

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Oreck Holdings, LLC		07/24/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Techtronic Floor Care Technology Limited
Street Address:	PO Box 957 Offshore Incorporations
Internal Address:	Centre Road Town
City:	Tortola
State/Country:	BRITISH VIRGIN ISLANDS
Postal Code:	VG1110
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS

PROPERTY NUMBERS Total: 183

Property Type	Number	Word Mark
Registration Number:	0611747	ELECTRIKBROOM
Registration Number:	0893623	XL
Registration Number:	1119923	X-TENDED LIFE
Registration Number:	1128184	X-TENDED LIFE
Registration Number:	1130722	HANDI-HANDLE
Registration Number:	1143124	ORECK XL
Registration Number:	1366512	HOUSEKEEPER
Registration Number:	1417280	ELECTRIKBROOM
Registration Number:	1453989	HELPING HAND
Registration Number:	1454954	ORECK
Registration Number:	1538966	
Registration Number:	1617357	
Registration Number:	1796799	STEEMER PLUS

OP \$4590.00 0611747

Registration Number:	1798501	STEEMER ULTRA
Registration Number:	1810604	ORBITER
Registration Number:	1812769	THREAD GUARD
Registration Number:	1849019	XL FILTER KNIT
Registration Number:	1854207	MICROSWEEP
Registration Number:	1860794	NOTHING GETS BY AN ORECK!
Registration Number:	1881888	
Registration Number:	1947309	STAIRCARE
Registration Number:	1991358	LOW BOY
Registration Number:	2055151	CELOC
Registration Number:	2091436	GERMASTAT
Registration Number:	2139911	XL
Registration Number:	2163966	HOKY
Registration Number:	2195639	ORECK
Registration Number:	2204513	FULL RELEASE
Registration Number:	2214592	A GIFT FROM MOTHER NATURE FROM THE CENTE
Registration Number:	2216330	NO RETURN
Registration Number:	2227906	LITTER EX
Registration Number:	2229020	CELOC
Registration Number:	2236605	TWO TOUGH
Registration Number:	2242148	WOOD SPLENDOR
Registration Number:	2248337	CLOUD FREE
Registration Number:	2250534	SPRING MULBERRIES
Registration Number:	2250536	HOSPITAL CLEAN
Registration Number:	2255054	ORECK FRESH AIR
Registration Number:	2256089	ORECKBRITE
Registration Number:	2256109	ASSAIL-A-CELL
Registration Number:	2256110	FULL BLOOM
Registration Number:	2260362	ORECK
Registration Number:	2261668	THE O MONSTER CLEANER
Registration Number:	2262334	BLOOMING JASMINE
Registration Number:	2263738	SOLVE-A-SPOT
Registration Number:	2264292	ALANITE
Registration Number:	2264375	REVELRY
Registration Number:	2271435	ORECK

	2278526	STONE CLEAR BOTTOM
Registration Number:	2282178	STONE CLEAR TOP
Registration Number:	2289635	MICHELANGELO'S MARBLE RESTORER
Registration Number:	2291492	ORECK WELCOME HOME
Registration Number:	2298776	NOTES OF VANILLA
Registration Number:	2312478	MICRO SWEEP
Registration Number:	2316409	ZIP VAC
Registration Number:	2322427	COUNTER-INTELLIGENCE
Registration Number:	2332963	XL
Registration Number:	2333806	ROCK SOLID
Registration Number:	2346089	GRUNGE ATTACK
Registration Number:	2346118	SANISEAL
Registration Number:	2360317	SIMPLY AMAZING
Registration Number:	2375325	GREEN SAFE
Registration Number:	2379243	
Registration Number:	2385321	POWERROTOR
Registration Number:	2394926	
Registration Number:	2409062	ORECK DRY CARPET
Registration Number:	2433806	ORECK PREMIST
Registration Number:	2441943	ORECK
Registration Number:	2462310	ROTOBLADE
Registration Number:	2465131	ORECK
Registration Number:	2465132	ORECK
Registration Number:	2471040	ORECK XL
Registration Number:	2495528	
Registration Number:	2505405	GREEN SAFE
Registration Number:	2511561	SIMPLY AMAZING
Registration Number:	2511871	XL
Registration Number:	2522417	SPEED IRON
Registration Number:	2525530	RESTAURATEUR
Registration Number:	2562127	SANISEAL
Registration Number:	2606090	
Registration Number:	2616334	ORECK
Registration Number:	2650165	SHURLOK
Registration Number:	2669625	ORECKCARE

