

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PREMIUM WINE BRANDS PTY LTD		10/28/2013	PROPRIETARY LIMITED COMPANY (P/L OR PTY. LTD.): AUSTRALIA

RECEIVING PARTY DATA	
Name:	Pernod Ricard Winemakers Pty Ltd
Street Address:	167 Fullarton Road
City:	Dulwich
State/Country:	AUSTRALIA
Postal Code:	SA 5065
Entity Type:	PROPRIETARY LIMITED COMPANY (P/L OR PTY. LTD.): AUSTRALIA

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Serial Number:	78616725	ZED
Serial Number:	78558862	BIN 222
Serial Number:	78558641	BIN 333
Serial Number:	78558626	BIN 444
Serial Number:	78558606	BIN 555
Serial Number:	77316598	BIN 505
Serial Number:	78669499	CENTENARY HILL
Serial Number:	77371033	JACOB'S CREEK BAROSSA VINEYARDS
Serial Number:	77949021	JACOB'S CREEK TRUE CHARACTER
Serial Number:	85178064	COOL HARVEST
Serial Number:	85738606	JC JACOB'S CREEK WINEMAKERS
Serial Number:	85390328	DEAD BOLT
Serial Number:	85390331	FLUTTER

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Serial Number:	85420101	OPEN JACOB'S CREEK
Serial Number:	85424311	BADLANDS
Serial Number:	85452121	VINARCHY
Serial Number:	85505047	FLIGHT OF FANCY
Serial Number:	85562615	JACOB'S CREEK EARTH VINE GRAPE ESTABLISH
Serial Number:	85838185	BURIED HOPE
Serial Number:	86057509	MORRIS FIVE GENERATIONS
Serial Number:	85901106	TWIN PICKINGS
Serial Number:	85939288	KING CAB
Serial Number:	86003385	THE RESERVE TABLE
Registration Number:	1548562	ST. HUGO
Serial Number:	86057506	MORRIS OF RUTHERGLEN
Serial Number:	73723441	JACOB'S CREEK
Serial Number:	74255415	WYNDHAM ESTATE
Serial Number:	78557960	GEORGE WYNDHAM
Serial Number:	78672355	STEINGARTEN

CORRESPONDENCE DATA

Fax Number: 2029425999

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: trademarkdocketing@aporter.com, louis.ederer@aporter.com,
laura.tejeda@aporter.com, elisabeth.richards@aporter.com

Correspondent Name: Louis S. Ederer

Address Line 1: 555 Twelfth Street, NW

Address Line 2: IP DOCKETING

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:

23186.001

DOMESTIC REPRESENTATIVE

Name: Louis S. Ederer and Laura W. Tejeda

Address Line 1: 555 Twelfth Street, NW

Address Line 2: IP DOCKETING

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:

Louis S. Ederer

Signature:

/Louis S. Ederer/

Date:

11/11/2013

TRADEMARK

REEL: 005151 FRAME: 0994

PREMIUM WINE BRANDS PTY LTD
167 Fullarton Road
DULWICH SA 5065

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Certificate of Registration on Change of Name



ASIC
Australian Securities & Investments Commission

This is to certify that

PREMIUM WINE BRANDS PTY LTD

Australian Company Number 007 870 046

did on the twenty-eighth day of October 2013 change its name to

PERNOD RICARD WINEMAKERS PTY LTD

Australian Company Number 007 870 046

The company is a proprietary company.

The company is limited by shares.

The company is taken to be registered under the Corporations Act 2001 in South Australia and the date of commencement of registration is the nineteenth day of February, 1912.

Issued by the
Australian Securities and Investments Commission
on this twenty-eighth day of October, 2013.

Greg Medcraft
Chairman

CERTIFICATE

TRADEMARK

RECORDED: 11/11/2013

REEL: 005151 FRAME: 0996