

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
comScore, Inc.		09/26/2013	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Bank of America, N.A., as Administrative Agent
<b>Street Address:</b>	901 Main Street
<b>Internal Address:</b>	Mail Code: TX1-492-14-11
<b>City:</b>	Dallas
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75202-3714
<b>Entity Type:</b>	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	2556866	COMSCORE
Registration Number:	4113150	SEARCH PLANNER
Registration Number:	4119585	DIGITAL ANALYTIX
Registration Number:	3332499	METRIX
Registration Number:	3081794	COGNOGRAPHICS
Registration Number:	2917173	COMSCORE NETWORKS
Registration Number:	3793521	MOBILENS
Registration Number:	2521558	MYMETRIX
Registration Number:	2303265	MEDIA METRIX
Registration Number:	4324595	QSEARCH
Registration Number:	4141458	SMART CONTROL
Registration Number:	4119697	SOCIAL ESSENTIALS
Registration Number:	4227861	TABLENS

OP \$565.00 2556866

Registration Number:	4010174	UDM
Registration Number:	4213192	VCE
Registration Number:	4239238	VGRP
Registration Number:	4126725	UNIFIED
Serial Number:	85722720	ANALYTICS FOR THE DIGITAL WORLD
Serial Number:	85790274	ESSENTIALS
Serial Number:	85790305	MMX
Serial Number:	85790333	PLANNER
Serial Number:	85709418	UNIFIED DIGITAL MEASUREMENT

**CORRESPONDENCE DATA**

Fax Number: 9192868199  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 919 286-8000  
Email: PTO\_TMconfirmation@mvalaw.com  
Correspondent Name: Moore & Van Allen PLLC  
Address Line 1: 430 Davis Drive  
Address Line 2: Suite 500  
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625-4845 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	09/30/2013

Total Attachments: 4  
source=NGSI-T Comscore#page1.tif  
source=NGSI-T Comscore#page2.tif  
source=NGSI-T Comscore#page3.tif  
source=NGSI-T Comscore#page4.tif

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of September 26, 2013 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature Pages Follow]

Very truly yours,

COMSCORE, INC.,  
a Delaware corporation

By: 

Name: Kenneth J. Tarpe

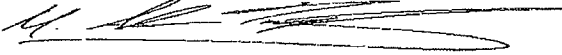
Title: Chief Financial Officer & Treasurer

CHAR111328179

**TRADEMARK**  
**REEL: 005119 FRAME: 0992**

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent



By: \_\_\_\_\_

Name: Alan Tapley

Title: Assistant Vice President

CHAR1\1328179

**TRADEMARK**  
**REEL: 005119 FRAME: 0993**

Schedule 1

comScore, Inc.  
(Delaware Corporation)

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
COMSCORE	2556866	04/02/02
SEARCH PLANNER	4113150	03/13/12
DIGITAL ANALYTIX	4119585	03/27/12
METRIX	3332499	11/06/07
COGNOGRAPHICS	3081794	04/18/06
COMSCORE NETWORKS and Design	2917173	01/11/05
MOBILENS	3793521	05/25/10
MYMETRIX	2521558	12/25/01
MEDIA METRIX	2303265	12/28/99
QSEARCH	4324595	04/23/13
SMART CONTROL	4141458	05/15/12
SOCIAL ESSENTIALS	4119697	03/27/12
TABLENS	4227861	10/16/12
UDM	4010174	08/09/11
VCE	4213192	09/25/12
VGRP	4239238	11/06/12
UNIFIED	4126725	04/10/12

Pending Applications

Mark	Appl. No.	Filing Date
ANALYTICS FOR THE DIGITAL WORLD	85722720	09/06/12
ESSENTIALS	85790274	11/29/12
MMX	85790305	11/29/12
PLANNER	85790333	11/29/12
UNIFIED DIGITAL MEASUREMENT	85709418	08/21/12