

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gordon Brothers Commercial & Industrial, LLC		10/21/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	CBY Holdings, LLC
Street Address:	800 Boylston Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02199
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 53

Property Type	Number	Word Mark
Serial Number:	74072453	COBY
Serial Number:	74616652	COBY
Serial Number:	74637731	SUPERNAMIC
Serial Number:	74646374	COBY
Serial Number:	78758657	V-ZON
Serial Number:	78543716	V ZON
Serial Number:	78921046	ECOBY
Serial Number:	78558701	MP3
Serial Number:	76651750	COBY
Serial Number:	77006867	COBY
Serial Number:	77446405	COBY
Serial Number:	77451118	COBY
Serial Number:	77378187	JAMMERZ
Serial Number:	77803793	COBY

TRADEMARK

Serial Number:	77877443	JAMMERZ XTRA
Serial Number:	77877445	JAMMERZ XTRA
Serial Number:	77754903	COBY SNAPP
Serial Number:	77739857	COBY SNAPP
Serial Number:	77802833	COBY
Serial Number:	77802897	COBY
Serial Number:	77584554	BUTTERFLY
Serial Number:	85028529	JAMMERZ ULTRA
Serial Number:	85028841	JAMMERZ ULTRA
Serial Number:	77578813	VITRUVIAN
Serial Number:	85009210	COBY SMART
Serial Number:	85009211	COBY SMART >
Serial Number:	85010457	COBY SMART >
Serial Number:	85010464	COBY SMART
Serial Number:	85104176	SNAPP
Serial Number:	85104924	SNAPP
Serial Number:	77754906	COBY SNAPP
Serial Number:	77895397	JAMMERZ TALK
Serial Number:	77895383	JAMMERZ PLATINUM
Serial Number:	85179020	KYROS
Serial Number:	85061705	JAMMERZ XTREME
Serial Number:	85061706	JAMMERZ XTREME
Serial Number:	85173810	V·ZON
Serial Number:	85319167	ATTITUDZ
Serial Number:	85341698	ATTITUDZ
Serial Number:	85319155	JAMMERZ MOODS
Serial Number:	85319179	JAMMERZ RIDES
Serial Number:	85319175	JAMMERZ SPORTS X
Serial Number:	85319169	JAMMERZ STREETS
Serial Number:	85575259	JAMMERZ GAMERS
Serial Number:	85562991	JAMMERZ PREMIERE
Serial Number:	85562952	JAMMERZ ELITE
Serial Number:	85654622	JAMMERZ TWIST
Serial Number:	85509946	PIANO4
Serial Number:	85614862	PIATTO

	85535500	GALA
Serial Number:	85842015	J
Serial Number:	85871334	OWN EVERY SESSION
Serial Number:	85869898	JAMMERZ MUSICBOX

CORRESPONDENCE DATA

Fax Number: 3129800765
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 312-269-8000
Email: mhoffman@ngelaw.com, leulgen@ngelaw.com
Correspondent Name: Lee J. Eulgen
Address Line 1: Neal Gerber & Eisenberg LLP
Address Line 2: Two North LaSalle Street
Address Line 4: Chicago, ILLINOIS 60602

ATTORNEY DOCKET NUMBER:	26533.0750
NAME OF SUBMITTER:	Lee J. Eulgen
Signature:	/Lee J. Eulgen/
Date:	11/21/2013

Total Attachments: 6
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of October 21, 2013 (the "Effective Date"), by and between Gordon Brothers Commercial & Industrial, LLC, a Delaware limited liability company having an address of 800 Boylston Street, Boston, Massachusetts 02199 ("Assignor"), and CBY Holdings, LLC, a Delaware limited liability company having an address of 800 Boylston Street, Boston, Massachusetts 02199 ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of all right, title and interest in the trademarks identified on Schedule A attached hereto, including all applications and registrations therefor, all common law rights therein in any jurisdiction, together with the goodwill and the portion of the business to which the trademarks pertain (collectively, the "Trademarks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks including without limitation all common law rights therein in any jurisdiction, together with the goodwill and the portion of the business to which the Trademarks pertain.

NOW, THEREFORE, in consideration of the foregoing, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and conveyed, and does hereby sell, assign, transfer and convey to Assignee, its successors, legal representatives and assigns, all right, title and interest in, to, and under the Trademarks, including without limitation: (i) all common law rights therein in any jurisdiction; (ii) all goodwill and the portion of the business to which the Trademarks pertain; (iii) the right to further assign and/or to license any and all right, title and interest in and to the Trademarks; and (iv) the right to sue and collect damages for past infringement of the Trademarks by any third party. This assignment is being made in compliance with Section 10 of the U.S. Trademark Act, 15 U.S.C. Section 1060.

