

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|----------------------|
| APOLLO GROUP, INC. | | 11/15/2013 | CORPORATION: ARIZONA |

RECEIVING PARTY DATA

| | |
|-----------------|------------------------------|
| Name: | APOLLO EDUCATION GROUP, INC. |
| Street Address: | 4025 S. Riverpoint Parkway |
| City: | Phoenix |
| State/Country: | ARIZONA |
| Postal Code: | 85040 |
| Entity Type: | CORPORATION: ARIZONA |

PROPERTY NUMBERS Total: 63

| Property Type | Number | Word Mark |
|----------------------|----------|--------------------------------------|
| Serial Number: | 85918114 | PHOENIX CAREER SERVICES |
| Serial Number: | 85443622 | PHOENIX PATRIOT |
| Serial Number: | 85840458 | COMPASS MAGAZINE |
| Registration Number: | 4347926 | MPAS |
| Registration Number: | 4343932 | MPAS MASTER PLANNER ADVANCED STUDIES |
| Registration Number: | 4336245 | INNOVATOR'S ACCELERATOR |
| Registration Number: | 4218415 | PHOENIXCONNECT |
| Registration Number: | 4207570 | APOLLO RESEARCH INSTITUTE |
| Registration Number: | 4116295 | FOCUS TO THE FINISH |
| Registration Number: | 4106751 | MYAPPLY |
| Registration Number: | 4083795 | PHOENIXMATH |
| Registration Number: | 4057401 | PHOENIXCONNECT |
| Registration Number: | 4050118 | PHOENIXCONNECT |
| Registration Number: | 3987092 | FOREVER A PHOENIX |

OP \$1590.00 85918114

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|----------------------|---------|--|
| Registration Number: | 3988757 | UNIVERSITY OF PHOENIX |
| Registration Number: | 3965313 | |
| Registration Number: | 3919893 | APMA ACCREDITED PORTFOLIO MANAGEMENT ADV |
| Registration Number: | 3917243 | APMA |
| Registration Number: | 3928231 | RIVERPOINT WRITER |
| Registration Number: | 3877069 | SERVE IT FORWARD |
| Registration Number: | 3877032 | TEACHING IT FORWARD |
| Registration Number: | 3879755 | ADPA |
| Registration Number: | 3903386 | ADPA ACCREDITED DOMESTIC PARTNERSHIP ADV |
| Registration Number: | 3552127 | ELEVATOR GAMES |
| Registration Number: | 3552126 | ELEVATOR GAMES |
| Registration Number: | 3298703 | WRITEPOINT |
| Registration Number: | 2953536 | AXIA COLLEGE |
| Registration Number: | 3718451 | AN EDUCATED WORLD IS A BETTER WORLD |
| Registration Number: | 3832659 | I AM A PHOENIX |
| Registration Number: | 3764643 | I AM A PHOENIX |
| Registration Number: | 3716563 | UOPX |
| Registration Number: | 3579702 | AXIA COLLEGE UNIVERSITY OF PHOENIX |
| Registration Number: | 3579700 | AXIA COLLEGE UNIVERSITY OF PHOENIX |
| Registration Number: | 3515043 | RP REGISTERED PARAPLANNER |
| Registration Number: | 3431022 | UNIVERSITY OF PHOENIX |
| Registration Number: | 3478421 | RP |
| Registration Number: | 3456801 | PAYING IT FORWARD |
| Registration Number: | 3456802 | PAYING IT FORWARD SCHOLARSHIP PROGRAM |
| Registration Number: | 3457081 | CRPS CHARTERED RETIREMENT PLANS SPECIALI |
| Registration Number: | 3457080 | CRPC CHARTERED RETIREMENT PLANNING COUNS |
| Registration Number: | 3457079 | AWMA ACCREDITED WEALTH MANAGEMENT ADVISO |
| Registration Number: | 3430856 | AWMA |
| Registration Number: | 3365434 | UNIVERSITY OF PHOENIX STADIUM |
| Registration Number: | 2766522 | WESTERN INTERNATIONAL UNIVERSITY |
| Registration Number: | 2656065 | RESOURCE |
| Registration Number: | 2345570 | IPD |
| Registration Number: | 2643095 | CE ONESOURCE |
| Registration Number: | 2244367 | FLEXNET |
| Registration Number: | 2256035 | CRPS |

