

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Arun K. Veluchamy		11/14/2013
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Sunday Funday Entertainment LLC		
Street Address:	21 E Huron, #4204		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60611		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3873708	SUNDAY FUNDAY
CORRESPONDENCE DATA			
Fax Number:	3129847700		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-372-2000		
Email:	mweipdocket@mwe.com, mgryzlo@mwe.com, umattsson@mwe.com, kwalsh@mwe.com		
Correspondent Name:	Kelly Walsh, McDermott Will & Emery LLP		
Address Line 1:	227 W. Monroe Street, Suite 4400		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	077088-0016		
NAME OF SUBMITTER:	Ulrika E. Mattsson		
Signature:	/Ulrika E. Mattsson/		
Date:	11/21/2013		
Total Attachments: 1 source=Sunday Funday Trademark Assignment#page1.tif			

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**TRADEMARK ASSIGNMENT**

WHEREAS, Arun K. Veluchamy, an individual ("Assignor"), owns U.S. Trademark Registration No. 3,873,708 for the SUNDAY FUNDAY mark (the "Trademark");

WHEREAS, Assignor desires to sell, transfer, and assign all of Assignor's right, title, and interest in and to the Trademark, together with all of the goodwill of the business associated with the Trademark, to Sunday Funday Entertainment LLC, a Delaware limited liability company ("Assignee"); and

WHEREAS, Assignor wishes to herein memorialize said assignment, transfer and sale of the Trademark, together with all of the goodwill of the business associated with the Trademark, to Assignee.

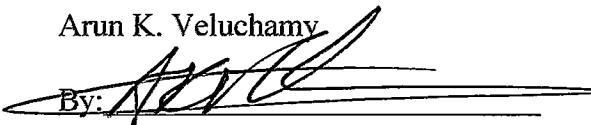
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for ten dollars and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, the entire right, title and interest in and to the Trademark, and in and to all of the goodwill of the business associated with the Trademark, together with that portion of Assignor's business to which the Trademark pertains, and all claims for damages by reason of past or current infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

This agreement shall be binding upon and shall inure to the benefit of the respective successors and permitted assigns of Assignor and Assignee.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their authorized representatives.

ASSIGNOR:

Arun K. Veluchamy

By: 

ASSIGNEE:

Sunday Funday Entertainment LLC

By: 

Name: Sonia A. Veluchamy

Title: Member