	2684367	TIMBERWORKS
Registration Number:	2707568	XL21
Registration Number:	2710336	
Registration Number:	2713858	TAKE THE ORECK CHALLENGE
Registration Number:	2732714	XL21
Registration Number:	2734838	ORECK
Registration Number:	2778909	
Registration Number:	2782712	XL 2
Registration Number:	2782714	XL PRO
Registration Number:	2815467	XL PRO
Registration Number:	2854054	ORECK
Registration Number:	2877974	SILENCE TECHNOLOGY
Registration Number:	2898228	ELECTRIKBROOM
Registration Number:	2944152	DAVID ORECK
Registration Number:	2961268	RESTAURATEUR
Registration Number:	3012123	TAKE THE ORECK CHALLENGE
Registration Number:	3034212	STRONG ENOUGH TO PICK UP A 16-LB. BOWLIN
Registration Number:	3037619	
Registration Number:	3046753	ORECK XL
Registration Number:	3046754	XL
Registration Number:	3127555	IF YOU DON'T LOVE IT, YOU DON'T KEEP IT
Registration Number:	3159934	
Registration Number:	3238017	ORECK CLEAN HOME
Registration Number:	3245315	IF YOU DON'T MOVE THE AIR, YOU CAN'T CLE
Registration Number:	3297294	
Registration Number:	3347488	ORECK
Registration Number:	3363090	HEALTHIER, EASIER, SMARTER
Registration Number:	3394761	TRUMAN CELL
Registration Number:	3450711	INTELLASHIELD
Registration Number:	3515261	ORECK
Registration Number:	3519303	INTELLASHIELD
Registration Number:	3528718	PROTECTION BEYOND CLEAN
Registration Number:	3664936	HALO
Registration Number:	3764948	PROSHIELD
Registration Number:	3785604	HEATWISE

	3791144	SWEEP-N-GO
Registration Number:	3796951	HELIOS SHIELD
Registration Number:	3804516	ORECK XL SIGNATURE
Registration Number:	3808097	STEAM-IT
Registration Number:	3808217	LITTLE HERO JIFFY VAC
Registration Number:	3868455	PLATINUM PILOT
Registration Number:	3868456	ORECK HALO FLASH
Registration Number:	3868457	ORECK EDGE
Registration Number:	3868528	XL PREMIERE
Registration Number:	3874462	MY FIRST ORECK
Registration Number:	3880504	ORECK POWER TEAM
Registration Number:	3908795	SIMPLY PURE
Registration Number:	3919932	AMERICAN HERITAGE
Registration Number:	3923805	LITTLE HERO
Registration Number:	3926770	LITTLE HELPER
Registration Number:	3926821	ORECK XL ELEMENT
Registration Number:	3932297	XL OUTLOOK
Registration Number:	4006082	ORECK HOTEL VACUUM
Registration Number:	4007173	ORECK QUEST
Registration Number:	4013795	STEAM-GLIDE
Registration Number:	4035814	VERSA-GLIDE
Registration Number:	4043335	ORECK XL EDGE
Registration Number:	4088812	PILOT
Registration Number:	4112956	DUALMAX
Registration Number:	4112991	AVIATOR
Registration Number:	4133331	MAGNESIUM
Registration Number:	4163298	GRAPHITE
Registration Number:	4176916	PROPOWER PLUS
Registration Number:	4180423	OPTIMAX
Registration Number:	4180474	QUICKSWITCH
Registration Number:	4180540	FOREVER
Registration Number:	4180541	ORECK FOREVER
Registration Number:	4187244	LIGHT DUTY QUICKWAND
Registration Number:	4191106	ENDUROLIFE
Registration Number:	4191615	FOUNDER SERIES

	4195239	INSIGHT
Registration Number:	4211399	TURN IT ON AND WALK AWAY
Registration Number:	4211416	
Registration Number:	4211420	GRAB-IT & STEAM-IT
Registration Number:	4211455	DUALMAX
Registration Number:	4240774	MY ORECK
Registration Number:	4211238	AIRINSTINCT
Serial Number:	85107579	
Serial Number:	85312324	CLEAN MADE EASY
Serial Number:	85394711	FOREVER
Serial Number:	85431711	OUR LAB IS REAL LIFE
Serial Number:	85431725	LOFT
Serial Number:	85474173	FIGHT DIRT & GRIME AT THE SAME TIME
Serial Number:	85484735	APS
Serial Number:	85484763	SHAGNESIUM
Serial Number:	85501909	CONTROL THE STEAM CONTROL THE CLEAN
Serial Number:	85501932	MAG
Serial Number:	85521430	ODOR ABSORBER
Serial Number:	85629678	VERSAVAC
Serial Number:	85679471	INDIGO
Serial Number:	85684775	SLIMSWIVEL
Serial Number:	85692500	GETTING FRESH WITH ORECK
Serial Number:	85704004	TOUCH
Serial Number:	85832415	ORECK SIGNATURE COLLECTION
Serial Number:	85725954	LIGHTEN YOUR LIFE
Serial Number:	85728562	BRINGING EASY TO BAGLESS
Serial Number:	85728598	CLASSIC HERITAGE
Serial Number:	85720923	STEAM RAY
Serial Number:	85854215	A LOT GOES INTO IT
Serial Number:	85863328	LOVE MY ORECK

