

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Change in Legal Form		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EUROSPORT		12/21/2012	Public Limited Company: FRANCE
RECEIVING PARTY DATA			
Name:	EUROSPORT		
Street Address:	3 rue Gaston et Rene Caudron		
City:	Issy-les-Moulineaux Cedex 9		
State/Country:	FRANCE		
Postal Code:	92798		
Entity Type:	Simplified Joint Stock Company: FRANCE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3048574	EUROSPORT	
Registration Number:	2058560	EUROSPORT	
Registration Number:	1871597	EUROSPORT	
CORRESPONDENCE DATA			
Fax Number:	2129499190		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 949-9022		
Email:	VMTannenbaum@lawabel.com		
Correspondent Name:	Victor M. Tannenbaum		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8004836		

CH \$90.00 3048574

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Victor Tannenbaum

Signature:

/VMT/

Date:

10/18/2013

Total Attachments: 6

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Granville Wesley Fields
Translator Certified by the
Court of Appeals of Paris
21 rue Jean Pierre Timbaud - 75011 Paris, France
Telephone: (33-1) 55 28 38 10 - Fax: (33-1) 55 28 38 11
SIRET: 398 383 836 00028 - URSSAF: 755 761244100001003

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(Translated from French)

**EUROSPORT**  
A Simplified Joint Stock Company  
with EUR 17,181,818.20 in issued share capital  
Registered office: 3 rue Gaston & René Caudron, 92130 Issy-les-Moulineaux  
Registered with the Commercial and Companies Registry of Nanterre under number 353 735 657

(the "Company")

### MEMORANDUM AND ARTICLES OF ASSOCIATION

Certified true copy

(signature)

#### Article 1: Corporate Structure

The Company, originally incorporated as a public limited company on 8 January 1990, was converted to a simplified joint stock company effective as of 1<sup>st</sup> July 2000 by decision of the sole shareholder on 29 May 2000.

Then the Company was converted to a public limited company effective as of 29 January 2002 pursuant to a resolution of the shareholders (the "Shareholders") passed at a Special Shareholder Meeting on 29 January 2002.

Then the Company was converted to a simplified joint stock company effective as of 21 December 2012 by decision of the sole shareholder on 20 December 2012.

Since 21 December 2012, the company will be governed by present and future statutory and regulatory provisions applicable to simplified public limited companies and by the Company's Memorandum and Articles of Association.

The Company may operate with the same corporate structure with one or more shareholders.

#### Article 2: Corporate Purpose

The Company was formed for the following purposes, both in France and abroad:

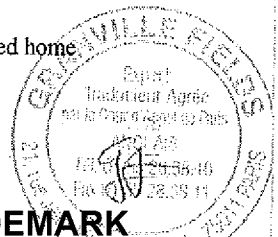
- prospect, study and develop airtime in any new territory to broadcast television programmes and advertising space relating thereto;
- purchase airtime in foreign countries for advertisers and sell such airtime directly or indirectly and promote it by all means;
- produce, operate, purchase, sell or resell, distribute and broadcast by all means, including exchanges of audio-visual programmes and broadcast rights on all mediums, and this by all existing or future broadcast means, in particular the Eurosport programme, as well as all transactions related thereto or associated therewith;
- the marketing and provision of television and radio programmes in all broadcast formats, in particular the Eurosport programme; and
- the marketing and production of any and all audio-visual programmes, game shows, television-based home shopping, in particular the Eurosport programme;

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Visé sous le  
numéro de traduction 2013-1020  
NE VARIETUR  
Paris, le 22 avril 2013

**TRADEMARK**

REEL: 005133 FRAME: 0515





**EUROSPORT**

Société par Actions Simplifiée au capital de 17 181 818,20 €  
Siège social : 3, rue Gaston & René Caudron – 92130 Issy-les-Moulineaux  
353 735 657 R.C.S. Nanterre

(la "Société")

**STATUTS**

*Copie certifiée conforme*

**Article 1 - Forme**

La Société initialement constituée sous la forme de société anonyme le 8 janvier 1990, a été transformée à compter du 1er juillet 2000, en société par actions simplifiée suivant la décision de l'associé unique en date du 29 mai 2000.

Puis la Société a été transformée à compter du 29 janvier 2002, en société anonyme suivant les décisions des associés (les "Associés") prises en assemblée générale extraordinaire en date du 29 janvier 2002.

