

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rouse & Co. International		10/12/2012	LIMITED LIABILITY COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Rouse & Co. International LLP
Street Address:	1 Harbour Exchange Square
Internal Address:	11th Floor, Exchange Tower
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	E14 9GE
Entity Type:	LIMITED LIABILITY PARTNERSHIP: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3195425	ROUSE

CORRESPONDENCE DATA

Fax Number: 2024347400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (202)585-3510
 Email: snweller@mintz.com
 Correspondent Name: Susan Neuberger Weller
 Address Line 1: 701 Pennsylvania Avenue, N.W.
 Address Line 2: Suite 900
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	22996-036
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DOMESTIC REPRESENTATIVE

OP \$40.00 3195425

Name: Susan Neuberger Weller
Address Line 1: 701 Pennsylvania Avenue, N.W.
Address Line 2: Suite 900
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:	Susan Neuberger Weller
Signature:	/Susan Neuberger Weller/
Date:	11/08/2013

Total Attachments: 6

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DATED 12 OCTOBER 2012

ROUSE & CO. INTERNATIONAL (HOLDINGS) LIMITED

and

ROUSE & CO. INTERNATIONAL LLP

INTELLECTUAL PROPERTY ASSIGNMENT

Rouse & Co. International LLP
11th Floor
Exchange Tower
1 Harbour Exchange Square
London
E14 9GE
United Kingdom

TRADEMARK
REEL: 005150 FRAME: 0685

THE ASSIGNMENT

DATE: 12 OCTOBER 2012

PARTIES:

- (1) **ROUSE & CO. INTERNATIONAL (HOLDINGS) LIMITED, formerly Rouse & Co. International Ltd** (registered in England and Wales under company number 03198330) whose registered office is 11th Floor, Exchange Tower, 1 Harbour Exchange Square, London E14 9GE, United Kingdom (the '**Assignor**'); and
- (2) **ROUSE & CO. INTERNATIONAL LLP, formerly Rising Dragon LLP** (registered in England and Wales under company number OC377595) whose registered office is 11th Floor, Exchange Tower, 1 Harbour Exchange Square, London E14 9GE, United Kingdom (the '**Assignee**')

BACKGROUND

- (A) The Assignor is the proprietor of the intellectual property listed in the attached Schedule (the '**Registered Intellectual Property**').
- (B) The Assignor is the proprietor of unregistered intellectual property, including and not limited to copyright and designs. (the '**Unregistered Intellectual Property**').
- (C) The Assignor has agreed to assign to the assignee, on the terms set out in this assignment, all its right, title and interest in and to the Registered Intellectual Property and the Unregistered Intellectual Property (the '**Intellectual Property**').

AGREED TERMS

1. ASSIGNMENT

In consideration of the sum of £1 now paid by the Assignee to the Assignor (the receipt of which the Assignor hereby acknowledges), the Assignor hereby assigns with full title guarantee to the Assignee absolutely the Intellectual Property and all and any rights in and to the Intellectual Property (including the intention that when any pending Intellectual Property is granted the resulting registration will vest in the Assignee) and any common law rights and all the goodwill attaching to the Intellectual Property; and

2. PROCEEDINGS

This assignment shall include the right for the Assignee to bring proceedings against any third party in respect of the Intellectual Property (including proceedings against any third party for infringement of either the trade mark applications or the resulting registrations

or for passing off or for otherwise infringing the rights of the Assignor in the Intellectual Property). The Assignor agrees and undertakes to provide to the Assignee (at its request) all such reasonable assistance with any proceedings which may be brought by or against the Assignee against or by any third party in relation to the Intellectual Property and the Assignee shall reimburse the Assignor in respect of all costs and expenses (including reasonable legal costs) actually incurred by it in providing the Assignee with such assistance.

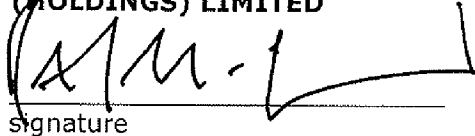
3. GOVERNING LAW AND JURISDICTION

This assignment will be governed by the law in force from time to time in England and Wales and the parties consent to the exclusive jurisdiction of the Courts of England and Wales.

This assignment has been entered into on the date stated at the beginning of this document.

