agreement"); and

WHEREAS, pursuant to the Guaranty and Security Agreement, Grantors are required to execute and deliver to Agent, for the benefit of the Secured Parties, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement or, if not defined therein, in the Credit Agreement, and this Trademark Security Agreement shall be subject to the rules of construction set forth in Section 1(b) of the Guaranty and Security Agreement, which rules of construction are incorporated herein by this reference, mutatis mutandis.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby unconditionally grants, assigns, and pledges to Agent, for the benefit of each of the Secured Parties, to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "Security Interest") in all of such Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising and wherever located (collectively, the "Trademark Collateral"):

all domestic, foreign and multinational trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, logos,

Internet domain names, other indicia of origin or source identification, and general intangibles of a like nature, whether registered or unregistered, and with respect to any and all of the foregoing:

(i) all registrations and applications for registration thereof including the registrations and applications listed in Schedule I attached hereto,

(ii) all extension and renewals thereof,

(iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing,

(iv) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof,

(v) all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages and proceeds of suit now or hereafter due and/or payable with respect thereto, and

(vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world.

Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted hereunder attach to any "intent-to-use" trademark application to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of any registration issuing from such intent-to-use trademark application under applicable federal law; provided that, upon filing with the United States Patent and Trademark Office of an amendment to allege use pursuant to 15 U.S.C. § 1051(c) or a statement of use under 15 U.S.C. § 1051(d) (or any successor provisions), such intent-to-use application shall be considered Trademark Collateral.

3. SECURITY FOR SECURED OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Agent, the other Secured Parties or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of the Secured Parties, pursuant to the Guaranty and Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Guaranty and Security Agreement, the Guaranty and Security Agreement shall control.

5. COUNTERPARTS. This Trademark Security Agreement is a Loan Document. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile

or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.

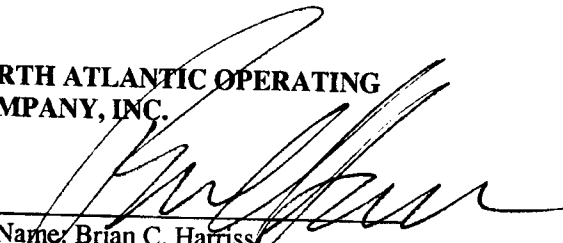
6. CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, AND JUDICIAL REFERENCE PROVISION. THIS TRADEMARK SECURITY AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, AND JUDICIAL REFERENCE SET FORTH IN SECTION 29 OF THE GUARANTY AND SECURITY AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, MUTATIS MUTANDIS.

[SIGNATURE PAGE FOLLOWS]

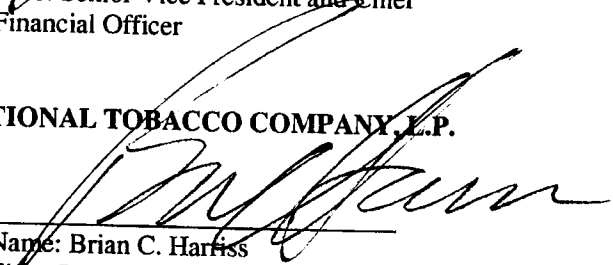
IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

**NORTH ATLANTIC OPERATING
COMPANY, INC.**

By: 
Name: Brian C. Harriss
Title: Senior Vice President and Chief
Financial Officer

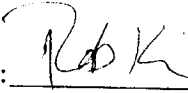
NATIONAL TOBACCO COMPANY, L.P.

By: 
Name: Brian C. Harriss
Title: Senior Vice President and Chief
Financial Officer

ACCEPTED AND ACKNOWLEDGED BY:

AGENT:

**WELLS FARGO BANK, NATIONAL
ASSOCIATION**, a national banking
association

By: 
Name: Rob King
Title: SVP

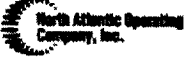
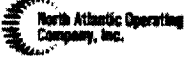
Signature Page to
First Lien Trademark Security Agreement


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North Atlantic Operating Company, Inc.

Trademark Registrations and
Applications

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
<p>MARKET MASTER</p> <p><u>Serial No.:</u> 78/264,327</p> <p><u>Reg. No.:</u> 2,850,959</p>	<p><u>First Use:</u> April 2, 2003</p> <p><u>Filed:</u> June 19, 2003</p> <p><u>Published:</u> March 16, 2004</p> <p><u>Registered:</u> June 8, 2004</p> <p><u>Registered 8 & 15:</u> July 3, 2010</p>	<p><u>International Class 20:</u></p> <p>Point of purchase displays</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>
<p>NORTH ATLANTIC OPERATING COMPANY</p> <p><u>Serial No.:</u> 76/115,213</p> <p><u>Reg. No.:</u> 2,610,473</p> <p><u>Disclaimer:</u> "OPERATING COMPANY"</p>	<p><u>First Use:</u> November 1, 1997</p> <p><u>Filed:</u> August 24, 2000</p> <p><u>Published:</u> July 24, 2001</p> <p><u>Allowed:</u> October 16, 2001</p> <p><u>Registered:</u> August 20, 2002</p> <p><u>Renewed:</u> August 20, 2012</p>	<p><u>International Class 34:</u></p> <p>smoking tobacco, cigarette papers, cigarette tubes, lighters not of precious metal, cigarette rolling machines, cigarette injection machines, cigarettes, cigars</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>
<p>NORTH ATLANTIC OPERATING COMPANY</p> <p><u>Serial No.:</u> 78/091,719</p> <p><u>Reg. No.:</u> 2,635,446</p> <p><u>Disclaimer:</u> "OPERATING COMPANY, INC."</p>	<p><u>First Use:</u> November 1, 1997</p> <p><u>Filed:</u> November 5, 2001</p> <p><u>Published:</u> July 23, 2002</p> <p><u>Registered:</u> October 15, 2002</p> <p><u>Renewed:</u> December 28, 2011</p>	<p><u>International Class 35:</u></p> <p>Distributorships in the field of tobacco products and smokers accessories</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>



<p>NORTH ATLANTIC OPERATING COMPANY, INC. & Design</p>  <p><u>Serial No.:</u> 78/092,299</p> <p><u>Reg. No.:</u> 2,664,695</p> <p><u>Disclaimer:</u> "OPERATING COMPANY, INC."</p>	<p><u>First Use:</u> January 7, 2002</p> <p><u>Filed:</u> November 8, 2001</p> <p><u>Published:</u> June 4, 2002</p> <p><u>Allowed:</u> August 27, 2002</p> <p><u>Registered:</u> December 17, 2002</p> <p><u>Renewed:</u> December 17, 2012</p>	<p><u>International Class 34:</u> smoking tobacco, cigarette papers, cigarette tubes , lighters not of precious metal, cigarette rolling machines, cigarette injection machines, cigarettes, cigars</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>
<p>NORTH ATLANTIC OPERATING COMPANY, INC. & Design</p>  <p><u>Serial No.:</u> 78/092,298</p> <p><u>Reg. No.:</u> 2,664,694</p> <p><u>Disclaimer:</u> "OPERATING COMPANY, INC."</p>	<p><u>First Use:</u> January 7, 2002</p> <p><u>Filed:</u> November 8, 2001</p> <p><u>Published:</u> June 4, 2002</p> <p><u>Allowed:</u> August 27, 2002</p> <p><u>Registered:</u> December 17, 2002</p> <p><u>Renewed:</u> December 17, 2012</p>	<p><u>International Class 35:</u> Distributorships in the field of tobacco products and smokers accessories</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>
<p>ZIG ZAG</p> <p><u>Serial No.:</u> 73/085,295</p> <p><u>Reg. No.:</u> 1,133,291</p>	<p><u>First Use:</u> May, 1971</p> <p><u>In Commerce:</u> July 1, 1971</p> <p><u>Filed:</u> April 27, 1976</p> <p><u>Published:</u> December 25, 1979</p> <p><u>Registered:</u> April 15, 1980</p> <p><u>Renewed:</u> April 15, 2010</p>	<p><u>International Class 34:</u> Cigars</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>