Puis la Société a été transformée à compter du 21 décembre 2012, en société par actions simplifiée suivant la décision de l'associé unique en date du 20 décembre 2012.

Elle est depuis le 21 décembre 2012 soumise aux dispositions législatives et réglementaires en vigueur et à venir régissant les sociétés par actions simplifiée et aux présents statuts.

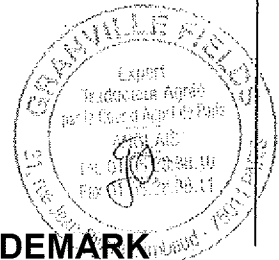
La Société fonctionne indifféremment sous la même forme avec un ou plusieurs associés.

**Article 2 - Objet**

La Société continue d'avoir pour objet en France et en tous autres pays :

- la prospection, l'étude et l'implantation dans tout nouveau territoire de temps d'antenne pour la diffusion de programmes de télévision et des espaces publicitaires y afférents,
- l'acquisition des temps d'antenne réservés par un diffuseur aux émissions publicitaires à destination des pays étrangers, d'en assurer la commercialisation directe et indirecte et la promotion par tous moyens,
- la production, l'exploitation, l'achat, la vente ou la revente, la distribution et la diffusion par tous moyens, y compris par échanges de programmes audiovisuels et de droits de diffusion sur tous supports et ce par tous moyens de diffusion, notamment pour le programme EUROSPORT, connus ou inconnus à ce jour, ainsi que toutes les opérations dépendantes annexes ou s'y rattachant,
- la commercialisation et la mise à disposition de programmes de télévision et de radio sur tous supports de diffusion, notamment pour le programme EUROSPORT,
- la commercialisation ou la production de tous programmes audiovisuels, programmes de jeux, de télé-vente, notamment pour le programme EUROSPORT,

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Paris, le 22 avril 2013



**TRADEMARK**

UNITED STATES

REVOCAATION  
AND  
NEW POWER OF ATTORNEY

Mark: EUROSPOORT  
Registration: 3048574  
Serial No.:  
Classes: 38  
Owner: Eurosport

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal address is 666 Third Avenue, New York, New York 10017-5621, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

Lawrence E. Abelman  
Jeffrey A. Schwab  
Victor M. Tannenbaum  
Peter J. Lynfield  
Caridad Pifeiro Scordato  
Julianne Abelman

Thomas E. Spath  
Julie B. Seyler  
Marie-Anne Mastrovito  
Constance Golden  
Frank Terranella

members of the Bar of the State of New York, whose address is

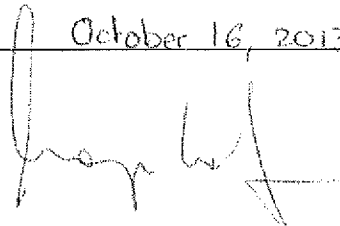
ABELMAN, FRAYNE & SCHWAB  
666 Third Avenue  
New York, New York 10017-5621, U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

By Thomas, Mayrhofer, General Counsel

Date October 16, 2013

EUROSPOORT S.A.S.  
SOCIETE PAR ACTIONS SIMPLIFIEE  
Au capital de : 17 181 818, 20 €  
3 rue Gaston et René Caudron  
92798 Issy-les-Moulineaux cedex 9 - France  
T.V.A. : FR 17 353 736 657  
Tél : +33 (0)1.40.93.80.00  
R.C.S. Nanterre : B 353 736 657



TRADEMARK  
REEL: 005133 FRAME: 0518

UNITED STATES

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REVOCATION  
AND  
NEW POWER OF ATTORNEY

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Mark: EUROSPORT Logo  
Registration: 2058560  
Serial No.:  
Classes: 38  
Owner: Eurosport

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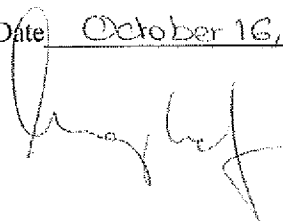
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Date October 16, 2013



**TRADEMARK**  
**REEL: 005133 FRAME: 0519**

UNITED STATES

REVOCATION  
AND  
NEW POWER OF ATTORNEY

Mark: EUROSPOORT (Stylized)  
Registration: 1871597  
Serial No.:  
Classes: 38  
Owner: Eurosport

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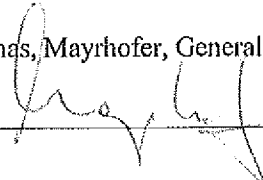
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|--------------------------|-----------------------|
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