## 900269298 10/18/2013

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name   | Formerly | Execution Date | Entity Type        |
|--|----------|----------------|--------------------|
| Anhui Light Industrial Import & Export Co., Ltd. |          | 09/09/2013     | CORPORATION: CHINA |

### **RECEIVING PARTY DATA**

| Name:           | Anhui Light Industries International Co., Ltd. |  |
|-----------------|--|--|
| Street Address: | 19 Meishan Road                                |  |
| City:           | Hefei, Anhui                                   |  |
| State/Country:  | CHINA  |  |
| Entity Type:    | CORPORATION: CHINA                             |  |

#### PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2599997 | LILY      |

### **CORRESPONDENCE DATA**

Fax Number: 7032058050

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 703-205-8000

Email: Rommel.Cortez@bskb.com

Correspondent Name: James M. Slattery
Address Line 1: P.O. Box 747

Address Line 4: Falls Church, VIRGINIA 22040-0747

ATTORNEY DOCKET NUMBER: 0579-0542US1

## DOMESTIC REPRESENTATIVE

Name: Birch, Stewart, Kolasch & Birch, LLP

Address Line 1: P.O. Box 747

Address Line 4: Falls Church, VIRGINIA 22040-0747

TRADEMARK

REEL: 005133 FRAME: 0431

OF \$40.00 Z599997

900269298

| NAME OF SUBMITTER:  | James M. Slattery   |  |
|---|---------------------|--|
| Signature:  | /James M. Slattery/ |  |
| Date:   | 10/18/2013          |  |
| Total Attachments: 1 source=Assignment - Reg. No. 2599997#page1.tif |                     |  |

TRADEMARK
REEL: 005133 FRAME: 0432

沙沙美国

THIS AGREEMENT is made on the day of September

2013.

# **BETWEEN**

Annul Light Industrial Import & Export Co., Ltd. of 19 Meishan Road, Hefel, Annul, China ("Assignor") <u>AN</u>D

Anhui Light Industries International Co., Ltd. of 19 Meishan Road, Hefei, Anhui, China ("Assignee")

## RECITALS:

- A. The Assignor is the proprietor of the United States trade mark registration no. 2599997 for the mark "LILY with Chinese Characters" in class 16 ("Trade Mark Registration").
- B. The Assignor wishes to assign the Trade Mark Registration to the Assignee and the Assignee wishes to take an assignment of the Trade Mark Registration.

# OPERATIVE PROVISIONS:

- 1. In consideration of the payment to the Assignor by the Assignee of the sum of US\$10, the receipt of which the Assignor acknowledges, effective from the date of this Agreement, the Assignor assigns to the Assignee the Trade Mark Registration together with the goodwill in the Trade Mark.
- 2. Without limiting the generality of clause 1, the assignment of the Trade Mark Registration includes all entitlement to sue other parties and to obtain full and effective relief in respect of every act of infringement occurring prior to the date of this Agreement.
- 3. At the request of the Assignee, the Assignor will execute all such documents, forms and authorizations and depose or swear any declaration or oath as may be required for absolutely vesting full title and interest to the Trade Mark Registration in the Assignee.

 This Agreement is governed by and construed in accordance with the United States of America.

**EXECUTED** as an Agreement

SIGNED for and on behalf of Anhui Light Industrial Import & Export Co., Ltd. by its duly authorized representative in the presence of:

Name:

CHEN Haoxiang/Clerk Position:

SIGNED for and on behalf of Anhui Light Industries International Co., by its duly authorized representative in the presence of:

Name: Position:

CHEN Jing/Clerk

WANG Yuanyuan/Authorised Manager

Name: Position:



REEL: 005133 FRAME: 0433

RECORDED: 10/18/2013