Assignor hereby authorizes and requests the Commissioner of Trademarks to record Assignee as the owner of the Trademarks and to issue all registrations for said Trademarks to Assignee, for the sole use and enjoyment of Assignee, its successors, legal representatives and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as of the Effective Date.

ASSIGNOR:

**GORDON BROTHERS COMMERCIAL
& INDUSTRIAL, LLC**

By: 

Name: ROBERT M. HIMMEL

Title: CO-PRESIDENT

ASSIGNEE:

CBY HOLDINGS, LLC

By: 

Name: ROBERT M. HIMMEL

Title: CO-PRESIDENT

SCHEDULE A

Trademark	Country	Application Number	Registration Number	Application Date	Registration Date	Status	Class
COBY SNAPP	Canada	1518611	TMA818397	3/10/2011	2/24/2012	Registered	
VITRUVIAN	Canada	1518190	TMA820514	3/8/2011	3/22/2012	Registered	
BUTTERFLY	Canada	1518191	TMA820515	3/8/2011	3/22/2012	Registered	
KYROS	Canada	1504970	TMA822841	11/23/2010	4/24/2012	Registered	
COBY	Canada	1457136	TMA800794	10/28/2009	6/23/2011	Registered	
COBY	Canada	826685	TMA505415	10/23/1996	12/11/1998	Registered	
COBY	United States of America	74/072,453	1667166	6/25/1990	12/3/1991	Registered	9 (Electrical and scientific apparatus)
COBY	United States of America	74/616,652	1950902	12/16/1994	1/23/1996	Registered	16 (Paper goods and printed matter) 42 (Scientific and technological services)
SUPERNAMIC	United States of America	74/637,731	1961778	2/23/1995	3/12/1996	Registered	9 (Electrical and scientific apparatus)
COBY & Design	United States of America	74/646,374	1974823	3/13/1995	5/21/1996	Registered	16 (Paper goods and printed matter) 42 (Scientific and technological services)
VZON (Stylized)	United States of America	78/758,657	3229239	11/21/2005	4/17/2007	Registered	9 (Electrical and scientific apparatus)
VZON	United States of America	78/543,716	3234608	1/7/2005	4/24/2007	Registered	9 (Electrical and scientific apparatus)
ECOBY	United States of America	78/921,046	3241973	6/30/2006	5/15/2007	Registered	35 (Advertising and business services)
MP3 Logo	United States of America	78/558,701	3270485	2/2/2005	7/24/2007	Registered	9 (Electrical and scientific apparatus)

Trademark	Country	Application Number	Registration Number	Application Date	Registration Date	Status	Class
COBY Trade Dress	United States of America	76/651,750	3342228	12/13/2005	11/20/2007	Registered	9 (Electrical and scientific apparatus)
COBY	United States of America	77/006,867	3534496	9/25/2006	11/18/2008	Registered	9 (Electrical and scientific apparatus)
COBY	United States of America	77/446,405	3546355	4/11/2008	12/16/2008	Registered	9 (Electrical and scientific apparatus)
COBY	United States of America	77/451,118	3624352	4/17/2008	5/19/2009	Registered	9 (Electrical and scientific apparatus)
JAMMERZ	United States of America	77/378,187	3636192	1/23/2008	6/9/2009	Registered	9 (Electrical and scientific apparatus)
COBY	United States of America	77/803,793	3767055	8/13/2009	3/30/2010	Registered	9 (Electrical and scientific apparatus)
JAMMERZ XTRA Logo	United States of America	77/877,443	3840444	11/20/2009	8/31/2010	Registered	9 (Electrical and scientific apparatus)
JAMMERZ XTRA	United States of America	77/877,445	3844235	11/20/2009	9/7/2010	Registered	9 (Electrical and scientific apparatus)
COBY SNAPP & Design (Color-grayscale)	United States of America	77/754,903	3857836	6/9/2009	10/5/2010	Registered	9 (Electrical and scientific apparatus)
COBY SNAPP	United States of America	77/739,857	3861683	5/18/2009	10/12/2010	Registered	9 (Electrical and scientific apparatus)
COBY	United States of America	77/802,833	3861875	8/12/2009	10/12/2010	Registered	9 (Electrical and scientific apparatus)
COBY	United States of America	77/802,897	3871334	8/12/2009	11/2/2010	Registered	9 (Electrical and scientific apparatus)
BUTTERFLY	United States of America	77/584,554	3886869	10/2/2008	12/7/2010	Registered	9 (Electrical and scientific apparatus)

