

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walden-Hays, Inc.		10/10/2013	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Shanghai Icicle Fashion Co., Ltd.		
Street Address:	Shanghai Caohejing Hi-tech Park, No. 518 Xinzhaun Road		
Internal Address:	Room 102, Building 29		
City:	Songjiang District, Shanghai		
State/Country:	CHINA		
Entity Type:	CORPORATION: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3109589	ICICLE	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-9200		
Email:	fxm@cfl.com		
Correspondent Name:	Dorothy R. Whitney		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	26619-001 DRW/FM		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$40.00 3109589

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Dorothy R. Whitney

Signature:

/Dorothy R. Whitney/

Date:

12/11/2013

Total Attachments: 1

source=icicle assignment 12.11#page1.tif

## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the 10<sup>th</sup> day of December, 2013 between Walden-Hays, Inc., P.O. Box 878, New York, New York 10018 ("Assignor"), on the one hand and Shanghai Icicle Fashion Co., Ltd., Room 102, Building 29, Shanghai Caohejing Hi-tech Park, No. 518 Xinzhuan Road, Songjiang District, Shanghai, China ("Assignee"), on the other hand.

WHEREAS, Assignor is the owner of United States Registration No. 3,109,589 (the "Registration") for the mark ICICLE (the "Mark") in International Class 25 for "women's clothing, namely, shirts, blouses, tops, and sweaters;" and

WHEREAS, Assignor desires to transfer all of its right, title and interest in the Mark together with the goodwill of the business symbolized thereby, and the Registration, to Assignee, and Assignee desires to accept said transfer;

NOW, THEREFORE, for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the date indicated above, hereby assigns and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including the Registration, together with the goodwill of the business symbolized by the Mark, and all causes of action for any and all past infringements of the rights so assigned occurring before or after the date of this Assignment and the right to collect and retain the proceeds therefrom, and Assignor agrees to provide Assignee with any documentation, specimens, use evidence, and/or other materials as may be requested from time to time by Assignee to support the recordation of this Assignment and/or maintenance of the Registration of the Mark with the United States Patent and Trademark Office or otherwise to enforce Assignee's rights in the Mark.

WALDEN-HAYS, INC.

By: 

Name: Robert Jackson

Title: President

26619/001/1444416.1