

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vistaprint Limited		09/30/2013	CORPORATION: BERMUDA
RECEIVING PARTY DATA			
Name:	Vistaprint Schweiz GmbH		
Street Address:	Brunngasse 8		
City:	Winterthur		
State/Country:	SWITZERLAND		
Postal Code:	8400		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	2433418	VISTAPRINT	
Registration Number:	3126343	VISTAPRINT	
Registration Number:	3117106	VISTAPRINT	
Registration Number:	2817239	MAKE AN IMPRESSION	
Registration Number:	4154411	VISTAPRINT	
Registration Number:	3342935	NOTABLE STYLE CUSTOM STATIONERY AND MORE	
Registration Number:	3333952	NOTABLE STYLE	
Registration Number:	2978792	VISTAPRINT	
Registration Number:	2978793		
Registration Number:	4124674	PAGEMODO	
Registration Number:	3264308	FREEWEBS	
Registration Number:	2459636	VISTA	
CORRESPONDENCE DATA			

CH \$315.00 2433418

Fax Number: 8777697945

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 617-542-5070

Email: tmdoctc@fr.com

Correspondent Name: Debra Serota, FISH & RICHARDSON PC

Address Line 1: P.O. Box 1022

Address Line 4: Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:

11566-0001003

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Debra S. Serota

Signature:

/Debra Serota/

Date:

11/12/2013

Total Attachments: 5

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**EXHIBIT B**

**ASSIGNMENT**

**This Assignment is effective as of the close of business on September 30, 2013.**

WHEREAS, **Vistaprint Limited**, a Bermuda company ("Assignor") with registered office at Canon's Court, 22 Victoria Street, Hamilton HM12 Bermuda holds certain intellectual property listed on the Schedule attached hereto ("Intellectual Property").

AND WHEREAS, **Vistaprint Schweiz GmbH**, a Swiss limited company ("Assignee") doing business at Brunngrasse 8, 8400 Winterthur, Switzerland desires to acquire the entire right, title and interest in and to the Intellectual Property, and any related rights which may be obtained therefore, for the benefit of Assignee and its successors and assigns.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and conveyed, and does hereby sell, assign, transfer and convey to Assignee the entire right, title and interest in and to the Intellectual Property, including:

(i) all patents and patent applications thereof (heretofore or hereafter filed in any country) and including all patent application divisionals, substitutions, continuations and continuations-in-part thereof, and all patents (including related rights such as utility model registrations, inventor's certificates, and the like) which may be granted thereon and all reissues, re-examinations, and extensions thereof,

(ii) all trademarks and trademark applications and registrations therefore together with the goodwill of the business in connection with which the trademarks are used and which is symbolized by trademarks,

(iii) all copyrights and copyright applications and all issuances, extensions and renewals thereof, and

(iv) all Internet domain name registrations and applications and all renewals thereof,

(v) all priority rights of any of the foregoing under the International Convention for the Protection of Industrial Property for every member country, and

(vi) all claims and causes of action, and rights thereto, with respect to any of the foregoing, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages; and

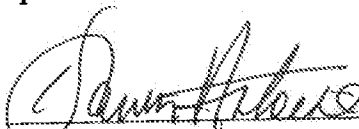
I hereby authorize and request any official of any country or authoritative body whose duty it is to issue patents (including utility model registrations, invention certificate registrations, and the like), trademark registrations, copyright registrations, domain name registrations, to issue all patents, trademark registrations, copyright registrations, and domain name registrations, in connection with the Intellectual Property and any aforesaid applications to Assignee in accordance with the terms of this assignment for the sole use and benefit of Assignee and its successors and assigns;

AND ASSIGNOR HEREBY covenants that it has full right to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict herewith;

AND ASSIGNOR HEREBY further covenants and agrees that it will communicate to Assignee, its successors and assigns, any facts known to Assignor respecting the Assigned IP, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, re-examination and reissue applications, make all rightful oaths, and generally do all acts requested by Assignee, its successors and assigns, to aid in the obtaining and enforcement of proper protection of the Intellectual Property in all countries.

