

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ariana Holdings Inc.		09/04/2013	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	2156775 Ontario Inc. dba D'Angelo Brands
Street Address:	4544 Eastgate Parkway
City:	Mississauga, Ontario
State/Country:	CANADA
Postal Code:	L4W 3W6
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3439196	A FUSION OF GREAT TASTE
Registration Number:	3602563	CHEETAH POWER SURGE HIGH OCTANE
Registration Number:	3343488	D'ANGELO BASKET FRESH
Registration Number:	3805209	FOR PURE ENERGY DON'T WING IT WACK IT!
Registration Number:	3318357	IN PACE WITH THE HUMAN RACE
Registration Number:	3829974	NOT FOR THE WEAK
Registration Number:	3409251	POWER BLEND
Registration Number:	3567776	SOUL FRUIT
Registration Number:	3708740	SOUL SWEET
Registration Number:	3829975	WACKED
Registration Number:	3829976	WACKED!
Registration Number:	3318356	WATERSENSE

CORRESPONDENCE DATA

Fax Number: 7032737684

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 703-273-7680

Email: rshapiro@sasiplaw.com

Correspondent Name: Ronald E. Shapiro

Address Line 1: 11350 Random Hills Road, Suite 740

Address Line 4: Fairfax, VIRGINIA 22030

**DOMESTIC REPRESENTATIVE**

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

**NAME OF SUBMITTER:**

Ronald E. Shapiro

**Signature:**

/Ronald E. Shapiro/

**Date:**

10/31/2013

**Total Attachments: 6**

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ASSIGNMENT

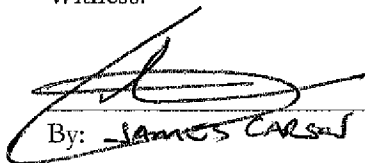
WHEREAS, **ARIANA HOLDINGS INC.**, a corporation having an office or place of business at Suite 1500, 2 Queen Street East, Toronto, Ontario, Canada M5C 3G5 (the "Assignor") is the owner of the Canadian Trade-mark Registrations set out in Schedule A, the U.S. Trademark Registrations set out in Schedule B and the European Community Trademark Registration set out in Schedule C (collectively referred to as the "D'Angelo Trademarks").

AND **2156775 ONTARIO INC.** who carries on business as D'Angelo Brands and whose full post office address is 4544 Eastgate Parkway, Mississauga, Ontario, Canada L4W 3W6 (the "Assignee") desires to acquire all the right, title and interest in and to the registered trademarks and copyright or other intellectual property rights in Canada and the United States in the D'Angelo Trademarks as set out in Schedule A and Schedule B and Schedule C attached hereto and the goodwill of the business attached to the wares and/or services sold and/or provided in association with the D'Angelo Trademarks.

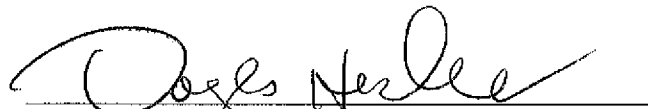
IN CONSIDERATION OF THE SUM of \$2.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns and transfers to Assignee all its right, title and interest in and to the registered trademarks and copyright or other intellectual property rights in Canada and the United States in the D'Angelo Trademarks as set out in Schedule A and Schedule B and Schedule C attached hereto and the goodwill of the business attached to the wares and/or services sold and/or provided in association with which the D'Angelo Trademarks may be associated.

EXECUTED at Toronto, Ontario this 30<sup>th</sup> day of August, 2013.

Witness:

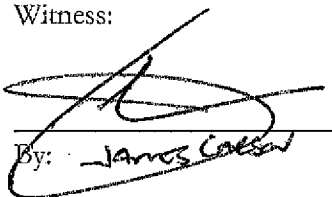
  
By: James Carson

**ARIANA HOLDINGS INC.**

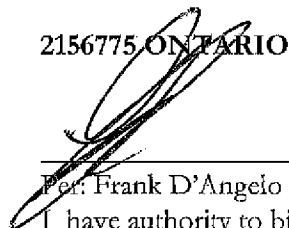
  
Per: Douglas Hendler  
I have authority to bind the corporation

EXECUTED at Mississauga, Ontario this 4<sup>th</sup> day of ~~August~~ <sup>SEPTEMBER</sup> 2013.