<p>ZIG ZAG</p> <p><u>Serial No.:</u> 73/628,858</p> <p><u>Reg. No.:</u> 1,472,580</p>	<p><u>First Use:</u> October 6, 1986</p> <p><u>Filed:</u> November 6, 1986</p> <p><u>Published:</u> October 20, 1987</p> <p><u>Registered:</u> January 12, 1988</p> <p><u>Renewed:</u> January 12, 2008</p>	<p><u>International Class 34:</u></p> <p>Cigarette tobacco</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>
<p>ZIG ZAG & Design</p>  <p><u>Serial No.:</u> 85/414,445</p>	<p><u>Filed:</u> September 2, 2011</p> <p><u>Published:</u> February 12, 2013</p>	<p><u>International Class 34:</u></p> <p>Loose tobacco, cigars, cigarillos, chewing tobacco, snuff, cigarettes, cigar wraps</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>
<p>ZIG ZAG CLASSIC AMERICAN BLEND</p> <p><u>Serial No.:</u> 78/084,504</p> <p><u>Reg. No.:</u> 2,780,643</p> <p><u>Disclaimer:</u> "AMERICAN BLEND"</p>	<p><u>First Use:</u> March, 1999</p> <p><u>Filed:</u> September 19, 2001</p> <p><u>Published:</u> October 1, 2002</p> <p><u>Allowed:</u> December 24, 2002</p> <p><u>Registered:</u> November 4, 2003</p> <p><u>Renewed:</u> November 4, 2013</p>	<p><u>International Class 35:</u></p> <p>Smoking tobacco</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>
<p>ZIGARETTES</p> <p><u>Serial No.:</u> 85/431,822</p> <p><u>Reg. No.:</u> 4,135,544</p>	<p><u>First Use:</u> October 17, 2011</p> <p><u>Filed:</u> September 26, 2011</p> <p><u>Published:</u> February 14, 2012</p> <p><u>Registered:</u> May 1, 2012</p>	<p><u>International Class 34:</u></p> <p>Cigarette cases</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>

<p>ZIGARI</p> <p><u>Serial No.:</u> 85/289,914</p> <p><u>Reg. No.:</u> 4,144,091</p>	<p><u>First Use:</u> January 27, 2012</p> <p><u>Filed:</u> April 8, 2011</p> <p><u>Published:</u> August 16, 2011</p> <p><u>Allowed:</u> October 11, 2011</p> <p><u>Registered:</u> May 15, 2012</p>	<p><u>International Class 34:</u></p> <p>Cigars; smoking tobacco; tobacco</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>
<p>ZIG-ZAG</p> <p><u>Serial No.:</u> 85/652,888</p>	<p><u>Filed:</u> June 15, 2012</p> <p><u>Published:</u> November 13, 2012</p> <p><u>Allowed:</u> January 8, 2013</p>	<p><u>International Class 34:</u></p> <p>Cigarettes</p>	<p>North Atlantic Operating Co., Inc. 5201 Interchange Way Louisville, KY 40229</p>
<p>ZIG-ZAG</p> <p><u>Serial No.:</u> 77/367,950</p> <p><u>Reg. No.:</u> 3,867,900</p>	<p><u>First Use:</u> May, 1971</p> <p><u>In Commerce:</u> July 1, 1971</p> <p><u>Filed:</u> January 9, 2008</p> <p><u>Published:</u> December 23, 2008</p> <p><u>Allowed:</u> March 17, 2009</p> <p><u>Registered:</u> October 26, 2010</p>	<p><u>International Class 34:</u></p> <p>Cigars</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>
<p>ZIG-ZAG & Design</p>  <p><u>Serial No.:</u> 74/250,904</p> <p><u>Reg. No.:</u> 1,775,416</p>	<p><u>First Use:</u> May 9, 1991</p> <p><u>Filed:</u> March 2, 1992</p> <p><u>Published:</u> March 16, 1993</p> <p><u>Registered:</u> June 8, 1993</p> <p><u>Renewed:</u> June 8, 2013</p>	<p><u>International Class 34:</u></p> <p>Smoking tobacco</p>	<p>North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229</p>

ZIG-ZAG GOLD STANDARD <u>Serial No.:</u> 74/673,369 <u>Reg. No.:</u> 2,122,646	<u>First Use:</u> October 27, 1995 <u>Filed:</u> May 11, 1995 <u>Published:</u> September 30, 1997 <u>Registered:</u> December 23, 1997 <u>Registered 8 & 15:</u> March 29, 2003	<u>International Class 34:</u> Cigarette tobacco	North Atlantic Operating Company, Inc. 5201 Interchange Way Louisville, KY 40229
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Active International Trademark Applications and Registrations

Country	Mark App. No. Reg. No.	Key Dates	Goods/Services	Owner
India	NORTH ATLANTIC OPERATING COMPANY, INC. & Design  <u>App. No.:</u> 1096846 <u>Reg. No.:</u> 1096846	<u>Filed:</u> <u>April 19, 2002</u> <u>Registered:</u> April 19, 2002	Smoking tobacco, cigarette papers, cigarette tubes, lighters not of precious metal, cigarette rolling machines, cigarette injection machines, cigarettes, cigars	North Atlantic Operating Company, Inc.
India	NORTH ATLANTIC OPERATING COMPANY, INC. & Design  <u>App. No.:</u> 1252161 <u>Reg. No.:</u> 1252161	<u>Filed:</u> <u>November 25, 2003</u> <u>Registered:</u> November 25, 2003	Distributorships in the field of tobacco products and smokers accessories	North Atlantic Operating Company, Inc.

<p>Mexico</p>	<p>NORTH ATLANTIC OPERATING COMPANY, INC. & Design</p>  <p><u>App. No.:</u> 0543184</p> <p><u>Reg. No.:</u> 776905</p>	<p><u>Filed:</u> <u>April 16, 2002</u></p> <p><u>Registered:</u> January 31, 2003</p>	<p>Smoking tobacco, cigarette papers, cigarette tubes, namely, pre-rolled cigarette paper in which tobacco is inserted, lighters not of precious metal, cigarette rolling machines, which can be made of any metal except of precious metal, cigarette injection machines, namely handheld cigarette injection for injection or insertion of tobacco inside the pre-rolled paper for cigarettes, cigarettes, cigars</p>	<p>North Atlantic Operating Company, Inc.</p>
<p>Mexico</p>	<p>NORTH ATLANTIC OPERATING COMPANY, INC. & Design</p>  <p><u>App. No.:</u> 0543185</p> <p><u>Reg. No.:</u> 805267</p>	<p><u>Filed:</u> <u>April 16, 2002</u></p> <p><u>Registered:</u> September 1, 2003</p>	<p>Distributorships in the field of tobacco products and smokers accessories</p>	<p>North Atlantic Operating Company, Inc.</p>
<p>Dominican Republic</p>	<p>ZZ</p> <p><u>App. No.:</u> 2009-29217</p> <p><u>Reg. No.:</u> 179885</p>	<p><u>Filed:</u> <u>December 28, 2009</u></p> <p><u>Registered:</u> April 15, 2010</p>	<p>Tobacco, articles for smokers, matches, envelope for cigarettes, layers, cigarettes, paper for cigarettes, tobacco to chew, pipes to smoke, pipes for tobacco, tobacco to smoke</p>	<p>North Atlantic Operating Company, Inc.</p>


