

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|-----------------------|
| Kellwood Company | | 11/28/2013 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-----------------|-------------------------------------|
| Name: | Kellwood Company, LLC |
| Street Address: | 600 Kellwood Parkway |
| City: | Chesterfield |
| State/Country: | MISSOURI |
| Postal Code: | 63017 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 106

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------------------------|
| Registration Number: | 4081333 | BEAUTIFUL REBELLION |
| Registration Number: | 2916374 | BELIZA WOMAN |
| Registration Number: | 1807628 | BICE |
| Registration Number: | 1457502 | BLOCK ISLAND |
| Registration Number: | 2315201 | BRIGGS NEW YORK |
| Registration Number: | 4187271 | BRIGGS NEW YORK PERFECT FIT WAISTBAND |
| Registration Number: | 1595503 | CHAYA |
| Registration Number: | 3702523 | CHIME |
| Registration Number: | 1124533 | CITY BLUES |
| Registration Number: | 1871395 | CITYWEAR |
| Registration Number: | 1674295 | COMPONENTS |
| Registration Number: | 4016078 | COMPONIX |
| Registration Number: | 1441281 | CRICKET LANE |
| Registration Number: | 1839480 | CROWNTUFT |

OP \$2665.00 4081333

| | | |
|----------------------|---------|--|
| Registration Number: | 1433987 | DAVID DART |
| Registration Number: | 1991895 | DAVID DART COLLECTIONS |
| Registration Number: | 1991896 | DAVID DART SPORT |
| Registration Number: | 3946062 | DEMOCRACY DECLARATION OF JEAN DEPENDENCE |
| Registration Number: | 3946063 | DEMOCRACY FREEDOM JEANERATION |
| Registration Number: | 1696978 | EASE SPORT |
| Registration Number: | 1675206 | EASE SPORT |
| Registration Number: | 1676871 | ENCHANTE SPORT |
| Registration Number: | 1812228 | EC4U |
| Registration Number: | 1195248 | FINESSE |
| Registration Number: | 1758446 | FLATTER STRETCH |
| Registration Number: | 1679478 | FLATTER FIT |
| Registration Number: | 1775315 | FRITZI CALIFORNIA |
| Registration Number: | 1646911 | HERBCRAFT |
| Registration Number: | 2502297 | HOLLYWOULD |
| Registration Number: | 4237644 | HOLLYWOULD |
| Registration Number: | 3274268 | IT'S HARD TO LOOK SEXY WHEN YOUR FEET HU |
| Registration Number: | 1775319 | IVY WEAR |
| Registration Number: | 1813819 | JAX |
| Registration Number: | 3229037 | JOLT |
| Registration Number: | 4411157 | JOLT |
| Registration Number: | 3995293 | KURT THOMAS |
| Registration Number: | 4097087 | LAMB & FLAG |
| Registration Number: | 4097089 | LAMB & FLAG |
| Registration Number: | 4097090 | LAMB & FLAG |
| Registration Number: | 4081307 | LXF |
| Registration Number: | 4116176 | LXF |
| Registration Number: | 3793434 | MAGIC PANT |
| Registration Number: | 4083538 | MELISSA HARPER |
| Registration Number: | 1640586 | MELISSA HARPER |
| Registration Number: | 1626053 | MELROSE |
| Registration Number: | 4146904 | MEMOIR |
| Registration Number: | 4049296 | MY MICHELLE |
| Registration Number: | 1442190 | MY MICHELLE |
| Registration Number: | 1769366 | NAPA VALLEY |

| | | |
|----------------------|---------|----------------------------------|
| | 1636516 | NORTHERN ISLES II |
| Registration Number: | 2853619 | PANTOLOGY |
| Registration Number: | 2759230 | REBECCA TAYLOR |
| Registration Number: | 2601789 | REBECCA TAYLOR |
| Registration Number: | 2847668 | REBECCA TAYLOR |
| Registration Number: | 2132863 | REBECCA TAYLOR |
| Registration Number: | 2919208 | REBECCA TAYLOR |
| Registration Number: | 4145906 | REBECCA TAYLOR |
| Registration Number: | 1601667 | RECREATION |
| Registration Number: | 3078041 | REWIND |
| Registration Number: | 3694153 | REWIND |
| Registration Number: | 1260999 | ROBERT SCOTT LTD. |
| Registration Number: | 1224369 | SAG HARBOR |
| Registration Number: | 3974464 | SAG HARBOR |
| Registration Number: | 3974467 | SAG HARBOR |
| Registration Number: | 3974502 | SAG HARBOR |
| Registration Number: | 1943661 | SAG HARBOR |
| Registration Number: | 4261759 | SAG HARBOR PERFECT FIT WAISTBAND |
| Registration Number: | 1684501 | SAILMATES |
| Registration Number: | 3813125 | SANGRIA |
| Registration Number: | 3635709 | SEQUIN HEARTS |
| Registration Number: | 3914439 | STRUCK BY STYLE |
| Registration Number: | 3765444 | TAKARA |
| Registration Number: | 3974503 | THE CLOTHES I WEAR |
| Registration Number: | 3795016 | THE FITTING GUARANTEE |
| Registration Number: | 3860681 | THE FLEXI-FIT WAISTBAND |
| Registration Number: | 3613889 | THE SLIMMING SOLUTION |
| Registration Number: | 1804570 | THIN ICE |
| Registration Number: | 1849398 | VIOLETS & ROSES |
| Registration Number: | 3999806 | WAIST SOLUTION |
| Registration Number: | 1245406 | WINGATE |
| Registration Number: | 4183915 | WIT AND WISDOM |
| Registration Number: | 1790493 | YOU BABES |
| Registration Number: | 1755484 | STUDIO EASE |
| Registration Number: | 1694517 | SUTTER PLACE |