Trademark	Country	Application Number	Registration Number	Application Date	Registration Date	Status	Class
JAMMERZ ULTRA	United States of America	85/028,529	3905858	5/3/2010	1/11/2011	Registered	9 (Electrical and scientific apparatus)
JAMMERZ ULTRA Logo	United States of America	85/028,841	3905859	5/3/2010	1/11/2011	Registered	9 (Electrical and scientific apparatus)
VITRUVIAN	United States of America	77/578,813	3908450	9/25/2008	1/18/2011	Registered	9 (Electrical and scientific apparatus)
COBY SMART Logo	United States of America	85/009,210	3909418	4/8/2010	1/18/2011	Registered	9 (Electrical and scientific apparatus)
COBY SMART>	United States of America	85/009,211	3909419	4/8/2010	1/18/2011	Registered	9 (Electrical and scientific apparatus)
COBY SMART>	United States of America	85/010,457	3909424	4/9/2010	1/18/2011	Registered	9 (Electrical and scientific apparatus)
COBY SMART> Logo	United States of America	85/010,464	3909425	4/9/2010	1/18/2011	Registered	9 (Electrical and scientific apparatus)
SNAPP	United States of America	85/104,176	3911261	8/10/2010	1/25/2011	Registered	9 (Electrical and scientific apparatus)
SNAPP (Stylized)	United States of America	85/104,924	3911262	8/11/2010	1/25/2011	Registered	9 (Electrical and scientific apparatus)
COBY SNAPP & Design (Color-green)	United States of America	77/754,906	3923778	6/9/2009	2/22/2011	Registered	9 (Electrical and scientific apparatus)
JAMMERZ TALK	United States of America	77/895,397	3951877	12/17/2009	4/26/2011	Registered	9 (Electrical and scientific apparatus)
JAMMERZ PLATINUM	United States of America	77/895,383	3955563	12/17/2009	5/3/2011	Registered	9 (Electrical and scientific apparatus)
KYROS	United States of America	85/179,020	4008851	11/17/2010	8/9/2011	Registered	9 (Electrical and scientific apparatus)

Trademark	Country	Application Number	Registration Number	Application Date	Registration Date	Status	Class
JAMMERZ XTREME	United States of America	85/061,705	4010341	6/14/2010	8/9/2011	Registered	9 (Electrical and scientific apparatus)
JAMMERZ XTREME Logo	United States of America	85/061,706	4010342	6/14/2010	8/9/2011	Registered	9 (Electrical and scientific apparatus)
VZON (Stylized)	United States of America	85/173,810	4084915	11/10/2010	1/10/2012	Registered	9 (Electrical and scientific apparatus)
ATTITUDZ	United States of America	85/319,167	4214911	5/12/2011	9/25/2012	Registered	9 (Electrical and scientific apparatus)
ATTITUDZ Logo	United States of America	85/341,698	4218924	6/8/2011	10/2/2012	Registered	9 (Electrical and scientific apparatus)
JAMMERZ MOODS	United States of America	85/319,155	4214910	5/12/2011	9/25/2012	Registered	9 (Electrical and scientific apparatus)
JAMMERZ RIDES	United States of America	85/319,179	NA	5/12/2011	NA	Abandoned	9 (Electrical and scientific apparatus)
JAMMERZ SPORTS X	United States of America	85/319,175	4262045	5/12/2011	12/18/2012	Registered	9 (Electrical and scientific apparatus)
JAMMERZ STREETS	United States of America	85/319,169	4214912	5/12/2011	9/25/2012	Registered	9 (Electrical and scientific apparatus)
JAMMERZ GAMERS	United States of America	85/575,259	NA	3/21/2012	NA	Abandoned	9 (Electrical and scientific apparatus)
JAMMERZ PREMIERE	United States of America	85/562,991	4243673	3/7/2012	11/13/2012	Registered	9 (Electrical and scientific apparatus)
JAMMERZ ELITE	United States of America	85/562,952	4247489	3/7/2012	11/20/2012	Registered	9 (Electrical and scientific apparatus)
JAMMERZ TWIST	United States of America	85/654,622	NA	6/18/2012	NA	Abandoned	9 (Electrical and scientific apparatus)

Trademark	Country	Application Number	Registration Number	Application Date	Registration Date	Status	Class
PIANO4	United States of America	85/509,946	NA	1/5/2012	NA	Abandoned	9 (Electrical and scientific apparatus)
PIATTO	United States of America	85/614,862	NA	5/2/2013	NA	Abandoned	9 (Electrical and scientific apparatus)
GALA	United States of America	85/535,500	NA	2/7/2012	NA	Abandoned	9 (Electrical and scientific apparatus)
J (Design)	United States of America	85/842,015		2/6/2013		Pending	9 (Electrical and scientific apparatus)
OWN EVERY SESSION	United States of America	85/871,334		3/8/2013		Pending	9 (Electrical and scientific apparatus)
JAMMERZ MUSICBOX	United States of America	85/869,898		3/7/2013		Pending	9 (Electrical and scientific apparatus)