CORRESPONDENCE DATA

Fax Number: 4409962025

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 440-996-2285

TRADEMARK
REEL: 005123 FRAME: 0708

Email: legal@ttifloorcare.com
Correspondent Name: Amy Gagich
Address Line 1: 7005 Cochran Road
Address Line 4: Glenwillow, OHIO 44139

ATTORNEY DOCKET NUMBER: ORECK

DOMESTIC REPRESENTATIVE

Name: Billie Jean Smith
Address Line 1: 100 East Wisconsin Ave
Address Line 2: Suite 3300
Address Line 4: Milwaukee, WISCONSIN 53202

NAME OF SUBMITTER: Amy Gagich

Signature: /Amy Gagich/

Date: 10/03/2013

Total Attachments: 15
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**TRADEMARK ASSIGNMENT AGREEMENT
(Oreck Holdings, LLC)**

This TRADEMARK ASSIGNMENT AGREEMENT (“*Trademark Assignment*”), dated as of July 24, 2013, is made by Oreck Holdings, LLC, a Delaware Limited Liability Company (the “*Assignor*”), in favor of Techtronic Floor Care Technology Limited (the “*Assignee*”), a company incorporated under the laws of the British Virgin Islands.

RECITALS

WHEREAS, the Assignor’s parent company, Oreck Corporation, a Delaware corporation, and affiliated companies (collectively, the “*Sellers*”), and Assignee’s affiliate companies, OAC Acquisition Company LLC, a Delaware limited liability company (the “*Purchaser*”) and Royal Appliance Mfg. Co., a Delaware corporation, have entered into that certain Asset Purchase Agreement, dated as of July 24, 2013 (the “*Purchase Agreement*”), pursuant to which the Sellers have agreed to sell, transfer, convey, assign and deliver to the Purchaser, and the Purchaser has agreed to purchase and accept from the Sellers, substantially all the assets, and certain specified liabilities, of the Business, all as defined and more fully described therein;

WHEREAS, pursuant to the Purchase Agreement, the Sellers have assigned all rights in and to the Sellers’ Intellectual Property that is part of the Purchase Assets (as defined in the Purchase Agreement); and

WHEREAS, under the terms of the Purchase Agreement, the Sellers have sold, conveyed, transferred and assigned to the Assignee, among other assets, certain Intellectual Property of the Sellers, and has agreed to execute and deliver this Trademark Assignment, for recording with governmental authorities including, but not limited to, the U.S. Patent and Trademark Office.

NOW THEREFORE, the parties agree as follows:

AGREEMENT

1. Assignment. In consideration for the execution of the Purchase Agreement, the payment of the consideration stipulated in the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby irrevocably sells, conveys, transfers and assigns to the Assignee, and the Assignee hereby purchases and accepts, all of the Assignor’s right, title and interest in and to all registered and unregistered trademarks and service marks associated with the Business of the Seller (as defined in the Purchase Agreement) owned by Assignor worldwide (collectively, the “*Assigned Trademarks*”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks including but not limited to:

(a) the trademark registrations and trademark applications for the Assigned Trademarks, including but not limited to those set forth on Schedule 1 hereto and all issuances, extensions and renewals thereof; and

(b) all rights of any kind whatsoever of the Assignors accruing under any of the Assigned Trademarks provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to the Assigned Trademarks; and

(d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. The Assignor authorizes the U.S. Commissioner for Trademarks and any other U.S. or foreign governmental officials to record and register this Trademark Assignment upon request by the Assignee. The Assignor shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Assigned Trademarks are properly assigned to the Assignee, or any assignee or successor thereto. The Assignor hereby grants the Assignee a Power of Attorney to sign on Assignor's behalf, any documents or forms necessary to record this assignment of the Assigned Trademarks with any trademark office or other governmental office worldwide.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by and construed in accordance with the internal laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment to be effective as of the date first written above.

ASSIGNOR:

ORECK HOLDINGS, LLC,
a Delaware limited liability company

By: W. Michael Robbins
Name: W. Michael Robbins
Title: Chief Restructuring Officer

State or Province of TENNESSEE)
County of DAVIDSON) ss:

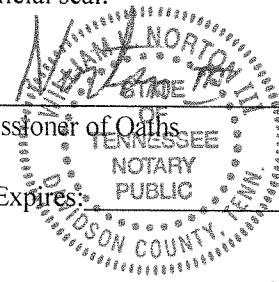
On this 24th day of JULY, 2013, before me WILLIAM L. NORTON JR., the undersigned officer, personally appeared MIKE ROBBINS personally to me to be the CRO of the above-named corporation, and acknowledged that he, as an officer being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as an officer.

IN WITNESS WHEREOF I have hereunto set my hand and official seal.

