900272167 11/18/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the state of incorporation for Hat World,Inc. from Missouri to Minnesota previously recorded on Reel 002793 Frame 0905. Assignor(s) hereby confirms the Trademark Assignment.	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lids Corporation		04/13/2001	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Hat World, Inc.
Street Address:	7555 Woodland Drive
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46278
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2174170	LIDS
Registration Number:	2434043	L
Registration Number:	2718326	L

CORRESPONDENCE DATA

Fax Number: 4045413372

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 404-815-6500

Email: brook@kilpatricktownsend.com, tmadmin@kilpatricktownsend.com

Correspondent Name: William H. Brewster

Address Line 1: 1100 Peachtree Street, Suite 2800 Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: 56672/322321

TRADEMARK REEL: 005155 FRAME: 0845 \$90.00 2174170

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NAME OF SUBMITTER:	Beth Rook	
Signature:	/Beth Rook/	
Date:	11/18/2013	
Total Attachments: 4 source=TM - L & Design - Assignment Recordation#page1.tif source=TM - L & Design - Assignment Recordation#page2.tif source=TM - L & Design - Assignment Recordation#page3.tif source=TM - L & Design - Assignment Recordation#page4.tif		

TRADEMARK REEL: 005155 FRAME: 0846

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lids Corporation		04/13/2001	CORPORATION:

RECEIVING PARTY DATA

Name:	Hat World, Inc.
Street Address:	8142 Woodland Drive
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46278
Entity Type:	CORPORATION: MISSOURI

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2174170	LIDS
Registration Number:	2219864	LIDS
Registration Number:	2304741	ULTIMATE LIDS HEADGEAR
Registration Number:	2434043	L
Registration Number:	2718326	L
Registration Number:	2456310	LIDS CARD

CORRESPONDENCE DATA

Fax Number: (317)231-7433

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 317-231-7260

Email: athompson@btlaw.com

Correspondent Name: BARNES & THORNBURG

Address Line 1: 11 South Meridian Street

Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER: 35311-100

TRADENVARK
REEL: 002795 FRANCE:08075

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CH 8165.00

NAME OF SUBMITTER:	Amanda Pecchioni Thompson		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, LIDS CORPORATION, a corporation organized under the laws of the State of Delaware having its principal place of business at 60 Glacier Drive, Westwood, Massachusetts 02090 ("Assignor") is the owner of certain rights to the trademarks and domain names identified on the attached Schedule A (the "Trademarks"); and

WHEREAS, Hat World, Inc., a corporation organized under the laws of the State of Minnesota ("Assignee") has agreed to acquire the entire right, title and interest in and to such Trademarks, along with substantially all of the other assets of assignor, including all good will associated with the Trademarks; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns the entire right, title and interest in and to the Trademarks listed in Schedule A hereto together with the good will of the business in connection with which the marks are used and the right to sue and recover for past infringements of the Trademarks.

Assignor further agrees that it will execute all proper papers and documents, prepared at the expense of the Assignee, necessary or required to fully transfer effective, complete, and unencumbered title to the Trademarks in the Assignee.

Assignor further represents and warrants it has good and marketable title in and to the Trademarks sufficient to fully transfer the Trademarks and all rights therein without any liens, encumbrances and defects.

IN WITNESS WHEREOF, the assignor has caused this Assignment to be executed in its behalf as of the 13 day of 21, 2001.

LIDS CORPORATION

By: Name Name Basing his full with Title Plant Cause for its property of the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of said company wit the authority to do so.

CHIDOCS. HAT WORLD Trademark Assignment.WPD

TRADEWARK
REEL: 005155 FRANCE: 08/07

LIDS CORPORATION TRADEMARK LIST

UNITED STATES

Mark	Status	Appl/Req. No.	Class
LIDS (Script)	Registered '	2,174,170	25·
LIDS (Script)	Registered	2,219,864	35
LIDS ULTIMATE HEADGEAR & Des.	Registered	2,304,741	25
L-in-a-Circle Design (Cl. 35)	Registered	2,434,043	35
LIDS ULTIMATE HEADGEAR & Des.	pending	75/425623	35
EASY LIDS	pending	75/613502	25
LIDS & Hangtag Design	pending	75/626874	35
LIDS (initial cap)	pending	75/725776	25
L-in-a-Circle Design	pending	75/725787	25 - 2,718,324
LIDS (initial cap)	pending	75/725789	35
LIDS.COM	erroneously abandoned by PTO - to be revived	75/748477	35
LIDS CARD	pending	75/788354	9 - 2,456,310
LIDS CARD	pending	75/788359	36
LIDS MADNESS	pending	75/915666	42

Domain Names

lids.com

April 13, 200) Chuldon Jugali My 10/30/01. TRADEMINANTE: 08508

RECORDED: 02/18/20034