

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
planfortytwo, inc.		08/02/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Twentieth Century Fox Film Corporation		
Street Address:	10201 West Pico Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90035		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85452978	FANHOOD	
CORRESPONDENCE DATA			
Fax Number:	3109693095		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3103697630		
Email:	tm@fox.com		
Correspondent Name:	Fox Group Legal, Tina M. Pompey, Esq.		
Address Line 1:	P.O. Box 900		
Address Line 2:	Intellectual Property Department		
Address Line 4:	Beverly Hills, CALIFORNIA 90213-0900		
ATTORNEY DOCKET NUMBER:	81300249/CA2013010171		
NAME OF SUBMITTER:	Tina M. Pompey, Assistant Secretary		
Signature:	/Tina M. Pompey/		

CH \$40.00 85452978

Date:

12/12/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

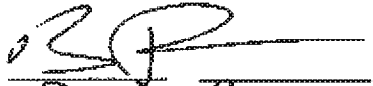
This Assignment, effective as of August 2, 2013 is between planfortytwo, Inc., a Delaware corporation with a principal place of business at 530 Howard Street, San Francisco, CA 94105 ("Assignor"), and Twentieth Century Fox Film Corporation, a Delaware, with a principal place of business at 10201 West Pico Boulevard, Los Angeles CA 90035 ("Assignee").

WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the trademark, "FANHOO" evidenced by United States Patent and Trademark Office Application No. 85/452978 filed on October 21, 2011 (the "Mark"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, ratify and confirm that it has assigned to Assignee all rights, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, the above-identified application for the Mark, and all rights of action and claims for past infringements thereof.

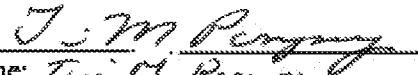
Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Mark.

ACKNOWLEDGED AND AGREED
Planfortytwo, Inc.

By: 
Name: Brandon Ramsay
Title: CEO

Date: 8/2

ACKNOWLEDGED AND AGREED
Twentieth Century Fox Film Corporation

By: 
Name: Tina M. Perry
Title: Asst. Secretary

Date: 12/12/13