William L. Norton Jr.
Notary Public/Commissioner of Oaths

(SEAL)

My Commission Expires:



My Commission Expires AUG. 17, 2015

ACCEPTED AS OF THE DATE FIRST ABOVE WRITTEN:

ASSIGNEE:

TECHTRONIC FLOOR CARE TECHNOLOGY LIMITED,
a British Virgin Islands company

By: [Signature]
Name: Simon Lawson
Title: President

State or Province of OHIO)
County of Cuyahoga) ss:

On this 22 day of July, 2013, before me Amy E. Gagich, the undersigned officer, personally appeared Simon Lawson personally to me to be the President of the above-named corporation, and acknowledged that he, as an officer being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as an officer.

IN WITNESS WHEREOF I have hereunto set my hand and official seal.

[Signature]
Notary Public/Commissioner of Oaths
My Commission Expires: 6-16-15



AMY E. GAGICH
NOTARY PUBLIC
STATE OF OHIO
Recorded in
Lake County
My Comm. Exp. 6/16/15

SCHEDULE 1**ASSIGNED TRADEMARK REGISTRATIONS AND APPLICATIONS****UNITED STATES ISSUED TRADEMARK AND SERVICE MARK REGISTRATIONS**

<u>Company</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Mark</u>
Oreck Holdings, LLC	71675006	0611747	ELECTRIKBROOM
Oreck Holdings, LLC	72344065	0893623	XL
Oreck Holdings, LLC	73177200	1119923	X-TENDED LIFE
Oreck Holdings, LLC	73153863	1128184	X-TENDED LIFE
Oreck Holdings, LLC	73164183	1130722	HANDI-HANDLE
Oreck Holdings, LLC	73197242	1143124	ORECK XL
Oreck Holdings, LLC	73536172	1366512	HOUSEKEEPER
Oreck Holdings, LLC	73575605	1417280	ELECTRIKBROOM
Oreck Holdings, LLC	73599367	1453989	HELPING HAND
Oreck Holdings, LLC	73599366	1454954	ORECK
Oreck Holdings, LLC	73602090	1538966	
Oreck Holdings, LLC	73771773	1617357	
Oreck Holdings, LLC	74119968	1796799	STEEMER PLUS
Oreck Holdings, LLC	74119969	1798501	STEEMER ULTRA
Oreck Holdings, LLC	74372816	1810604	ORBITER
Oreck Holdings, LLC	74233640	1812769	THREAD GUARD
Oreck Holdings, LLC	74134447	1849019	XL FILTER KNIT
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Oreck Holdings, LLC	74456957	1860794	NOTHING GETS BY AN ORECK!
Oreck Holdings, LLC	73599783	1881888	
Oreck Holdings, LLC	74459290	1947309	STAIRCARE
Oreck Holdings, LLC	74720725	1991358	LOW BOY
Oreck Holdings, LLC	75106818	2055151	CELOC
Oreck Holdings, LLC	75188377	2091436	GERMASTAT
Oreck Holdings, LLC	74574238	2139911	XL
Oreck Holdings, LLC	75293890	2163966	HOKY
Oreck Holdings, LLC	75343602	2195639	ORECK
Oreck Holdings, LLC	75283680	2204513	FULL RELEASE
Oreck Holdings, LLC	75394284	2214592	A GIFT FROM MOTHER NATURE FROM THE CENTER OF THE EARTH
Oreck Holdings, LLC	75394298	2216330	NO RETURN
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Oreck Holdings, LLC	75486556	2229020	CELOC

Oreck Holdings, LLC	75394296	2236605	TWO TOUGH
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Oreck Holdings, LLC	75392630	2250534	SPRING MULBERRIES
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Oreck Holdings, LLC	75888494	2669625	ORECKCARE
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Oreck Holdings, LLC	76124021	2707568	XL21
Oreck Holdings, LLC	75830722	2710336	
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Oreck Holdings, LLC	76344881	2782712	XL 2
Oreck Holdings, LLC	76344928	2782714	XL PRO
Oreck Holdings, LLC	76353605	2815467	XL PRO
Oreck Holdings, LLC	75769729	2854054	ORECK
Oreck Holdings, LLC	78180926	2877974	SILENCE TECHNOLOGY
Oreck Holdings, LLC	78224719	2898228	ELECTRIKBROOM
Oreck Holdings, LLC	75924630	2944152	DAVID ORECK
Oreck Holdings, LLC	78300822	2961268	RESTAURATEUR
Oreck Holdings, LLC	78345383	3012123	TAKE THE ORECK CHALLENGE
Oreck Holdings, LLC	78301192	3034212	STRONG ENOUGH TO PICK UP A 16-LB. BOWLING BALL
Oreck Holdings, LLC	78402357	3037619	
Oreck Holdings, LLC	78225598	3046753	ORECK XL
Oreck Holdings, LLC	78225606	3046754	XL
Oreck Holdings, LLC	78301377	3127555	IF YOU DON'T LOVE IT, YOU DON'T KEEP IT
Oreck Holdings, LLC	78402666	3159934	
Oreck Holdings, LLC	78501432	3238017	ORECK CLEAN HOME
Oreck Holdings, LLC	78300902	3245315	IF YOU DON'T MOVE THE AIR, YOU CAN'T CLEAN THE AIR
Oreck Holdings, LLC	78703760	3297294	
Oreck Holdings, LLC	77132984	3347488	ORECK
Oreck Holdings, LLC	78318171	3363090	HEALTHIER, EASIER, SMARTER
Oreck Holdings, LLC	77268256	3394761	TRUMAN CELL
Oreck Holdings, LLC	77271297	3450711	INTELLASHIELD