| | | |
|----------------|----------|---------------------------------|
| | 1706880 | SUTTER PLACE |
| Serial Number: | 85861340 | BRIGGS SLIMMING SOLUTIONS |
| Serial Number: | 85570794 | CURVE EQUALITY |
| Serial Number: | 85577277 | GOTHAM BY DESIGN |
| Serial Number: | 85748298 | HENCE |
| Serial Number: | 85790581 | HENCE |
| Serial Number: | 77948515 | HOLLYWOULD |
| Serial Number: | 77006921 | LEGEND BLUE |
| Serial Number: | 85790857 | MARGO AND SEBASTIAN |
| Serial Number: | 85790883 | MARGO & SEBASTIAN |
| Serial Number: | 85343124 | MY MICHELLE |
| Serial Number: | 85343130 | MY MICHELLE |
| Serial Number: | 85773485 | REBECCA TAYLOR |
| Serial Number: | 85861401 | SAG HARBOR SLIMMING SOLUTIONS |
| Serial Number: | 85672585 | SEQUIN HEARTS |
| Serial Number: | 85672971 | SEQUIN HEARTS |
| Serial Number: | 85880834 | SIMPLY SLENDER BY HOLLYWOULD |
| Serial Number: | 85872932 | SIMPLY SLENDER BY MEMOIR |
| Serial Number: | 85872837 | SIMPLY SLENDER BY MY MICHELLE |
| Serial Number: | 85872884 | SIMPLY SLENDER BY SEQUIN HEARTS |
| Serial Number: | 85880818 | SIMPLY SLENDER BY TAKARA |
| Serial Number: | 85861317 | SLIMMING SOLUTIONS |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3145763340

Email: brian.oconnor@kellwood.com

Correspondent Name: BRIAN OCONNOR

Address Line 1: 600 Kellwood Parkway

Address Line 4: Chesterfield, MISSOURI 63017

| | |
|--------------------|------------------|
| NAME OF SUBMITTER: | Brian O'Connor |
| Signature: | /Brian O'Connor/ |
| Date: | 12/18/2013 |

Total Attachments: 4

TRADEMARK
REEL: 005176 FRAME: 0372

source=131127 Conversion Docs Kellwood Company LLC#page1.tif
source=131127 Conversion Docs Kellwood Company LLC#page2.tif
source=131127 Conversion Docs Kellwood Company LLC#page3.tif
source=131127 Conversion Docs Kellwood Company LLC#page4.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "KELLWOOD COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "KELLWOOD COMPANY" TO "KELLWOOD COMPANY, LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF NOVEMBER, A.D. 2013, AT 9:09 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-SEVENTH DAY OF NOVEMBER, A.D. 2013, AT 8 O'CLOCK A.M.

0571923 8100V

131350177




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0926679

DATE: 11-26-13

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005176 FRAME: 0374

**CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY**

The undersigned, being duly authorized to execute and file this Certificate of Conversion for the purpose of converting a Delaware corporation to a Delaware limited liability company pursuant to the Section 18-214 of the Limited Liability Company Act of the State of Delaware, does hereby certify as follows:

1. The jurisdiction where the Corporation first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the corporation first formed is August 28, 1961.
4. The name of the Corporation immediately prior to filing this Certificate is Kellwood Company.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Kellwood Company, LLC.
6. This Certificate of Conversion is to become effective on November 27, 2013, at 8:00 a.m. EST.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 26th day of November, 2013.

By: /s/ Keith A. Grypp
Keith A. Grypp, an Authorized Person

Delaware

PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "KELLWOOD COMPANY, LLC" FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF NOVEMBER, A.D. 2013, AT 9:09 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-SEVENTH DAY OF NOVEMBER, A.D. 2013, AT 8 O'CLOCK A.M.

0571923 8100V

131350177




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0926679

DATE: 11-26-13

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005176 FRAME: 0376

CERTIFICATE OF FORMATION
OF
KELLWOOD COMPANY, LLC

This Certificate of Formation is being executed as of November 26, 2013 for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101, et seq.

The undersigned, being duly authorized to execute and file this Certificate, does hereby certify as follows:

1. Name. The name of the limited liability company is Kellwood Company, LLC (the "Company").

2. Registered Office and Registered Agent. The Company's registered office in the State of Delaware is located at 1209 Orange Street, Wilmington, New Castle County, Delaware 19801. The registered agent of the Company for service of process at such address is The Corporation Trust Company.

3. Effective Date. This Certificate of Formation is to become effective on November 27, 2013, at 8:00 a.m. EST.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the day and year first above written.

By: /s/ Keith A. Grypp
Keith A. Grypp, an Authorized Person