

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Red Development, LLC		09/30/2013	LIMITED LIABILITY COMPANY: MISSOURI
<b>RECEIVING PARTY DATA</b>			
Name:	Norterra West, LLC		
Street Address:	9800 Fredericksburg Rd.		
Internal Address:	USAA Trademark Department		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78288		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	3450962	THE SHOPS AT NORTERRA	
Registration Number:	3546395	THE SHOPS AT NORTERRA	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	8668389221		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(210) 456-2354		
Email:	trademarks@usaa.com		
Correspondent Name:	USAA Trademark Office		
Address Line 1:	9800 Fredericksburg Rd.		
Address Line 4:	San Antonio, TEXAS 78288		
NAME OF SUBMITTER:	Manuel Rivera - Trademark Manager		
Signature:	/Manuel Rivera/		
Date:	10/16/2013		
Total Attachments: 1 source=Assignment-RDLLC#page1.tif			

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, Red Development, LLC, a Missouri limited liability company ("Assignor") has adopted, used, and is using the marks registered in the United States Patent and Trademark Office as Registration No. 3450962, registered June 17, 2007, and Registration No. 3546395, registered December 16, 2008 ("the Marks"); and

**WHEREAS**, Norterra West, LLC, an Arizona limited liability company, whose address is 9800 Fredericksburg Road, San Antonio, Texas 78288 (hereinafter, "Assignee"), is desirous of acquiring the Marks, together with the goodwill of the business connected with their use of, and symbolized by, the Marks; and

**WHEREAS**, the parties are desirous of transferring from Assignor to Assignee all rights in the Marks;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, conveys, and assigns unto Assignee the entire right, title, and interest of Assignor in and to the Marks; the goodwill of the business connected with the use of, and symbolized by, the Marks; any right or interest that Assignor may have at common law associated with the Marks, and the right to recover for any past, present, or future infringement of the Marks.

**IN WITNESS WHEREOF**, Assignor has executed this Trademark Assignment on this 20 day of September, 2013.

**ASSIGNOR**

**RED DEVELOPMENT, LLC**

By: \_\_\_\_\_

  
Michael L. Ebert, Manager