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Oreck Holdings, LLC	77285859	3528718	PROTECTION BEYOND CLEAN
Oreck Holdings, LLC	77571101	3664936	HALO
Oreck Holdings, LLC	77642761	3764948	PROSHIELD
Oreck Holdings, LLC	77561466	3785604	HEATWISE
Oreck Holdings, LLC	77678774	3791144	SWEEP-N-GO
Oreck Holdings, LLC	77672794	3796951	HELIOS SHIELD
Oreck Holdings, LLC	77729130	3804516	ORECK XL SIGNATURE
Oreck Holdings, LLC	77700269	3808097	STEAM-IT
Oreck Holdings, LLC	77718953	3808217	LITTLE HERO JIFFY VAC
Oreck Holdings, LLC	77798547	3868455	PLATINUM PILOT
Oreck Holdings, LLC	77798591	3868456	ORECK HALO FLASH
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Oreck Holdings, LLC	77798570	3908795	SIMPLY PURE
Oreck Holdings, LLC	85122722	3919932	AMERICAN HERITAGE
Oreck Holdings, LLC	77777369	3923805	LITTLE HERO
Oreck Holdings, LLC	77911483	3926770	LITTLE HELPER
Oreck Holdings, LLC	77925179	3926821	ORECK XL ELEMENT
Oreck Holdings, LLC	77898565	3932297	XL OUTLOOK
Oreck Holdings, LLC	85213279	4006082	ORECK HOTEL VACUUM
Oreck Holdings, LLC	85022215	4007173	ORECK QUEST
Oreck Holdings, LLC	85113629	4013795	STEAM-GLIDE
Oreck Holdings, LLC	85011866	4035814	VERSA-GLIDE
Oreck Holdings, LLC	85195139	4043335	ORECK XL EDGE
Oreck Holdings, LLC	85149669	4088812	PILOT
Oreck Holdings, LLC	85223297	4112956	DUALMAX
Oreck Holdings, LLC	85242982	4112991	AVIATOR
Oreck Holdings, LLC	85312263	4133331	MAGNESIUM
Oreck Holdings, LLC	85294395	4163298	GRAPHITE
Oreck Holdings, LLC	85337312	4176916	PROPOWER PLUS
Oreck Holdings, LLC	85293034	4180423	OPTIMAX
Oreck Holdings, LLC	85300275	4180474	QUICKSWITCH
Oreck Holdings, LLC	85310833	4180540	FOREVER
Oreck Holdings, LLC	85310848	4180541	ORECK FOREVER
Oreck Holdings, LLC	85016124	4187244	LIGHT DUTY QUICKWAND
Oreck Holdings, LLC	85011782	4191106	ENDUROLIFE
Oreck Holdings, LLC	85304122	4191615	FOUNDER SERIES

Oreck Holdings, LLC	85149631	4195239	INSIGHT
Oreck Holdings, LLC	85394742	4211399	TURN IT ON AND WALK AWAY
Oreck Holdings, LLC	85400458	4211416	
Oreck Holdings, LLC	85401221	4211420	GRABI-IT & STEAM-IT
Oreck Holdings, LLC	85414588	4211455	DUALMAX and Design
Oreck Holdings, LLC	85158872	4240774	(HEART) MY ORECK
Oreck Holdings, LLC	85357427	4211238	AIRINSTINCT
Oreck Holdings, LLC	85493879	4240774	MY ORECK and Design

UNITED STATES TRADEMARK AND SERVICE MARK APPLICATIONS

COMPANY	SERIAL NUMBER	MARK
Oreck Holdings, LLC	85107579	
Oreck Holdings, LLC	85312324	CLEAN MADE EASY
Oreck Holdings, LLC	85394711	FOREVER
Oreck Holdings, LLC	85431711	OUR LAB IS REAL LIFE
Oreck Holdings, LLC	85431725	LOFT
Oreck Holdings, LLC	85474173	FIGHT DIRT & GRIME AT THE SAME TIME
Oreck Holdings, LLC	85484735	APS
Oreck Holdings, LLC	85484763	SHAGNESIUM
Oreck Holdings, LLC	85501909	CONTROL THE STEAM CONTROL THE CLEAN
Oreck Holdings, LLC	85501932	MAG
Oreck Holdings, LLC	85521430	ODOR ABSORBER
Oreck Holdings, LLC	85629678	VERSAVAC
Oreck Holdings, LLC	85679471	INDIGO
Oreck Holdings, LLC	85684775	SLIMSWIVEL
Oreck Holdings, LLC	85692500	GETTING FRESH WITH ORECK
Oreck Holdings, LLC	85704004	TOUCH
Oreck Holdings, LLC	85832415	ORECK SIGNATURE COLLECTION
Oreck Holdings, LLC	85725954	LIGHTEN YOUR LIFE
Oreck Holdings, LLC	85728562	BRINGING EASY TO BAGLESS
Oreck Holdings, LLC	85728598	CLASSIC HERITAGE
Oreck Holdings, LLC	85720923	STEAM RAY
Oreck Holdings, LLC	85854215	A LOT GOES INTO IT
Oreck Holdings, LLC	85863328	LOVE MY ORECK

