

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE AND REASSIGNMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GENERAL ELECTRIC CAPITAL CORPORATION, AS AGENT		11/01/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	MICHAELS OF OREGON CO.
Street Address:	9200 CODY ST.
City:	OVERLAND PARK
State/Country:	KANSAS
Postal Code:	66214
Entity Type:	CORPORATION: OREGON

PROPERTY NUMBERS Total: 53

Property Type	Number	Word Mark
Registration Number:	0063643	9
Registration Number:	2997906	BLIZZARD
Registration Number:	2425833	BORESNAKE
Registration Number:	2995302	BUTLER CREEK
Registration Number:	1673345	BUTLER CREEK
Registration Number:	2098152	CLAYKING
Registration Number:	2626046	COMFORT STRETCH
Registration Number:	2507430	
Registration Number:	3011106	
Registration Number:	3062403	DESIGNED THROUGH EXPERIENCE, FOCUSED ON
Registration Number:	2301558	GUNMATE
Registration Number:	1704816	GUNRUNNER
Registration Number:	2197160	HOPPE'S
Registration Number:	3053614	HOPPE'S

TRADEMARK

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Registration Number:	2190436	HOPPE'S 9
Registration Number:	2829753	HOPPE'S 9
Registration Number:	2258433	HOPPE'S BENCH REST 9
Registration Number:	2890462	HOPPE'S ELITE
Registration Number:	2416487	HOT LEGS
Registration Number:	1655508	HOT LIPS
Registration Number:	1165464	HOT SHOT
Registration Number:	2858313	HUNT BETTER/SHOOT BETTER
Registration Number:	1489242	LIGHTNING LOADER
Registration Number:	0893980	MICHAELS
Registration Number:	3001554	MICHAELS OF OREGON CO.
Registration Number:	1482288	MICHAELS OF OREGON CO. UNCLE MIKE'S
Registration Number:	2120971	MIRAGE
Registration Number:	2219277	MIRAGE
Registration Number:	2805571	PRO-1
Registration Number:	2854535	PRO - 2
Registration Number:	2063299	PRO-3
Serial Number:	76486991	PRO-4
Registration Number:	2168875	PRO-PAK
Registration Number:	2138786	PROTECTO
Registration Number:	1141729	QD
Registration Number:	1490105	QUICK LOADER
Registration Number:	2474751	SIDEKICK
Registration Number:	1324375	SIDEKICK
Registration Number:	2992576	STAR CLIP
Registration Number:	2998067	STEEL LIPS
Registration Number:	1574754	SUPER SWIVEL
Registration Number:	1615616	SWIVELOCK
Registration Number:	3096633	THE GUN CARE PEOPLE
Registration Number:	2860614	THE WHOLE SHOOTIN' MATCH
Registration Number:	2784736	TRI-LOCK
Registration Number:	2365710	ULTRA
Registration Number:	0874972	UNCLE MIKE'S
Registration Number:	1137525	UNCLE MIKE'S
Registration Number:	2997904	UNCLE MIKE'S

	1275064	UNCLE MIKE'S
Registration Number:	2998066	UNCLE MIKE'S
Registration Number:	2873843	UNCLE MIKE'S LAW ENFORCEMENT
Registration Number:	2174085	"WORLD'S FASTEST GUN BORE CLEANER"

CORRESPONDENCE DATA

Fax Number: 8668265420
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 301-638-0511
Email: ipresearchplus@comcast.net
Correspondent Name: IP Research Plus, Inc.
Address Line 1: 21 Tadcaster Circle
Address Line 2: attn: Penelope J.A. Agodoa
Address Line 4: Waldorf, MARYLAND 20602

ATTORNEY DOCKET NUMBER:	CRS1-39027
NAME OF SUBMITTER:	Penelope J.A. Agodoa
Signature:	/pja/
Date:	11/08/2013

Total Attachments: 5
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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT (this "Release") is made as of November 1, 2013, by GENERAL ELECTRIC CAPITAL CORPORATION, in its capacity as second lien collateral agent (in such capacity, "Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Trademark Security Agreement (as defined below).

WITNESSETH:

WHEREAS, Agent and Michaels of Oregon Co., an Oregon corporation (the "Grantor"), are parties to that certain Second Lien Trademark Security Agreement dated as of August 24, 2007 (as amended, restated, supplemented or otherwise modified from time to time, the "Trademark Security Agreement"; capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Trademark Security Agreement), pursuant to which Grantor granted a Lien and security interest to Agent in, among other things, the Trademark Collateral, including, without limitation, the Trademarks set forth on Schedule I annexed hereto; and

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on August 29, 2007 at Reel 3610, Frame 0924; and

WHEREAS, Grantor has requested that Agent release its security interest in all of Agent's right, title and interest in, to and under the Trademark Collateral, including the Trademarks set forth on Schedule I annexed hereto.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged:

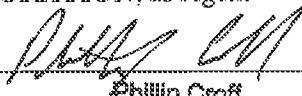
1. Agent hereby releases its security interest in all of Grantor's right, title and interest in and to all of the Trademark Collateral, including the Trademarks set forth on Schedule I annexed hereto.

2. Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Agent, all of Agent's right, title and interest, if any, in and to the Trademark Collateral.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Release to be executed as of the day and year first above written.

GENERAL ELECTRIC CAPITAL
CORPORATION, as Agent

By: 
Name: Phillip Croff
Title: Duty Authorized Signatory

SCHEDULE I

Trademark	Status	App. No./ Reg. No.	App. Date/ Reg. Date
9 & DESIGN	Registered	63,643	7/2/1907
BLIZZARD	Registered	2,997,906	9/26/2005
BORESNAKE	Registered	2,425,833	1/30/2001
BUTLER CREEK	Registered	2,995,302	9/13/2005
BUTLER CREEK	Registered	1,673,345	1/28/1992
CLAYKING	Registered	2,098,152	9/16/1997
COMFORT STRETCH	Registered	2,626,046	9/24/2002
DESIGN ONLY (RIDER & MOUNTAIN)	Registered	2,507,430	11/13/2001
DESIGN ONLY (RIDER & MOUNTAIN)	Registered	3,011,106	11/1/2005
DESIGNED THROUGH EXPERIENCE, FOCUSED ON PERFORMANCE	Registered	3,062,403	2/28/2006
GUNMATE	Registered	2,301,558	12/21/1999
GUNRUNNER	Registered	1,704,816	8/4/1992
HOPPE'S	Registered	2,197,160	10/20/1998
HOPPE'S	Registered	3,053,614	1/31/2006
HOPPE'S 9 (AND DESIGN)	Registered	2,190,436	9/22/1998
HOPPE'S 9 (AND DESIGN)	Registered	2,829,753	4/6/2004
HOPPE'S BENCH REST 9	Registered	2,258,433	7/6/1999
HOPPE'S ELITE	Registered	2,090,462	9/28/2004
HOT LEGS	Registered	2,416,487	12/26/2000
HOT LIPS	Registered	1,655,508	9/3/1991
HOT SHOT	Registered	1,165,464	8/18/1981
HUNT BETTER / SHOOT BETTER	Registered	2,858,313	6/29/2004
LIGHTNING LOADER	Registered	1,489,242	5/24/1988
MICHAELS	Registered	893,980	7/7/1970
MICHAELS OF OREGON CO.	Registered	3,001,354	9/27/2005
MICHAELS OF OREGON CO.	Registered	1,482,288	3/29/1988
UNCLE MIKE'S			
MIRAGE	Registered	2,120,971	12/16/1997
MIRAGE	Registered	2,219,277	1/19/1999
PRO-1	Registered	2,805,571	1/13/2004
PRO-2	Registered	2,854,535	6/15/2004
PRO-3	Registered	2,063,299	5/20/1997
PRO-4	Pending	76486091	1/31/2003
PRO-PAK	Registered	2,168,875	6/30/1998
PROTECTO	Registered	2,138,786	2/24/1998
QD	Registered	1,141,729	11/25/1980

Trademark	Status	App. No./ Reg. No.	App. Date/ Reg. Date
QUICK LOADER	Registered	1,490,105	5/31/1998
SIDEKICK	Registered	2,474,751	8/7/2001
SIDEKICK	Registered	1,324,375	3/12/1985
STAR CLIP	Registered	2,992,576	9/6/2005
STEEL LIPS	Registered	2,998,067	9/20/2005
SUPER SWIVEL	Registered	1,574,754	1/2/1990
SWIVELock	Registered	1,615,616	10/2/1990
THE GUN CARE PEOPLE	Registered	3,096,633	5/23/2003
THE WHOLE SHOOTIN' MATCH	Registered	2,860,614	7/6/2004
TRI-LOCK	Registered	2,784,736	11/18/2003
ULTRA	Registered	2,365,710	7/11/2000
UNCLE MIKE'S	Registered	874,972	8/19/1969
UNCLE MIKE'S	Registered	1,137,525	7/8/1980
UNCLE MIKE'S	Registered	2,997,904	9/20/2005
UNCLE MIKE'S	Registered	1,275,064	4/24/1984
UNCLE MIKE'S (AND DESIGN)	Registered	2,998,066	9/20/2005
UNCLE MIKE'S LAW ENFORCEMENT	Registered	2,873,843	8/17/2004
WORLD'S FASTEST GUN BORE	Registered	2,174,085	7/14/1998