

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SCA Tissue North America LLC		09/16/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	SCA Hygiene Products AB
Street Address:	SE-405 03
City:	Goteberg
State/Country:	SWEDEN
Entity Type:	CORPORATION: SWEDEN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2517523	INTUITION

CORRESPONDENCE DATA

Fax Number: 2129537201
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.415.9200
 Email: ny.trademark@dorsey.com
 Correspondent Name: Sandra Edelman
 Address Line 1: Dorsey & Whitney LLP
 Address Line 2: 51 West 52nd Street
 Address Line 4: New York, NEW YORK 10019-6119

ATTORNEY DOCKET NUMBER:	494114-00004
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DOMESTIC REPRESENTATIVE

Name: Sandra Edelman
 Address Line 1: Dorsey & Whitney LLP

OP \$40.00 2517523

Address Line 2: 51 West 52nd Street
Address Line 4: New York, NEW YORK 10019-6119

NAME OF SUBMITTER:	Sandra Edelman
Signature:	/se/
Date:	09/18/2013
Total Attachments: 1 source=Assignment Agreement INTUITION#page1.tif	

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

This Assignment is made by and between SCA TISSUE NORTH AMERICA LLC, a Delaware limited liability company, having offices at Cira Centre, 2929 Arch Street, Suite 2600, Philadelphia, Pennsylvania, United States ("Assignor"), and SCA HYGIENE PRODUCTS AB, a Swedish corporation, having offices at SE-405 03, Gotenborg, Sweden ("Assignee");

WHEREAS, Assignor has adopted and used the trademark INTUITION (the "Mark"), which is the subject of United States Registration No. 2,517,523 (the "U.S. Registration"); and

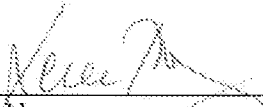
WHEREAS, Assignee desires to acquire the Mark and enjoy the protection of the U.S. Registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignee all of its right, title and interest in and to the Mark in the United States, including all claims for profits and damages by reason of past infringement of the Mark, together with the goodwill of the business symbolized by the Mark, and the U.S. Registration.

This assignment shall be effective as of the date of the last signature below, shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

SCA TISSUE NORTH AMERICA LLC

Date: September 16, 2013

By: 

Name:

Title:

Lena Borg
Trademark Manager

SCA HYGIENE PRODUCTS AB

Date: September 16, 2013

By: 

Name:

Title:

Mirna Sertsson
Trademark Director