Witness:

  
By: James Carson

**2156775 ONTARIO INC.**

  
Per: Frank D'Angelo  
I have authority to bind the corporation

# SCHEDULE A

## Canadian Trade-marks Register

### D'ANGELO BRANDS LTD

No.	Trade-marks found	Application number	Registration number	Classes	Status
<i>Active Marks</i>					
1	24	1,235,134	TMA651,774	09; 41	Registered
2	A FUSION OF GREAT TASTE	1,208,940	TMA677,116	32	Registered
3	AQUA DENT	1,299,908	TMA781,170	32	Registered
4	BAR ESSPRESSO	1,146,517	TMA630,306	32	Registered
5	BAR EXPRESS	1,298,776	TMA738,808	32	Registered
6	BELLA VIVA	1,235,821	TMA657,879	03; 16; 21	Registered
7	BREAK AWAY	1,299,911	TMA781,205	32	Registered
8	CARIBBEAN CRUISE	1,240,014	TMA742,362	29; 32	Registered
9	CHEETAH	1,330,096	TMA754,668	03; 04; 08; 09; 12; 14; 16; 18; 20; 21; 24-26; 28	Registered
11	CHEETAH POWER SURGE	1,284,153	TMA694,210	32	Registered
12	CHEETAH POWER SURGE HIGH OCTANE	1,312,625	TMA693,486	32	Registered
13	CHILL BILL	1,208,936	TMA695,023	33	Registered
14	D'ANGELO & DESIGN	591,534	TMA350,288	29; 30; 32	Registered
15	D'ANGELO & DESIGN	591,536	TMA368,097	29; 30; 32	Registered
16	D'ANGELO APPLE MELODY	870,896	TMA542,889	32	Registered
17	D'ANGELO APPLE VEGETABLE BLAST	867,959	TMA506,395	32	Registered
18	D'ANGELO BASKET FRESH	1,234,165	TMA676,080	29	Registered
19	D'ANGELO EXPRESS	1,322,006	TMA752,738	32	Registered
20	D'ANGELO FOOD THE TASTE OF THE WORLD	591,535	TMA350,289	29; 30; 32	Registered
21	D'ANGELO FRUIT POWER PUNCH	879,343	TMA563,037	32	Registered
22	D'ANGELO FRUIT POWERBLEND	879,099	TMA562,919	32	Registered
23	D'ANGELO PASTA AL FORNO	793,232	TMA472,958	30	Registered
24	D'ANGELO THE EVOLUTION OF APPLE JUICE	848,617	TMA501,282	32	Registered
25	D'ANGELO TIVERTON BELL	1,234,650	TMA699,668	35; 39; 44	Registered
26	DAH!	1,184,871	TMA651,980	32	Registered
27	DUH!	1,326,812	TMA700,063	32	Registered
28	EL MARITO	1,189,440	TMA639,749	29	Registered