INTERNATIONAL TRADEMARK AND SERVICE MARK REGISTRATIONS AND APPLICATIONS

Company	Country	App. No.	Reg. No.	Mark
Oreck Holdings, LLC	AU	775,802	775,802	ORECK
Oreck Holdings, LLC	AU	775,806	775,806	ORECK
Oreck Holdings, LLC	AU	796,817	796,817	HOKY
Oreck Holdings, LLC	AU	944,151	944,151	ORECK
Oreck Holdings, LLC	CA	341572	TMA183802	HOKY (Stylized)
Oreck Holdings, LLC	CA	393439	TMA225465	XL & Design (Words in Box-rounded corners)
Oreck Holdings, LLC	CA	572661	TMA355473	ORECKCARE
Oreck Holdings, LLC	CA	578295	TMA359424	ORECK XL HOTEL VACUUM
Oreck Holdings, LLC	CA	579580	TMA402907	DESIGN (Upper Portion of Vacuum Housing)
Oreck Holdings, LLC	CA	594197	TMA378664	HOKY & Design (Striped Background)
Oreck Holdings, LLC	CA	595288	TMA353034	HOME SPA
Oreck Holdings, LLC	CA	639409	TMA377663	HOUSEKEEPER
Oreck Holdings, LLC	CA	652526	TMA391610	ORECK
Oreck Holdings, LLC	CA	802135	TMA515925	ULTRA POWER
Oreck Holdings, LLC	CA	802136	TMA524177	ADVANCE POWER
Oreck Holdings, LLC	CA	1005572	TMA542902	SANISEAL
Oreck Holdings, LLC	CA	1432508	TMA767304	HALO
Oreck Holdings, LLC	CA	1441717	TMA808364	HELIOS SHIELD
Oreck Holdings, LLC	CA	1441720	TMA827602	PROSHIELD
Oreck Holdings, LLC	CA	1447323	TMA776832	SWEEP-N-GO
Oreck Holdings, LLC	CA	1451086		STEAM-IT
Oreck Holdings, LLC	CA	1486778		LITTLE HELPER
Oreck Holdings, LLC	CA	1489513	TMA810393	ORECK XL ELEMENT
Oreck Holdings, LLC	CA	1514763		DESIGN (Dog with Cat Silhouette)
Oreck Holdings, LLC	CA	1515965		STEAM-ON
Oreck Holdings, LLC	CA	1515967		STEAM-GLIDE
Oreck Holdings, LLC	CA	1515969		STEAM-ALL
Oreck Holdings, LLC	CA	1521957		ENDUROLIFE
Oreck Holdings, LLC	CA	1522178		INSIGHT
Oreck Holdings, LLC	CA	1521957		LOVE MY ORECK
Oreck Holdings, LLC	CA	1521955		My Oreck & Design (Heart)
Oreck Holdings, LLC	CA	1521962	TMA844773	ORECK QUEST
Oreck Holdings, LLC	CA	1521956		PILOT
Oreck Holdings, LLC	CA	1530912		ORECK XL EDGE