Vistaprint Limited

Dated: 8 October 2013

By:   
Name: **Dawn Antoine**  
Title: **Secretary**

**SCHEDULE OF INTELLECTUAL PROPERTY**

**TRADEMARKS**

COUNTRY	TRADEMARK	OWNER	APPLICATION NO	FILE DATE	REG NO	REG DATE
AUSTRALIA	VISTAPRINT	Vistaprint Limited	888548	9 /7 /2001	888548	9 /10/2002
BRAZIL	VISTAPRINT	VistaPrint.com, Incorporated	824070550	9 /21/2001	824070550	4 /17/2007
BRAZIL	VISTAPRINT	VistaPrint.com, Incorporated	824070542	9 /21/2001	824070542	4 /17/2007
BENELUX	VISTAPRINT	Vistaprint Limited	996446	9 /5 /2001	716157	9 /5 /2001
CANADA	VISTAPRINT	Vistaprint Limited	1115753	9 /13/2001	594608	11/13/2003
SWITZERLAND	VISTAPRINT	Vistaprint Limited	89572001	9 /11/2001	498696	5 /2 /2002
CHILE	VISTAPRINT	Vistaprint Limited	999750	3 /23/2012		
CHILE	VISTAPRINT	Vistaprint Limited	999753	3 /23/2012		
CHINA	VISTAPRINT	Vistaprint Limited	3007368	10/30/2001	3007368	2 /28/2006
CHINA	VISTAPRINT	Vistaprint Limited	3007297	10/30/2001	3007297	9 /7 /2003
EUROPEAN UNION (CTM)	VISTAPRINT	Vistaprint Limited	2013225	12/21/2000	2013225	3 /4 /2002
FRANCE	VISTAPRINT	Vistaprint Limited	81145799	9 /10/1999	81145799	
ISRAEL	VISTAPRINT	Vistaprint Limited	152121	9 /11/2001	152121	12/3 /2002
ISRAEL	VISTAPRINT	Vistaprint Limited	152122	9 /11/2001	152122	4 /3 /2003
INDIA	VISTAPRINT	VistaPrint Limited	502141	9 /21/2001	1046529	12/30/2005
INDIA	VISTAPRINT	VistaPrint Limited	17607	9 /15/2003	1236798	12/17/2005
JAPAN	VISTAPRINT	Vistaprint Limited	2001-87093	9 /27/2001	4697210	8 /1 /2003
SOUTH KOREA	VISTAPRINT	VistaPrint.com, Inc.	20013569	10/10/2001	7089	3 /5 /2003
MEXICO	VISTAPRINT	Vistaprint Limited	510494	10/5 /2001	725172	11/29/2001
MEXICO	VISTAPRINT	Vistaprint Limited	510495	10/5 /2001	725173	11/29/2001
NORWAY	VISTAPRINT	Vistaprint Limited	200111106	9 /13/2001	217973	2 /27/2003
NEW ZEALAND	VISTAPRINT		971337	1 /9 /2013		
RUSSIAN FEDERATION	VISTAPRINT	Vistaprint Limited	2001727708	9 /12/2001	242702	4 /8 /2003
SINGAPORE	VISTAPRINT	Vistaprint Limited	T0114536H	9 /13/2001	T0114536H	4 /21/2003
SINGAPORE	VISTAPRINT	Vistaprint Limited	T0114537F	9 /13/2001	T0114537F	5 /20/2003
THAILAND	VISTAPRINT	Vistaprint Limited	746935	10/16/2009	Bor52100	1 /17/2012
TURKEY	VISTAPRINT	Vistaprint Limited	201028377	4 /29/2010	201028377	3 /5 /2012
TAIWAN	VISTAPRINT	Vistaprint Limited	90038126	9 /12/2001	1020829	11/1 /2002
TAIWAN	VISTAPRINT	Vistaprint Limited	90038127	9 /12/2001	170333	9 /16/2002
UKRAINE	VISTAPRINT	Vistaprint Limited	m201106887	4 /29/2011	160082	8 /27/2012