Dominican Republic	ZZ <u>App. No.:</u> 2009-29216 <u>Reg. No.:</u> 179883	<u>Filed:</u> <u>December 28,</u> <u>2009</u> <u>Registered:</u> April 15, 2010	Paper, cardboard and articles of this matter, products of the press, stack of papers and photographs	North Atlantic Operating Company, Inc.
Belize	ZIG-ZAG <u>App. No.:</u> Forthcoming	<u>Filed:</u>	International Class 34	North Atlantic Operating Company, Inc.
Canada	OLD HILLSIDE <u>App. No.:</u> 1393674 <u>Reg. No.:</u> TMA796,245	<u>Filed:</u> <u>April 30, 2008</u> <u>Registered:</u> <u>April 27, 2011</u>	Tobacco	North Atlantic Operating Company, Inc.
Dominican Republic	ZIG-ZAG <u>App. No.:</u> 62/2010	<u>Filed:</u> <u>March 18, 2010</u>	International Class 34	North Atlantic Operating Company, Inc.
El Salvador	ZIG-ZAG <u>App. No.:</u> 2009097505 <u>Reg. No.:</u> 00027	<u>Filed:</u> <u>November 23,</u> <u>2009</u> <u>Registered:</u> <u>November 11,</u> <u>2010</u>	International Class 34	North Atlantic Operating Company, Inc.
Guatemala	ZIG-ZAG <u>App. No.:</u> M-008068-2009	<u>Filed:</u> <u>November 24,</u> <u>2009</u>	International Class 34	North Atlantic Operating Company, Inc.
Haiti	ZIG-ZAG <u>App. No.:</u> 1411-E	<u>Filed:</u> <u>November 25,</u> <u>2009</u>	International Class 34	North Atlantic Operating Company, Inc.
Honduras	ZIG-ZAG <u>App. No.:</u> 85320323 <u>Reg. No.:</u> 1185411	<u>Filed:</u> <u>November 23,</u> <u>2009</u> <u>Registered:</u> <u>December 29,</u> <u>2011</u>	International Class 34	North Atlantic Operating Company, Inc.
Nicaragua	ZIG-ZAG <u>App. No.:</u> 2009-03254	<u>Filed:</u> <u>November 24,</u> <u>2009</u>	International Class 34	North Atlantic Operating Company, Inc.



National Tobacco Company, L.P.
 Trademark Registration and Applications

December 15, 2013


Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
24C <u>Serial No.:</u> 74/388,134 <u>Reg. No.:</u> 1,817,067	First Use: January 1, 1968 Filed: May 10, 1993 Published: October 26, 1993 Registered: January 18, 1994 Renewed: January 18, 2014	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
24C CLASSIC <u>Serial No.:</u> 77/321,289 <u>Reg. No.:</u> 3,683,734	First Use: September 30, 1999 Filed: November 5, 2007 Published: April 15, 2008 Allowed: August 12, 2008 Registered: September 15, 2009	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
24-M <u>Serial No.:</u> 85/363,880 <u>Reg. No.:</u> 4,102,075	First Use: March 1, 1990 Filed: July 6, 2011 Published: December 6, 2011 Registered: February 21, 2012	<u>International Class 34:</u> Chewing tobacco; smokeless tobacco; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229


Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
A GREAT CHEW AT A FAIR PRICE <u>Serial No.:</u> 85/645,724 <u>Reg. No.:</u> 4,282,388 <u>Disclaimer:</u> "GREAT CHEW"	<u>First Use:</u> February 24, 2012 <u>Filed:</u> June 7, 2012 <u>Published:</u> November 13, 2012 <u>Registered:</u> January 29, 2013	<u>International Class 34:</u> Chewing tobacco; smokeless tobacco; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
A GREAT DIP AT A FAIR PRICE <u>Serial No.:</u> 85/272,349 <u>Reg. No.:</u> 4,081,343 <u>Disclaimer:</u> "GREAT DIP"	<u>First Use:</u> October 11, 2011 <u>Filed:</u> March 21, 2011 <u>Published:</u> July 26, 2011 <u>Allowed:</u> September 20, 2011 <u>Registered:</u> January 3, 2012	<u>International Class 34:</u> Smokeless tobacco; snuff; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
BEECH-NUT <u>Serial No.:</u> 72-327829 <u>Reg. No.:</u> 896,764	<u>First Use:</u> 1897 <u>Filed:</u> May 21, 1969 <u>Published:</u> June 2, 1970 <u>Registered:</u> August 18, 1970 <u>Renewed:</u> August 18, 2010	<u>International Class 34:</u> cigarette and chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
BEECH-NUT & Design  Serial No.: 73/273,544 Reg. No.: 1,208,850	<u>First Use:</u> 1968 <u>Filed:</u> August 7, 1980 <u>Published:</u> June 15, 1982 <u>Registered:</u> September 14, 1982 <u>Renewed:</u> September 14, 2012	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
BIG RED Serial No.: 77/804,794 Reg. No.: 4,164,901	<u>First Use:</u> October 6, 2011 <u>Filed:</u> August 14, 2009 <u>Published:</u> January 5, 2010 <u>Allowed:</u> March 30, 2010 <u>Registered:</u> June 26, 2012	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
BIG RED Serial No.: 85/386,063 Reg. No.: 4,313,846	<u>First Use:</u> January 8, 2013 <u>Filed:</u> August 1, 2011 <u>Published:</u> December 13, 2011 <u>Allowed:</u> February 7, 2012 <u>Registered:</u> April 2, 2013	<u>International Class 34:</u> Cigars; smoking tobacco; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
BIG RED & Design  Serial No.: 85/639,311	<u>Filed:</u> May 31, 2012 <u>Published:</u> July 31, 2012 <u>Allowed:</u> September 25, 2012	<u>International Class 34:</u> Smokeless tobacco; snuff; tobacco	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229
BIG RED & Design  Serial No.: 85/883,896 Reg. No.: 4,432,045	<u>First Use:</u> January 8, 2013 <u>Filed:</u> March 22, 2013 <u>Published:</u> August 27, 2013 <u>Registered:</u> November 12, 2013	<u>International Class 34:</u> Cigars; smoking tobacco; tobacco	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229
BLACK CANE Serial No.: 85/400,359 Reg. No.: 4,321,666	<u>First Use:</u> August 21, 2012 <u>Filed:</u> August 17, 2011 <u>Published:</u> November 29, 2011 <u>Allowed:</u> August 21, 2012 <u>Registered:</u> April 16, 2013	<u>International Class 34:</u> Smoking tobacco; tobacco; tobacco, namely, cigars	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229
BLACK LIGHTNING Serial No.: 85/819,060	<u>Filed:</u> January 9, 2013 <u>Published:</u> April 9, 2013 <u>Allowed:</u> June 4, 2013	<u>International Class 34:</u> Cigarillos; smoking tobacco; tobacco	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229



Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
BLACK STINGER <u>Serial No.:</u> 85/475,160 <u>Reg. No.:</u> 4,227,611	<u>First Use:</u> August 21, 2012 <u>Filed:</u> November 17, 2011 <u>Published:</u> March 27, 2012 <u>Allowed:</u> May 22, 2012 <u>Registered:</u> October 16, 2012	<u>International Class 34:</u> Cigars; smoking tobacco; tobacco	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229
DURANGO <u>Serial No.:</u> 86/012,305	<u>Filed:</u> July 17, 2013	<u>International Class 1:</u> Cartridges sold filled with propylene glycol for electronic cigarettes; cartridges sold filled with vegetable glycerin for electronic cigarettes <u>International Class 9:</u> Electronic cigarette batteries <u>International Class 30:</u> Cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; chemical flavorings in liquid form used to refill electronic cigarette cartridges <u>International Class 34:</u> Electronic cigarettes; disposable electronic cigarettes; electronic cigarette flavor cartridges sold empty	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
DURANGO <u>Serial No.:</u> 75/906,407 <u>Reg. No.:</u> 2,518,530	<u>First Use:</u> March 3, 1998 <u>Filed:</u> January 31, 2000 <u>Published:</u> April 24, 2001 <u>Allowed:</u> July 17, 2001 <u>Registered:</u> December 11, 2001 <u>Renewed:</u> December 11, 2011	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
DURANGO <u>Serial No.:</u> 77/496,351 <u>Reg. No.:</u> 4,118,850	<u>First Use:</u> March 3, 1998 <u>Filed:</u> June 11, 2008 <u>Published:</u> November 10, 2009 <u>Allowed:</u> February 2, 2010 <u>Registered:</u> March 27, 2012	<u>International Class 34:</u> Smokeless tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
DURANGO (Stylized)  <u>Serial No.:</u> 76/361,255 <u>Reg. No.:</u> 2,624,913	<u>First Use:</u> March 3, 1998 <u>Filed:</u> January 23, 2002 <u>Published:</u> July 2, 2002 <u>Registered:</u> September 24, 2002 <u>Renewed:</u> September 24, 2012	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
FRED STOKER & SONS, INC. <u>Serial No.:</u> 78/634,570 <u>Reg. No.:</u> 3,250,523 <u>Disclaimer:</u> "& SONS, INC."	<u>First Use:</u> January 1, 1940 <u>Filed:</u> May 23, 2005 <u>Published:</u> March 27, 2007 <u>Registered:</u> June 12, 2007 [To Be Cancelled]	<u>International Class 34:</u> Smokeless and smoking tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
FRED STOKER & SONS, INC. Note: Reigstered only in Tennessee	<u>First Use:</u> January 1, 1985 <u>Registered:</u> November 14, 1986 <u>Renewed:</u> June 3, 1996 <u>Assigned:</u> August 30, 2006		National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
FRED STOKER & SONS, INC. & Design  <u>Serial No.:</u> 74/388,137 <u>Reg. No.:</u> 1,904,573 <u>Disclaimer:</u> "INC."	<u>First Use:</u> October 12, 1987 <u>Filed:</u> May 10, 1993 <u>Published:</u> April 18, 1995 <u>Registered:</u> July 11, 1995 <u>Renewed:</u> July 11, 2005	<u>International Class 34:</u> Smokeless and smoking tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
FRED'S CHOICE <u>Serial No.:</u> 75/745,913 <u>Reg. No.:</u> 2,740,903	<u>First Use:</u> January, 1993 <u>Filed:</u> July 9, 1999 <u>Published:</u> November 28, 2000 <u>Registered:</u> July 29, 2003 <u>Renewed:</u> July 29, 2013	<u>International Class 34:</u> Smokeless and smoking tobaccos	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
FRED'S CHOICE (Stylized) <i>Fred's Choice</i> <u>Serial No.:</u> 78/232,275 <u>Reg. No.:</u> 3,093,811	<u>First Use:</u> March 31, 2004 <u>Filed:</u> April 1, 2003 <u>Published:</u> May 24, 2005 <u>Allowed:</u> August 16, 2005 <u>Registered:</u> May 16, 2006 <u>Registered 8 & 15:</u> August 9, 2011	<u>International Class 34:</u> Smokeless and smoking tobaccos	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
GREEN GARUDA <u>Serial No.:</u> 85/819,068 <u>Disclaimer:</u> "GREEN"	<u>Filed:</u> January 9, 2013 <u>Published:</u> April 9, 2013 <u>Allowed:</u> June 4, 2013	<u>International Class 34:</u> Cigarillos; smoking tobacco; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229


Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
GREEN KARMA <u>Serial No.:</u> 85/463,194 <u>Reg. No.:</u> 4,243,368 <u>Disclaimer:</u> "GREEN"	<u>First Use:</u> August 21, 2012 <u>Filed:</u> November 3, 2011 <u>Published:</u> July 10, 2012 <u>Allowed:</u> September 4, 2012 <u>Registered:</u> November 13, 2012	<u>International Class 34:</u> Cigars; smoking tobacco; tobacco	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229
GREEN KB-90 <u>Serial No.:</u> 85/602,845 <u>Reg. No.:</u> 4,251,655 <u>Disclaimer:</u> "GREEN"	<u>First Use:</u> August 21, 2012 <u>Filed:</u> April 19, 2012 <u>Published:</u> August 14, 2012 <u>Allowed:</u> October 9, 2012 <u>Registered:</u> November 27, 2012	<u>International Class 34:</u> Cigars; smoking tobacco; tobacco	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229
HAVANA BLOSSOM <u>Serial No.:</u> 85/362,616	<u>First Use:</u> December 31, 1899 <u>Filed:</u> July 4, 2011	<u>International Class 34:</u> (Based on use in commerce) smokeless tobacco; tobacco(based on intent to use) cigars; smoking tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
HAVANA BLOSSOM <u>Serial No.:</u> 78/051,649 <u>Reg. No.:</u> 2,594,416	<u>First Use:</u> December 31, 1899 <u>Filed:</u> March 6, 2001 <u>Published:</u> April 23, 2002 <u>Registered:</u> July 16, 2002 <u>Renewed Principal Register - Sec. 2(F):</u> July 16, 2012	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
HAVANA BLOSSOM (Stylized)  <u>Serial No.:</u> 78/052,087 <u>Reg. No.:</u> 2,588,575	<u>First Use:</u> May 31, 1964 <u>Filed:</u> March 8, 2001 <u>Published:</u> April 9, 2002 <u>Registered:</u> July 2, 2002 <u>Renewed Principal Register - Sec. 2(F):</u> July 2, 2012	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
HAVANA BLOSSOM FRESHER & TASTIER & Design  <u>Serial No.:</u> 73-459744 <u>Reg. No.:</u> 1,358,381 <u>Disclaimer:</u> "HAVANA" AND "FRESHER & TASTIER"	<u>First Use:</u> May, 1964 <u>Filed:</u> January 6, 1984 <u>Published:</u> June 25, 1985 <u>Registered:</u> September 3, 1985 <u>Renewed:</u> September 3, 2005	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
HOME RUN <u>Serial No.:</u> 85/247,249 <u>Reg. No.:</u> 4,147,583	<u>First Use:</u> January 27, 2012 <u>Filed:</u> February 21, 2011 <u>Published:</u> June 28, 2011 <u>Allowed:</u> August 23, 2011 <u>Registered:</u> May 22, 2012	<u>International Class 34:</u> Cigars; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
KEY STONE <u>Serial No.:</u> 85/267,046 <u>Reg. No.:</u> 4,147,663	<u>First Use:</u> January 27, 2012 <u>Filed:</u> March 15, 2011 <u>Published:</u> July 5, 2011 <u>Allowed:</u> August 30, 2011 <u>Registered:</u> May 22, 2012	<u>International Class 34:</u> Cigars; smoking tobacco; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
L-50 <u>Serial No.:</u> 74/388,138 <u>Reg. No.:</u> 1,817,068	<u>First Use:</u> January 13, 1986 <u>Filed:</u> May 10, 1993 <u>Published:</u> October 26, 1993 <u>Registered:</u> January 18, 1994 <u>Renewed:</u> January 18, 2014	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229



Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
LONE STAR <u>Serial No.:</u> 86/079,358	<u>Filed:</u> October 1, 2013 <u>Published:</u> December 31, 2013	<u>International Class 1:</u> Cartridges sold filled with propylene glycol for electronic cigarettes; cartridges sold filled with vegetable glycerin for electronic cigarettes <u>International Class 9:</u> Electronic cigarette batteries <u>International Class 30:</u> Cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; chemical flavorings in liquid form used to refill electronic cigarette cartridges <u>International Class 34:</u> Electronic cigarettes; disposable electronic cigarettes; electronic cigarette flavor cartridges sold empty	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229
LONE STAR <u>Serial No.:</u> 78/251,295 <u>Reg. No.:</u> 2,911,785	<u>First Use:</u> July 2, 2004 <u>In Commerce:</u> July 8, 2004 <u>Filed:</u> May 18, 2003 <u>Published:</u> December 9, 2003 <u>Allowed:</u> March 2, 2004 <u>Registered:</u> December 14, 2004 <u>Registered &</u> <u>Accepted:</u> July 16, 2011	<u>International Class 34:</u> cigarettes, tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
LONE STAR Serial No.: 77/496,356 Reg. No.: 4,146,922	<u>First Use:</u> January 27, 2012 <u>Filed:</u> June 11, 2008 <u>Published:</u> July 21, 2009 <u>Allowed:</u> October 13, 2009 <u>Registered:</u> May 22, 2012	<u>International Class 34:</u> Cigars; smoking tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
MOONSHINE BLEND Serial No.: 78/937,817 Reg. No.: 3,332,794 <u>Disclaimer:</u> "BLEND"	<u>First Use:</u> October 18, 2006 <u>Filed:</u> July 26, 2006 <u>Published:</u> February 20, 2007 <u>Allowed:</u> May 15, 2007 <u>Registered:</u> November 6, 2007 <u>Registered 8 & 15:</u> November 13, 2013	<u>International Class 34:</u> Tobacco, namely, smokeless tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
NATIONAL TOBACCO Serial No.: 75/906,718 Reg. No.: 2,535,562 <u>Disclaimer:</u> "TOBACCO"	<u>First Use:</u> December, 1988 <u>Filed:</u> January 31, 2000 <u>Published:</u> November 13, 2001 <u>Registered:</u> February 5, 2002 <u>Renewed:</u> February 5, 2012	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229


Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
NATIONAL TOBACCO <u>Serial No.:</u> 76/115,467 <u>Reg. No.:</u> 2,570,970 <u>Disclaimer:</u> "TOBACCO"	<u>First Use:</u> December, 1988 <u>Filed:</u> August 24, 2000 <u>Published:</u> February 26, 2002 <u>Registered:</u> May 21, 2002 <u>Renewed:</u> May 21, 2012	<u>International Class 35:</u> Distributorships in the field of tobacco products	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
NO. 1 <u>Serial No.:</u> 78/635,686	<u>First Use:</u> January 1, 1946 <u>Filed:</u> May 24, 2005 <u>Published:</u> February 21, 2006	<u>International Class 34:</u> Smokeless and smoking tobacco	National Tobacco Company, L.P., 257 Park Avenue South 7th Floor New York, NY 10010
NUMBER 2 <u>Serial No.:</u> 78/635,724	<u>First Use:</u> March 1, 2000 <u>Filed:</u> May 24, 2005 <u>Published:</u> April 18, 2006	<u>International Class 34:</u> Smokeless and smoking tobacco	National Tobacco Company, L.P.
NUMBER 2 (Stylized)  <u>Serial No.:</u> 78/635,739	<u>First Use:</u> March 1, 2000 <u>Filed:</u> May 24, 2005 <u>Published:</u> April 18, 2006	<u>International Class 34:</u> Smokeless and smoking tobacco	National Tobacco Company, L.P.


Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
OLD HILLSIDE <u>Serial No.:</u> 85/386,151 <u>Reg. No.:</u> 4,137,041	<u>First Use:</u> January 10, 2000 <u>Filed:</u> August 1, 2011 <u>Published:</u> November 15, 2011 <u>Allowed:</u> January 10, 2012 <u>Registered:</u> May 1, 2012	<u>International Class 34:</u> Tobacco; smoking tobacco; cigars	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229
OLD HILLSIDE <u>Serial No.:</u> 78/494,640 <u>Reg. No.:</u> 3,167,449	<u>First Use:</u> January 10, 2000 <u>Filed:</u> October 5, 2004 <u>Published:</u> August 22, 2006 <u>Registered:</u> November 7, 2006 <u>Registered 8</u> <u>Accepted:</u> December 9, 2012	<u>International Class 34:</u> Tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
OUR PRIDE <u>Serial No.:</u> 85/386,745 <u>Reg. No.:</u> 4,137,042	<u>First Use:</u> September 1, 1989 <u>Filed:</u> August 2, 2011 <u>Published:</u> November 15, 2011 <u>Allowed:</u> January 10, 2012 <u>Registered:</u> May 1, 2012	<u>International Class 34:</u> Tobacco; cigars; smoking tobacco	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229


Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
OUR PRIDE Serial No.: 78/494,888 Reg. No.: 3,028,098	<u>First Use:</u> September 1, 1989 <u>Filed:</u> October 5, 2004 <u>Published:</u> September 20, 2005 <u>Registered:</u> December 13, 2005 <u>Registered 8 & 15:</u> July 11, 2011	<u>International Class 34:</u> Tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
QUALITY MADE IT FAMOUS Serial No.: 77/136,693 Reg. No.: 3,351,384	<u>First Use:</u> December 31, 1939 <u>Filed:</u> March 21, 2007 <u>Published:</u> September 25, 2007 <u>Registered:</u> December 11, 2007 <u>Registered Principal Register - Sec. 2(F) 8 & 15:</u> August 12, 2013	<u>International Class 34:</u> Tobacco, namely, smokeless tobacco, snuff and chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229


Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
<p>QUALITY MADE IT FAMOUS BEECH NUT EST 1897 ORIGINAL CHEWING TOBACCO & Design</p>  <p>Serial No.: 77/616,323</p> <p>Reg. No.: 3,703,294</p> <p>Disclaimer: "EST 1897 ORIGINAL CHEWING TOBACCO"</p>	<p><u>First Use:</u> January 22, 2007</p> <p><u>Filed:</u> November 18, 2008</p> <p><u>Published:</u> March 24, 2009</p> <p><u>Allowed:</u> June 16, 2009</p> <p><u>Registered:</u> October 27, 2009</p>	<p><u>International Class 34:</u> Chewing tobacco</p>	<p>National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229</p>
<p>RED CAP</p> <p>Serial No.: 77/663,841</p> <p>Reg. No.: 3,854,466</p>	<p><u>First Use:</u> December 31, 1910</p> <p><u>Filed:</u> February 5, 2009</p> <p><u>Published:</u> June 2, 2009</p> <p><u>Allowed:</u> September 29, 2009</p> <p><u>Registered:</u> September 28, 2010</p>	<p><u>International Class 34:</u> Tobacco, namely, pipe tobacco</p>	<p>National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229</p>
<p>RED CAP & Design</p>  <p>Serial No.: 85/721,610</p> <p>Reg. No.: 4,298,306</p>	<p><u>First Use:</u> April 14, 2009</p> <p><u>Filed:</u> September 6, 2012</p> <p><u>Published:</u> November 13, 2012</p> <p><u>Registered:</u> March 5, 2013</p>	<p><u>International Class 34:</u> Pipe tobacco; tobacco</p>	<p>National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229</p>


Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
RED SUPREME <u>Serial No.:</u> 85/241,976 <u>Reg. No.:</u> 4,089,989	<u>First Use:</u> July 3, 2001 <u>Filed:</u> February 14, 2011 <u>Published:</u> November 8, 2011 <u>Registered:</u> January 24, 2012	<u>International Class 34:</u> Chewing tobacco; smokeless tobacco; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
RIPTIDE <u>Serial No.:</u> 86/079,355	<u>Filed:</u> October 1, 2013 <u>Published:</u> December 31, 2013	<u>International Class 1:</u> Cartridges sold filled with propylene glycol for electronic cigarettes; cartridges sold filled with vegetable glycerin for electronic cigarettes <u>International Class 9:</u> Electronic cigarette batteries <u>International Class 30:</u> Cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; chemical flavorings in liquid form used to refill electronic cigarette cartridges <u>International Class 34:</u> Electronic cigarettes; disposable electronic cigarettes; electronic cigarette flavor cartridges sold empty	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229
RIPTIDE <u>Serial No.:</u> 77/531,407 <u>Reg. No.:</u> 4,125,752	<u>First Use:</u> January 27, 2012 <u>Filed:</u> July 25, 2008 <u>Published:</u> November 4, 2008 <u>Allowed:</u> January 27, 2009 <u>Registered:</u> April 10, 2012	<u>International Class 34:</u> Tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
RIPTIDE Serial No.: 85/387,010 Reg. No.: 4,133,234	<u>First Use:</u> January 27, 2012 <u>Filed:</u> August 2, 2011 <u>Published:</u> November 15, 2011 <u>Allowed:</u> January 10, 2012 <u>Registered:</u> April 24, 2012	<u>International Class 34:</u> Cigars; smoking tobacco; tobacco	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229
RIPTIDE & Design  Serial No.: 86/084,458	<u>Filed:</u> October 7, 2013 <u>Published:</u> December 31, 2013	<u>International Class 1:</u> Cartridges sold filled with propylene glycol for electronic cigarettes; cartridges sold filled with vegetable glycerin for electronic cigarettes <u>International Class 9:</u> Electronic cigarette batteries <u>International Class 30:</u> Cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; chemical flavorings in liquid form used to refill electronic cigarette cartridges <u>International Class 34:</u> Electronic cigarettes; disposable electronic cigarettes; electronic cigarette flavor cartridges sold empty	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
RIPTIDE & Design  <u>Serial No.:</u> 77/659,204 <u>Reg. No.:</u> 4,214,253	<u>First Use:</u> January 27, 2012 <u>Filed:</u> January 29, 2009 <u>Published:</u> April 14, 2009 <u>Allowed:</u> July 7, 2009 <u>Registered:</u> September 25, 2012	<u>International Class 34:</u> Tobacco; tobacco, namely, cigars	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
RIVERMONT <u>Serial No.:</u> 77/238,249 <u>Reg. No.:</u> 3,375,872	<u>First Use:</u> July 1, 1993 <u>Filed:</u> July 25, 2007 <u>Published:</u> November 13, 2007 <u>Registered:</u> January 29, 2008 <u>Registered &</u> <u>Accepted:</u> September 7, 2013	<u>International Class 34:</u> Tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
ROCK CASTLE <u>Serial No.:</u> 85/353,760 <u>Reg. No.:</u> 4,136,987	<u>First Use:</u> January 27, 2012 <u>Filed:</u> June 23, 2011 <u>Published:</u> November 15, 2011 <u>Allowed:</u> January 10, 2012 <u>Registered:</u> May 1, 2012	<u>International Class 34:</u> Cigars; smoking tobacco; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
Select Tobacco Products  Reg No: 20111753487 (Note: Registered only in Delaware)	<u>Filed:</u> December 18, 2001 <u>Reistered:</u> December 18, 2001		National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
SEQUOIA <u>Serial No.:</u> 85/247,257 <u>Reg. No.:</u> 4,147,584	<u>First Use:</u> January 27, 2012 <u>Filed:</u> February 21, 2011 <u>Published:</u> June 28, 2011 <u>Allowed:</u> August 23, 2011 <u>Registered:</u> May 22, 2012	<u>International Class 34:</u> Cigars; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
STOKER'S <u>Serial No.:</u> 85/944,111	<u>Filed:</u> May 28, 2013 <u>Published:</u> August 13, 2013	<u>International Class 34:</u> Cigars	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
STOKER'S <u>Serial No.:</u> 78/635,666 <u>Reg. No.:</u> 3,170,831	<u>First Use:</u> January 1, 1975 <u>Filed:</u> May 24, 2005 <u>Published:</u> August 29, 2006 <u>Registered:</u> November 14, 2006 <u>Registered 8 & 15:</u> December 30, 2011	<u>International Class 34:</u> Smokeless and smoking tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229


Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
STOKER'S & Design  <u>Serial No.:</u> 75/113,412 <u>Reg. No.:</u> 2,071,640	<u>First Use:</u> July 1, 1994 <u>Filed:</u> June 3, 1996 <u>Published:</u> March 25, 1997 <u>Registered:</u> June 17, 1997 <u>Renewed Principal Register - Sec. 2(F):</u> June 17, 2007	<u>International Class 34:</u> smokers articles, namely, smoking pipes, cigarette rolling paper, smoking tobacco and smokeless tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
STOKER'S CLASSIC <u>Serial No.:</u> 75/634,673 <u>Reg. No.:</u> 2,359,709	<u>First Use:</u> January, 1998 <u>Filed:</u> February 4, 1999 <u>Published:</u> March 28, 2000 <u>Registered:</u> June 20, 2000 <u>Renewed:</u> June 20, 2010	<u>International Class 34:</u> Smokeless tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
STOKER'S COUNTRY <u>Serial No.:</u> 86/071,581	<u>First Use:</u> February 15, 2012 <u>Filed:</u> September 23, 2013 <u>Published:</u> December 31, 2013	<u>International Class 41:</u> Providing smoking lounge services in the nature of a temporary smoking lounge for smoking and sampling tobacco products	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229




Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
STOKER'S NUMBER 2 <u>Serial No.:</u> 78/635,752 <u>Reg. No.:</u> 3,092,966	<u>First Use:</u> March 1, 2000 <u>Filed:</u> May 24, 2005 <u>Published:</u> February 21, 2006 <u>Registered:</u> May 16, 2006 [To Be Cancelled]	<u>International Class 34:</u> Smokeless and smoking tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
STOKER'S SINCE 1940 & Design  <u>Serial No.:</u> 77/590,491 <u>Reg. No.:</u> 3,740,942 <u>Disclaimer:</u> "SINCE 1940"	<u>First Use:</u> July 8, 2008 <u>Filed:</u> October 10, 2008 <u>Published:</u> March 3, 2009 <u>Allowed:</u> May 26, 2009 <u>Registered:</u> January 19, 2010	<u>International Class 34:</u> Chewing tobacco; smokeless tobacco; snuff; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, Kentucky 40229
STOKER'S SNUFF <u>Serial No.:</u> 85/562427 <u>Disclaimer:</u> "SNUFF"	<u>Filed:</u> March 7, 2012 <u>Published:</u> August 14, 2012 <u>Allowed:</u> October 9, 2012	<u>International Class 34:</u> Smokeless tobacco; snuff; tobacco	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229
STOKERSSNUFF.COM <u>Serial No.:</u> 86/100,086	<u>Filed:</u> October 24, 2013	<u>International Class 35:</u> Providing a website featuring information on tobacco products; providing a website featuring coupons, contests, and sweepstakes for tobacco users	National Tobacco Company, L.P., 5201 Interchange Way Louisville, KY 40229




Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
STRAIGHT UP Serial No.: 85/360,321 Reg. No.: 4,117,820	<u>First Use:</u> April 30, 2010 <u>Filed:</u> June 30, 2011 <u>Published:</u> December 6, 2011 <u>Registered:</u> March 27, 2012	<u>International Class 34:</u> Cigars; smoking tobacco; tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
STRAIGHT UP Serial No.: 85/360310	<u>First Use:</u> July 31, 2010 <u>Filed:</u> June 30, 2011 <u>Published:</u> December 6, 2011	<u>International Class 34:</u> Cigar wraps	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
SWEET 'N SMOKEY Serial No.: 78/937,835 Reg. No.: 3,300,362	<u>First Use:</u> October 18, 2006 <u>Filed:</u> July 26, 2006 <u>Registered Supplemental Register:</u> September 25, 2007 [To Be Cancelled]	<u>International Class 34:</u> Tobacco, namely, smokeless tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
TENNESSEE CHEW Serial No.: 74/388,131 Reg. No.: 2,027,975 Disclaimer: "CHEW"	<u>First Use:</u> January 22, 1988 <u>Filed:</u> May 10, 1993 <u>Registered:</u> December 31, 1996 <u>Renewed Supplemental Register:</u> December 31, 2006	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
TENNESSEE CHEW Serial No.: 78/959,906 Reg. No.: 3,239,885 Disclaimer: "CHEW"	<u>First Use:</u> January 22, 1988 <u>Filed:</u> August 24, 2006 <u>Published:</u> February 20, 2007 <u>Registered:</u> May 8, 2007 <u>Registered Principal Register - Sec. 2(F) 8 & 15:</u> May 29, 2013	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
TEQUILA SUNRISE Serial No.: 75/821,172 Reg. No.: 2,381,424	<u>First Use:</u> October, 1996 <u>Filed:</u> October 12, 1999 <u>Published:</u> June 6, 2000 <u>Registered:</u> August 29, 2000 <u>Renewed:</u> August 29, 2010	<u>International Class 34:</u> Tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
THUNDER BAY Serial No.: 86/079,314	<u>Filed:</u> October 1, 2013 <u>Published:</u> December 31, 2013	<u>International Class 1:</u> Cartridges sold filled with propylene glycol for electronic cigarettes; cartridges sold filled with vegetable glycerin for electronic cigarettes <u>International Class 9:</u> Electronic cigarette batteries <u>International Class 30:</u> Cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; chemical flavorings in liquid form used to refill electronic cigarette cartridges <u>International Class 34:</u> Electronic cigarettes; disposable electronic cigarettes; electronic cigarette flavor cartridges sold empty	National Tobacco Company, L.P., 15201 Interchange Way Louisville, KY 40229
THUNDER BAY Serial No.: 85/198,049 Reg. No.: 4,151,029	<u>First Use:</u> January 27, 2012 <u>Filed:</u> December 15, 2010 <u>Published:</u> April 26, 2011 <u>Allowed:</u> June 21, 2011 <u>Registered:</u> May 29, 2012	<u>International Class 34:</u> Tobacco; smoking tobacco; cigars	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229


Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
TROPHY Serial No.: 75/906,667 Reg. No.: 2,508,886	<u>First Use:</u> February, 1992 <u>Filed:</u> January 31, 2000 <u>Published:</u> August 28, 2001 <u>Registered:</u> November 20, 2001 <u>Renewed:</u> November 20, 2011	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
TROPHY & Design  Serial No.: 75/906,568 Reg. No.: 2,508,885	<u>First Use:</u> February, 1992 <u>Filed:</u> January 31, 2000 <u>Published:</u> August 28, 2001 <u>Registered:</u> November 20, 2001 <u>Renewed:</u> November 20, 2011	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229
TROPHY THE SPORTSMAN'S CHEW Serial No.: 74/272,473 Reg. No.: 1,879,989	<u>First Use:</u> January 23, 1992 <u>Filed:</u> April 20, 1992 <u>Published:</u> November 29, 1994 <u>Registered:</u> February 21, 1995 <u>Renewed:</u> February 21, 2005	<u>International Class 34:</u> Chewing tobacco	National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229

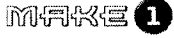
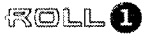

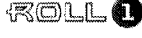
Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
 <p>Serial No.: 77/616,321</p> <p>Reg. No.: 3,741,010</p>	<p><u>First Use:</u> March 31, 2007</p> <p><u>Filed:</u> November 18, 2008</p> <p><u>Published:</u> March 3, 2009</p> <p><u>Allowed:</u> May 26, 2009</p> <p><u>Registered:</u> January 19, 2010</p>	<p><u>International Class 34:</u></p> <p>Chewing tobacco</p>	<p>National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229</p>
 <p>Serial No.: 75/906,671</p> <p>Reg. No.: 2,495,704</p>	<p><u>First Use:</u> December, 1988</p> <p><u>Filed:</u> January 31, 2000</p> <p><u>Published:</u> July 17, 2001</p> <p><u>Registered:</u> October 9, 2001</p> <p><u>Renewed:</u> October 9, 2011</p>	<p><u>International Class 34:</u></p> <p>Chewing tobacco</p>	<p>National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229</p>
 <p>Serial No.: 76/115,206</p> <p>Reg. No.: 2,679,622</p>	<p><u>First Use:</u> December, 1988</p> <p><u>Filed:</u> August 24, 2000</p> <p><u>Published:</u> November 5, 2002</p> <p><u>Registered:</u> January 28, 2003</p> <p><u>Renewed:</u> January 28, 2013</p>	<p><u>International Class 35:</u></p> <p>Distributorships in the field of tobacco products</p>	<p>National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229</p>

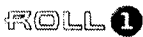


Trademark Serial No. Reg. No. Disclaimer	Key Dates	Goods/Services	Owner
 <p>Serial No.: 78/117,608</p> <p>Reg. No.: 2,666,702</p>	<p><u>First Use:</u> December 31, 1968</p> <p><u>Filed:</u> March 26, 2002</p> <p><u>Published:</u> October 1, 2002</p> <p><u>Registered:</u> December 24, 2002</p> <p><u>Renewed:</u> December 24, 2012</p>	<p><u>International Class 34:</u> Chewing tobacco</p>	<p>National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229</p>
 <p>Serial No.: 78/117,614</p> <p>Reg. No.: 2,666,703</p>	<p><u>First Use:</u> December 31, 1968</p> <p><u>Filed:</u> March 26, 2002</p> <p><u>Published:</u> October 1, 2002</p> <p><u>Registered:</u> December 24, 2002</p> <p><u>Renewed:</u> December 24, 2012</p>	<p><u>International Class 34:</u> Chewing tobacco</p>	<p>National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229</p>
 <p>Serial No.: 78/117,624</p> <p>Reg. No.: 2,666,704</p>	<p><u>First Use:</u> December 31, 1978</p> <p><u>Filed:</u> March 26, 2002</p> <p><u>Published:</u> October 1, 2002</p> <p><u>Registered:</u> December 24, 2002</p> <p><u>Renewed:</u> December 24, 2012</p>	<p><u>International Class 34:</u> Chewing tobacco</p>	<p>National Tobacco Company, L.P. 5201 Interchange Way Louisville, KY 40229</p>

Country	Mark App. No. Reg. No.	Key Dates	Goods/Services	Owner
Bermuda	BEECH-NUT <u>App. No.:</u> <u>Reg. No.:</u> 4397	<u>Registered:</u> January 11, 1960	Chewing tobacco	National Tobacco Company, L.P.
Brazil	BEECH-NUT <u>App. No.:</u> 830108165 <u>Reg. No.:</u> 830108165	<u>Filed:</u> November 11, 2008 <u>Registered:</u> January 11, 2011	Cigarette and chewing tobacco	National Tobacco Company, L.P.
Brazil	DURANGO <u>App. No.:</u> 830107797 <u>Reg. No.:</u> 830107797	<u>Filed:</u> January 10, 2008 <u>Registered:</u> January 31, 2012	Cigarettes; cigars; smokeless tobacco; smoking tobacco	National Tobacco Company, L.P.
European Union	DURANGO <u>App. No.:</u> 7034821 <u>Reg. No.:</u> 7034821	<u>Filed:</u> July 3, 2008 <u>Registered:</u> January 29, 2009	Cigarettes; cigars, smokeless tobacco, smoking tobacco	National Tobacco Company, L.P.
European Union	LONE STAR <u>App. No.:</u> 7034705 <u>Reg. No.:</u> 7034705	<u>Filed:</u> July 3, 2008 <u>Registered:</u> March 19, 2009	Cigarettes; cigars, smokeless tobacco, smoking tobacco	National Tobacco Company, L.P.
European Union	LONE STAR <u>App. No.:</u> 10699619 <u>Reg. No.:</u> 10699619	<u>Filed:</u> March 6, 2012 <u>Registered:</u> July 19, 2012	Cigar wraps	National Tobacco Company, L.P.
Japan	LONE STAR <u>App. No.:</u> 2008-058350 <u>Reg. No.:</u> 5194871	<u>Filed:</u> July 17, 2008 <u>Registered:</u> January 9, 2009	Cigarettes; cigars; smokeless tobacco; other tobacco	National Tobacco Company, L.P.