For and on behalf of

**ROUSE & CO. INTERNATIONAL
(HOLDINGS) LIMITED**

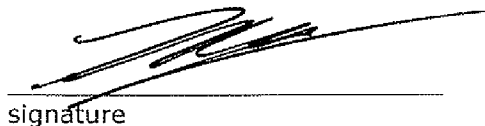

signature

RUPERT ROSS-MACDONALD
print name

Director
job title

For and on behalf of







ROUSE & CO. INTERNATIONAL LLP


signature

STUART DAVID ADAMS
print name

Designated Member
job title

Schedule
Trade Marks

Country	Status	No.	Mark	Class(es)
China	Registered	3637017	ROUSE & CO INTERNATIONAL in CC 罗思国际	42
China	Registered	1193958	ROUSE & CO. INTERNATIONAL & device ROUSE & CO. INTERNATIONAL 	42
China	Registered	6264605	ROUSE LEGAL	9
China	Registered	6264604	ROUSE LEGAL	16
China	Registered	6264603	ROUSE LEGAL	35
China	Registered	6264602	ROUSE LEGAL	36
China	Registered	6264601	ROUSE LEGAL	38
China	Registered	6264600	ROUSE LEGAL	41
China	Registered	6264599	ROUSE LEGAL	42
China	Registered	6264598	ROUSE LEGAL	45
China	Pending	1136948	Rouse Logo 	9
China	Pending	11364947	Rouse Logo 	16
China	Pending	11364946	Rouse Logo 	35
China	Pending	11364945	Rouse Logo 	41
China	Pending	11364944	Rouse Logo 	45
China	Pending	11364952	Rouse 罗思	16

China	Pending	11364951	Rouse 罗思	35
China	Pending	11364950	Rouse 罗思	41
China	Pending	11364949	Rouse 罗思	45
China	Pending	11364953	Rouse 罗思	9
Hong Kong	Registered	300949087	ROUSE LEGAL	9, 16, 35, 36, 38, 41 and 42
Philippines	Registered	4-2004-001945	ROUSE & CO. INTERNATIONAL	42
United Kingdom	Registered	2281148	IS-GLOBAL (series of 2)	35, 36, 42 and 45
United Kingdom	Registered	2234922A	ROUSE AND CO. INTERNATIONAL/ROUSE & CO. INTERNATIONAL (series of 2)	9, 16, 35, 36, 38, 41 and 42
United Kingdom	Registered	2234922B	ROUSE AND CO/ROUSE & CO. (series of 2)	9, 16, 35, 36, 38, 41 and 42
United Kingdom	Registered	2448850	ROUSE LEGAL	9, 16, 35, 36, 38, 41 and 42
Vietnam	Registered	42007- 17880/120552	ROUSE LEGAL	9, 16, 35, 36, 38, 41 and 42
USA	Registered	76/587282/3195425	ROUSE & CO. INTERNATIONAL	35, 36 and 41

Domain Names

rouseandco.cn	rouseandcointernational.cn	rouseinternational.cn
rouse-international.cn	rouselegal.cn	rouse-legal.cn
rouse-international.co.uk	rouse-legal.co.uk	iprights.hk
rouse.hk	rouseandco.hk	rouseandcointernational.hk
rouseinternational.hk	rouse-international.hk	rouselegal.hk
rouse-legal.hk	rouseandcointernational.eu	rouseinternational.eu
rouse-international.eu	rouse-legal.eu	rouse.com (in Chinese characters)
rouseandco.cn (in Chinese characters)	rouseandcointernational.cn (in Chinese characters)	rouseinternational.cn (in Chinese characters)
rouse-international.cn (in Chinese characters)	rouselegal.cn (in Chinese characters)	rouse-legal.cn (in Chinese characters)
rouse.co.uk	willoughbyandpartners.com	rouseinternational.co.uk
rouselegal.co.uk	patentuk.com	cityville.it
rouseandco.eu	rousepatents.co.uk	rouse-patents.co.uk
rousepatents.com	iprights.info	rouse.info
iprights.net	trademark-protection.net	trade-mark-registration.com
trademark-registrations.net	trademark-registrations.org	trademarksadvice.com
trademarks-advice.com	rouseandcointernational.co.uk	rouseandco.co.uk
rouse-international.com	rouse-legal.com	rousemail.co.uk
willoughbyandpartners.co.uk	mascolo.com	rouse.com