TRADEMARK

REEL: 005191 FRAME: 0334

| | | |
|----------------------|----------|--|
| | 2251936 | CRPC |
| Registration Number: | 2089210 | UNIVERSITY OF PHOENIX |
| Registration Number: | 2283553 | CMFC CHARTERED MUTUAL FUND COUNSELOR |
| Registration Number: | 2283551 | AAMS ACCREDITED ASSET MANAGEMENT SPECIAL |
| Registration Number: | 2080227 | AAMS |
| Registration Number: | 2045094 | CMFC |
| Registration Number: | 1521279 | |
| Registration Number: | 1528817 | |
| Registration Number: | 1528816 | INSTITUTE FOR PROFESSIONAL DEVELOPMENT |
| Registration Number: | 1540927 | UNIVERSITY OF PHOENIX |
| Registration Number: | 1111491 | COLLEGE FOR FINANCIAL PLANNING |
| Serial Number: | 77735171 | APOLLO GLOBAL |
| Registration Number: | 4436785 | APOLLO GLOBAL |
| Serial Number: | 86079633 | APOLLO GLOBAL |

CORRESPONDENCE DATA

Fax Number: 4084141076
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 408-414-1202
Email: trademarks@hptb-law.com
Correspondent Name: Christopher J. Palermo
Address Line 1: 1 Almaden Blvd - Floor 12
Address Line 4: San Jose, CALIFORNIA 95113

| | |
|-------------------------|------------------------|
| ATTORNEY DOCKET NUMBER: | 60201-0010 |
| NAME OF SUBMITTER: | Christopher J. Palermo |
| Signature: | /ChristopherJPalermo/ |
| Date: | 01/13/2014 |

Total Attachments: 4
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STATE OF ARIZONA



Office of the
CORPORATION COMMISSION

The Executive Director of the Arizona Corporation Commission does hereby certify that the attached copy of the following document:

ARTICLES OF AMENDMENT, 10/30/2013

consisting of 3 pages, is a true and complete copy of the original of said document on file with this office for:

APOLLO EDUCATION GROUP, INC.
ACC file number: -0139411-6

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the Arizona Corporation Commission on this date: November 15, 2013.

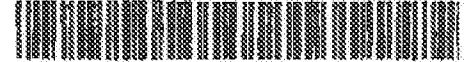


Joel A. Jerich

Joel A. Jerich, Executive Director

By: *Jeffrey A. Barker*

JEFFREY A BARKER



04444668

AZ CORPORATION COMMISSION
FILED

OCT 30 2013

FILE NO. DL39411-6

DO NOT WRITE ABOVE THIS LINE, FOR ACC USE ONLY

**ARTICLES OF AMENDMENT
TO
AMENDED AND RESTATED ARTICLES OF INCORPORATION
OF
APOLLO GROUP, INC.**

Pursuant to the provision of Sections 10-1003, 10-1004 and 10-1006 of the Arizona Revised Statutes, the undersigned Corporation adopts the following amendment to its Amended and Restated Articles of Incorporation:

- FIRST:** The name of the corporation is APOLLO GROUP, INC.
- SECOND:** Attached hereto as Exhibit "A" is the text of the amendment to the Amended and Restated Articles of Incorporation.
- THIRD:** The amendment does not provide for an exchange, reclassification or cancellation of issued shares.
- FOURTH:** The amendment was approved by the Board of Directors of the Corporation on September 26, 2013. The amendment was approved by the shareholders of the Corporation and adopted on October 21, 2013.
- FIFTH:** There are 113,004,341 outstanding shares of Class A Common Stock and 475,149 outstanding shares of Class B Common Stock. There is one voting group entitled to vote on the amendment. The designation of the voting group entitled to vote on the amendment, the number of votes entitled to be cast by the voting group, the number of votes indisputably represented by the written consent of the shareholders by which the amendment was adopted and the total number of votes cast for and against the amendment was as follows:

| Voting Group | Total Votes in Voting Group | Indisputable Votes | Votes In Favor That Were Sufficient For Approval Of Amendment | Votes Against Amendment |
|----------------------|-----------------------------|--------------------|---|-------------------------|
| Class B Common Stock | 475,149 | 475,149 | 475,149 | 0 |

SIXTH: These Articles of Amendment to the Amended and Restated Articles of Incorporation are to be effective on November 15, 2013.

DATED: October 29, 2013

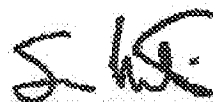
By: 
Name: Sean B.W. Martin
Title: Senior Vice President, General Counsel and Secretary

Exhibit A

AMENDMENT
TO AMENDED AND RESTATED ARTICLES OF INCORPORATION
OF
APOLLO GROUP, INC.

The Amended and Restated Articles of Incorporation of Apollo Group, Inc., an Arizona corporation, are hereby amended as set forth below.

1. Article 1 of the Amended and Restated Articles of Incorporation of the Corporation is hereby amended in its entirety, as set forth below:

ARTICLE 1
NAME

The name of the corporation is "APOLLO EDUCATION GROUP, INC." (the "Corporation").

2. All other portions of the Amended and Restated Articles of Incorporation remain unchanged and in full force and effect.