Oreck Holdings, LLC	CA	1532465	TMA844783	DualMax
Oreck Holdings, LLC	CA	1534378		CLEANER. EASIER. SMARTER
Oreck Holdings, LLC	CA	1547461		OPTIMAX
Oreck Holdings, LLC	CA	1547462		GRAPHITE
Oreck Holdings, LLC	CA	1547463	TMA844786	QUICKSWITCH
Oreck Holdings, LLC	CA	1547466	TMA841392	FOREVER
Oreck Holdings, LLC	CA	1547467		ORECK FOREVER
Oreck Holdings, LLC	CA	1547468	TMA841558	Magnesium
Oreck Holdings, LLC	CA	1548407	TMA841329	CLEAN MADE EASY
Oreck Holdings, LLC	CA	1556069		AIRINSTINCT
Oreck Holdings, LLC	CA	1563496		TURN IT ON AND WALK AWAY
Oreck Holdings, LLC	CA	1569385		LOFT
Oreck Holdings, LLC	CA	1601079		VERSAVAC
Oreck Holdings, LLC	CA	1609186		SLIMSWIVEL
Oreck Holdings, LLC	CA	1609188		TOUCH
Oreck Holdings, LLC	CA	1612189		STEAM RAY
Oreck Holdings, LLC	CN	G949337	G949337	XL PRO
Oreck Holdings, LLC	CN	G950717	G950717	ORECK
Oreck Holdings, LLC	CN	7721988	7721988	STEAM-IT
Oreck Holdings, LLC	CN	7983336	7983336	MY FIRST ORECK
Oreck Holdings, LLC	CN	9321278	9321278	ENDUROLIFE
Oreck Holdings, LLC	CN	9321279	9321279	PILOT
Oreck Holdings, LLC	CN	9321306	9321306	INSIGHT
Oreck Holdings, LLC	CN	9577032	9577032	ORECK XL EDGE
Oreck Holdings, LLC	CN	9615159	9615159	DualMax (stylized) & Design
Oreck Holdings, LLC	CN	10044883	10044883	OPTIMAX
Oreck Holdings, LLC	CN	10050125	10050125	Magnesium
Oreck Holdings, LLC	CN	10292975	10292975	AIRINSTINCT
Oreck Holdings, LLC	CN	7746541	7746541	LITTLE HERO JIFFY VAC
Oreck Holdings, LLC	CN		8824836	COMFORT KEEPER
Oreck Holdings, LLC	CN	7281683	7281683	HALO
Oreck Holdings, LLC	CN		7983336	MY FIRST ORECK
Oreck Holdings, LLC	CN	10082349	10082349	ORECK DUALMAX
Oreck Holdings, LLC	CN	10082350	10082350	ORECK OPTIMAX
Oreck Holdings, LLC	CN	10082348	10082348	ORECK PROSHIELD
Oreck Holdings, LLC	CN	10637949	10637949	LOFT
Oreck Holdings, LLC	CN	10637950	10637950	LOFT
Oreck Holdings, LLC	CN	10750969	10750969	(Chinese characters [ORECK])
Oreck Holdings, LLC	CN	10750970	10750970	(Chinese characters [ORECK])
Oreck Holdings, LLC	CN	8040129	8040129	ORECK EDGE
Oreck Holdings, LLC	CN	8040128	8040128	ORECK HALO FLASH

Oreck Holdings, LLC	CN	8720328	8720328	ORECK QUEST
Oreck Holdings, LLC	CN	8048069	8048069	PLATINUM PILOT
Oreck Holdings, LLC	DE	012801/9 Wz	1110592	ORECK
Oreck Holdings, LLC	EU	8466682	8466682	HELIOS SHIELD
Oreck Holdings, LLC	EU	8466617	8466617	SWEEP-N-GO
Oreck Holdings, LLC	EU	9863044	9863044	PILOT
Oreck Holdings, LLC	EU	9249087	9249087	ORECK XL ELEMENT
Oreck Holdings, LLC	EU	9862996	9862996	LOVE MY ORECK
Oreck Holdings, LLC	EU	9863011	9863011	My Oreck & Design (Heart)
Oreck Holdings, LLC	EU	9863119	9863119	INSIGHT
Oreck Holdings, LLC	EU	10331601	10331601	GRAPHITE
Oreck Holdings, LLC	EU	10331635	10331635	FOREVER
Oreck Holdings, LLC	EU	10331643	10331643	ORECK FOREVER
Oreck Holdings, LLC	EU	10358802		Magnesium
Oreck Holdings, LLC	EU	10480077		STEAM-GLIDE
Oreck Holdings, LLC	EU	10484137		AIRINSTINCT
Oreck Holdings, LLC	EU	10062776	10062776	DualMax
Oreck Holdings, LLC	EU	9860503	9860503	ENDUROLIFE
Oreck Holdings, LLC	EU	8851701	8851701	ORECK EDGE
Oreck Holdings, LLC	EU	8851644	8851644	ORECK HALO FLASH
Oreck Holdings, LLC	EU	9860404	9860404	ORECK QUEST
Oreck Holdings, LLC	EU	10032647	10032647	ORECK XL EDGE
Oreck Holdings, LLC	EU	8851784	8851784	PLATINUM PILOT
Oreck Holdings, LLC	EU	10732048	10732048	LOFT
Oreck Holdings, LLC	EU	80,002	80,002	ORECK
Oreck Holdings, LLC	EU	80,051	80051	ORECK XL
Oreck Holdings, LLC	EU	860,758	860758	XL
Oreck Holdings, LLC	EU	918,586	918586	ORECK XL
Oreck Holdings, LLC	EU	920,126	920126	ORECK
Oreck Holdings, LLC	EU	922,470	922470	HOUSEKEEPER
Oreck Holdings, LLC	EU	949,337		XL PRO
Oreck Holdings, LLC	EU	1,177,336	1177336	HOKY
Oreck Holdings, LLC	EU	11078409	11078409	ORECK CLEAN MADE EASY
Oreck Holdings, LLC	EU	11289601	11289601	VERSAVAC
Oreck Holdings, LLC	EU	11471984		SLIMSWIVEL
Oreck Holdings, LLC	EU	11472032		TOUCH
Oreck Holdings, LLC	FR		922470	HOUSEKEEPER
Oreck Holdings, LLC	FR	841,431	1396101	ORECK
Oreck Holdings, LLC	GB	1,301,059	1301059	ORECK
Oreck Holdings, LLC	GB	2,131,755	2131755	GERMASTAT
Oreck Holdings, LLC	GB	2,243,107	2243107	DAVID ORECK

