900276734 01/09/2014

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DNL Industries, LLC		112/17/2013	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	TEN Media, LLC	
Street Address:	31351 Rancho Viejo Road, #201	
City:	San Juan Capistrano	
State/Country:	CALIFORNIA	
Postal Code:	92675	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Serial Number:	85022161	SHEPHERD	
Serial Number:	77541367	NEWS	

CORRESPONDENCE DATA

Fax Number: 6176468646

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (617) 646-8207

Email: efptrademarks@wolfgreenfield.com

Correspondent Name: Edward F. Perlman

Address Line 1: Wolf, Greenfield & Sacks, P.C.

Address Line 2: 600 Atlantic Avenue

Address Line 4: Boston, MASSACHUSETTS 02210-2206

ATTORNEY DOCKET NUMBER:	T0673.90006US00
NAME OF SUBMITTER:	Edward F. Perlman

TRADEMARK
REEL: 005189 FRAME: 0889

P \$65,00 85022161

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Signature:	/efp/
Date:	01/09/2014
Total Attachments: 6 source=DNL Trademark Assignment#page2 source=DNL Trademark Assignment#page2 source=DNL Trademark Assignment#page2 source=DNL Trademark Assignment#page2 source=DNL Trademark Assignment#page3 source=DNL Trademark Assignment#page3	2.tif 3.tif 4.tif 5.tif

TRADEMARK ASSIGNMENT AND ASSUMPTION

This Trademark Assignment ("Assignment") is made on this <u>1</u> day of December, 2013, between DNL INDUSTRIES, LLC, a New York limited liability company, ("Assignor") and TEN Media, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor, and Assignee have entered into an Asset Purchase Agreement dated December 3, 2013;

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks listed on the attached Schedule A and Schedule B, the federal applications and registrations therefor, and the common law rights therein (collectively, the "Marks"), together with the goodwill of the business developed through the use of the Marks;

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights in and to the Marks, together with the goodwill of the business symbolized thereby;

WHEREAS, this Assignment and Assumption may be recorded by Assignee in its sole discretion as it deems appropriate with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its entire right, title, interest in and to the Marks, and the goodwill of the business associated with the Marks, including the right to sue for and receive all damages from past and future infringements of the Marks, the same to be held and enjoyed by Assignee, its successors and assigns. Assignor agrees that it will execute such documentation as may be necessary in the future to effectuate this Assignment.

This instrument shall be governed by and interpreted under the laws of the State of New York, without regard to the conflicts of laws principals thereof.

[Signature Page Follows]

HF 8230626v.23356911.1

Notary Public

DNL INDUSTRIES, LLC
By: Name: Title:
By: All as I BROWN Title O. C. E. O.

CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

State of California	
County of Los Angeles	
the within instrument and acknowledged to me the capacity(ies), and that by his/her/their signature(s) which the person(s) acted, executed the instrument	dence to be the person(s) whose name(s) is/are subscribed to nat he/she/they executed the same in his/her/their authorized on the instrument the person(s), or the entity upon behalf of
WITNESS my hand and official seal. Signature of Notary Public	JUSTIN BROWN COMM. #1978974 Notary Public - California Los Angeles County My Comm. Expires May 20, 2016
DESCRIPTION OF THE ATTACHED DOCUMENT Assignment of Trademarks (Title or description of attached document) (Title or description of attached document continued) Number of Pages Document Date (Additional information)	PTIONAL INFORMATION INSTRUCTIONS FOR COMPLETING THIS FORM Any acknowledgment completed in California must contain verbiage exactly as appears above in the notary section or a separate acknowledgment form must be properly completed and attached to that document. The only exception is if a document is to be recorded outside of California. In such instances, any alternative acknowledgment verbiage as may be printed on such a document so long as the verbiage does not require the notary to do something that is illegal for a notary in California (i.e. certifying the authorized capacity of the signer). Please check the document carefully for proper notarial wording and attach this form if required. State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment. Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed. The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public).
CAPACITY CLAIMED BY THE SIGNER Individual (s) Corporate Officer (Title) Partner(s) Attorney-in-Fact Trustee(s) Other	 Print the name(s) of document signer(s) who personally appear at the time of notarization. Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. he/she/hey-, is /are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording. The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form. Signature of the notary public must match the signature on file with the office of the county clerk. Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document. Indicate title or type of attached document, number of pages and date. Indicate the capacity claimed by the signer. If the claimed capacity is a

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SCHEDULE A

REGISTRATIONS AND APPLICATIONS

Word Mark	<u>Status</u>	S/N if applied for	Registration # if granted
NEWS	Abandoned - Failure to Respond July 10, 2012	77-541367	N/A
SHEPHERD	Allowed - Intent to Use 5th Extension of Time Granted November 26, 2013	85-022161	N/A

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SCHEDULE B

COMMON LAW MARKS

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RECORDED: 01/09/2014