

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		09/26/2013	national banking association: UNITED STATES

RECEIVING PARTY DATA

Name:	Arthur Schuman, Inc.
Street Address:	40 New Dutch Lane
City:	Fairfield
State/Country:	NEW JERSEY
Postal Code:	07074
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	3302590	BELLA ROSA
Registration Number:	3342555	BELLA ROSA
Registration Number:	3463093	BELLA ROSA SELECTION
Registration Number:	2987467	BONTAZOLA
Registration Number:	2875733	CASELLO DI FORMAGGI
Registration Number:	2875722	CASELLO DI FORMAGGI
Registration Number:	2210610	CELLO
Registration Number:	1665960	CELLO
Registration Number:	0795665	EMPIRIA
Registration Number:	3785321	GRAN CELLO
Registration Number:	3169300	GRANA CELLO
Registration Number:	0786882	IMPERIA
Registration Number:	1564838	MESSANA
Registration Number:	3509443	NOAH'S VALLEY

TRADEMARK

Registration Number:	3886765	PARM CELLO
Registration Number:	2095810	QUESO SOLIMAR
Registration Number:	3691212	ROMA CELLO
Registration Number:	3292217	THE CHEESE OF CHOICE
Registration Number:	2638979	UNIVERSAL
Registration Number:	2100080	VENACASA
Registration Number:	3645035	VIADANA
Registration Number:	1519993	ZANETTI
Registration Number:	1517316	ZANETTI

**CORRESPONDENCE DATA**

Fax Number: 3129939767  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 312-993-2622  
Email: gayle.grocke@lw.com  
Correspondent Name: Gayle D. Grocke c/o Latham & Watkins LLP  
Address Line 1: 233 S. Wacker Drive  
Address Line 2: Suite 5800  
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	025646-0702
NAME OF SUBMITTER:	Gayle D. Grocke
Signature:	/gdg/
Date:	09/27/2013

**Total Attachments: 3**

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**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

**TERMINATION AND RELEASE OF SECURITY INTERESTS IN TRADEMARKS**

("Release"), dated as of the 16<sup>th</sup> day of September 2013, by **WELLS FARGO BANK, NATIONAL ASSOCIATION**, ("WF"), having an office at 120 Mountain View Blvd. #200, Basking Ridge, NJ 07920, and **ARTHUR SCHUMAN, INC.**, a New Jersey corporation ("ASI"), having its principal executive offices at 40 New Dutch Lane, Fairfield, NJ 07074.

**WITNESSETH:**

**WHEREAS**, pursuant to the parties' July 6, 2010 Security Agreement ("Security Agreement"), ASI granted to WF Security Interests ("Security Interests") in certain collateral as defined in said Security Agreement, including the U.S. trademark registrations listed in Exhibit A ("Trademarks") hereto:

**WHEREAS**, the Security Interests were recorded in the United States Patent and Trademark Office at reel/frame 4244/0823; and

**WHEREAS**, WF and ASI have agreed to retire the parties' obligations under the Security Agreements and WF wishes to release its Security Interests in the U.S. trademark registrations listed in Exhibit A hereto;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. WF hereby releases its Security Interests and any right, title and interest which it may have in and to all Trademarks listed on Exhibit A hereto, does hereby release and terminate all liens and security interests in and to the Trademark

collateral which were granted, pledged and assigned to WF, including the right to sue for past, present and future infringements thereof.

2. The parties hereto agree that at any time and from time to time, upon the reasonable written request of another party hereto, such party will promptly execute and deliver all further instruments and documents, and take all further action, that may be necessary, or reasonably desirable, or that such other party may reasonably request, in order to effect the purposes of this Release.

3. This Release may be filed by WF or ASI with the United States Patent and Trademark Office without further notice.

**IN WITNESS WHEREOF**, the undersigned has caused this Release to be duly executed on the day and year first above written.

**WELLS FARGO BANK, NATIONAL ASSOCIATION**

Stephanie Miceli  
Name:

Title: SVP

**EXHIBIT A**  
**TO RELEASE OF**  
**TRADEMARK SECURITY AGREEMENT**  
**RECORDED AT RF-004244-0823**

**Arthur Schulman Inc.**

<b><u>MARK</u></b>	<b><u>REGISTRATION NO.</u></b>
BELLA ROSA	3,302,590
BELLA ROSA & design	3,342,555
BELLA ROSA SELECTION	3,463,093
BONTAZOLA	2,987,467
CASELLO DI FORMAGGI & Design	2,875,733
CASELLO DI FORMAGGI	2,875,722
CELLO	2,210,610
CELLO (and Design)	1,665,960
EMPIRIA	0,795,665
GRAN CELLO	3,785,321
GRANA CELLO	3,169,300
IMPERIA	0,786,882
MESSANA	1,564,838
NOAH'S VALLEY	3,509,443
PARM CELLO	3,886,765
QUESO SOLIMAR (SYLIZED)	2,095,810
ROMA CELLO	3,691,212
THE CHEESE OF CHOICE	3,292,217
UNIVERSAL	2,638,979
VENACASA	2,100,080
VIADANA	3,645,035
ZANETTI (AND DESIGN)	1,519,993
ZANETTI (STYLIZED)	1,517,316