Oreck Holdings, LLC	GR	46,391	46,391	ELECTRIKBROOM
Oreck Holdings, LLC	GR	129,889	129,889	ORECK
Oreck Holdings, LLC	GR	129,890	129,890	ORECK XL
Oreck Holdings, LLC	GR	129,891	129,891	XL
Oreck Holdings, LLC	GR	129,893	129,893	DESIGN (Upper Portion of Vacuum Housing)
Oreck Holdings, LLC	GR	129,894	129,894	DESIGN (White Stripe Bag)
Oreck Holdings, LLC	HK	301,877,202	301,877,202	ENDUROLIFE
Oreck Holdings, LLC	HK	301877220	301877220	LOVE MY ORECK
Oreck Holdings, LLC	HK	301,877,248	301,877,248	PILOT
Oreck Holdings, LLC	HK	301877257	301877257	My Oreck & Design (Heart)
Oreck Holdings, LLC	HK	301878887	301878887	INSIGHT
Oreck Holdings, LLC	HK	301885140	301885140	ORECK QUSET
Oreck Holdings, LLC	HK	301963350	301963350	ORECK CLEANER. EASIER. SMARTER.
Oreck Holdings, LLC	HK	302,051,720	302,051,720	OPTIMAX
Oreck Holdings, LLC	HK	301950615	301950615	DUALMAX
Oreck Holdings, LLC	HK	302,054,150	302,054,150	MAGNESIUM
Oreck Holdings, LLC	HK	302,054,169	302,054,169	ODOR ABSORBER
Oreck Holdings, LLC	HK	302061891	302061891	ORECK
Oreck Holdings, LLC	HK	302110058	302110058	AIRINSTINCT
Oreck Holdings, LLC	HK	302014640	302014640	ORECK DUALMAX
Oreck Holdings, LLC	HK	302014631	302014631	ORECK OPTIMAX
Oreck Holdings, LLC	HK	302014622	302014622	ORECK PROSHIELD
Oreck Holdings, LLC	HK	302054169	302054169	ORECK PROSHIELD ODOR ABSORBER
Oreck Holdings, LLC	HK	302194623	302194623	LOFT
Oreck Holdings, LLC	HK	302216105	302216105	(Chinese characters [ORECK])
Oreck Holdings, LLC	HK	302416239		VERSAVAC
Oreck Holdings, LLC	HK	302488816		TOUCH
Oreck Holdings, LLC	HK	302488825		SLIMSWIVEL
Oreck Holdings, LLC	HK	302512700		STEAM RAY
Oreck Holdings, LLC	HK	301940896	301940896	ORECK XL EDGE
Oreck Holdings, LLC	IT	10154C/87	797,490	ORECK
Oreck Holdings, LLC	IT	21077 C/90	914,699	REACH-AROUND
Oreck Holdings, LLC	IT	21078 C/90	914,700	DIRT MAGNET
Oreck Holdings, LLC	IT	21079 C/90	914,698	DIRT SEARCH
Oreck Holdings, LLC	JP	086245/94	3,278,515	ELECTRIKBROOM
Oreck Holdings, LLC	JP	2011-050234	4,438,852	ROTO BLADE
Oreck Holdings, LLC	JP	2010-036853		HALO
Oreck Holdings, LLC	JP	2007-101944	4,332,713	ORECK

Oreck Holdings, LLC	JP	2009-089497	5350548	ORECK
Oreck Holdings, LLC	KR	4020110031337	400915968000	ORECK
Oreck Holdings, LLC	KR	4020110031336	400934364000	ORECK
Oreck Holdings, LLC	MX	139,706	521,914	XL
Oreck Holdings, LLC	MX	139,707	423,458	ORECK
Oreck Holdings, LLC	MX	139,708	423,459	ORECK XL
Oreck Holdings, LLC	NZ	300,515	300,515	ORECK
Oreck Holdings, LLC	NZ	300,516	300,516	ORECK
Oreck Holdings, LLC	NZ	300,517	300,517	ORECK XL
Oreck Holdings, LLC	NZ	300,518	300,518	ORECK XL
Oreck Holdings, LLC	NZ	673,571	673,571	ORECK
Oreck Holdings, LLC	NZ	673,572	673,572	ORECK
Oreck Holdings, LLC	NZ	B91160	91160	ELECTRIKBROOM
Oreck Holdings, LLC	ZA	69/3842	69/3842	REGINA ELECTRIKBROOM