900266419 09/17/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------------------------|
| NATURE OF CONVEYANCE: | Change of state of incorporation |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------|----------|----------------|---------------------------------------|
| Shazzle LLC | | 109/17/2013 I | LIMITED LIABILITY COMPANY: ARIZONA |

RECEIVING PARTY DATA

| Name: | Shazzle LLC | |
|-------------------|-------------------------------------|--|
| Street Address: | 2711 Centerville Road | |
| Internal Address: | c/o Corporation Service Company | |
| City: | Wilmington | |
| State/Country: | DELAWARE | |
| Postal Code: | 19808 | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 3315497 | SHAZZLE |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 781-849-7722

Email: sharen@bangzoom.com

Correspondent Name: Sharen Forsyth
Address Line 1: 14 Storrs Avenue

Address Line 4: Braintree, MASSACHUSETTS 02184

| NAME OF SUBMITTER: | Sharen Forsyth |
|--------------------|------------------|
| Signature: | /Sharen Forsyth/ |
| Date: | 09/17/2013 |

Total Attachments: 1

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TRADEMARK REEL: 005113 FRAME: 0093 a Delaware Limited Liability Company

Shazzle, LLC Offices at 14 Storrs Avenue Braintree, MA 02184 www.shazzle.com 781-849-9977 contactus@shazzle.com

September 17, 2013

To Whom It May Concern:

Please be advised that Shazzle, LLC, formerly an Arizona Limited Liability Company with address at 2525 E. Camelback Road, Suite 900, Phoenix, AZ 85016 is now incorporated in the state of Delaware.

Clifford F. Boyle

RECORDED: 09/17/2013

Owner

TRADEMARK REEL: 005113 FRAME: 0094