## 900265936 09/11/2013

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Heavenly Cigar Company, Inc.		02/11/2013	CORPORATION: FLORIDA

#### RECEIVING PARTY DATA

Name:	Cigars International, Inc.	
Street Address:	1911 Spillman Drive	
City:	Bethlehem	
State/Country:	PENNSYLVANIA	
Postal Code:	18015	
Entity Type:	CORPORATION: DELAWARE	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2918911	RED LION

# CORRESPONDENCE DATA

Fax Number: 2158325767

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 215-569-5767

Email: Perry@BlankRome.com

Correspondent Name: David M. Perry
Address Line 1: Blank Rome LLP

Address Line 2: One Logan Square, 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103-6998

ATTORNEY DOCKET NUMBER:	117393-00101
NAME OF SUBMITTER:	David M. Perry
Signature:	/David M. Perry/
Date:	09/11/2013

Total Attachments: 1

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TRADEMARK REEL: 005108 FRAME: 0717

# ASSIGNMENT OF TRADEMARK AND TRADEMARK REGISTRATION

This Settlement Agreement is made on the 11th day of February, 2013, between Heavenly Cigar Company, Inc. ("ASSIGNOR"), and Cigars International, Inc. ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademark RED LION for which it owns federal registration, No. 2918911 issued by the United States Patent and Trademark Office;

WHEREAS, ASSIGNEE is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all its right, title, and interest in and to said marks, including the goodwill of the business associated therewith.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

Dated: February 11, 2013

Heather L. Phillips, Presideni

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RECORDED: 09/11/2013

TRADEMARK
REEL: 005108 FRAME: 0718