29	ENERGIZE YOUR SOUL	1,302,436	TMA700,940	32	Registered
30	EXPRESS DESIGN	1,348,935	TMA776,587	30; 32	Registered
31	ESPRESSO-EXPRESS	1,184,650	TMA625,375	30; 32	Registered
32	FOR PURE ENERGY DON'T WING IT WACK IT!	1,343,536	TMA759,534	32; 35; 40	Registered
33	FORGET ABOUT IT	1,267,733	TMA672,881	43	Registered
34	FORTE	721,714	TMA492,792	16	Registered
35	GIN CHEBETAH	1,312,634	TMA749,647	33	Registered
36	GRAPEWAVE	1,181,013	TMA625,396	32	Registered
37	IN PACE WITH THE HUMAN RACE	1,208,937	TMA669,533	32	Registered
38	JUICE BAR	1,146,516	TMA645,236	32	Registered
39	LEMUNADE Cool & Tasty & Design	1,330,091	TMA729,879	32	Registered
40	MAMMA D'S	1,199,864	TMA699,938	43	Registered
41	MOUNTAIN LIFE	1,330,087	TMA700,712	05; 30	Registered
42	MOUNTAINLIFE GOURMET COFFEE	743,102	TMA462,227	30	Registered
43	NICKNAME	1,184,870	TMA639,637	32	Registered
44	NOT FOR THE WEAK	1,337,789	TMA762,586	32; 35; 40	Registered
45	NOT JUST WATER	1,194,228	TMA639,628	30	Registered
46	ORANGEWAVE	1,181,012	TMA625,445	32	Registered
47	OTTAWA GLADIATORS	1,315,446	TMA747,485	03; 06; 08; 09; 11; 12; 14; 16; 18-21; 24-28; 34-36; 41	Registered
48	POWER BLEND	1,208,785	TMA669,534	32	Registered
49	POWER SURGE	1,274,561	TMA676,247	32	Registered
50	PULP FUSION	1,181,014	TMA651,522	32	Registered
51	PUT A DENT IN YOUR THIRST	1,299,907	TMA684,286	32	Registered
52	R.S.V.P. AT MAMMA D'S	1,220,521	TMA666,117	41	Registered
53	SET YOUR SOUL ON FIRE WITH EL MARITO CHILI	1,189,439	TMA639,748	29	Registered
54	SOUL FRUIT	1,296,311	TMA693,001	32	Registered
55	SOUL SWEET	1,298,775	TMA738,807	01; 30	Registered
56	SOUTHERNPEAK GOURMET COFFEE	746,670	TMA462,264	30	Registered
57	TANGOWAVE	1,181,015	TMA625,639	32	Registered
58	TASTEBUDS THE PRODUCT THAT MAKES YOUR MOUTH WATER	721,712	TMA428,321	29; 30; 32	Registered
59	The Best of Everything	777,812	TMA471,201	29; 30; 32	Registered
60	THE BRAND WITH STRENGTH	721,713	TMA428,322	16	Registered
61	THIRSTY? D'ANGELO APPLE JUICE IT	815,405	TMA488,524	32	Registered
62	TRILITE	1,208,783	TMA677,115	32	Registered

63	VIVA BELLA	1,235,820	TMA671,043	03; 08; 16; 21	Registered
64	WACKED	1,337,785	TMA762,087	32	Registered
65	WACKED	1,343,533	TMA764,629	09; 14; 16; 18; 21; 25	Registered
66	WACKED!	1,337,787	TMA762,598	32	Registered
67	WATER DENT	1,299,909	TMA781,171	32	Registered
68	WATERFRUIT	1,189,813	TMA639,750	30	Registered
69	WATERSENSE	1,225,978	TMA669,471	30	Registered
70	WAVE	1,329,999	TMA731,478	32	Registered
71	YA	1,184,872	TMA650,597	32	Registered

# SCHEDULE B

## US Federal Trade-marks Register

D'Angelo Brands Ltd.

No.	Trademarks Found	Serial No.	Registration No.	Int. Classes	Status
<i>Active Marks</i>					
1	A FUSION OF GREAT TASTE	77-140173	3439196	32	Registered
2	CHEETAH	85-168149	4214563	32	Registered
3	CHEETAH POWER SURGE HIGH OCTANE	78-972454	3602563	32	Registered
4	D'ANGELO BASKET FRESH	77-130609	3343488	29	Registered
5	FOR PURE ENERGY DON'T WING IT WACK IT!	77-305186	3805209	32	Registered
6	IN PACE WITH THE HUMAN RACE	78-972442	3318357	32	Registered
7	NOT FOR THE WEAK	77-272563	3829974	32	Registered
8	POWER BLEND	78-972435	3409251	32	Registered
9	SOUL FRUIT	78-904855	3567776	32	Registered
10	SOUL SWEET	78-904841	3708740	30; 01	Registered
11	WACKED	77-272572	3829975	32	Registered
12	WACKED!	77-272575	3829976	32	Registered
13	WATERSENSE	78-972417	3318356	32	Registered

SCHEDULE C

Community Trademark Registration No. 3421153 for the mark WATERFRUIT registered  
September 7, 2005 for goods in Class 32