Country	Mark App. No. Reg. No.	Key Dates	Goods/Services	Owner
Argentina	ROLL 1 <u>App. No.:</u> 2870837 <u>Reg. No.:</u> 2322977	<u>Filed:</u> October 30, 2008 <u>Registered:</u> October 22, 2009	Cigarette papers; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.
Australia	ROLL 1 <u>App. No.:</u> 1270207 <u>Reg. No.:</u> 1270207	<u>Filed:</u> October 31, 2008 <u>Registered:</u> October 31, 2008	Cigarette papers; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.
Brazil	ROLL 1 <u>App. No.:</u> 830103970 <u>Reg. No.:</u> 830103970	<u>Filed:</u> October 31, 2008 <u>Registered:</u> February 22, 2012	Cigarette papers; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.
United Arab Emirates	MAKE 1 <u>App. No.:</u> 176899	<u>Filed:</u> July 22, 2012	Tobacco; smoking tobacco; pipe tobacco; roll your own tobacco; hookah tobacco; cigars; cigarettes; cigarillos; smokeless tobacco; chewing tobacco; snuff; snus; smokers' articles; cigarette papers; cigarette tubes; cigar wraps	National Tobacco Company, L.P.
Australia	MAKE 1 <u>App. No.:</u> 1270201 <u>Reg. No.:</u> 1270201	<u>Filed:</u> October 31, 2008 <u>Registered:</u> October 31, 2008	Cigarette tubes; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.

Country	Mark App. No. Reg. No.	Key Dates	Goods/Services	Owner
Brazil	MAKE 1 <u>App. No.:</u> 830103953 <u>Reg. No.:</u> 830103953	<u>Filed:</u> October 31, 2008 <u>Registered:</u> February 7, 2012	Cigarette tubes; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.
European Union	MAKE 1 <u>App. No.:</u> 7241805 <u>Reg. No.:</u> 7241805	<u>Filed:</u> September 19, 2008 <u>Registered:</u> April 7, 2009	Cigarette tubes; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.
Saudi Arabia	MAKE 1 <u>App. No.:</u> 184665 <u>Reg. No.:</u> 1505/29	<u>Filed:</u> July 22, 2012 <u>Registered:</u> September 3, 2013	Tobacco; smoking tobacco; pipe tobacco; roll your own tobacco; hookah tobacco; cigars; cigarettes; cigarillos; smokeless tobacco; chewing tobacco; snuff; snus; smokers' articles; cigarette papers; cigarette tubes; cigar wraps	National Tobacco Company, L.P.
Australia	MAKE 1 & Design  <u>App. No.:</u> 1270205 <u>Reg. No.:</u> 1270205	<u>Filed:</u> October 31, 2008 <u>Registered:</u> October 31, 2008	Cigarette tubes; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.

Country	Mark App. No. Reg. No.	Key Dates	Goods/Services	Owner
Brazil	MAKE 1 & Design  <u>App. No.:</u> 830103961 <u>Reg. No.:</u> 830103961	<u>Filed:</u> October 31, 2008 <u>Registered:</u> February 7, 2012	Cigarette tubes; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.
Argentina	ROLL 1 & Design  <u>App. No.:</u> 2870838 <u>Reg. No.:</u> 2322980	<u>Filed:</u> October 30, 2008 <u>Registered:</u> October 22, 2009	Cigarette papers; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.
Australia	ROLL 1 & Design  <u>App. No.:</u> 1270208 <u>Reg. No.:</u> 1270208	<u>Filed:</u> October 31, 2008 <u>Registered:</u> October 31, 2008	Cigarette papers; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.
Brazil	ROLL 1 & Design  <u>App. No.:</u> 830103988 <u>Reg. No.:</u> 830103988	<u>Filed:</u> October 31, 2008 <u>Registered:</u> February 22, 2012	Cigarette papers; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.

Country	Mark App. No. Reg. No.	Key Dates	Goods/Services	Owner
Brazil	ROLL 1 & Design  <u>App. No.:</u> 830103988 <u>Reg. No.:</u> 830103988	<u>Filed:</u> October 31, 2008 <u>Registered:</u> February 22, 2012	Cigarette papers; smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.
Thailand	7-7-7 PREMIUM SELECT BLEND & Design  <u>App. No.:</u> 726348 <u>Reg. No.:</u> TM317745	<u>Filed:</u> April 1, 2009 <u>Registered:</u> June 30, 2010	Smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.
Vietnam	7-7-7 PREMIUM SELECT BLEND & Design  <u>App. No.:</u> 4-2009-05632 <u>Reg. No.:</u> 147666	<u>Filed:</u> March 27, 2009 <u>Registered:</u> June 14, 2010	Smoking tobacco; cigarettes; cigars; smokeless tobacco	National Tobacco Company, L.P.
European Union	RED CAP <u>App. No.:</u> 8440877 <u>Reg. No.:</u> 8440877	<u>Filed:</u> July 21, 2009 <u>Registered:</u> February 1, 2010	Tobacco, namely, pipe tobacco	National Tobacco Company, L.P.

Country	Mark App. No. Reg. No.	Key Dates	Goods/Services	Owner
South Africa	RED CAP <u>App. No.:</u> 2009/13698 <u>Reg. No.:</u> 2009/13698	<u>Filed:</u> July 21, 2009 <u>Registered:</u> July 4, 2011	Tobacco, namely, pipe tobacco	National Tobacco Company, L.P.
Canada	STRAIGHT UP <u>App. No.:</u> 1556672	<u>Filed:</u> December 16, 2011	Cigars; smoking tobacco; tobacco; cigar wraps	National Tobacco Company, L.P.
European Union	STRAIGHT UP <u>App. No.:</u> 10472207 <u>Reg. No.:</u> 10472207	<u>Filed:</u> December 6, 2011 <u>Registered:</u> May 3, 2012	Cigars; smoking tobacco; tobacco; cigar wraps	National Tobacco Company, L.P.
European Union	CIGTECH <u>App. No.:</u> 10945541 <u>Reg. No.:</u> 10945541	<u>Filed:</u> June 7, 2012 <u>Registered:</u> October 17, 2012	Electronic cigarettes	National Tobacco Company, L.P.
China	DURANGO <u>App. No.:</u> 13209274	<u>Filed:</u> September 9, 2013	Electronic cigarettes; components for electronic cigarettes; disposable electronic cigarettes; electronic cigarette flavor cartridges	National Tobacco Company, L.P.
Dominican Republic	DURANGO <u>App. No.:</u> 2013-24011	<u>Filed:</u> August 28, 2013	Electronic cigarettes; components for electronic cigarettes; disposable electronic cigarettes; electronic cigarette flavor cartridges	National Tobacco Company, L.P.

Country	Mark App. No. Reg. No.	Key Dates	Goods/Services	Owner
Mexico	DURANGO <u>App. No.:</u> 1407023	<u>Filed:</u> August 26, 2013	Electronic cigarettes; components for electronic cigarettes; disposable electronic cigarettes; electronic cigarette flavor cartridges	National Tobacco Company, L.P.
Paraguay	STOKER'S <u>App. No.:</u> 57292/2013	<u>Filed:</u> November 29, 2013	Tobacco; smokeless tobacco; smoking tobacco; cigars	National Tobacco Company, L.P.

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