UNITED STATES	VISTAPRINT	Vistaprint Limited	75/914,300	2 /9 /2000	2,433,418	3 /6 /2001
UNITED STATES	VISTAPRINT	Vistaprint Limited	78/683,342	8 /2 /2005	3,126,343	8 /8 /2006
UNITED STATES	VISTAPRINT	Vistaprint Limited	78/683,366	8 /2 /2005	3,117,106	7 /18/2006
SOUTH AFRICA	VISTAPRINT	Vistaprint Limited	200116186	9 /14/2001	200116186	6 /23/2006
SOUTH AFRICA	VISTAPRINT	Vistaprint Limited	200116188	9 /14/2001	200116188	6 /23/2006
JAPAN	VISTAPRINT in Katakana	Vistaprint Limited	200187094	9 /27/2001	4672433	5 /16/2003
JAPAN	VISTAPRINT in Katakana	Vistaprint Limited	2002107464	12/19/2002	4711315	9 /19/2003
TAIWAN	VISTAPRINT in Chinese Characters	Vistaprint Limited	90043547	10/23/2001	1019307	10/16/2002
TAIWAN	VISTAPRINT in Chinese Characters	Vistaprint Limited	90043548	10/23/2001	174905	12/16/2002
UNITED STATES	MAKE AN IMPRESSION	Vistaprint Limited	78/201,735	1 /9 /2003	2,817,239	2 /24/2004
EUROPEAN UNION (CTM)	VISTAPRINT & Arch Design	Vistaprint Limited	8248619	4 /27/2009	8248619	11/22/2009
TURKEY	VISTAPRINT & Arch Design	Vistaprint Limited	201131568	4 /15/2011	201131568	9 /27/2012
UNITED STATES	VISTAPRINT & Arch Design	Vistaprint Limited	77/706,349	4 /3 /2009	4,154,411	6 /5 /2012
UNITED STATES	NOTABLE STYLE CUSTOM STATIONERY AND MORE & Design	Vistaprint Limited	77/110,513	2 /19/2007	3,342,935	11/27/2007
UNITED STATES	NOTABLE STYLE	Vistaprint Limited	77/110,496	2 /19/2007	3,333,952	11/13/2007
EUROPEAN UNION (CTM)	VISTAPRINT & Scroll Design	Vistaprint Limited	4795225	12/20/2005	4795225	1 /22/2007
UNITED STATES	VISTAPRINT & Scroll Design	Vistaprint Limited	78/247,181	5 /8 /2003	2,978,792	7 /26/2005
UNITED STATES	Scroll Design	Vistaprint Limited	78/247,195	5 /8 /2003	2,978,793	7 /26/2005

EUROPEAN UNION (CTM)	VPHOST	Vistaprint Limited	8866841	2 /8 /2010	8866841	10/29/2010
EUROPEAN UNION (CTM)	VISTAPIX	Vistaprint Limited	4678876	10/27/2005	4678876	12/5 /2006
EUROPEAN UNION (CTM)	VPWEB	Vistaprint Limited	9829953	3 /22/2011	9829953	10/17/2011
UNITED STATES	PAGEMODO	Vistaprint Limited	85/341,551	6 /8 /2011	4,124,674	4 /10/2012
AUSTRALIA	VISTAMOB	Vistaprint Limited	IR1157897	3 /20/2013	IR1157897	3 /20/2013
BRAZIL	VISTAMOB	Vistaprint Limited	840297394	10/11/2012		
CHINA	VISTAMOB	Vistaprint Limited	11657712	10/26/2012		
INDONESIA	VISTAMOB	Vistaprint Limited	J002012052046	10/30/2012		
INDIA	VISTAMOB	Vistaprint Limited	2410158	10/11/2012		
JAPAN	VISTAMOB	Vistaprint Limited	IR1157897	3 /20/2013		
MALAYSIA	VISTAMOB	Vistaprint Limited	2013052575	3 /22/2013		
NEW ZEALAND	VISTAMOB	Vistaprint Limited	974508	3 /21/2013		
PHILIPPINES	VISTAMOB	Vistaprint Limited	IR1157897	3 /20/2013		
SINGAPORE	VISTAMOB	Vistaprint Limited	T1214583F	10/3 /2012		
THAILAND	VISTAMOB	Vistaprint Limited	886448	3 /22/2013		
UNITED STATES	VISTAMOB	Vistaprint Limited	85/740,437	9 /27/2012		
VIETNAM	VISTAMOB	Vistaprint Limited	IR1157897	3 /20/2013		
WIPO	VISTAMOB	Vistaprint Limited			IR1157897	3 /20/2013
UNITED STATES	FREEWEBS	Vistaprint Limited	78/616,019	4 /25/2005	3,264,308	7 /17/2007
UNITED STATES	KARDLE	Vistaprint Limited	85/801,865	12/13/2012		
US	VISTA	Vistaprint Limited	76/035,195	4 /26/2000	2,459,636	6 /12/2001